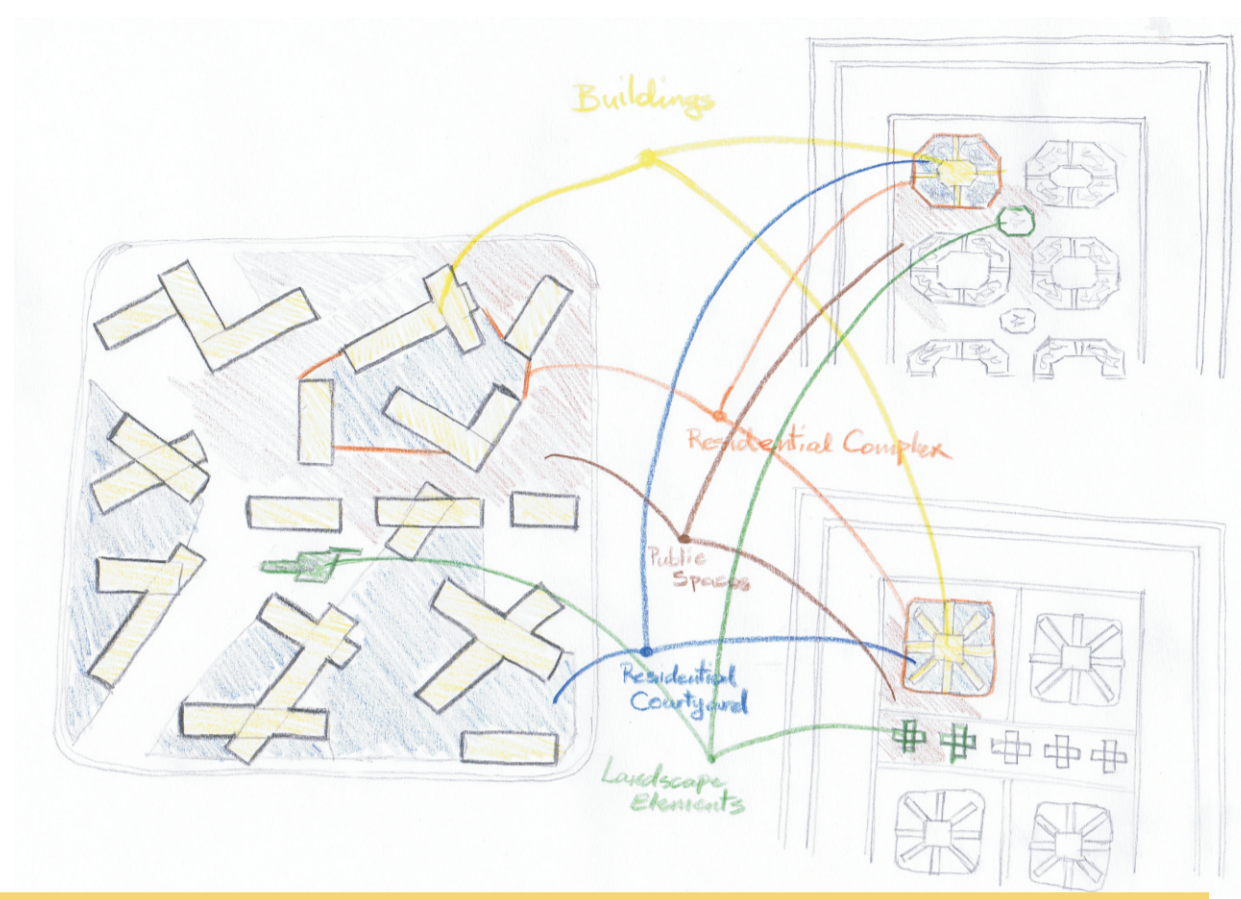
