POLITECNICO DI MILANO SCHOOL OF ARCHITECTURE AND SOCIETY MASTER OF ARCHITECTURE



Thesis

KOLLAGE CITY A TOOLS COLLECTION FOR URBAN PROGRAMS

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ABSTRACT

Questa ricerca tratta i problemi dei nuovi ampliamenti e sviluppi. Nello specifico, tenta di delineare un preciso metodo inteso come uno strumento programmatico, evitando una soluzione univoca per certe realtà problematiche tra le numerose situazioni urbane. Conseguentemente, la ricerca presentata nella tesi che segue favorisce una molteplicità d'azione in un ambiente urbano fornendo una matrice di elementi generatori, il cui fine è di ridefinire il concetto di immagine della città e un metodo che permetta il suo continuo sviluppo.

Poiché il seguente lavoro è stato pensato come un processo logico atto a consegnare i sopracitati elementi programmatici, esso è caratterizzato da un'analisi iniziale intesa a definire il retroterra teorico della ricerca stessa. Infatti, l'elaborato si radica nella teoria della città dell'olandese Office for Metropolitan Architecture. Dunque, il primo passo è stata la ricerca e l'analisi delle tesi teoriche sostenute da OMA nei suoi progetti e nelle sue pubblicazioni. Il seguente approfondimento, inoltre, ha avuto come soggetto principale i masterplan sviluppati dallo studio olandese e le contestualità progettuali nei loro esempi. Successivamente, vi è stata un'individuazione e una selezione dei loro masterplan più significativi. I criteri applicati considerano le attività di OMA che meglio esprimono la pertinenza con le loro teorie e che permette un'identificazione di numerosi casi studio caratterizzati da diverse scale.

Quindi, i casi selezionati forniscono un numero di strumenti programmatici che sono rappresentati nella tesi e sono sintetizzati come otto elementi base dotati di un grado di indipendenza dai differenti masterplan. Questi strumenti a priori esistono a prescindere dai progetti e sono punti chiave della teoria della città di OMA.

Contemporaneamente, vi è stata una ricerca di aree urbane milanesi all'interno delle quali testare gli strumenti programmatici derivanti dalla teoria di OMA. In particolare, le parti di città scelte appartengono al programma di *Riformare Milano*. Questa scelta permette una sperimentazione in aree già analizzate e generalmente site lungo la periferia di Milano, la quale condivide gli stessi temi urbanistici problematici presentati nelle pubblicazioni e nei progetti di OMA.

Tra le aree di *Riformare Milano*, se ne sono scelte quattro caratterizzate da differenti dimensioni, contesti, criticità e si sono applicati i diversi elementi programmatici e generatori in modo da rappresentare nuove visioni urbane delle parti di città preselezionate.

Seguendo e osservando un metodo combinatorio, ognuna delle aree milanesi è divenuta un campione dove testare i diversi strumenti programmatici, un lavoro teorico che ripensa lo spazio urbano come un laboratorio sperimentale aperto che amalgama diversi elementi al fine di consegnare un nuovo composto e una nuova immagine della città.

ABSTRACT

This research deals with the problems of new extensions and redevelopments. Specifically, it tries to outline a precise method meant as a programmatic tool, avoiding a univocal solution for certain problematic realities among the numerous urban situations. Consequently, the research presented in the following thesis encourages a multiplicity of action in an urban environment by providing a matrix of generator elements. They aim to redefine the concept of image of the city and a method that allows its continuous redevelopment.

As far as the subsequent work has been thought as a logical process in order to provide the aforementioned programmatic elements, it is endowed with a starting analysis meant to define the theoretic background of the research itself. Indeed the work roots in the urban theory of the Dutch Office for Metropolitan Architecture. Therefore, the first step has been the research and the analysis of the theoretical theses showed by OMA during its projects and publications. The following depth study, moreover, has had as main subject the masterplans developed by the Dutch office and the designing contexts in their examples. Afterwards, there has been an individuation and a selection of their most significant masterplans. The criteria applied considers OMA's works that better show the pertinence with their theories and allows an identification of several case-studies characterised by different scales. Hence, the selected cases provide an amount of programmatic tools that are shown in the thesis and are synthesised as eight basic elements endowed with a grade of independency from the different masterplans. Those *a priori* tools exist a part from the projects and are cornerstones of OMA's urban theory.

