LES MENUIRES REHAB
1. REINVENT THE SNOWFRONT

Nature is all we have; our future is absolutely related to its condition. It is time to be conscious and responsible for our actions and impact on it. Especially, in the mountains, we should have the intent to compose a masterpiece in unison with the Mother Nature. The project is situated in the world largest ski area. It visited Les Menuires during the winter and as a skier and tourist, you love it. The site is diverse naturally and all the comfort that visitors need are already created. Through this project, we try to improve the existing values and try to find the lacks.

The project setting is fully defined which allows the design to very tender approach. La Croisette is the city center and snow front of Les Menuires which makes it crucial point. The rehabilitation has two steps. The first one is to insert the area front by continuous landscape design, handling smooth and gently between nature and man-made. The second step is to follow the existing La Croisette creating special gathering point and letting the public place be well as one open space.

The second stage of the design has the aim to renovate La Croisette daytime. Creating a new vision linking traditional and modern approach. The new volumes add a more accommodation without constructing a new building and new extension to the existing buildings gives new thermal values and energy efficiency.

Strategy

1. Reinvent the open central space - snowfront
   - Current situation
     - Children’s playing area
     - Inadequate public space
     - Lack of continuous landscape design
   - Design goals
     - Enhancing La Croisette as gathering space during summer and winter
     - Creating continuous landscape linking with the surroundings
     - New snowfront allows smooth transition between nature and man-made

2. Skiing rehabilitation
   - Architectural approach
     - Built in the city, influenced by the mountainous environment
     - Analysis of past references shows that there is no literal mountainous approach in the matter, instead of the traditional mountain style
     - Design goals
       - New building in the city is of traditional Alpine style
       - Enhancing of traditional mountain architecture

3. Alpine center
   - Guidelines
     - Combination of the urban space
     - New gathering point dedicated to the mountain culture
   - Design goals
     - Enhancing existing life
     -ecological sustainability
     - New style blending with the surrounding
     - Preserving the Alpine heritage through traditional style