The project is born from a real municipality competition, in fact the Municipality of Rotterdam area that wants to connect the central part of Rotterdam with the suburban area. The Mayor together with the City Council wants to transform this part of Rotterdam into a green urban area, that will be a new green area in the city center.

As the below masterplan shows, the green will become the main element of the project. Also the mobility will be completely modified, giving less importance to cars and more importance to pedestrians and public transportation, but also to the public transportation.