Meanwhile, there has been a research of Milanese urban areas within whom to attempt the programmatic tools coming from OMA's theory. In particular, the selected parts of the city belong to the *Riformare Milano* program. This choice allows an experimentation in areas already analysed and usually placed along the periphery of Milan, which share the same problematic urban themes presented in OMA's publications and projects.

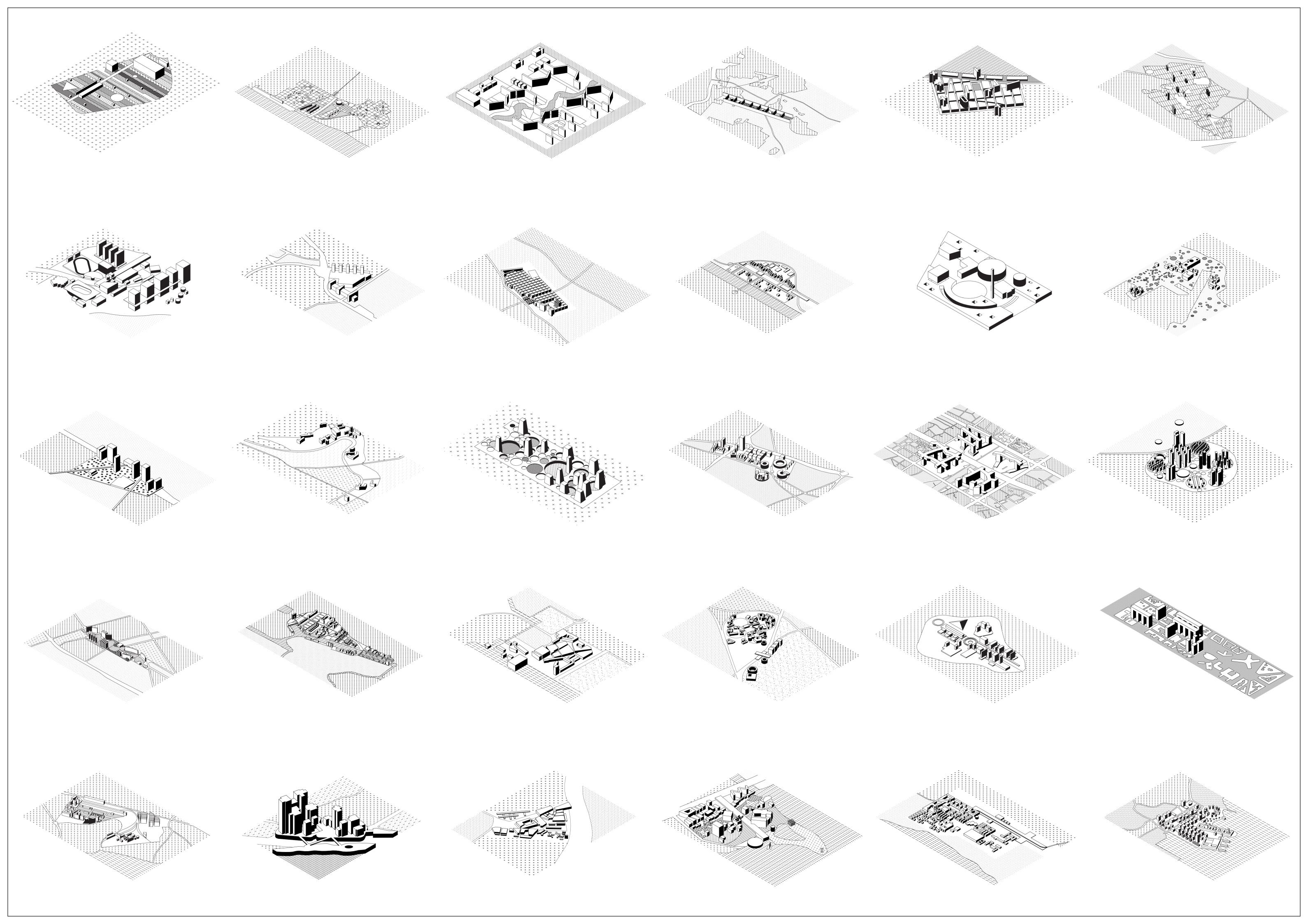
Among the *Riformare Milano* areas, they have elected four of them characterised by different dimensions, contexts, critical issues and have applied the different programmatic and generator elements in order to give new urban visions of the pre-selected parts of the city.

