

Politecnico di Milano

Scuola di Architettura e Società Master of Science in Architecture

Title:

The New Porta Genova Metropolitan Park.

A Urban Story Between Connections, Water and Memory

Thesis Supervisor: Matteo Aimini

Author: DANIEL AUERO

Matricola. 780215

Codice Persona: 10387424

Academic Period 2012 - 2013

iNDEX.

1. ABSTRACT		Public/Private Collaboration Investment PG	27
2. INTRODUCTION Porta Genova Localization		5. MASTERPLAN	
On Milan Context History of Fluvial Presence In Milano		6. ZOOM 1 PORTA GENOVA CULTURAL CENTER	38
Historic Evolution		7. ZOOM 2 PORTA GENOVA CONEXION HUB	
Principal Characteristics of a Poli-dimensional Context		8. THE CONCEPT PG	
Programatic Sttrategy		Interaction Between Transport PG Systems	61
3. URBAN ANALYSIS			
Naviglio and Porta genova Sta. A barrier that divides the city	PG 16	New Porta Genova PG Programmatic Scheem	62
Parking and Green Spaces	PG 18	The Wall as a Urban Integrator and PG Memory of a place	
Mesopotamia Connectivity Problems And Mobility Barriers	PG 19		
4. CONCEPTUAL STRATEGY	PG 20	New Relationships of the Existing PG Buildings with the Park	
Programmatic Proposal	PG 21		
The New Railway Front	PG 22	9. THE DETAILS PG	
The Inclusion of Water Into Porta Genova Scenario	PG 23		
Re-Taking the Urban Void as a Machine for Interconnection			
Proposal of Naviglio Grande from a Concentrated Node Crossing into A Continious Surface.	PG 27		

Abstract: The New Porta Genova Metropolitan Park.

A Urban Story Between Connection, Water and Memory

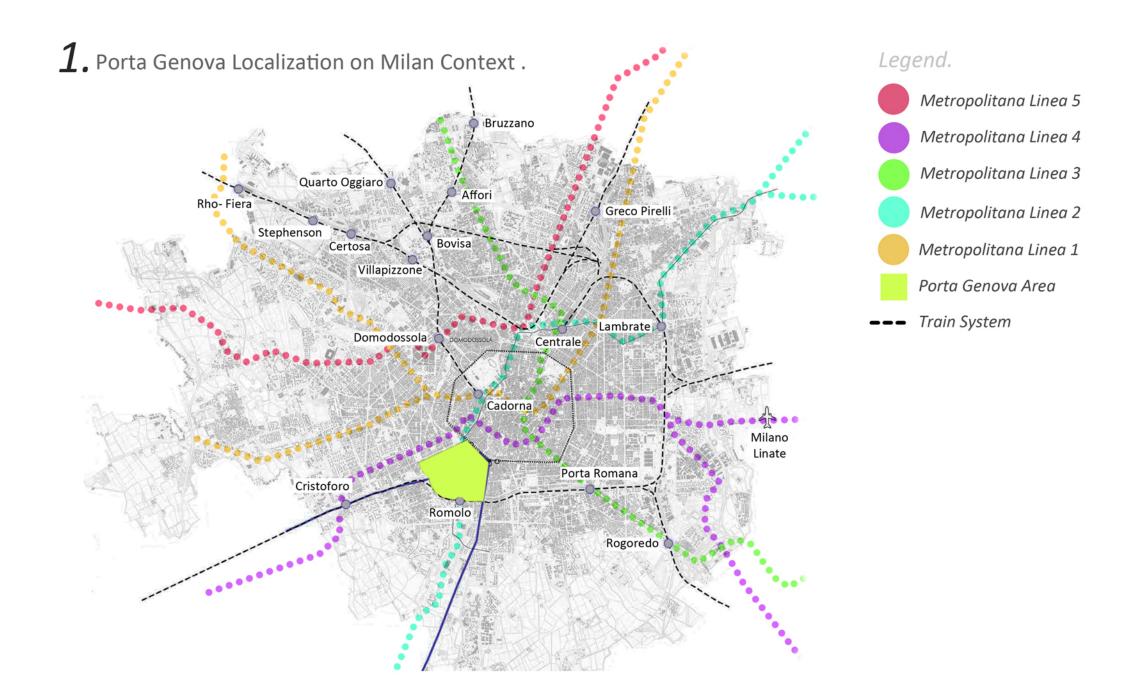
Throughout Milanese History Porta Genova area has been highly characterized by the presence of water since the existence of this natural element established a complex way of urbanism that left a mark on the actual urban form as well as being a primary infrastructure for de development of the downtown nucleus .Beginning with the antique existence of a composite hydric system that determined the shape of roads and constructible space, till the development of Naviglio Grande as the main connection between the city and the Lombardia Region. Unfortunately given to the deep transformation this area has been submitted and the dismissal of the Naviglio as the key infrastructure that provided goods and construction materials for the development of Milan core , the city has forgotten about the importance of water as a generative component of public space, at the same time neglecting the capacity of this as a mobility organism that can support the existing transport scenario. In phew words Porta Genova area now a days is a disremembered connection hub that needs to be rethink as it was forecast at the time the Naviglios were planned , in which water infrastructure in junction with the ferrous setup and the vehicular mobility arrangement would make of this place a multimodal and regional connection focal point.

It is important to understand that water presence in Porta Genova Neighborhood has different values, starting with the interconnection aspect as explained before as well as an urban living quality this element can provide to the city of Milan. At the time Naviglio Grande is one of the phew environments in which water and public space are co-related in the Milanese urban life, nevertheless this link is highly damaged given to the presence of Porta Genova Railway Station as metropolitan context block as well as the canals lack of supply for activities that trigger public space functions related with water.

Thanks to the before mentioned scenario over Porta Genova area and its relationship with the water context, this Thesis Project intends to re-think the existing associations between public space, Naviglio Grande and the mobility aspects among a local and regional scale. The main objective of this proposal is to state the importance of water as a public space generator, at the same time being a highly functional machine for communication, throughout the application of different strategies that activate Porta Genova as a new social encounter center. In this case Naviglio Grande and the water approach will be the stratagem for public encounter and urban regeneration. In conclusion this proposal pretends new imaginaries around what water could be in Milan city, suggesting new ideas and groundbreaking initiatives on how Porta Genova can re-plan its main waterfront, respecting the memory of the site but projecting contemporary life on what is considered a "Fato Urbano" in Milanese culture.



Site Mitroduction



2. Porta Genova: Design Hub for New Ideas



INDUSTRIAL DESIGN

Il gruppo manageriale dispone al suo interno di elevate competenze

professionali complementari tra loro maturate in precedenti esperienze

nei settori: I servizi:

commerciale architettura e design

visual merchandising mercati internazionali

PROMODORO FACTORY

A conferma della capacità di cogliere i segnali di cambiamento e anticipare il trend di mercato, Tortona Locations ha intuito con largo anticipo l'esigenza di aziende e imprenditori di poter disporre di spazi qualificati e attrezzati, per brevi periodi, per espozione, vendita, lancio di un prodotto.