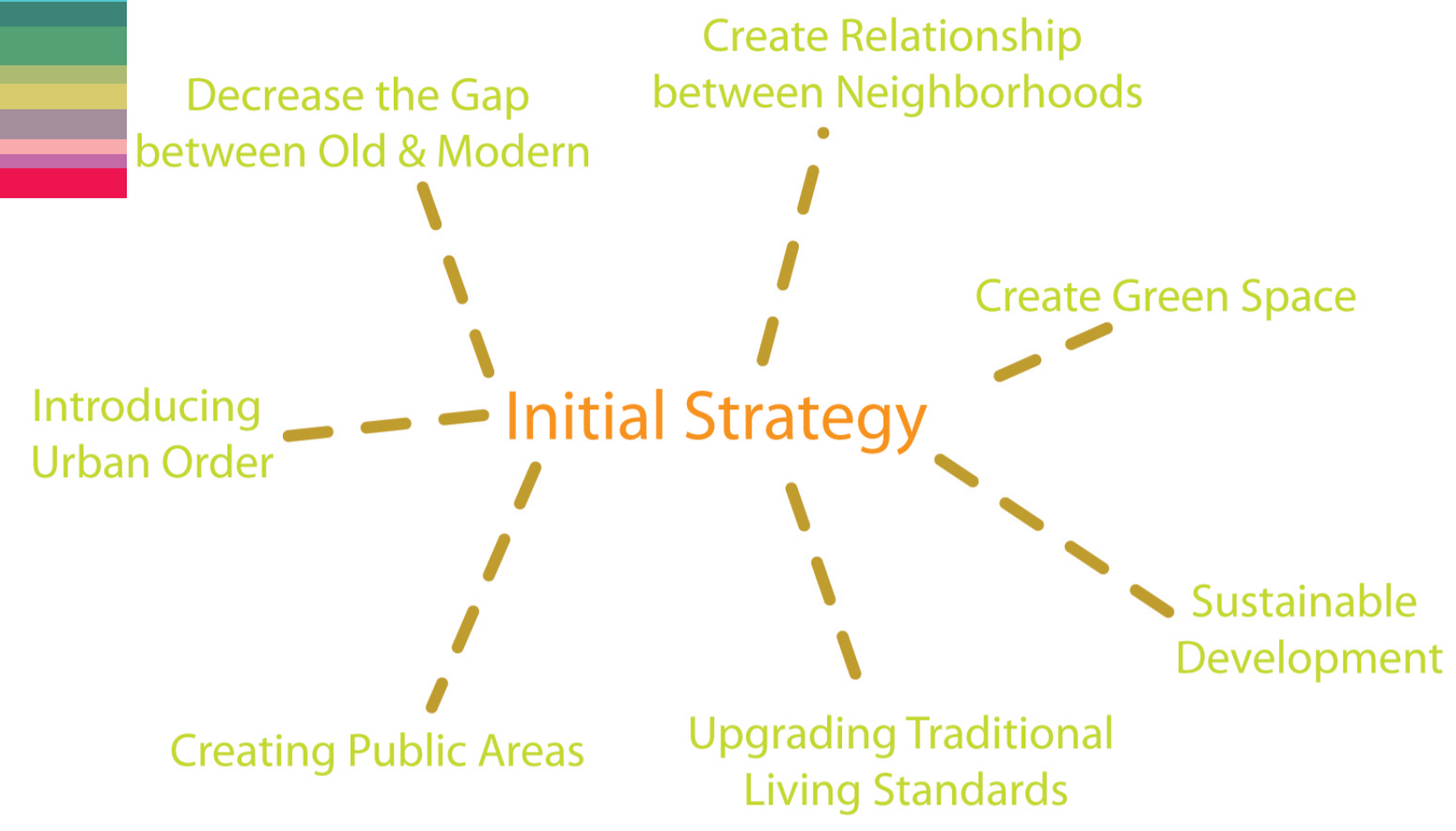