By following and observing a combinatorial method, each of the Milanese areas became a specimen where to test the different programmatic tools, a theoretic work that rethink the urban space as an open experimental laboratory that mixes different elements in order to provide it with a new blend and a new image of the city.

Drawing list:

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D00 - Cover
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- OMA_01 Masterplan_Deconstruction_01
- OMA_02 Masterplan_Deconstruction_02
- OMA_03 Masterplan_Deconstruction_03
- OMA_04 Masterplan_Deconstruction_04
- OMA_05 Masterplan_Deconstruction_05
- OMA_06 Masterplan_Deconstruction_06
- OMA_07 Masterplan_Deconstruction_07
- OMA 08 Masterplan Deconstruction 08
- OMA_09 Masterplan_Deconstruction_09
- OMA_10 Masterplan_Deconstruction_10
- D01 Tools Collection 01
- D02 Cluster_Diagram_02
- MI_EM_01 Masterplan_Ex Macello_01
- MI_EM_02 Masterplan_Ex Macello_02
- MI_EM_03 Masterplan_Ex Macello_03
- MI_FA_03 Masterplan_Forze Armate_01
- MI_FA_03 Masterplan_Forze Armate_02
- MI_FA_03 Masterplan_Forze Armate_03
- MI PM 01 Masterplan Porto di Mare 01
- MI_PM_02 Masterplan_Porto di Mare_02
- MI PM 03 Masterplan Porto di Mare 03
- MI_SC_01 Masterplan_San Cristoforo_01
- MI_SC_02 Masterplan_San Cristoforo_02
- MI_SC_03 Masterplan_San Cristoforo_03



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Parc de La Villette

Location/Paris, France Year/1982 Status/Commissioned Study Leading Tool/Bands

Connector Layers Horizontal and extroverted The whole program is movement between bands arranged according to are achieved trough a large different layers. Some connector (the boulevard) facilities – kiosks, play– and an inner path (the grounds, barbecue spots promenade) are superimposed mathematically. The access and circulation system occupies another layer. Objets Trouvés Bands The major programmatic Unique objects, added and components are distributed found, which are too large

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Exposition Universelle

Location/Paris, France Year/1983 Status/Design Development Leading Tool/Programmatic Grid