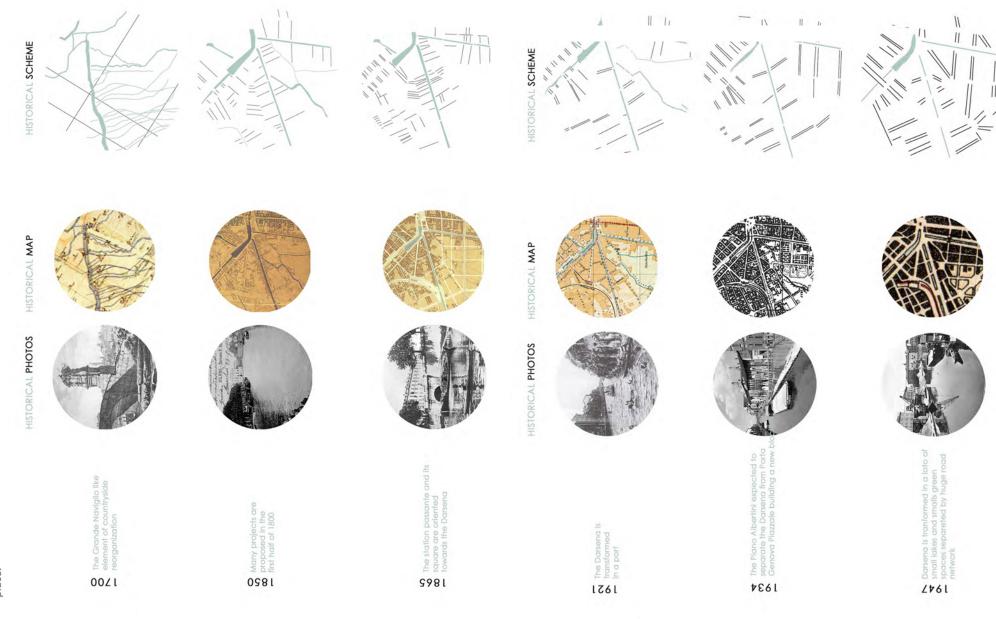
DESIGN WEEK

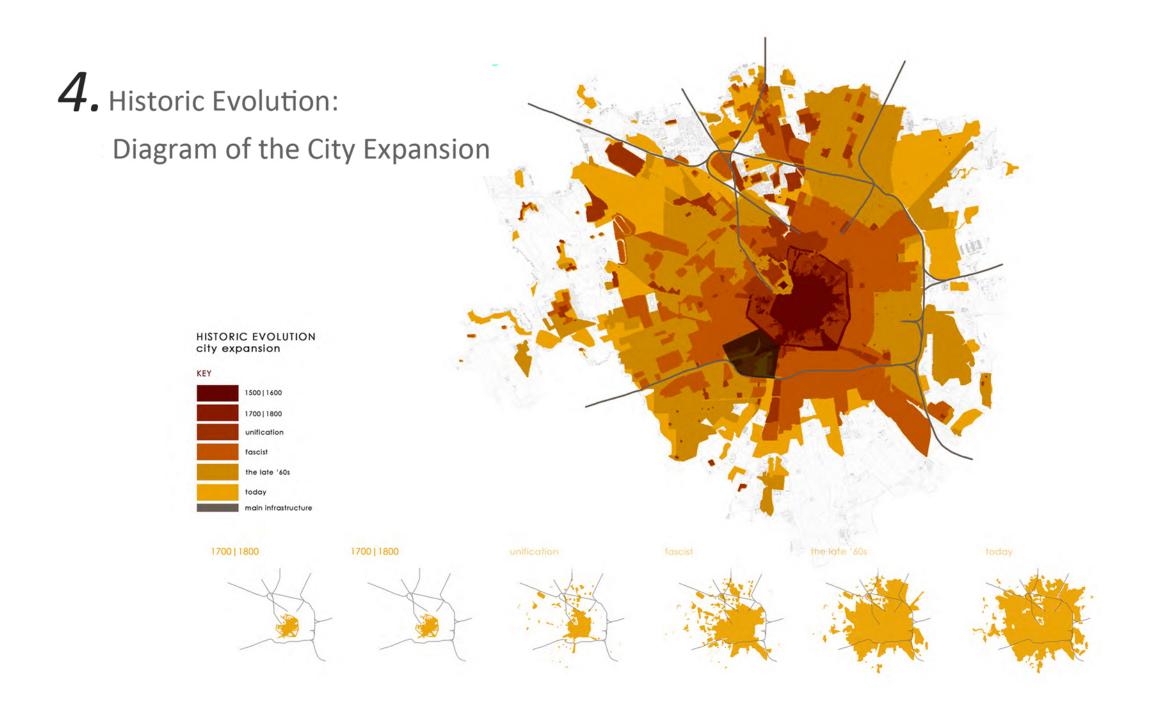
Diesel, Levis, Estee Lauder, 6267, Twin-set, Carhartt, Celine, Al Fayed, High, Giles, Ferragamo, Colangelo, No.nu, ViviaFerragamo, Osh Kosh. Jaga, Roberto del Carlo, LucaValentini, Wega, be different milano, Boz communications, bstripe, c.l.a.s.s., Cellar Door, Clotilde De Barriola, Coragroppo, Crespi 1797, Daniela Delcima, Daniele Di

Lorenzo, Juji, Karma of Charme, Keyart, LK Bennet, Momaboma, Lombardini SpA, Mafalda86, Marta Arona, Paolo, Errico, Too Late, Veronica Bettini Mood, Lilith, Hannoh, MesSoeurs et moi.ab., Elemente

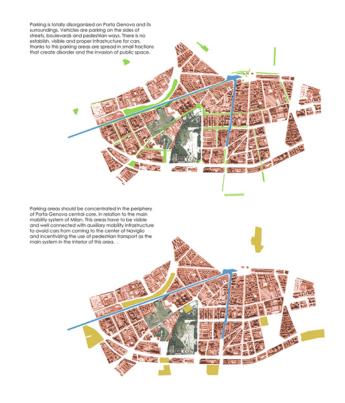
3. History of a Fluvial Presence in Milan

Water presence in Milan, especially on the Porta Genova areas was crucial in the generation of the actual urban texture. The once existing fluvial system was the guiding element for the subdivision of the territory, unfortunately as seen on this diagram the city has disappeared its hydric origins forgetting a component that made part of the naturality of this place.

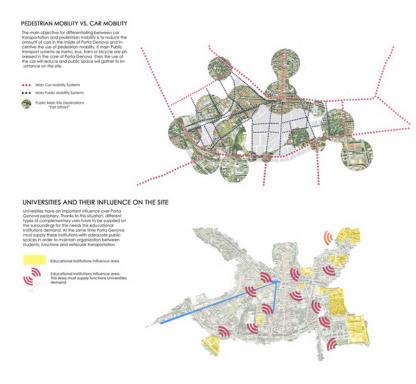




5. Public Space Actual Situation



6. Pedestrian , Mobility and Cultural Activities

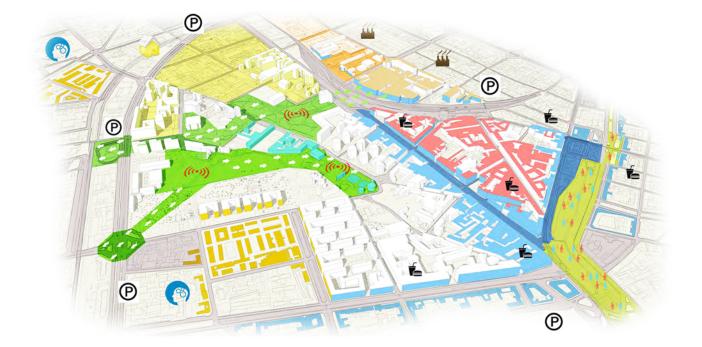


7. The GREEN



8. Principal Characteristics of a Poli-Dimensional Context

The High quantity of different activities concentrated in Porta Genova area makes of this an urban pole in all the metropolitan Milano. Part of the solution for this urban hub is to understand all the coexisting presences to make them work as a hole even if they come from so diverse natures.





Urban junctions that solve connectivity demands in the interior of Porta Genova



Urban factory that have to be transformed into Public generators of "design culture" in the area



Metropolitan connections junctions that relate the Urban with the local



Organised housing core must contains all the functions demanded by this kind of use



Darsena function restore, it has to become a metropolitan public space



University's influence over the area



Define public parking and locate it at the periphery of the area, to make free of car the inside area of Porta Genova



Commercial, cultural and recreational functions that respond to the public user's needs



Preservation of historical core



Proposal of Public Space to overcome un'connectivity barriers in Porta Genova



Infrastructure that will supply with services the need of the university

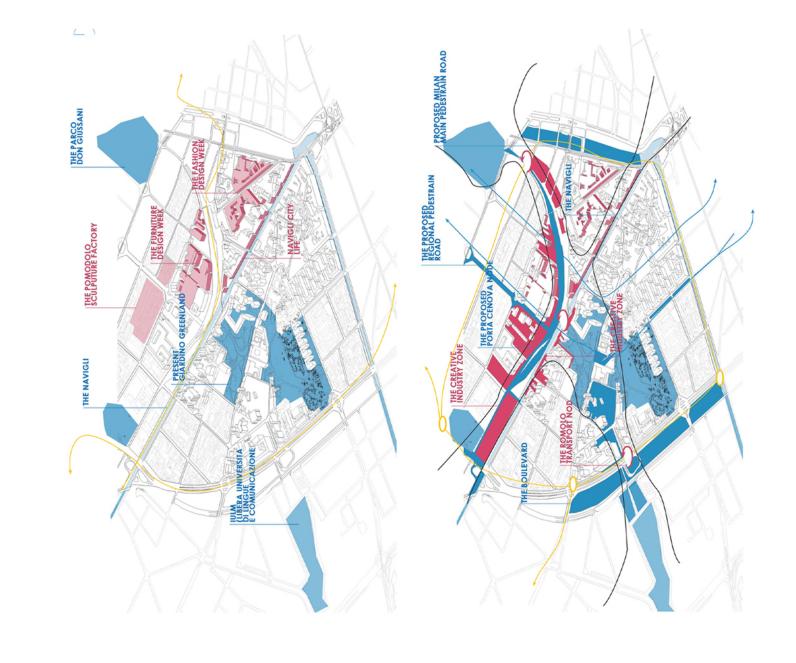


Commercial, cultural and recreational functions that respond to the public user's needs



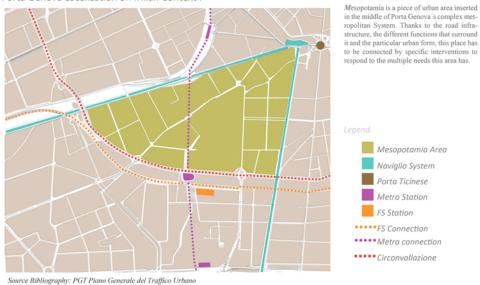
Open green areas, and public space in relation to proposed infrastructure to keep the public alive

9. Programatic Strategy

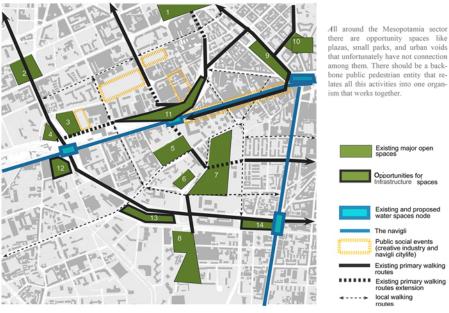


Olyban Analysis

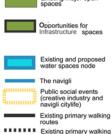
1. Porta Genova Localization on Milan Context.



