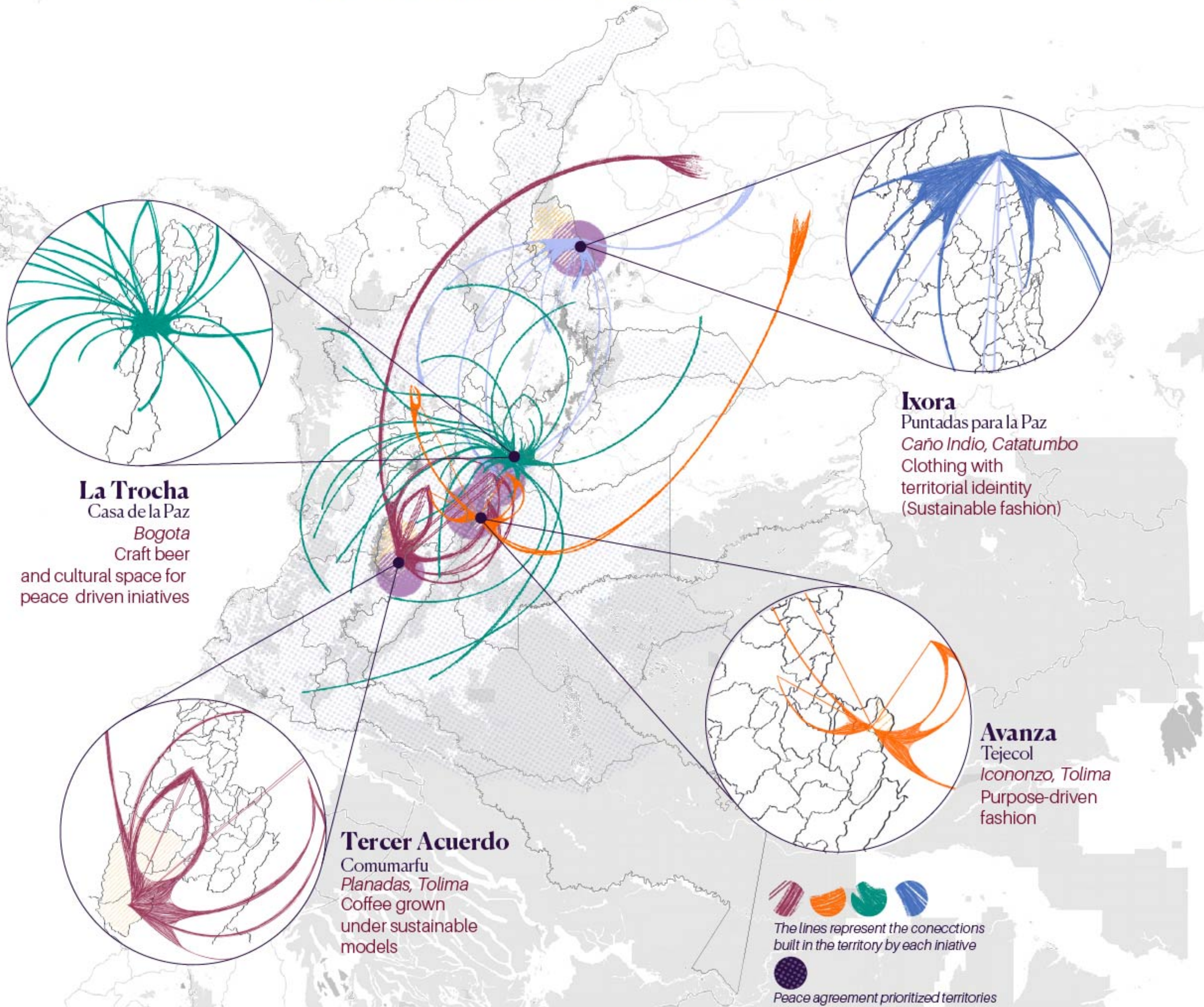