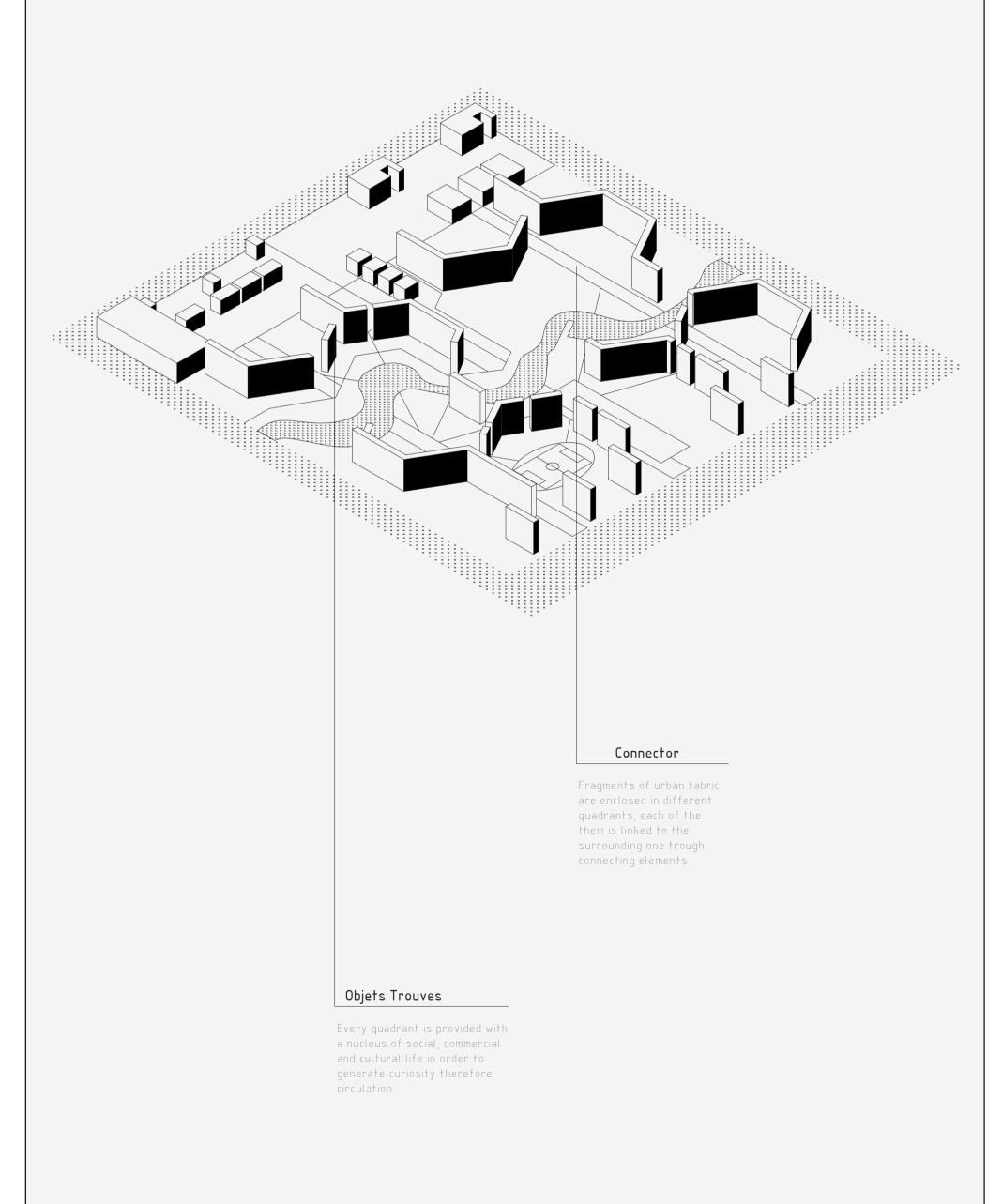
Programmatic Grid The subdivision of the site in a grid with no hierarchy allow navigation from plot to plot in a completely random and individual sequence. it represent also the ultimate form of equality: each country is given the same shape and area. Objets Trouvés There are no planned buildings in this project: each country would get a square; on its square it could do whatever it wanted. If it was poor, the country would turn its site into a desert. If it was rich, a mirror-clad cube, creating a collection of scattered objects

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Bijlmermeer Redevelopment

Location/Amsterdam, Netherlands Year/1986 Status/Commissioned Study Leading Tool/Connector



Masterplan Deconstruction 03

to be located according to

mathematical rules or to a

system are placed in a final

layer. the relative regulari-

ty and neutrality of the

bands forms a background

against which these

cant.