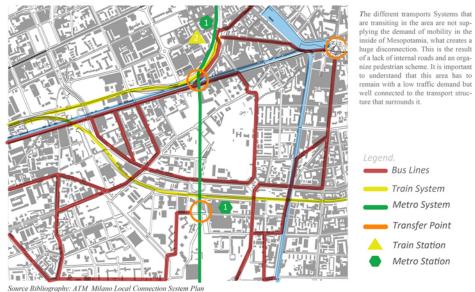
3. Existing and Opportunity Open Spaces



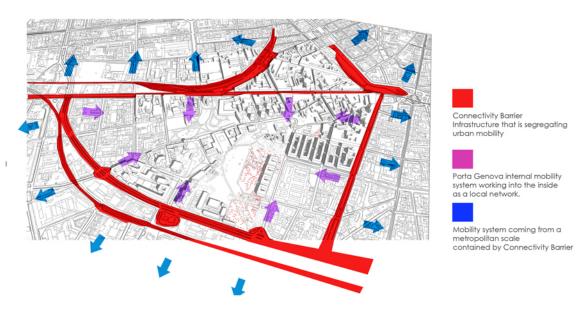
there are opportunity spaces like plazas, small parks, and urban voids that unfortunately have not connection among them. There should be a backbone public pedestrian entity that relates all this activities into one organ-



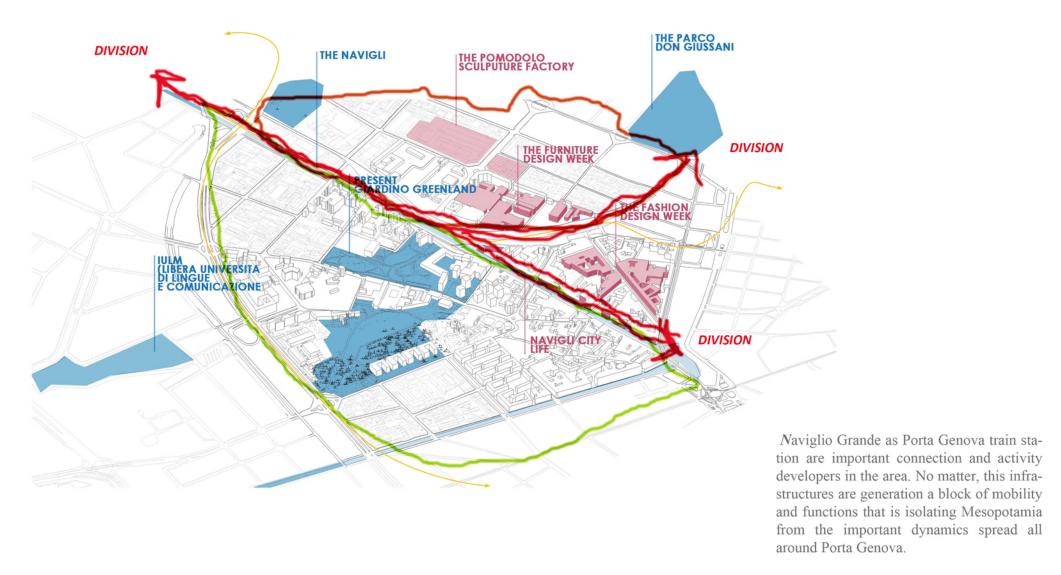
2. Transport Routes for Mesopotamia Area (Porta Genova)

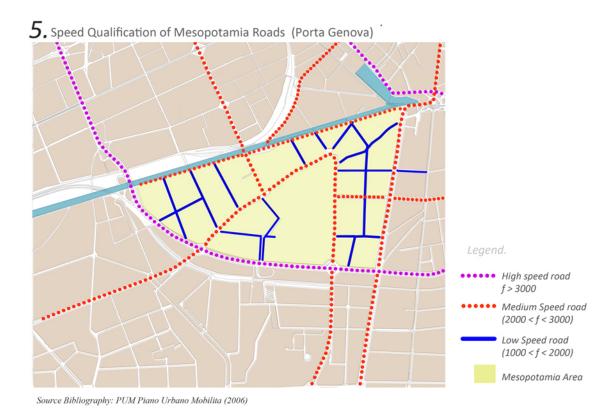


6. Existing Transport Nodes and Internal Mobility Routs. .



4. Naviglio and Porta genova Sta.: A barrier that divides the city.



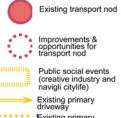


$oldsymbol{3}$. Existing and Opportunity Open Spaces

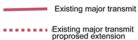


Source Bibliography: PGT Piano Generale del Traffico Urbano

Thanks to the multiple connection points that relate Mesopotamia with the metropolitan scale, there are a series of urban nodes that receive high quantity of pedestrian and car mobility pressure. This are spaces were mobility conflicts exist since there are many systems colliding at the same time in one only



Existing primary driveway extension



Existing metro line

7. Parking and Green Spaces.





Green spaces are unconnected between each other. Inhabitants have to walk extended distances to reach a green area. The green space must be understood as a unique system that unifies all the Porta Genova context and the rest of the city.





Porta genova needs a system of green areas with an arrangement of boulevards and green axes to conform an organism that is interconnected and serves as a mobility corridor for pedestrian communication. This system can connect inhabitants from the center of Naviglio to the periphery were the main metropolitan mobility systems are located.



Sprawl, undefined and fractioned Parking Spaces



Parking is totally disorganized on Porta Genova and its surroundings. Vehicles are parking on the sides of streets, boulevards and pedestrian ways. There is no establish, visible and proper infrastructure for cars, thanks to this parking areas are spread in small fractions that create disorder and the invasion of public space.

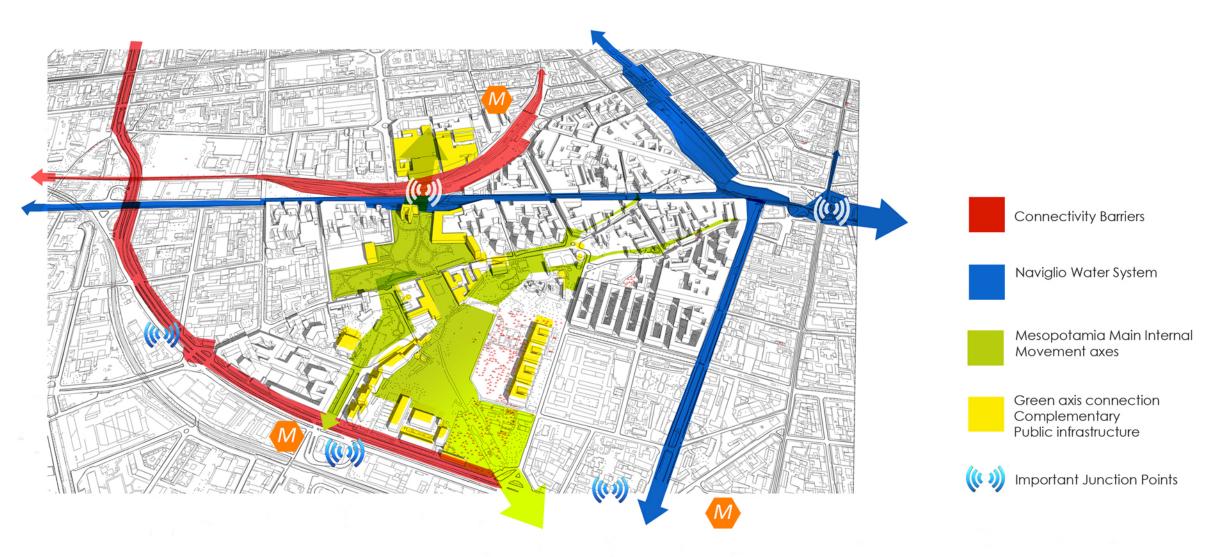


Concentrated, defined and connected Parking Spaces



Parking areas should be concentrated in the periphery of Porta Genova central core, in relation to the main mobility system of Milan. This areas have to be visible and well connected with auxiliary mobility infrastructure to avoid cars from coming to the center of Naviglio and incentivizing the use of pedestrian transport as the main system in the interior of this area.

8. Mesopotamia Connectivity Problems and Mobility barriers



Conceptual Stratgy

1. Programmatic Proposal





Tortona/Design District This area is highly characterized by a deep

transformation from an industrial typology to a residential mixed with retail functions. Tortona Area is one of the hearts of Milan design week bringing thousands of people thanks to the Design activities and commerce that happens



P. Genova Neighborhood

This Neighborhood is described by residential buildings of very different typologies given to the transformation from an industrial to a purely residential area. The strong barrier presented by the Porta Genova station creates a deep break on the urban texture generating an isolation of this neighborhood with the center



Old Porta Genova Railway

This Neighborhood is described by residential buildings of very different typologies given to the transformation from an industrial to a purely residential area. The strong barrier presented by the Porta Genova station creates a deep break on the urban texture generating an isolation of this neighborhood with the center



Naviglio Grande

Naviglio grande presents a series of local and very traditional leisure activities in a complex relation between public space and water. There is an important need to relate this water system to the rest of the urban fabric by joining it to the actual transport system .



Mesopotamia Green Area

This important free space in the middle of Porta Genova area is the result of a dismantled industrial field that needs to be conformed and delimited as a free space for the city. At the moment it presents not a really defined activity what makes it an inhabited and dangerous sce-



Porta Genova Historial

core

This area is highly characterized by a mix use between residential and commercial activities. Its particular situation limiting in between the main plaza for the old Porta Genova Railway station and the Navigio Grande demands a direct relation with important metropolitan

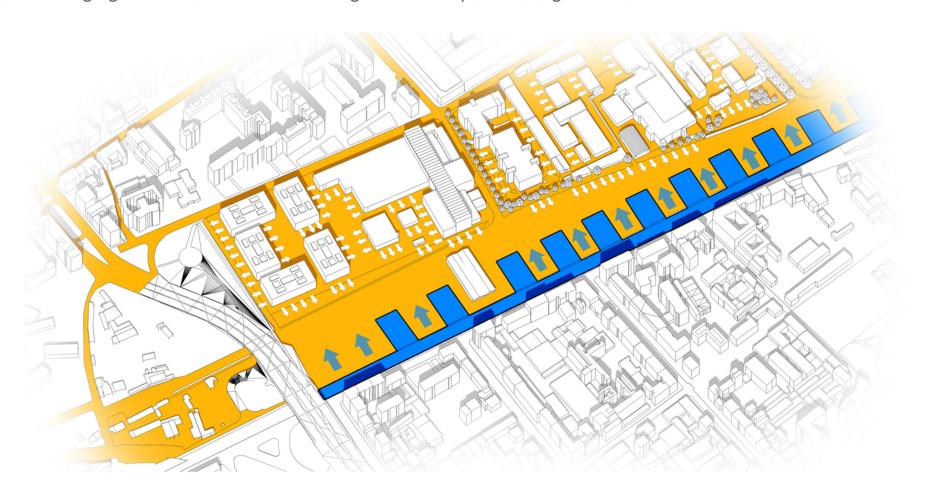
2. The New Railway Front

Thanks to the opening of this urban void by eliminating the existing physical barriers will create a new cultural and commercial metropolitan front. This innovative relation between the existing fabrics that once had no relationship with Porta Genova Public realm generates an open space that will communicate and congregate people from here into the entire city.