Masterplan Design Strategy

Carpet Concept



新虹口区
NEW HONGKOU

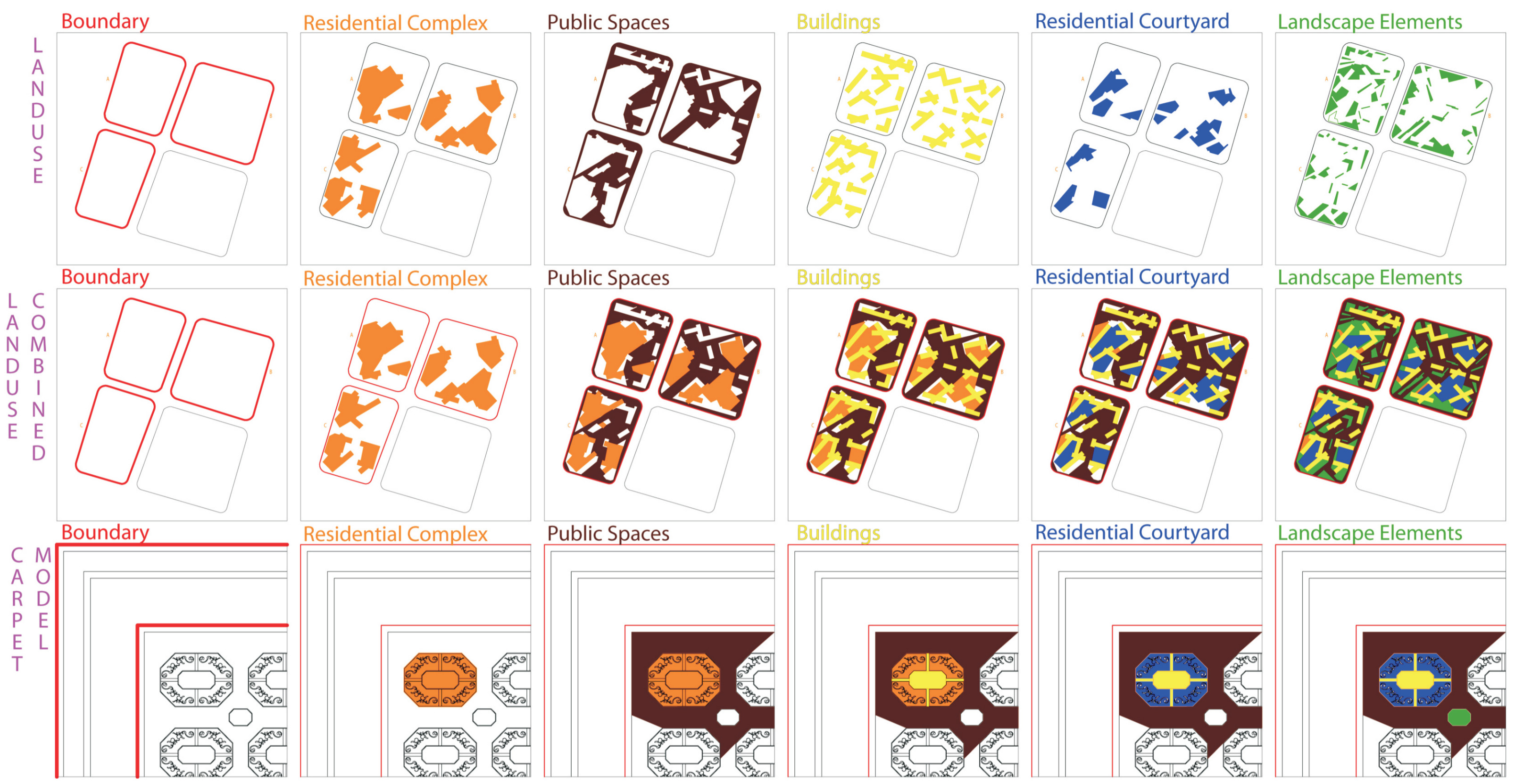
One of the inspirations for designing the Masterplan was the patterns in the carpet design, in particular the patterns in the Persian Carpet Design.

Many of the patterns in Persian Carpet Designs, illustrate the Masterplan of the traditional Persian Gardens and all the elements that are creating those calm and relaxing environments.

Persian Gardens are famously known for representing the notion of heaven in this world through nature and garden design, and in such patterns on the Persian carpets, heavens are illustrated in form of gardens, filled with animals and angels.