elements become signifi-

in horizontal bands across

the site, creating a conti-

nuous atmosphere in its

length and perpendicular,

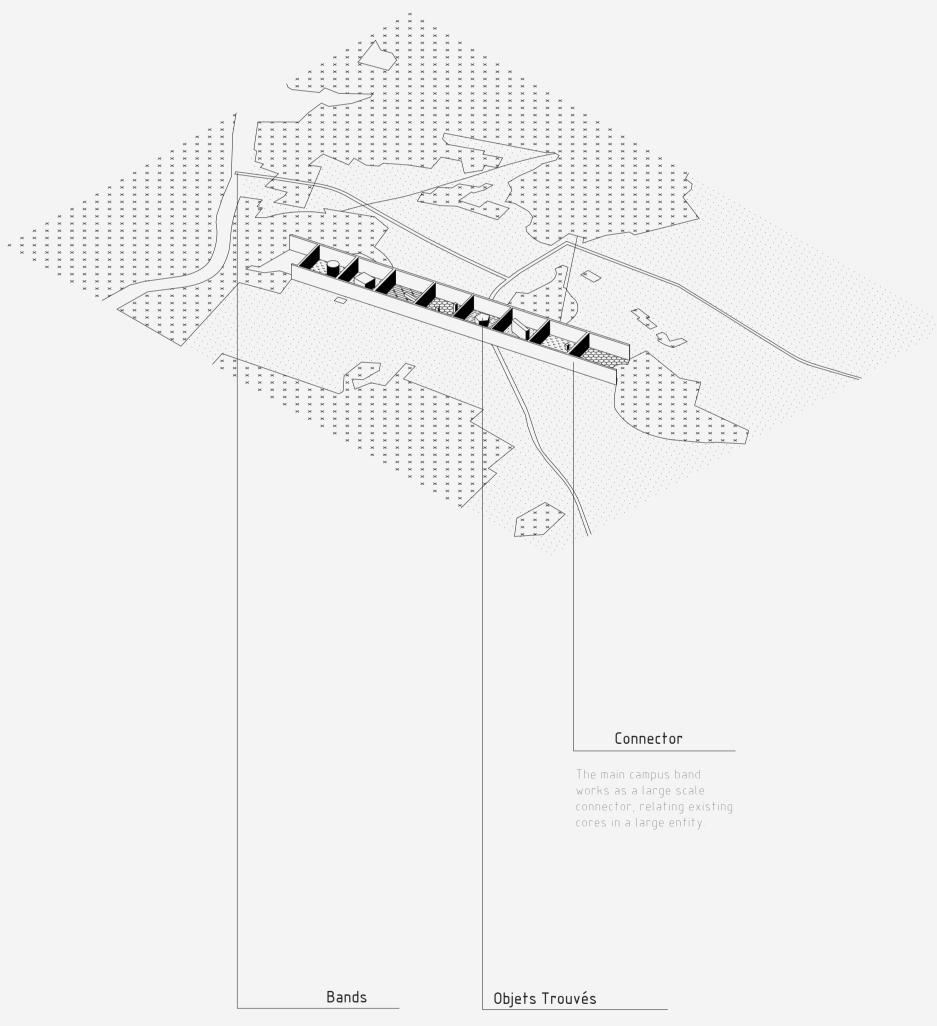
rapid change in experience.

on a surface.

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Ville Nouvelle Melun Senart

Location/Melun, France Year/1987 Status/Competition Leading Tool/Bands



A system of bands – linear voids – is inscribed on the site, some of them are traced to preserve the original landscape or historic particles, other run parallel to the highways to make them « attractive » urban elements, other distribute the major programmatic components.

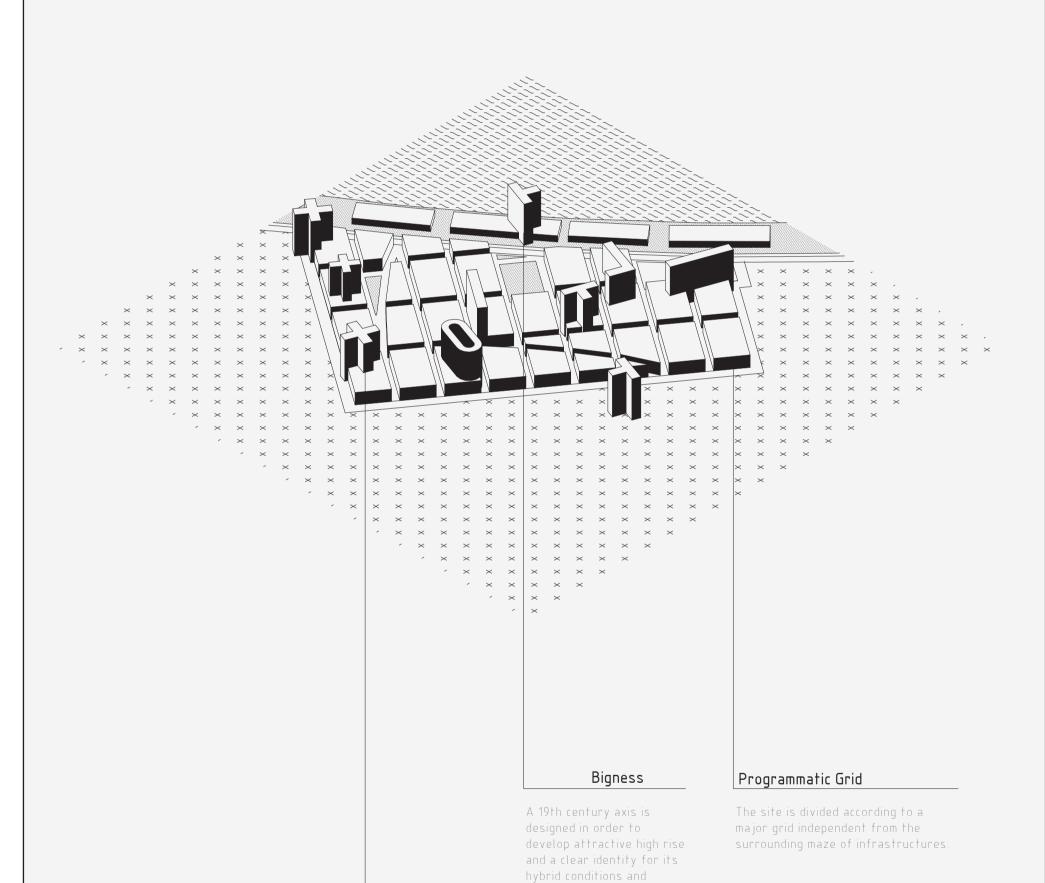
Together, the bands define an archipelago of residue – the islands – of different size, shape, location, and with varying relationships to the givens of nature and infrastructure. They constitute an anthology of projects.