3. The Inclusion of Water into Porta Genova Scenario

An important part of the strategies for this intervention is to bring up again the lost presence of water into the area. The main objective of this intermediation is to RE - establish Porta Genova with Its hydric naturality as a unique event that will congregate thousands of users making us of this important Programmatic resource.



$oldsymbol{4}_{oldsymbol{\cdot}}$ Re-Taking the Urban Void as a Machine for Interconnection

This Dismissed area has as main characteristic to be located in a strategic point of the city, were various types of mobility and public space communications are happening. By re organizing this void and assigning it a high connection behavior, It will produce a mobile fluidity in the urban context generating a system of kinesis and public spaces dynamics with the capacity to enforce Porta Genova into the metropolitan context.



5. Public Space Actual Situation

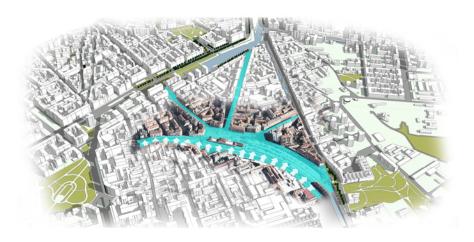
Before



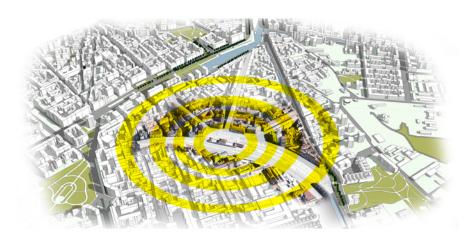
After



6a. The New Comercial Front

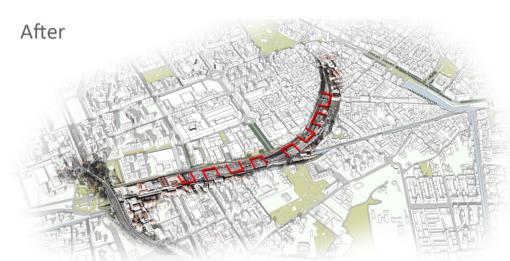


6b. The Old Station As Plaza Center

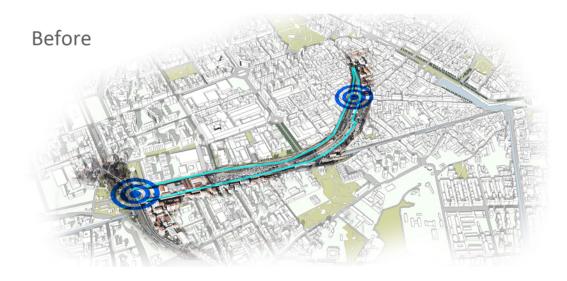


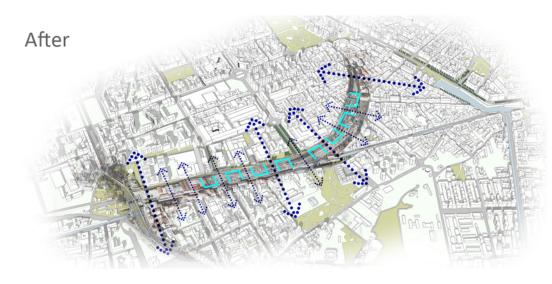
7. The Existing WALL





8. Connection Nodes

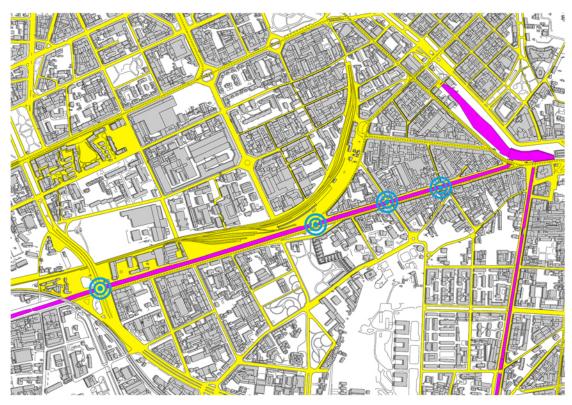




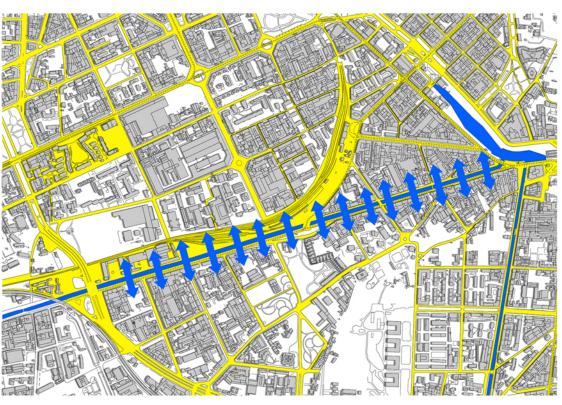
9. Proposal of Naviglio Grande from a concentrated node crossing system into a linear continuous connection surface.

The main objective for the proposal over the Naviglio Grande is to make of it an urban system that connects in the longitudinal and transversal way. It is important to understand this element as a recreational at the same time functional machine for Milano and Porta Genova area. The solution proposed in this case is to expand the crossing of this canal all along its extension so that pedestrian mobility is enhanced. Now a day the crossing is concentrated in nodes creating congestion and making of this blocking element, instead the use of Naviglio must be to permit fluidity in between the old Porta Genova station and its direct relation with Romolo and Mesopotamia area.

Before



After

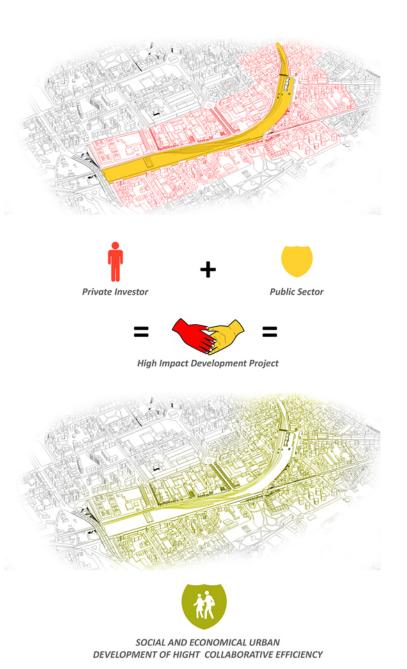




PUBLIC/PRIVATE COLABORATION INVESTMENT

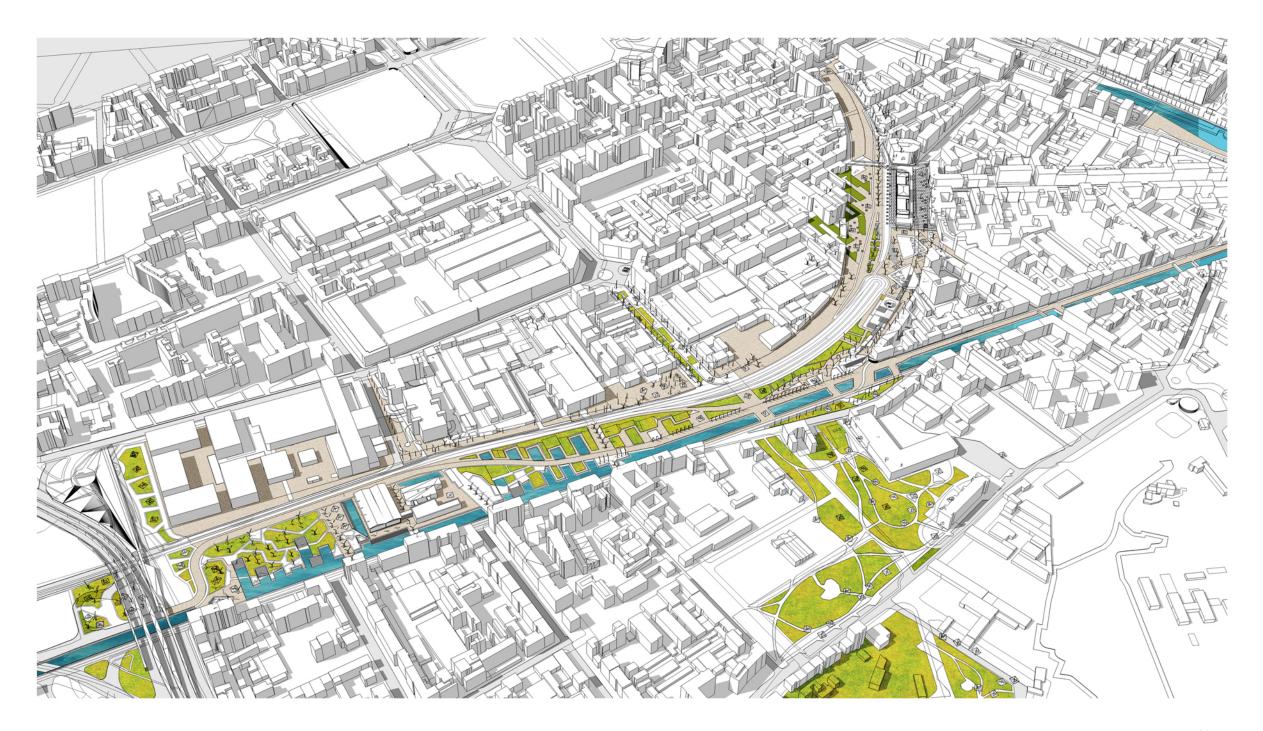
One of the main Real State Strategies for developing these are is to implement the figure of public and private investment system so that the developing and construction of this project is possible. By gathering all the social, economic and public entities present in the area to intervene and take decisions that benefit all this project is feasible. The strong existing diversity of interest involved in Porta Genova development can create a multifunctional project that encloses the entire public and private realm making of this a successful junction with the power to transform the city.



