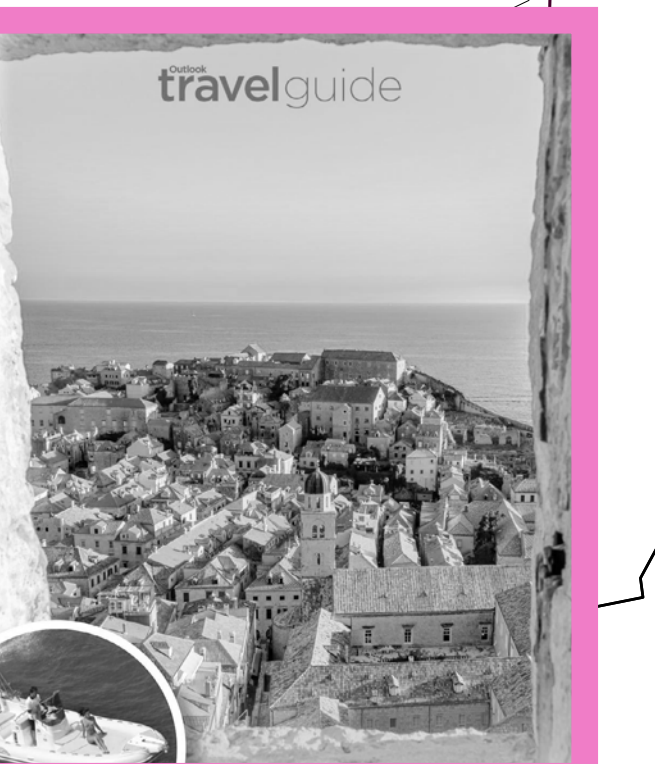
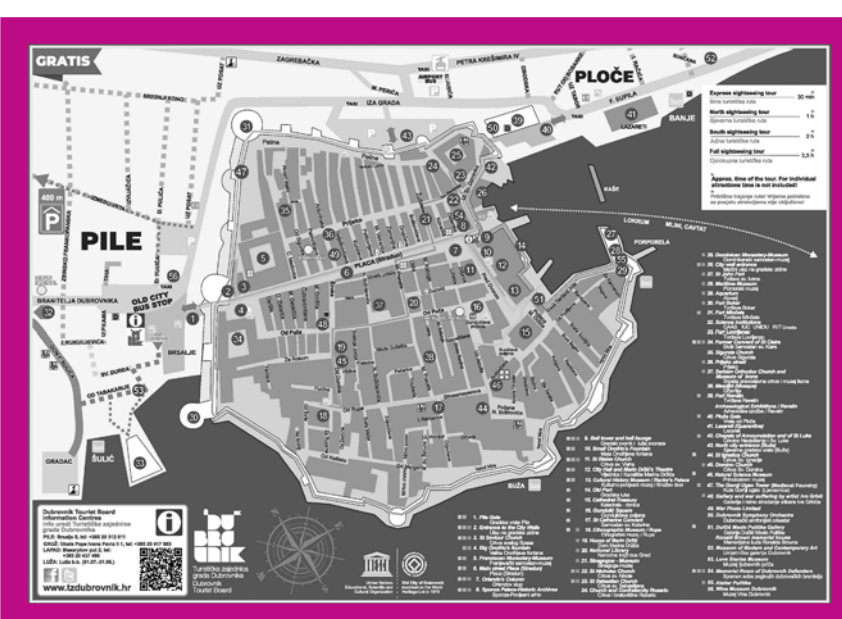
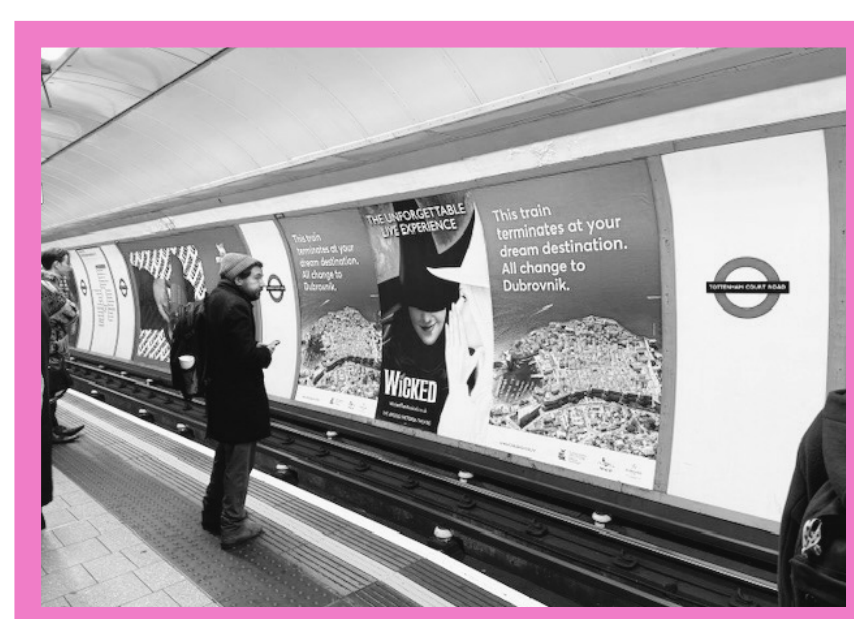
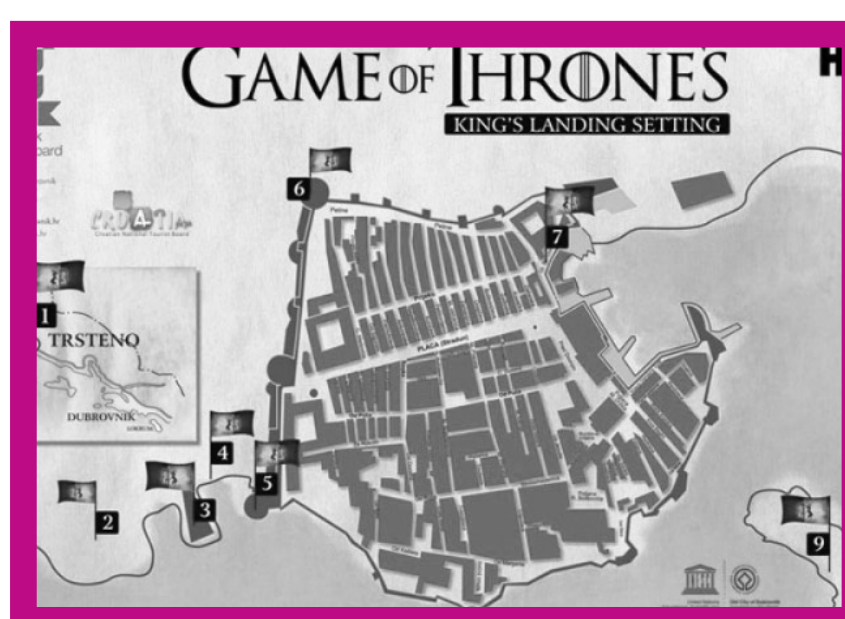
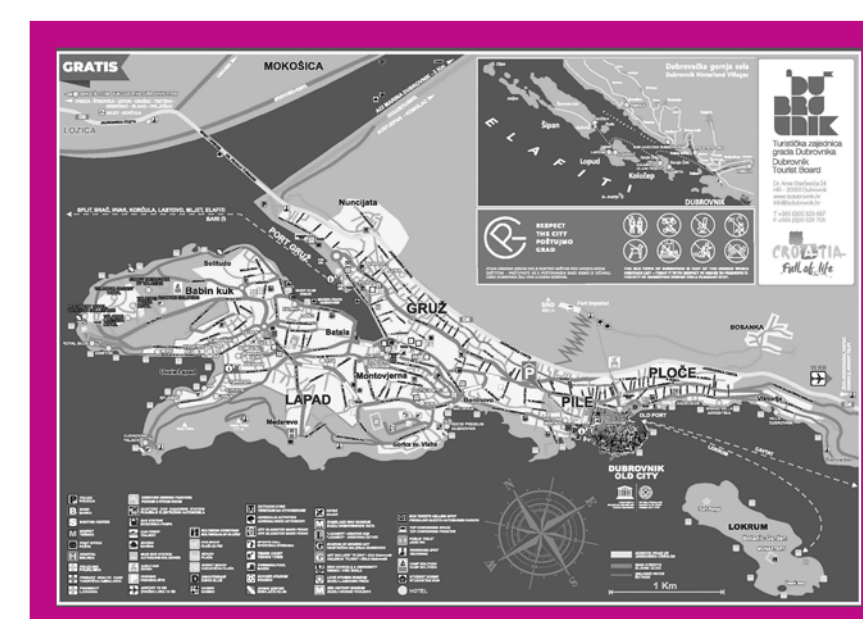