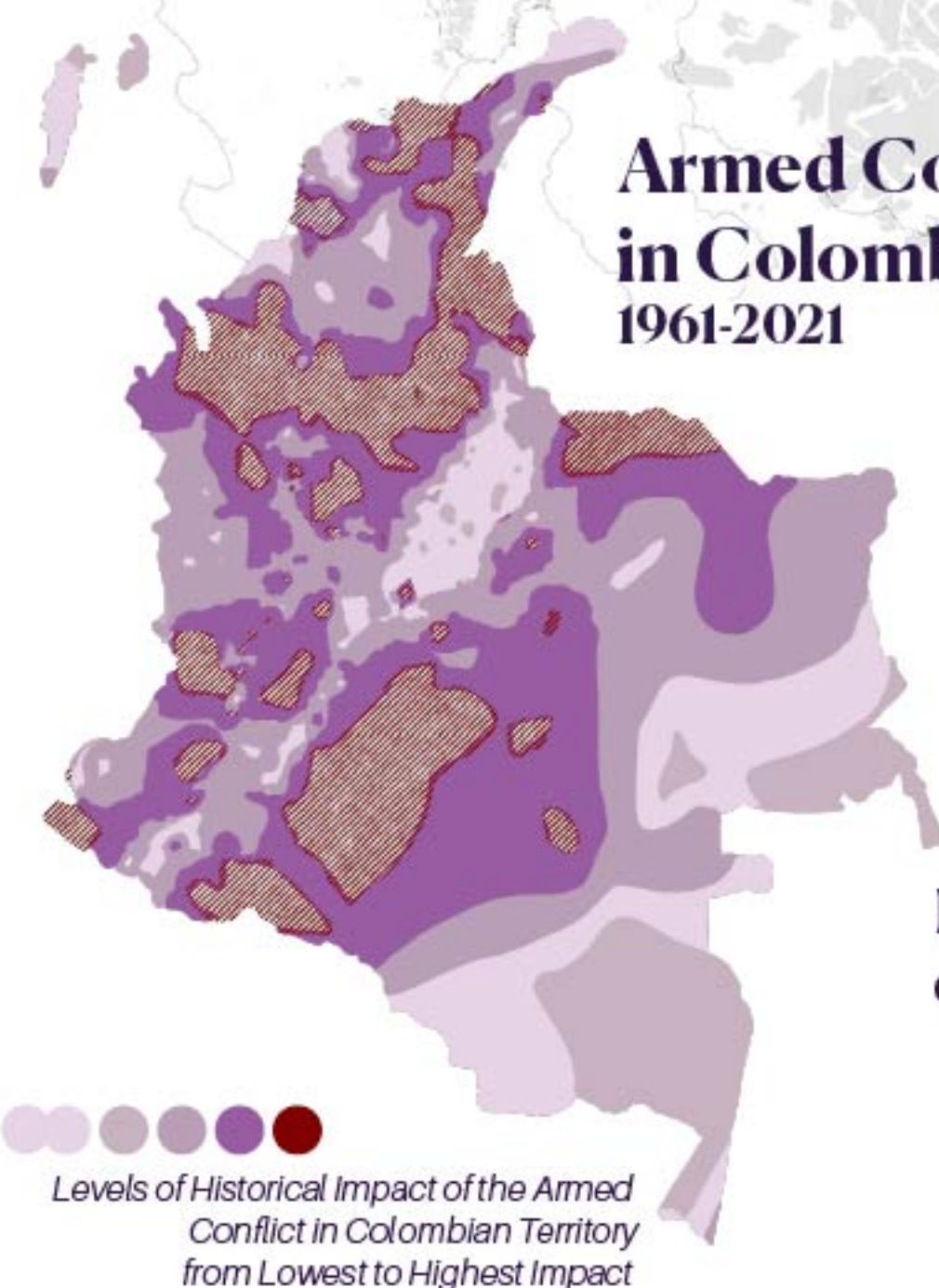