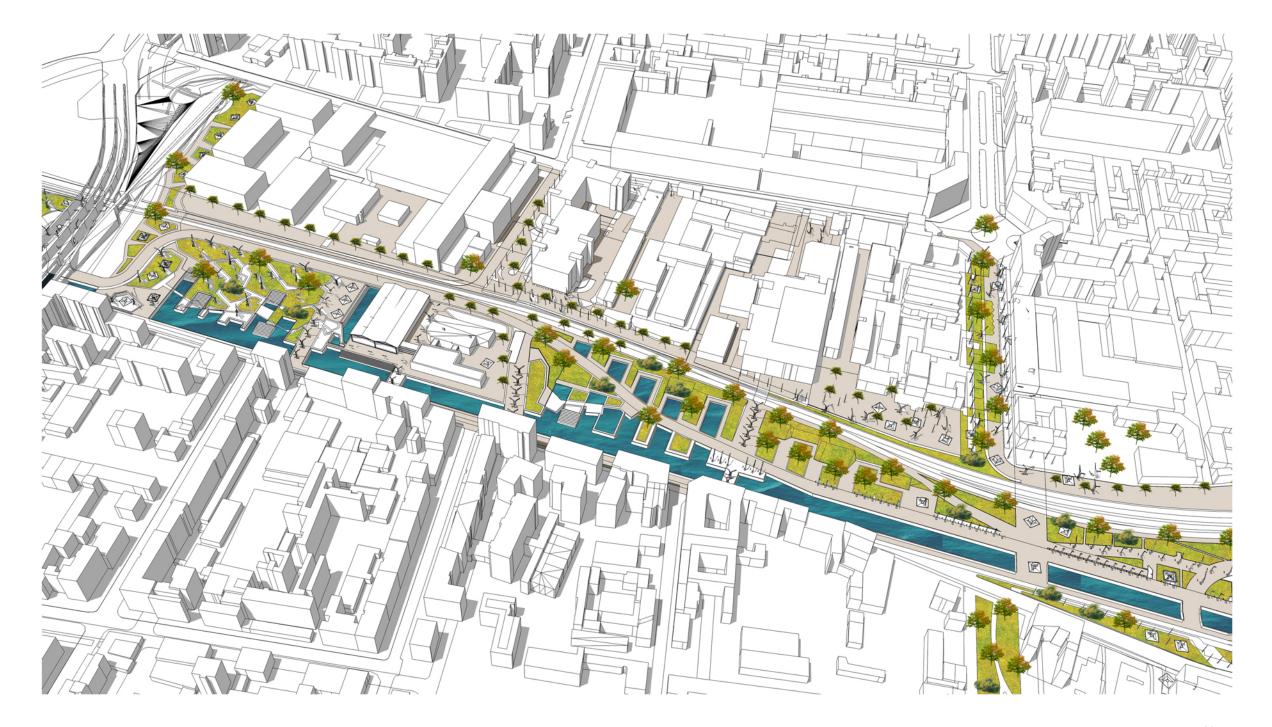


Master Han









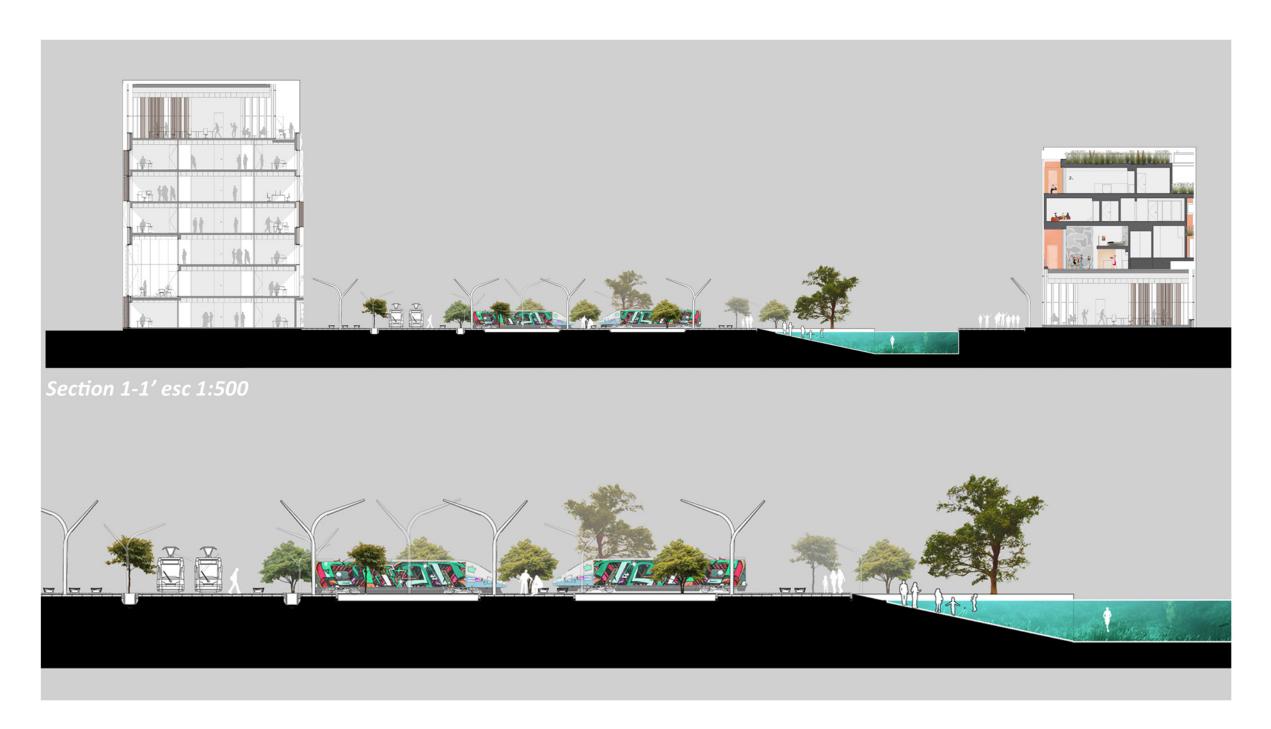


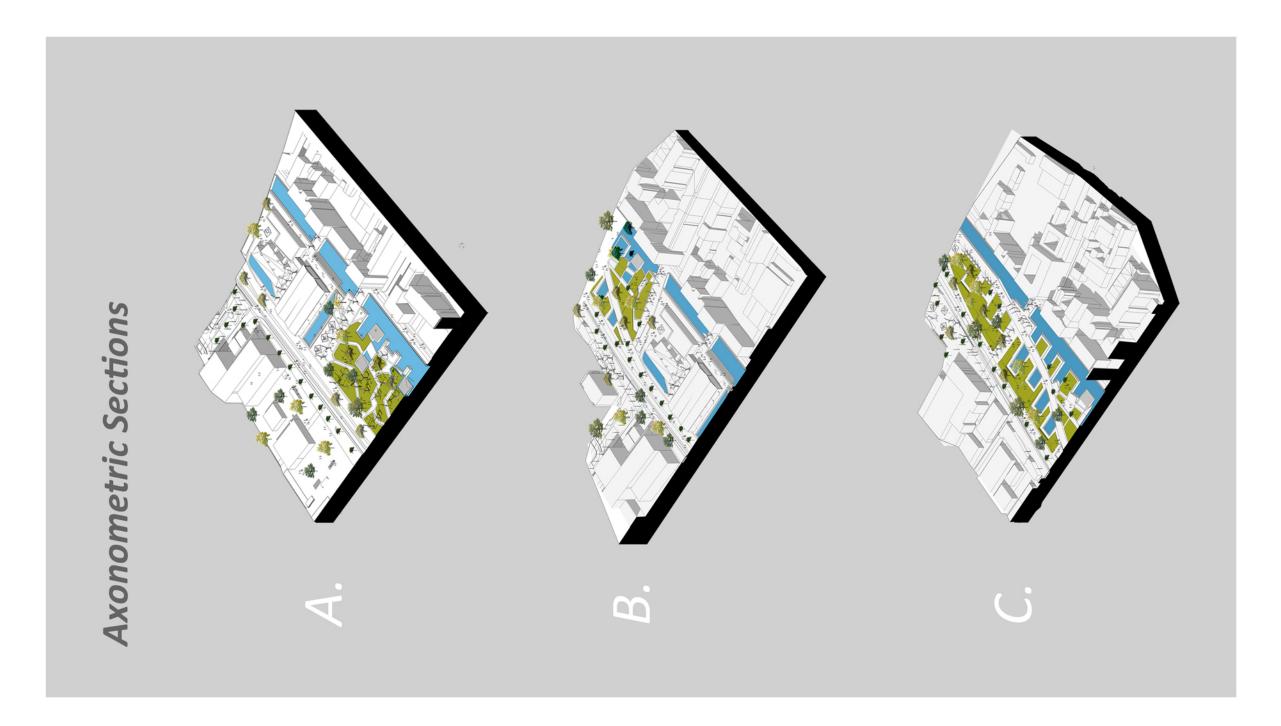






Soom 1:
Porta Genova Cultural Center







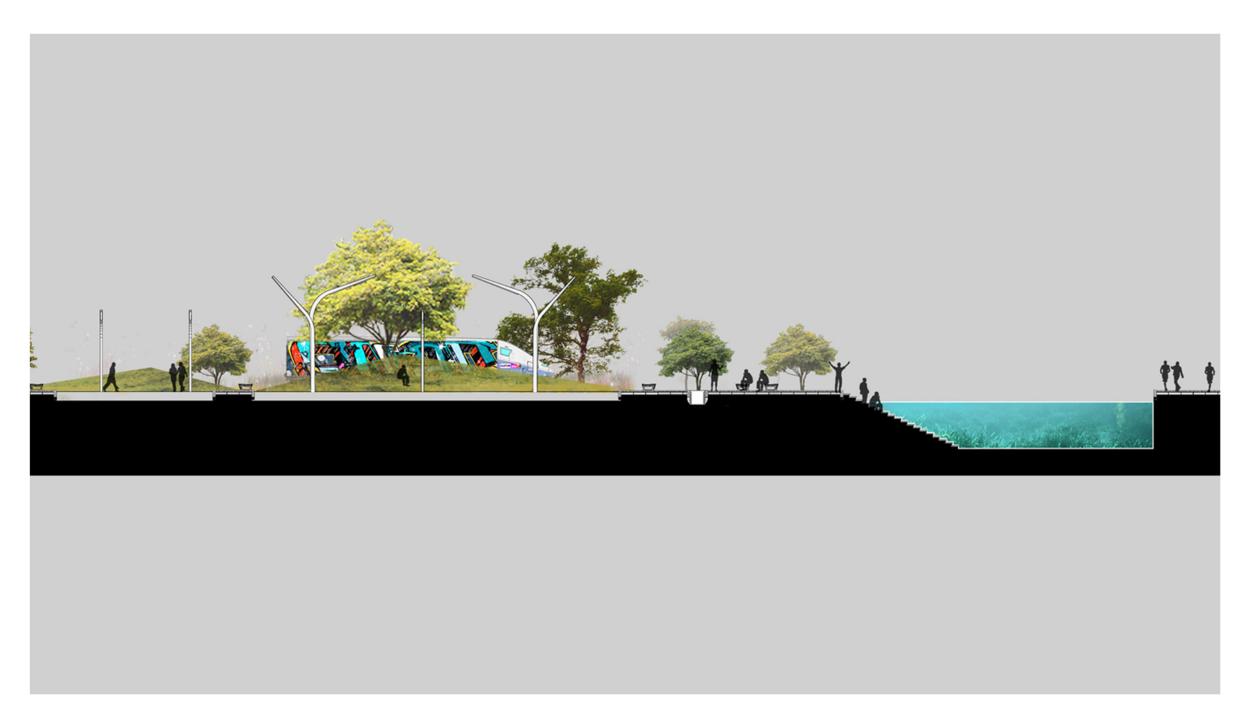


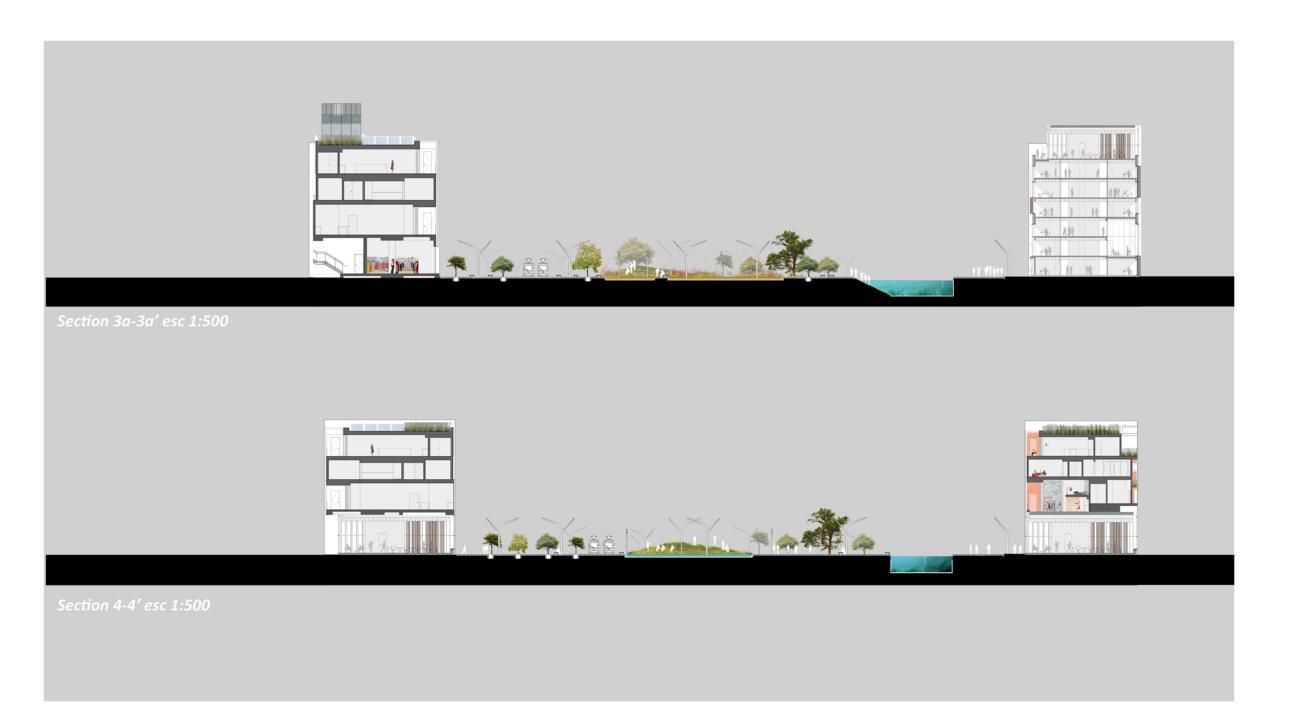


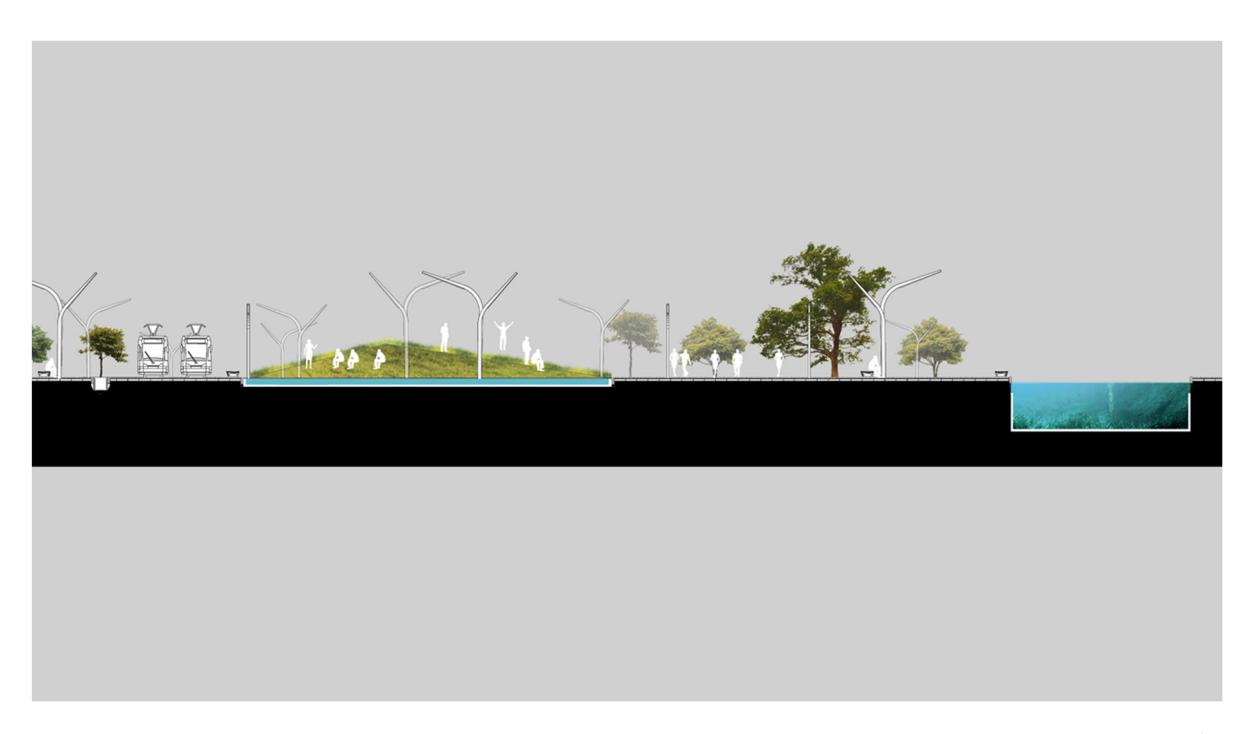


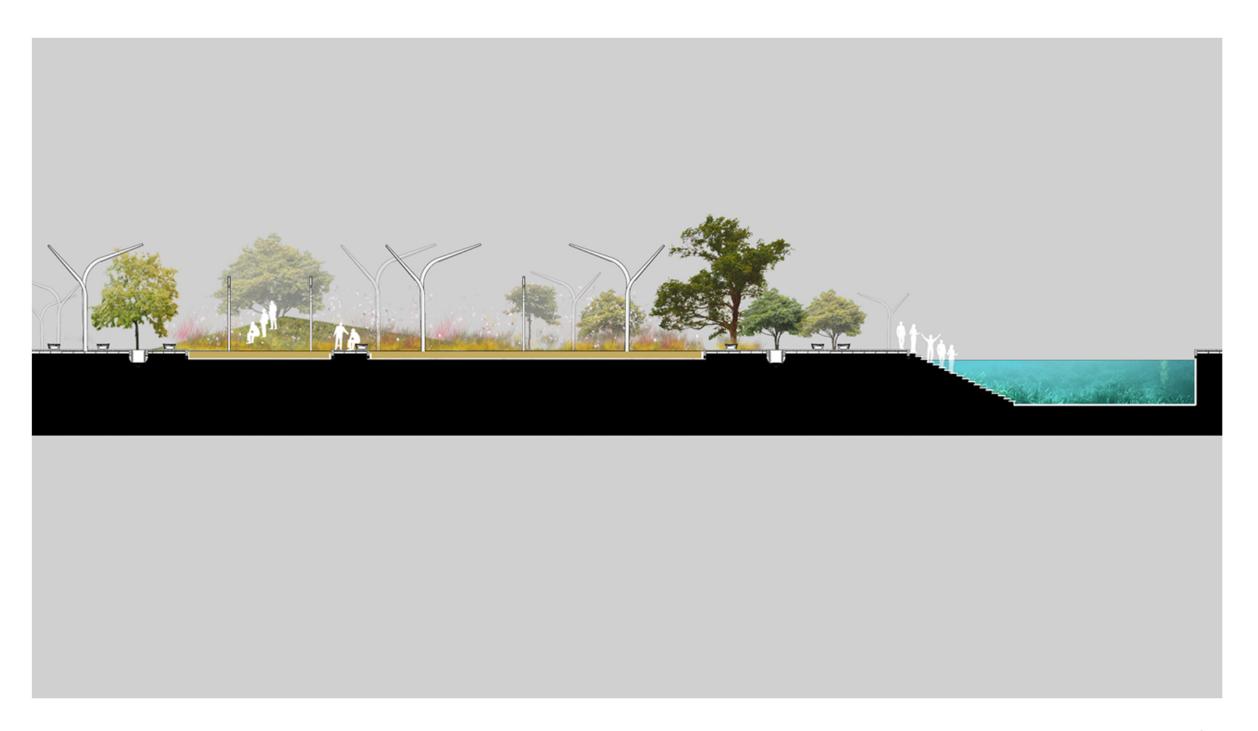














Section 5-5' esc 1:500



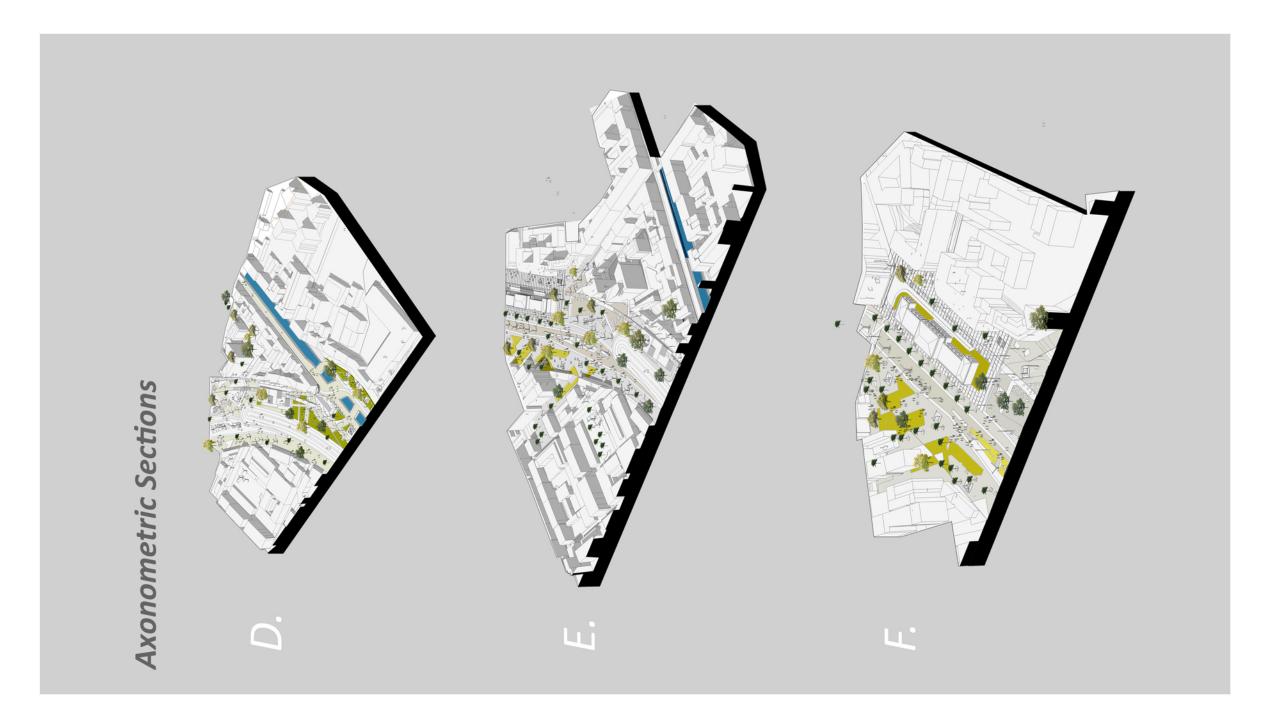
Section 7-7' esc 1:500



Soom 2: Porta Genova Conexion Hub