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Stad Aan de Stroom

Location/Antwerp, Belgium Year/1989 Status/Commissioned Study Leading Tool/Programmatic Grid

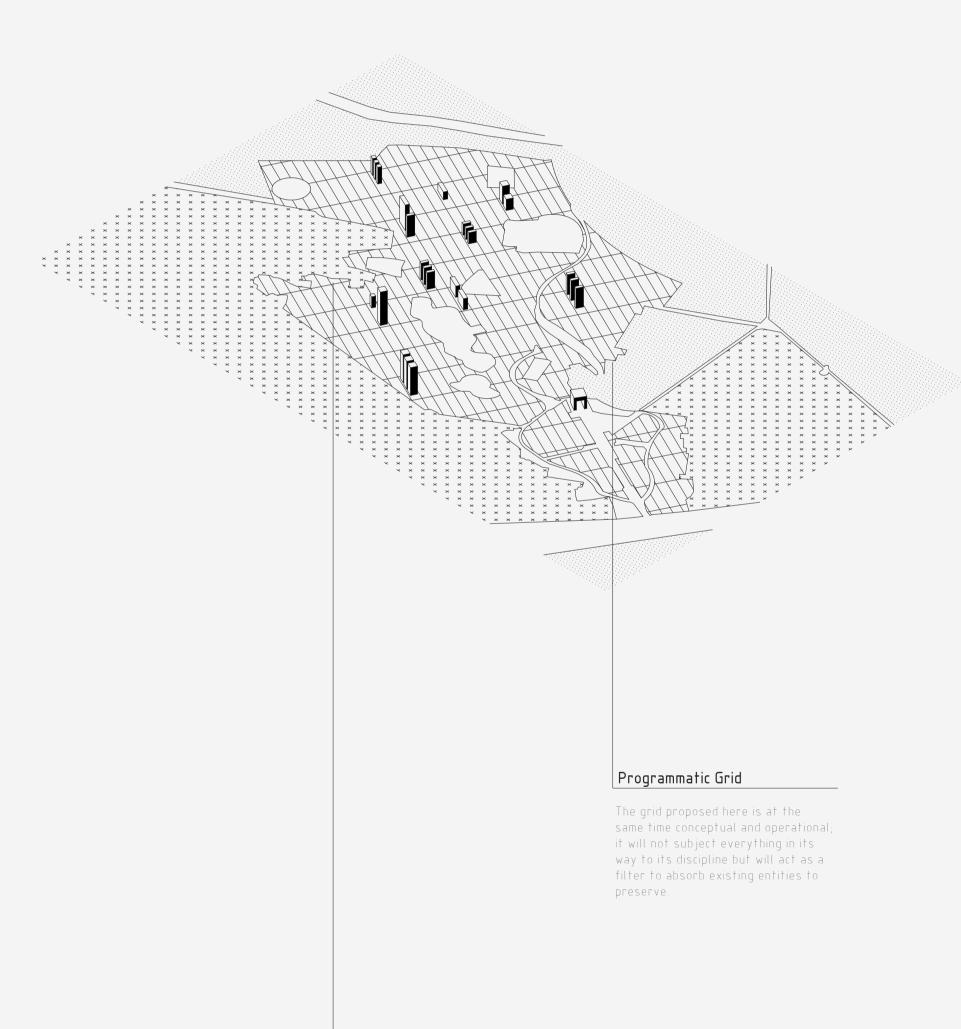


attractions.