# Designing from the Margins

## World-Building and Identity Construction in Women-Led Initiatives in Post-Conflict Contexts in Colombia



### Armed Conflict in Colombia 1961-2021



**9.804.387**  
victims

**4.922.862**  
women

Homicide  
**1.120.599**  
victims

Forced displacement  
**8.755.590**  
victims

Forced disappearance  
**119.361**  
victims

Threat  
**737.802**  
victims

Direct victims by gender

**91.8%** men

**8.2%** women

Indirect victims by gender

**39.2%** men

**60.7%** women

En el acuerdo de Paz **2016** FARC-EP

**13.329** demobilized

**3,947** women

Employment access is key for reintegration

**177** Mixed cooperatives

**45** Led by women

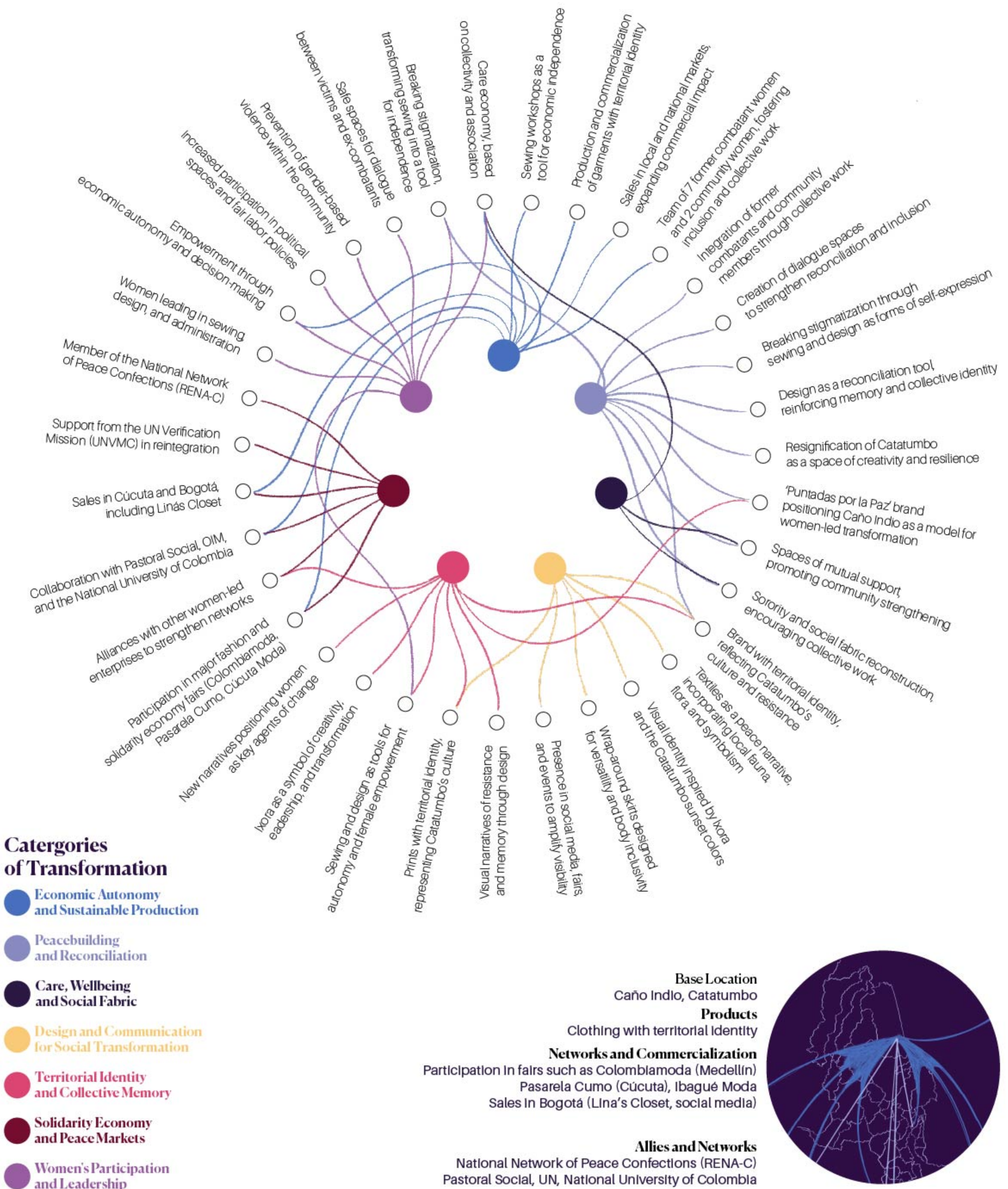
**2,175** Women engaged in productive projects