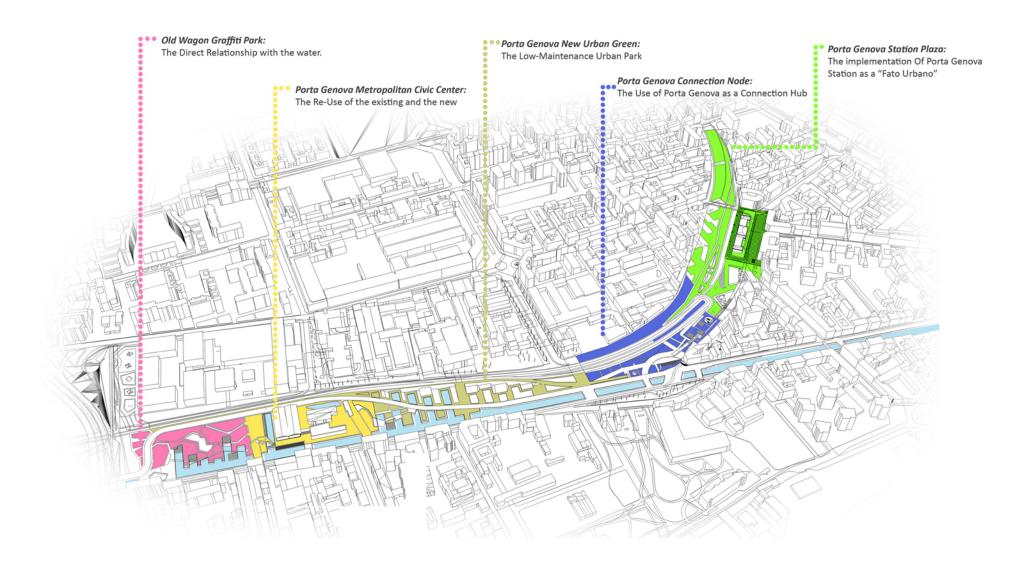
The Concept

2. Conexion Nodes and Pedestrian Continuity



3. Interaction Between Transport Systems New Naviglio Bycicle Transport New Naviglio Water Transport New Naviglio Local Lightweight System (Programatic Tram) Porta Genova Metropolitan Tram Station

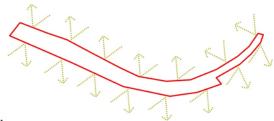
4. New Porta Genova Programatic Scheem



5. The WALL as Urban Integrator and Memory of a Place

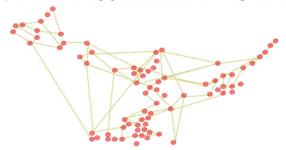
Before:

The wall working as an urban fracture dividing Porta Genova from its surrounding Context.



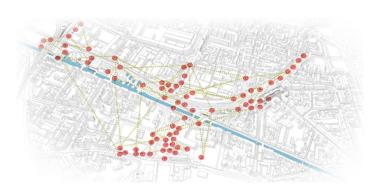
After

The fragmentation of this wall into micro spaces spread all around the area, bringing as a result a public detonator that congregates activities for Porta Genova Neighborhood.



Fina Result :

The sub division of the wall into permeable elements in Porta Genova area will create a "Fato Urbano" where culture, memory and public space will co work to create activities that give life to this urban void.