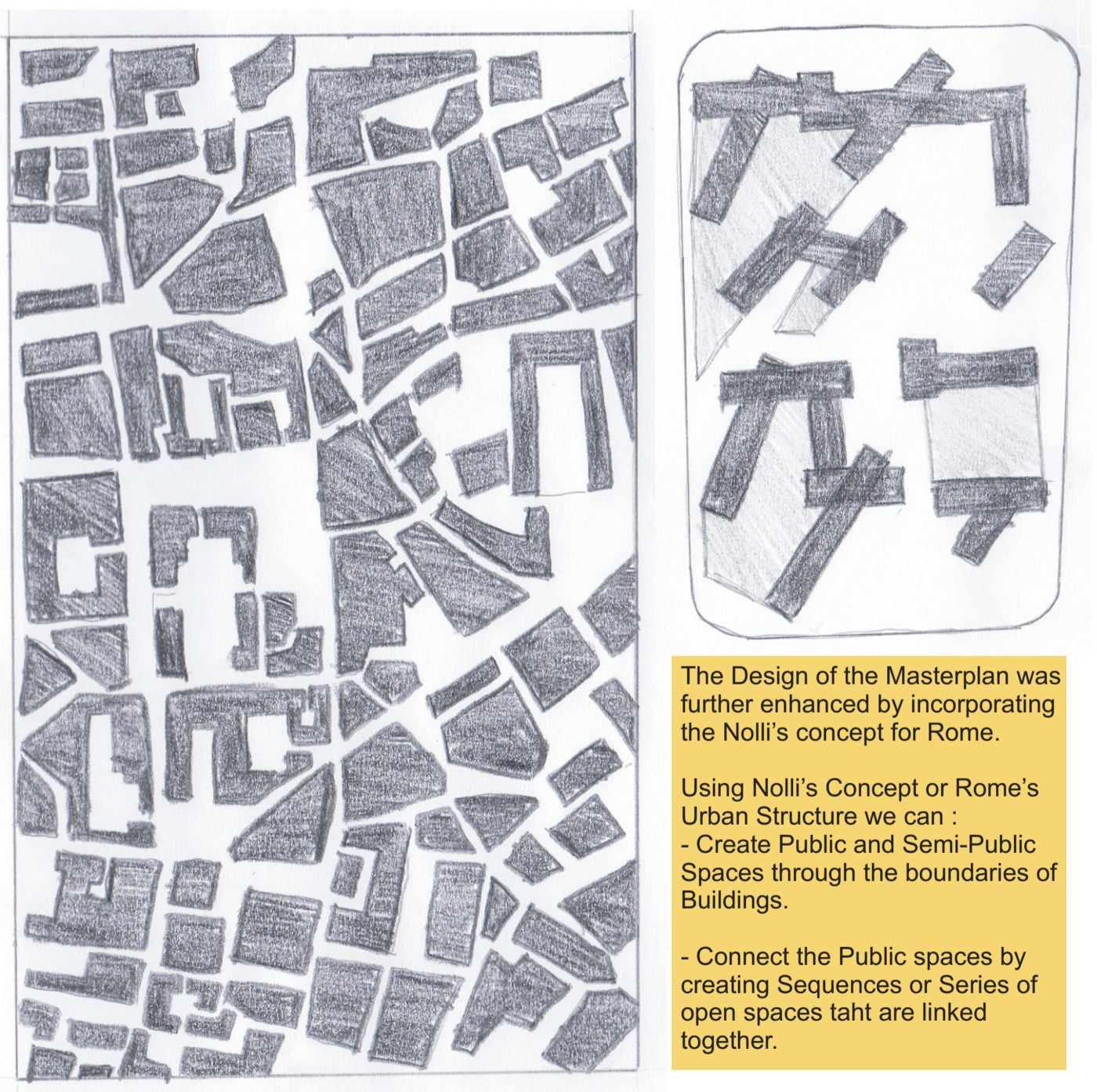
In the design of my Masterplan, I created a set of elements that would create the Public Spaces and Residential areas that are separated by the landscape elements.

This was very similar to some Persian Carpet Design Patterns that are separating the «flowers» on the carpet by other elements.