# Ixora

## Puntadas para la Paz

Ixora is a clothing brand founded by former FARC-EP women combatants in the process of reintegration. Through textile design, they have redefined their history, achieved economic autonomy, and strengthened their territorial identity.

Named after the emblematic Ixora flower of Norte de Santander—a symbol of resilience and adaptation—this initiative embodies transformation and female autonomy. These women have overcome post-conflict challenges, using fashion as a means of empowerment and social change. More than just fashion, Ixora is a platform for women's political, economic, and social participation, reaffirming their identity and connection to their territory. It also challenges stereotypes about former combatants, highlighting their leadership and contributions to rebuilding Colombia's social fabric.

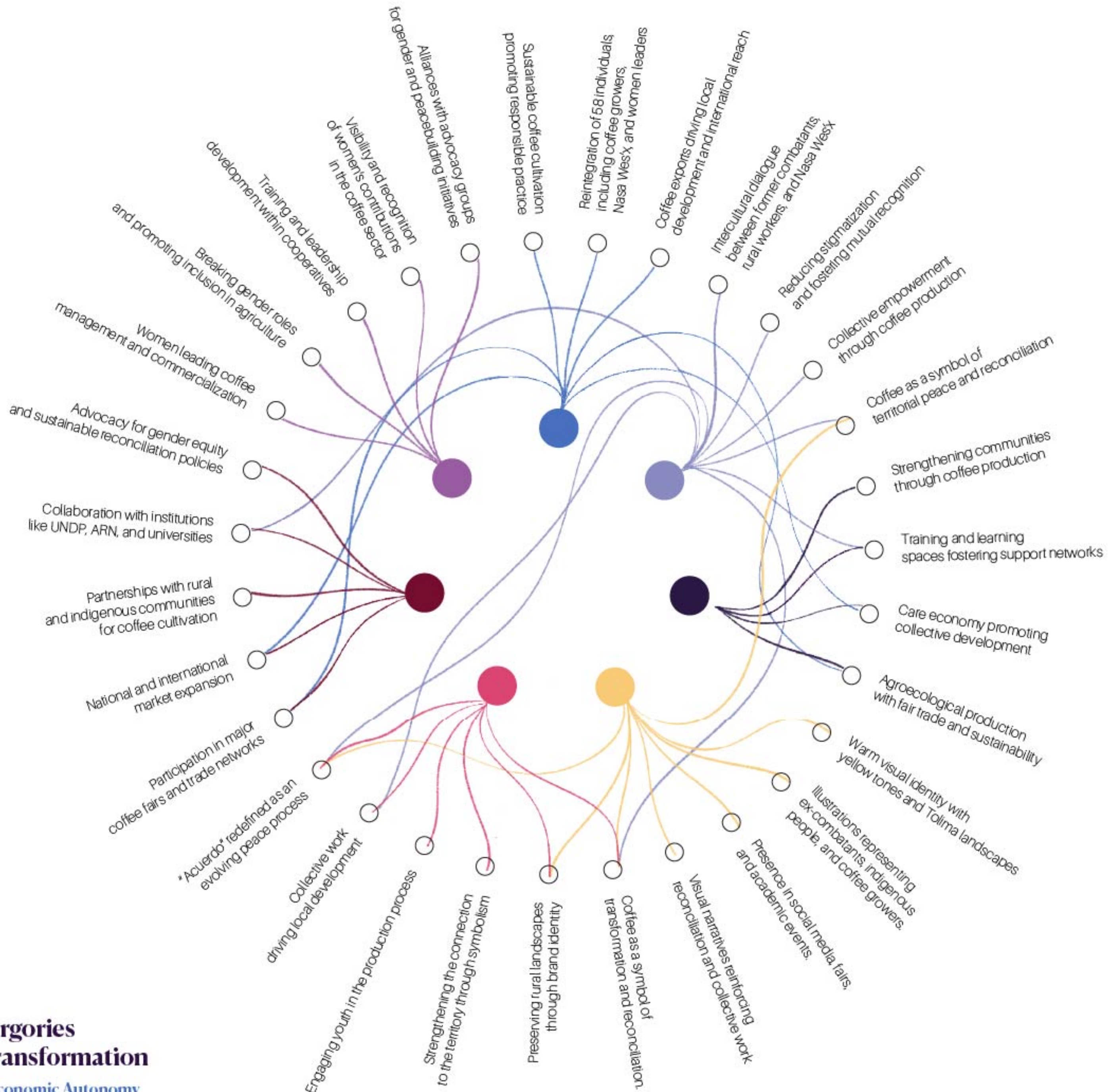


# Tercer Acuerdo

## Comumarfu

Café Tercer Acuerdo is more than a coffee brand; it is a symbol of reconciliation and resilience, bringing together former combatants, indigenous communities, and farmers to rebuild their territory through coffee production. The initiative revalues the role of Farian women in agriculture, emphasizing their contribution to cultivation, harvesting, and commercialization as part of their commitment to peace.

The name "Tercer Acuerdo" (Third Agreement) reflects three key milestones of reconciliation in Marquetalia, the birthplace of the FARC-EP: the first agreement between the Nasa Wes'x indigenous community and the FARC-EP, the second being the 2016 Peace Agreement with the Colombian government, and the third as a community-led pact to consolidate peace through coffee



### Categories of Transformation

- Economic Autonomy and Sustainable Production
- Peacebuilding and Reconciliation
- Care, Wellbeing and Social Fabric
- Design and Communication for Social Transformation
- Territorial Identity and Collective Memory
- Solidarity Economy and Peace Markets
- Women's Participation and Leadership

