

MONTE MOTTARONE

Landscapes



01. Monte Mottarone's Manifesto

In 1910, the 'Ferrovie del Mottarone-Milano' company held a competition for advertising posters for the railway. The Hubacher company won the contract and the poster was designed by Frank Benrens. The landscape depicted was one that could be admired by passengers: the horizon stretching from the Borromean Islands to the plains and mountains.



02. Vision on Monte Rosa

From south-west to north, Mount Mottarone offers a wide view of the Alpine arc, in particular of the Monte Rosa massif.

"... one arrives at the high sovereign peak from where one dominates the Lombardy region of the lakes and an immense expanse of gigantic mountains among which the majesty of Monte Rosa stands out"

PANORAMA DAL MOTTARONE m. 1491 (Righi Italiano) verso Nord-Est.



03. A glimpse of Verbano

In the early 20th century, the publisher Zanfa of Varallo produced the two views from the summit of Mount Mottarone.

In a north-easterly direction, from its 1491 metres, the view extends over the entire Lake Maggiore, the peaks of the Val Grande and as far as the Lombard shore of the lake and the Swiss Alps behind.



04. Southwards

The splendid panorama that can be admired from the summit of Mount Mottarone does not only show the imposing wonder of the Alpine arc, but extends as far as the Po Valley: to the south, beyond Lake Orta and Lake Varese, the peaks soften, leaving room for moraine hills and flat areas.

On clear days it is possible to see the outlines of the cities of Varese and Milan.



05. From the summit

The summit, the final destination of the trip up Mount Mottarone, offers a 360-degree view of the entire surrounding area: from Monte Rosa, to the Swiss Alps, to the surrounding lakes and the Po Valley.

Today, the summit is characterised by the presence of large antennas and repeaters, as well as the historic granite cross, making it easy to recognise.