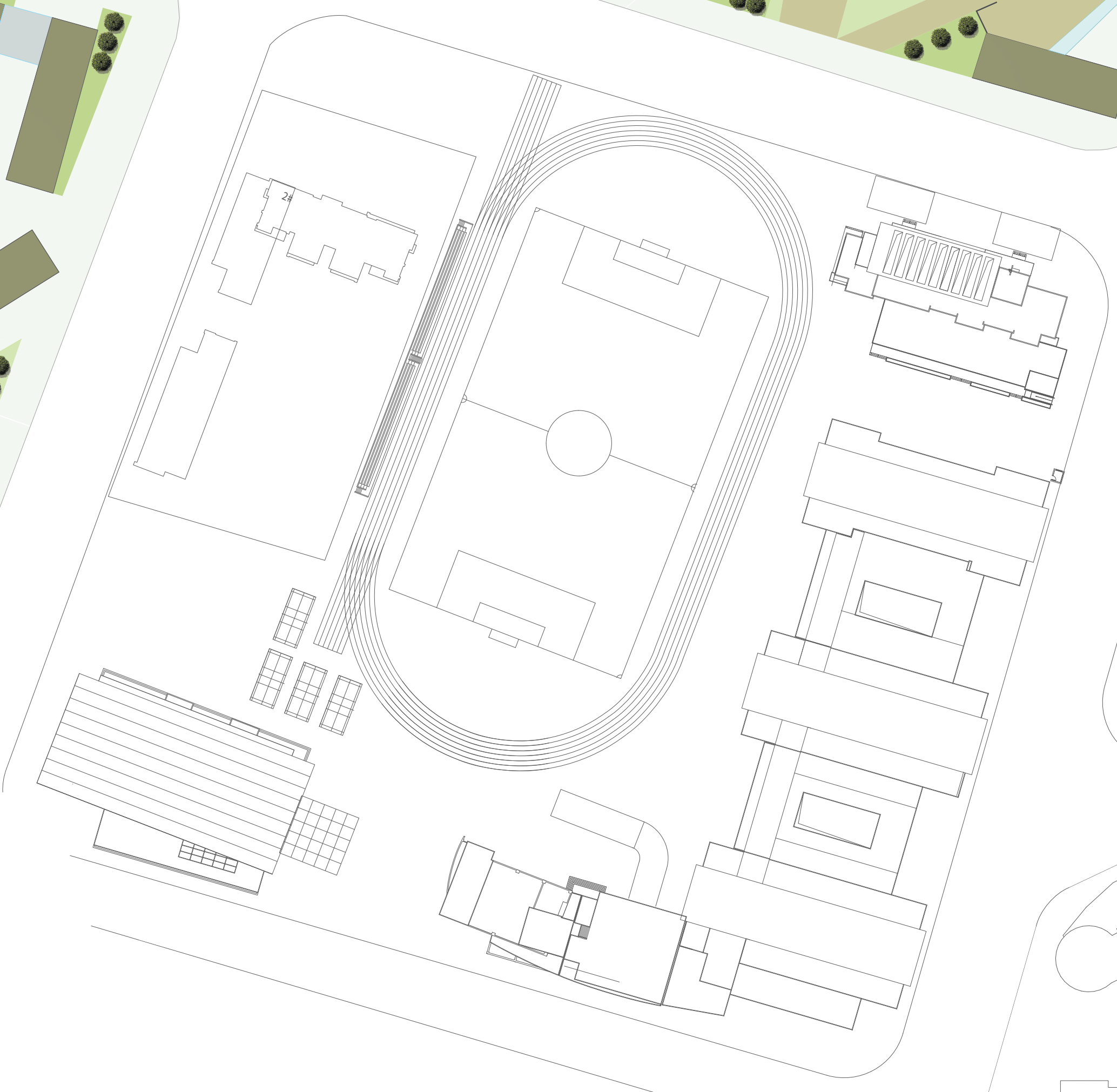


Master Plan

The site is located in the city of Shanghai in China. Shanghai is China's biggest city and it is the country's economical capital and it is home to around 20 million people. Despite its enormous size, it is still attracting lots of residents from all over China and its thirst for more construction is still visible. In the past years, China has gone through massive economic growth, which produced a great amount of construction all over the country, in particular in Shanghai. Thanks to this economic rise, the country has transformed its image and the major Chinese cities are not recognizable from what they looked like only few years ago. This rapid urban transformation is very much visible in China. There are neighbourhood that have been completely reconstructed and replaced with brand new shiny skyscrapers, while at the same time there are shanty towns where more than 10 people live in homes that are designed for only 4 residents. Many of these districts are lacking proper urban facilities such as, running toilets and bathrooms, for every household. The Chinese rapid urban reconstruction has happened so fast that sometimes these two completely different neighborhoods and districts are exactly next to each other. Our project is in one of these neighborhoods. It is the Hongkou District and it is home to many residents of Shanghai who are leaving in old and heavily dense zone, with very basic urban facilities. Even though Hongkou it is a poor neighborhood, but it is functioning as a community, with all kinds of shops and stores that are targeting the Hongkou residents. In our design we wanted to preserve the character of Hongkou and to mixed the different types of usage throughout the Master plan. One of the most influential characteristics of Shanghai's urban typography is that the visitors get surrounded by a forest of skyscrapers. Of course these skyscrapers are necessary to host the city's huge population, but we decided to make the towers as low as we can in our master plan, so that the residents of the new Hongkou won't feel small and suffocated by a forest of concrete.



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- Hotel
- Commercial
- Residential
- Courtyard
- Voids
- Water
- Public Space