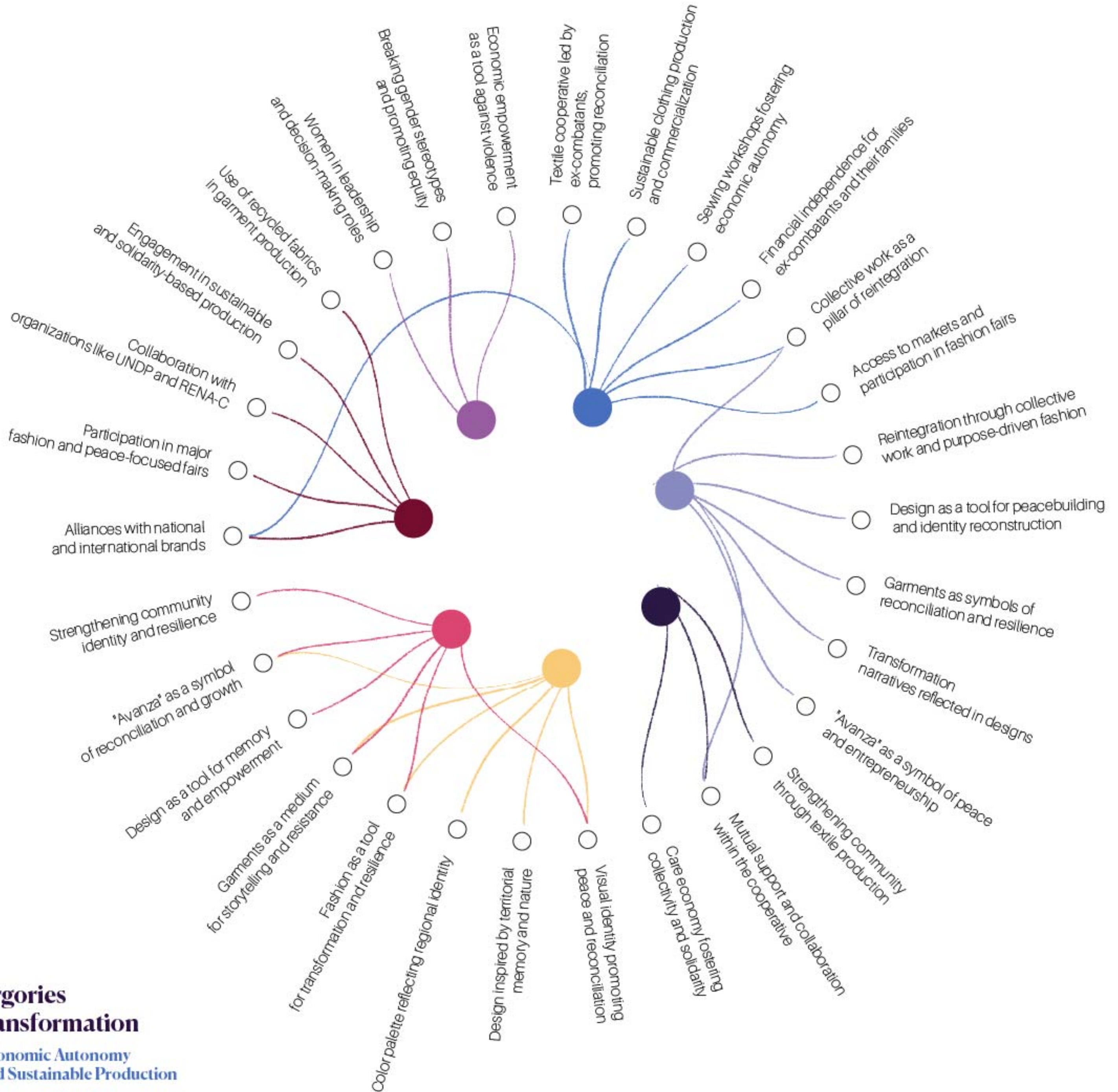
- Base Location**  
Planadas, Tolima
- Products**  
Coffee grown under sustainable models
- Networks and Commercialization**  
Participation in fairs such as Expo-Planadas  
World Coffee Fair in Ibagué  
Sales in Bogotá (Casa de la Paz, Tienda de la Empatía) and expansion to international markets
- Allies and Networks**  
UNDP, ARN, University of Ibagué  
Women's Community Council, Asopep, ASOMAPROSO



# Avanza Tejcol

Avanza is a clothing brand created by former FARC-EP combatants who use textile design as a tool for social transformation, reconciliation, and economic autonomy.

Its name, derived from the military term "avanzada," has been redefined to symbolize their transition into a new phase of life, where they build a textile enterprise that strengthens solidarity economy and territorial identity. More than clothing, each piece represents resilience and reconciliation, narrating stories of transformation while creating opportunities for peace signatories and local communities.



## Categories of Transformation

- Economic Autonomy and Sustainable Production
- Peacebuilding and Reconciliation
- Care, Wellbeing and Social Fabric
- Design and Communication for Social Transformation
- Territorial Identity and Collective Memory
- Solidarity Economy and Peace Markets
- Women's Participation and Leadership

- Base Location**  
Icononzo, Tollma
- Products**  
Purpose-driven fashion (textiles as a symbol of reconciliation)
- Networks and Commercialization**  
Participation in fashion and solidarity economy fairs (Colombiamoda, Ibagué Moda)  
Sales in national markets and partnerships with designers
- Allies and Networks**  
UNDP, ARN, University of Ibagué  
Women's Community Council, Asopep, ASOMAPROSO