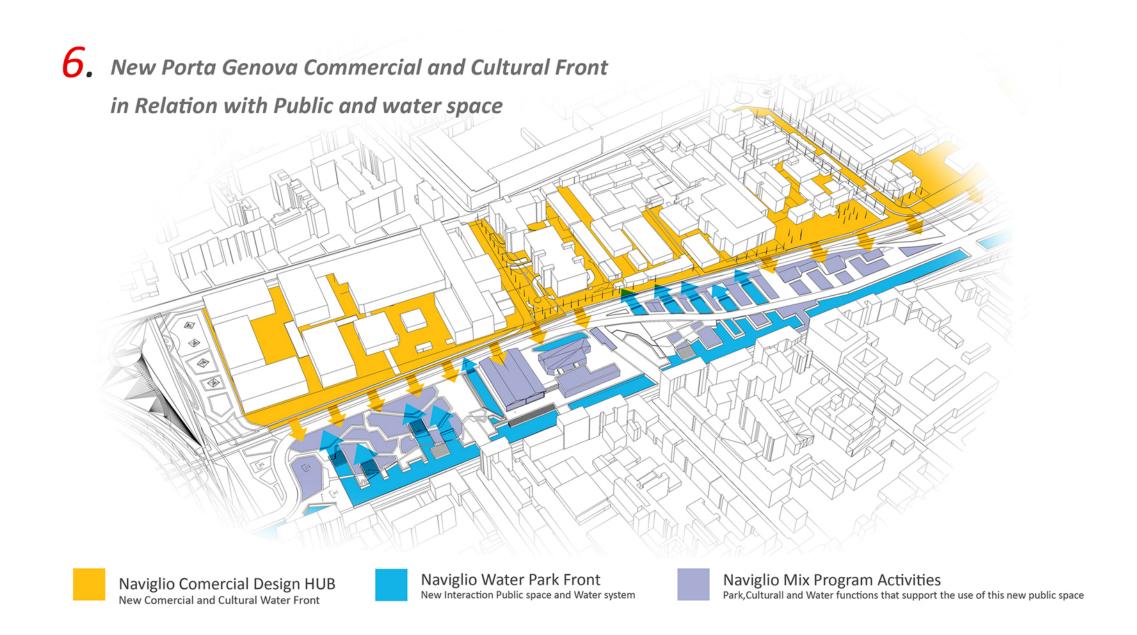


The Wall as Urban Memory



Integrative Furniture

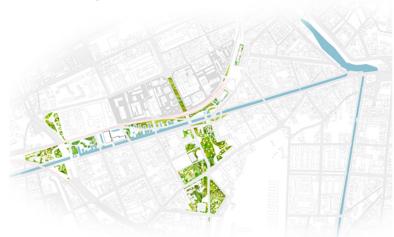


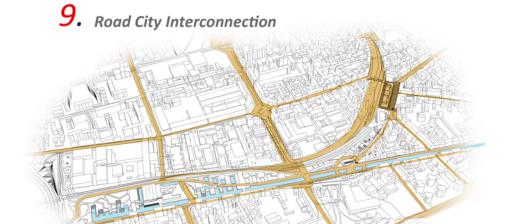


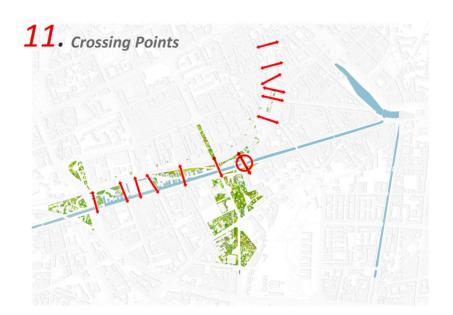
7. TNew Relationship of the Existing Buildings with the Park

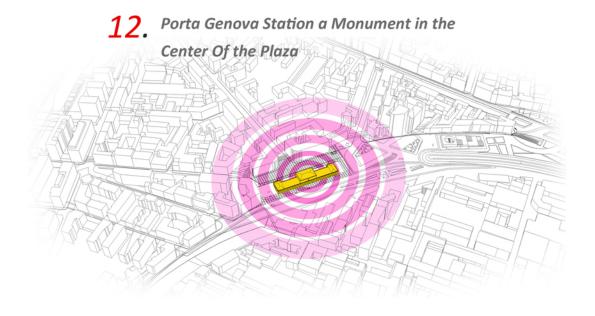


8. GREEN System







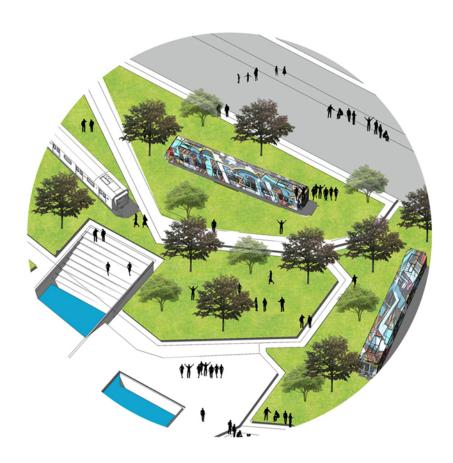


The Details

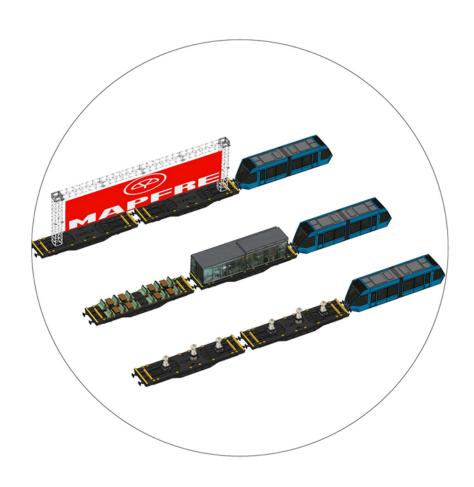
10. Porta Genova Graffiti Museum:

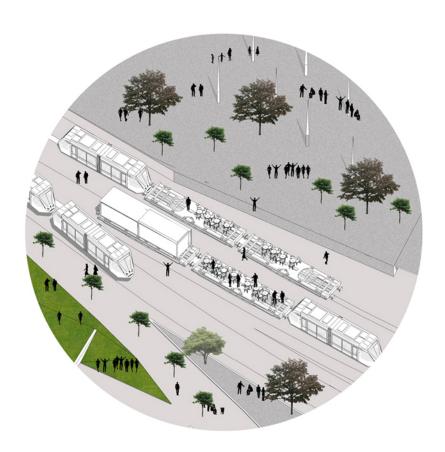
A park for social inclusion

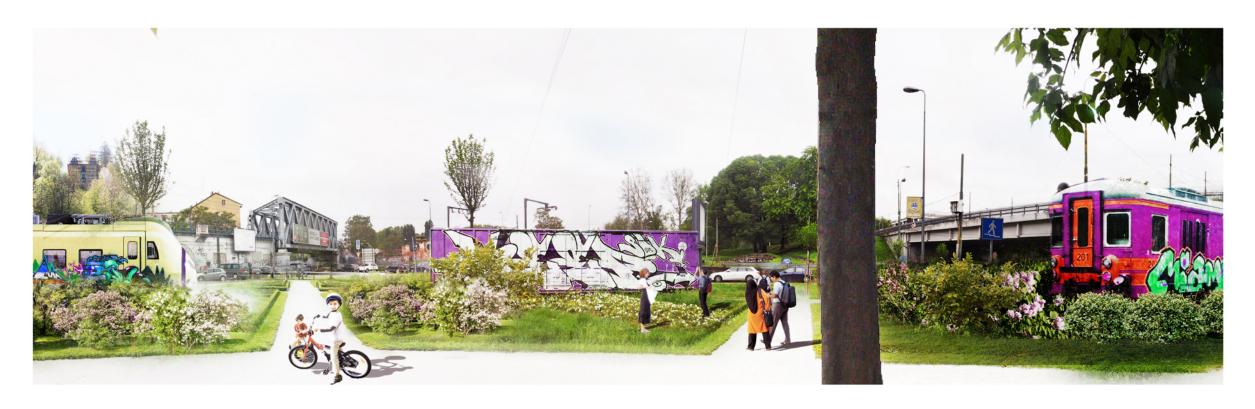




13. The new Programmatic lightweight mobility System. Mixing mobility and Program Activities





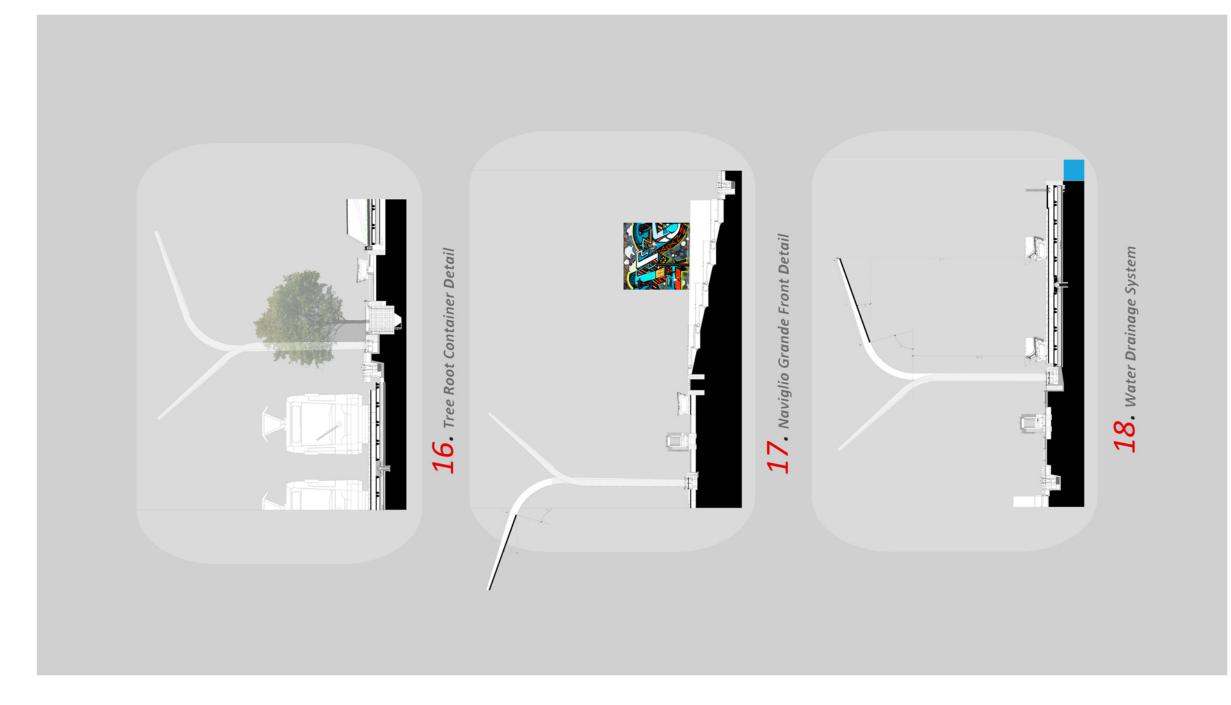




14. Light Train Detail Section



15. Naviglio Grande Front Detail



The End