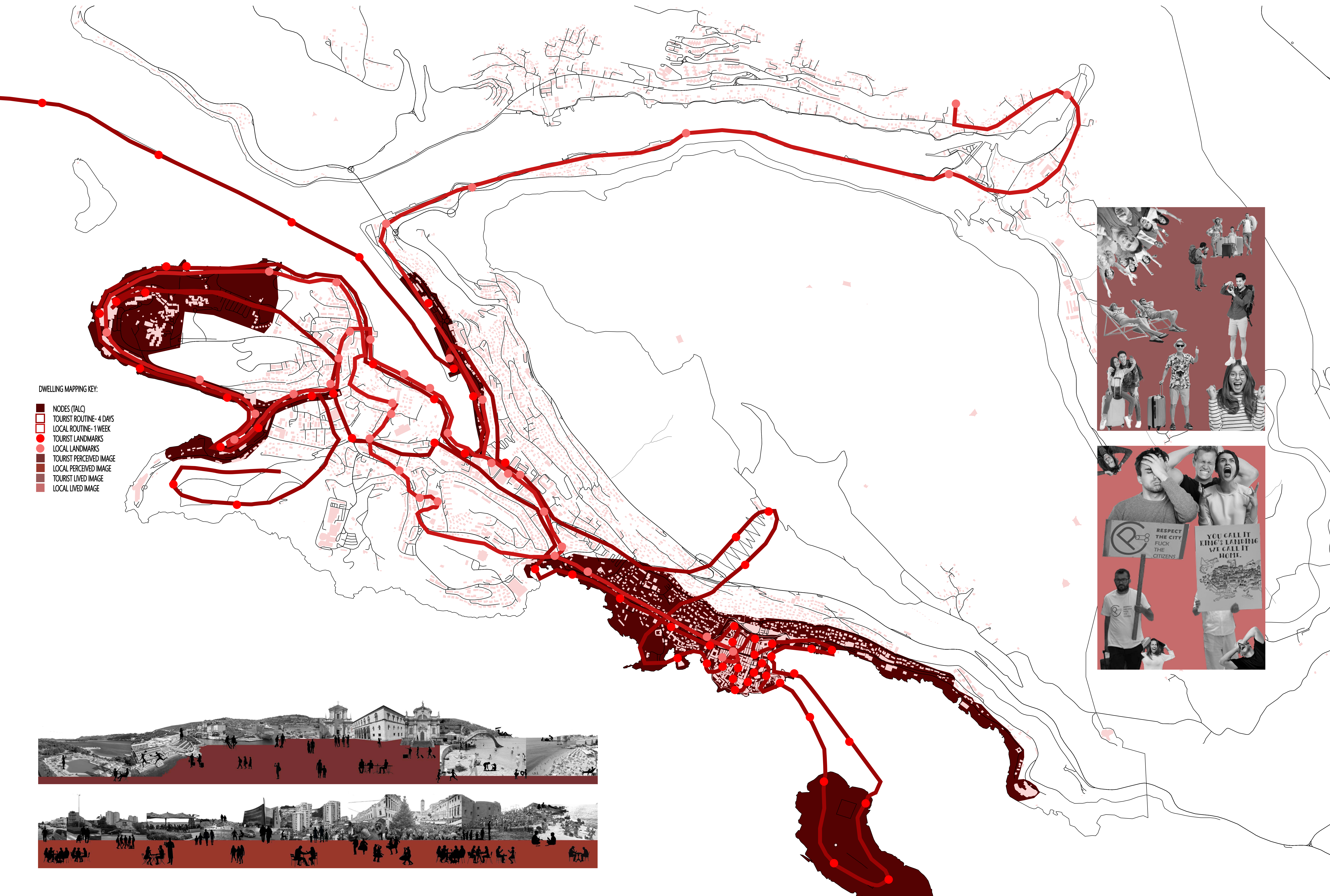


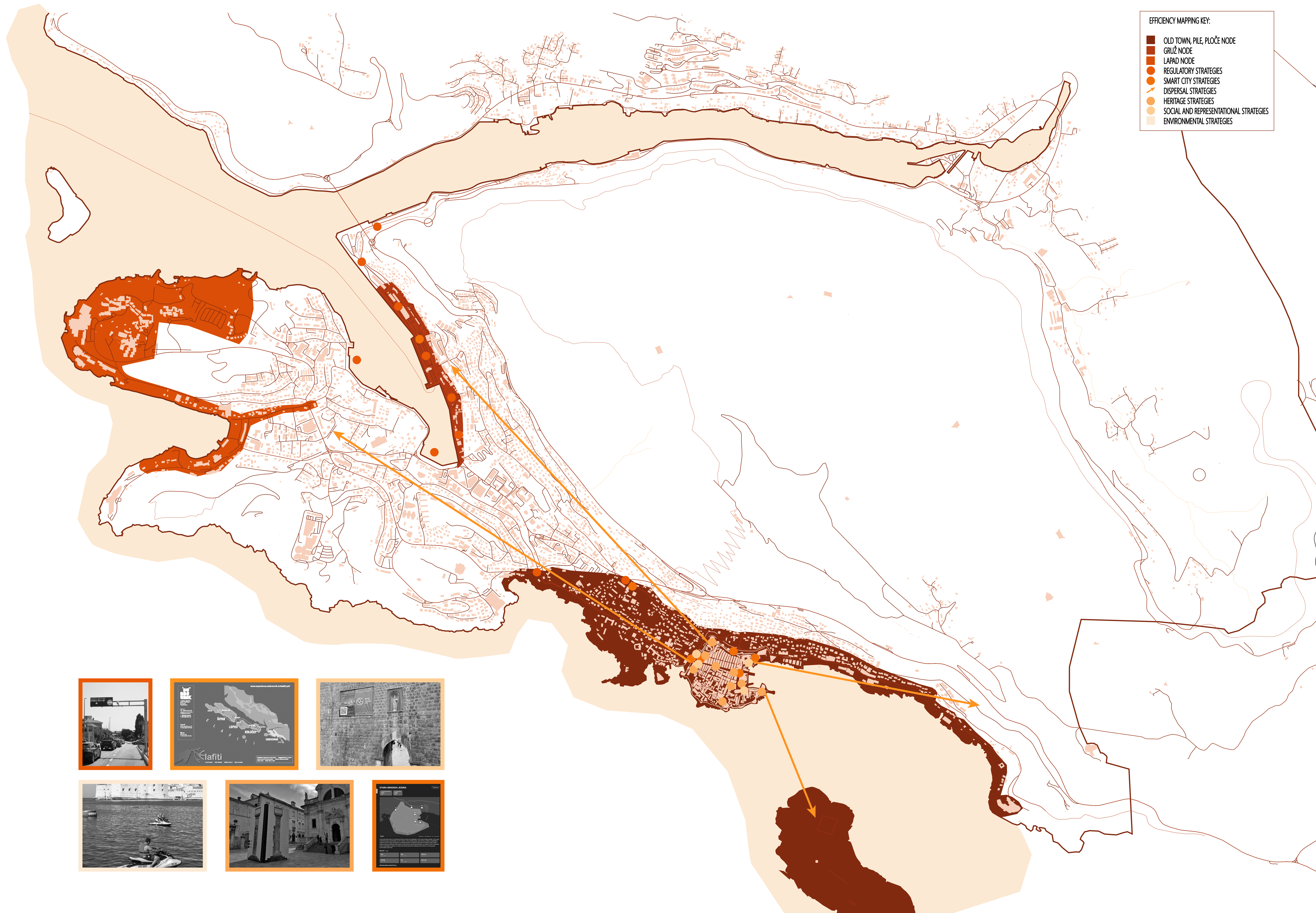
PLACES IN THE COUNTY PROMOTED
BY THE DUBROVNIK TOURIST BOARD

TOURIST MAPPING KEY:

- TOURIST ZONES (TALC)
- INTERNAL REGULATION
- INTERNAL MARKETING
- EXTERNAL REGULATION
- EXTERNAL MARKETING
- INTERNAL CONCEIVED IMAGE
- EXTERNAL CONCEIVED IMAGE







- EFFICIENCY MAPPING KEY:
- OLD TOWN, PILE, PLOČE NODE
 - GRUŽ NODE
 - LAPAD NODE
 - REGULATORY STRATEGIES
 - SMART CITY STRATEGIES
 - DISPERSAL STRATEGIES
 - HERITAGE STRATEGIES
 - SOCIAL AND REPRESENTATIONAL STRATEGIES
 - ENVIRONMENTAL STRATEGIES