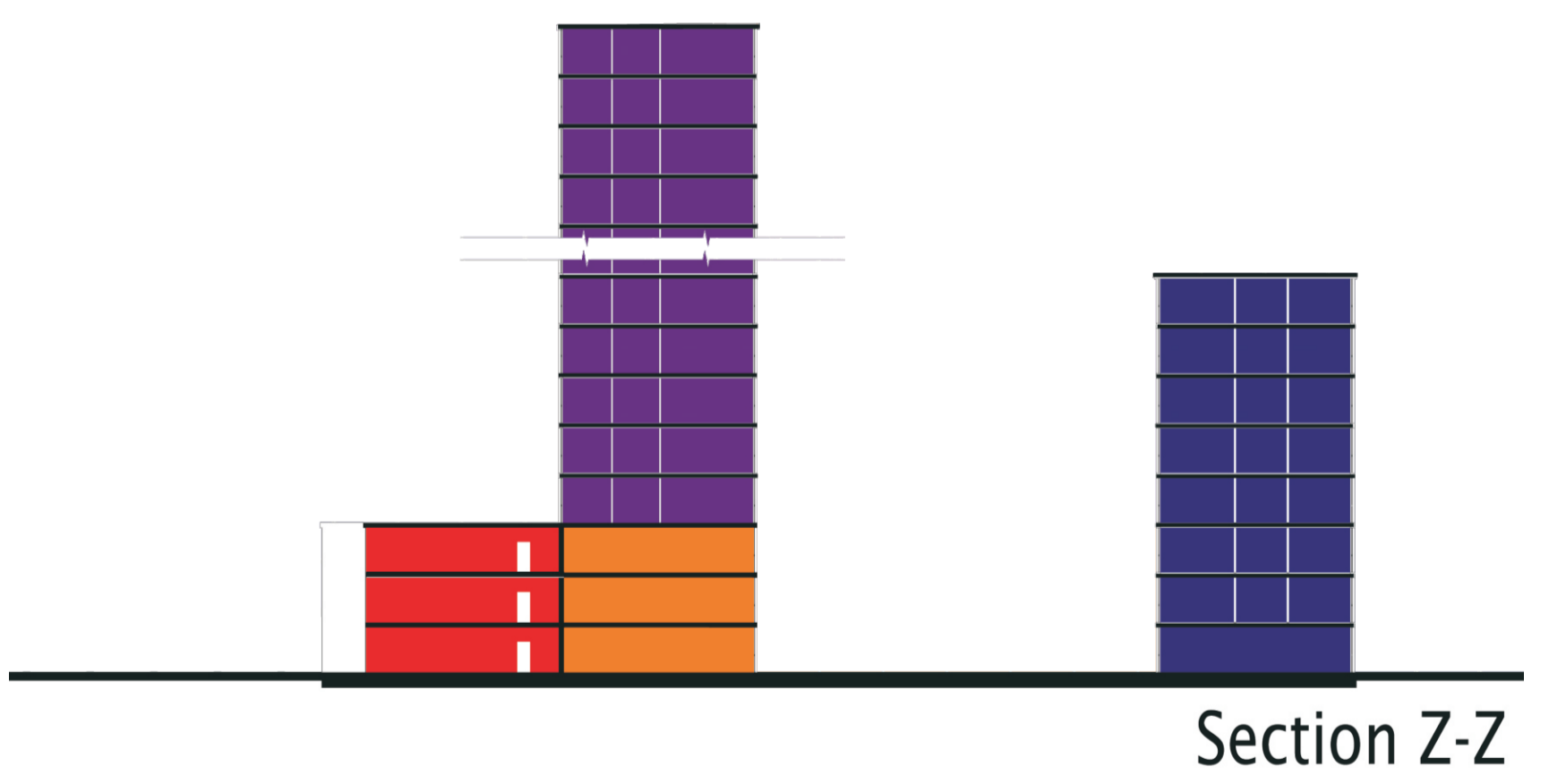


Nolli Concept

Landuse Analysis



The Masterplan is designed to mix commercial and residential areas with each other and to create life and vibrancy throughout the entire project. This is achieved by scattering the commercial areas, as much as possible.



Masterplan Layout as seen on the Model

