**ACTORS AND ACTIONS**

**ACTION GROUPS**

**CONSERVATION AND HERITAGE**
- Implement policies and strategies to protect and preserve heritage and biodiversity.
- Promote awareness of the importance of heritage preservation.
- Enhance the tangible heritage of the site.

**URBAN AGRICULTURE AND NATURE**
- Work on the issue of water pollution.
- Promote urban agriculture, vegetable growing, and gardening.
- Increase the availability of vegetation in public areas.
- Promote local businesses and street markets.

**EDUCATION AND AWARENESS RAISING**
- Promote the well-being of the population, promote celebrations, and festivals.
- Work in cooperation with the population and the heritage.
- Informational rules about the history and importance of the place.
- Work with the sake of future collection and management.

**HISTORIC CENTRE ACTIONS**

**GENERAL POPULATION - RURAL MIGRANTS**
- The general population can act as promoters of urban agriculture practices at home, using their spaces for gardening, for example.
- The former rural migrants can be promoters and educators on their traditions and techniques at the agricultural centre.

**LARGE LAND OWNERS**
- Those who own the large plots of land in the area will need to develop the area in a way that is not purely agricultural, in order to occupy and put to use the land, the river and landscape will be used in the agricultural centre.
- The preserved fields will be kept as “souvenirs” heritage and used productively and naturally for plants, but with the visual aspects of it enhanced.

**CULTURAL GROUPS**
- Cultural groups that promote art, music and traditional dances, and cultural aspects of heritage, will be part of the regeneration policies, in order to keep the tangible heritage and practices.
- The help on keeping the sense of belonging and awareness of the community.

**SCHOOLS AND EDUCATIONAL FACILITIES**
- One of the main activities of urban agriculture in the heritage area, schools can be agricultural communities and practices to teach a series of subjects, from history to chemistry and biology.
- Schools and educational facilities can also be sites for the practice with images and fields focused on educational aspects.

**UNIVERSITY - DEPARTMENT OF PHARMACY**
- The university owns large, empty plots from former factories, and has an agricultural department that cultivates plants used for medical reasons.
- The practice will be expanded in area and the knowledge of the staff, used on the regeneration project.

**MUNICIPALITY - PUBLIC POWER**
- The municipality aims to implement the policies regarding the heritage and landscape, in order to regenerate the landscape and history of the neighborhood.
- As a major stakeholder on project, the public power needs to work in a symbiotic way with the private sector, managing the agricultural centre and the project of regeneration.
- The preservation of tangible heritage must also be enforced in an effective way.