

The analysis of the context evidenced the complexity of the circulation system in the location of the project. The lot is surrounded by large pedestrian and cycle routes, without the disturbance of the traffic letting people walk around the shopping areas.

The car paths are, instead, realized on a higher level confronted with the pedestrian ones: all the roads are elevated of 4-5 meters above the ground level, and are passed through by the tunnels for bicycles and people. On a level even higher there is the railroad: where the rails run, the driveways go back to the ground and go through tunnels underneath the railway.

The lower levels are, consequently, dedicated to all those activities open to the public (the shopping center, the gym, the restaurant) surrounded by the square that echoes the near Piazza and works as a buffer zone between the building and the railway.

On the upper parts, the offices are located above the level of the car and the train traffic, in order to work again as a buffer body for the residential part, which is located at the highest levels in order to result protected by the noise and to have granted privacy and quiet, also assured by the relevant height of the building.

The entrance of the parking is located in the South-West part of the area, where the driveway drop to the ground level and is therefore connected to the lot, in order to leave free from the traffic the pedestrian and cycle paths that surround the site.

The project is developed, according to the requirements, with a 3-level parking under the ground level, able to host the vehicles of resident and working people. The building is meant to be a mixed-use building hosting both residential, office and commercial facilities.

The first four levels are dedicated to the shopping facilities: this is the public part of the project that preserves the commercial vocation of the former street-side and continues the commercial path that starts from Catharinaplein. Together with the shops other public functions are here based, such as a gym at the third level and a panoramic restaurant at the fourth.

ne first levels are freely accessible to the public since their space is separated from the acces and the services of the offices and of the residential floors. The access to this area is connected and made a whole with the before square, developed together with the project in order to make easily accessible and recognizable the commercial public area of the building: this is left free from the building in order to create a "welcome zone" for the public coming from Piazza commercial center and this constitutes a gateway to the shopping center of the building. The access to the latter is fluid with the open space and can be closed or maintained open according to the season, creating in summer a pleasant covered open space.





DESIGN APPROACHES TO FORMAL DEFINITION

GROUND FLOOR scale 1:200



The 18 levels above the first four are occupied by and accessible.

that of the office part of the building.

cause of the huge designed construction.

imiting the traffic flow increasing by encouraging

The choice about the distribution of the functions ted by the train passage.



offices, which have an independent distribution system, as outlined before, as well as an independent entrance, in the North-West side of the building. The choice of placing in this wing of the tower the entrance of the office part, as well as of the residential, as will be later discussed, is tied mainly to working people needs: in fact most of the people that would use the building would use as well public transport to come to their job place. For those coming by car the underneath parking provide a direct access to the lifts and the stairs that connect all the floors, while for those using public transportation means, the recognition of the access is facilitated by the location of the entrance that faces the tunnel connecting the project site with the near bus and train station. Corning from this area, where also a big bike parking is provided, the access is immediately visible

Near to the office entrance the apartments' entrance is located, for the same reasons, to which that of the privacy from the commercial/public part of the site is added: the residential floors are located at the last 18 levels of the buildings and their distribution system is again separated from

he underground is exploited for the realization of the parking spots with a three-levels parking space, also useful to reach the solid ground for foundations placing. The considerations about the parking are of fundamental importance be-

the use of alternative ways of moving, not only by the nearness to the public transportation stops, but also by organizing the lot accesses according to the main walking-people flows, is meant to significantly reduce the number of cars that need to be hosted for parking. The designed parking as an area that cover the entire lot in order to bring the advantage, where geological limits does not exist preventing the exploitation of underground spaces (some considerations will be done in the foundation dimensioning paragraph), of being sufficiently large to bear the tension stresses caused by wind along the building's height. The foundations have been therefore exploited to create some underground parking levels to host conveniently almost all the cars belongings to permanent users of the building.

in the vertical direction, with the subdivision of the building in three parts, a public basement, a semi-private central body and a private crown, has been driven by the context: the presence of the railway and of the elevated roads creates, in fact, a barrier that imposes to rise over a certain level in order to be protected by the noise creater









TYPICAL PARKING FLOOR scale 1:500



FLOOR I scale 1:500





FLOOR II scale 1:500

TYPICAL OFFICE FLOOR scale 1:200

GLAZED FACADE

Detail



I definition wind Load

ne choice concerning the shape of the building and the triangular form of the same is derived from

tion: since wind blows mainly and with the greatest force from South-West, the choice about the orientation of the building, freely positioned according to the surrounding fabric, is mainly influenced by considerations about the possibility of having a "strong side" of the triangular shape toward the main wind direction. The chart shows the variance of the wind direction and strength during the year in Eindhoven: the red shape individuatespercentage if the distribution of the area in which the wind

Considerations about the wind effect and its direction have been taken into account in order to conceive the form of the building. The shape of the floors derives from geometrical considerations upon the stiffness of the triangular form and the advantages that it brings according the wind direction. Placing the triangular form with one of the angles toward the windward side of the building, the project is meant to expose less plain surface as possible to the direct wind blowing. This proposal has the aim of reducing the stress on the facade that would be cause by the wind blowing on a perpendicular surface. Placing the triangle vertex toward this direction, that, as evident from the graph, is the South-West direction, as the aim, then, to "break" the direct wind flow.

Moreover, the undeformability of the triangle should assure that the wind effect on the building wouldn't act negativelyon the facades causing undesired stresses on the glazed envelope.

Renders INTERIORS







TYPICAL RESIDENTIAL FLOOR scale 1:200



FACADE DETAIL HORIZONTAL SECTION scale 1:10

- 1 boundary profile
- 2 reinforcement bars d 20 mm
- 3 pre-cast concrete biaxial slab 50 mm
- 4 HDPE polyethylene spheres
- 5 concrete column d 800 mm
- 6 core-anchor steel element 7 concrete core d 600 mm
- 8 windows aluminum profile
- 9 gasket
- 10. external double glazing 6-20-6
- 11 external wall coating 20 mm
- 12 wall air gap 10 mm
- 13 concrete partition wall 250 mm 14 shading mechanism
- 15 internal triple glazing 4-10-4-10-4
- 16 shading control mechanism
- 17 opening window shutter
- 18 sandwich panel 70 mm
- 19 plasterboard wall 15 mm
- 20 shading louvers
- 21 pavement 10 mm
- 22 floor insulation layer 30 mn 23 concrete floor screed 50 mm
- 24 poured concrete layer
- 25 ventilation mechanism
- 26 ventilation louvers