7_A Tool's collection for all ball programs

Mission Grand Axe

Location/Paris, France Year/1991 Status/Competition Leading Tool/Tabula Rasa



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Master of Architecture

School of Architecture and Society

Thesis advisor/Alessandro Rocca

Students/Giacomo Geroldi Endri Metaj

Tabula Rasa

The aim of the project is to generate a critical mass of urban renewal, to imagine an anti-utopian strategy that would transform, beyond the tabula rasa, the most banal economic givens into a utilitarian polemic, to interpret the extension of La Défense as the gradual, progressive transformation of this chaotic "beyond" into a new urban system.

Objets Trouvés

Programmatic porosity is

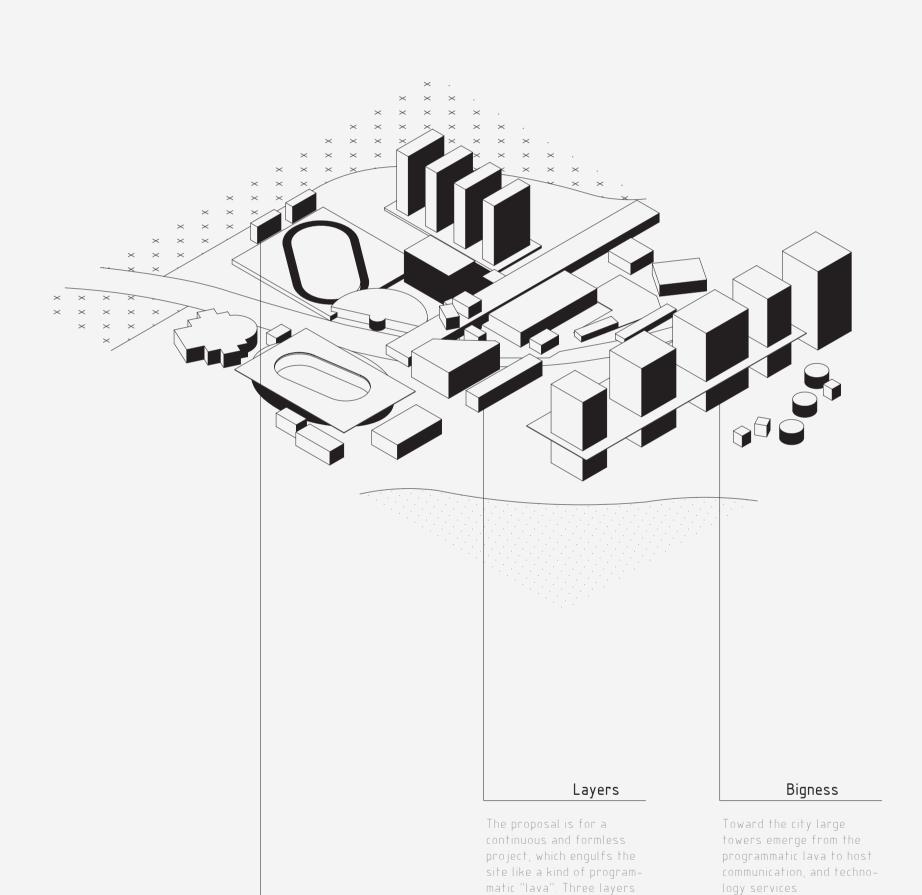
the grid with towers.

achieved through perforating

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Yokohama Masterplan

Location/Yokohama, Japan Year/1991 Status/Competition Leading Tool/Layers



Borders Filling

Covering the southeast corner of the site, this programmatic tapestry leaves an area of the former docks intact, giving a degree of a three-dimensional anchoring to the site.

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Euralille

Location/Lille, France Year/1994 Status/Completed Leading Tool/Bigness

Bigness The large scale of the intervention and the everywhelming program and the everywhelming

to the design of massive

mous plane of concrete of

gigantic tilted triangle des

gares emerging in historic

architectures: the enor-

the Congrexpo and the

city.

major infrastructures led

to the layering of them, a

contemporary Piranesian

space in one overtly

metropolitan gesture.

Objets Trouvés

Towers become part of this

new urban network, objets

socle built over the railway

designed by different archi-

tects.

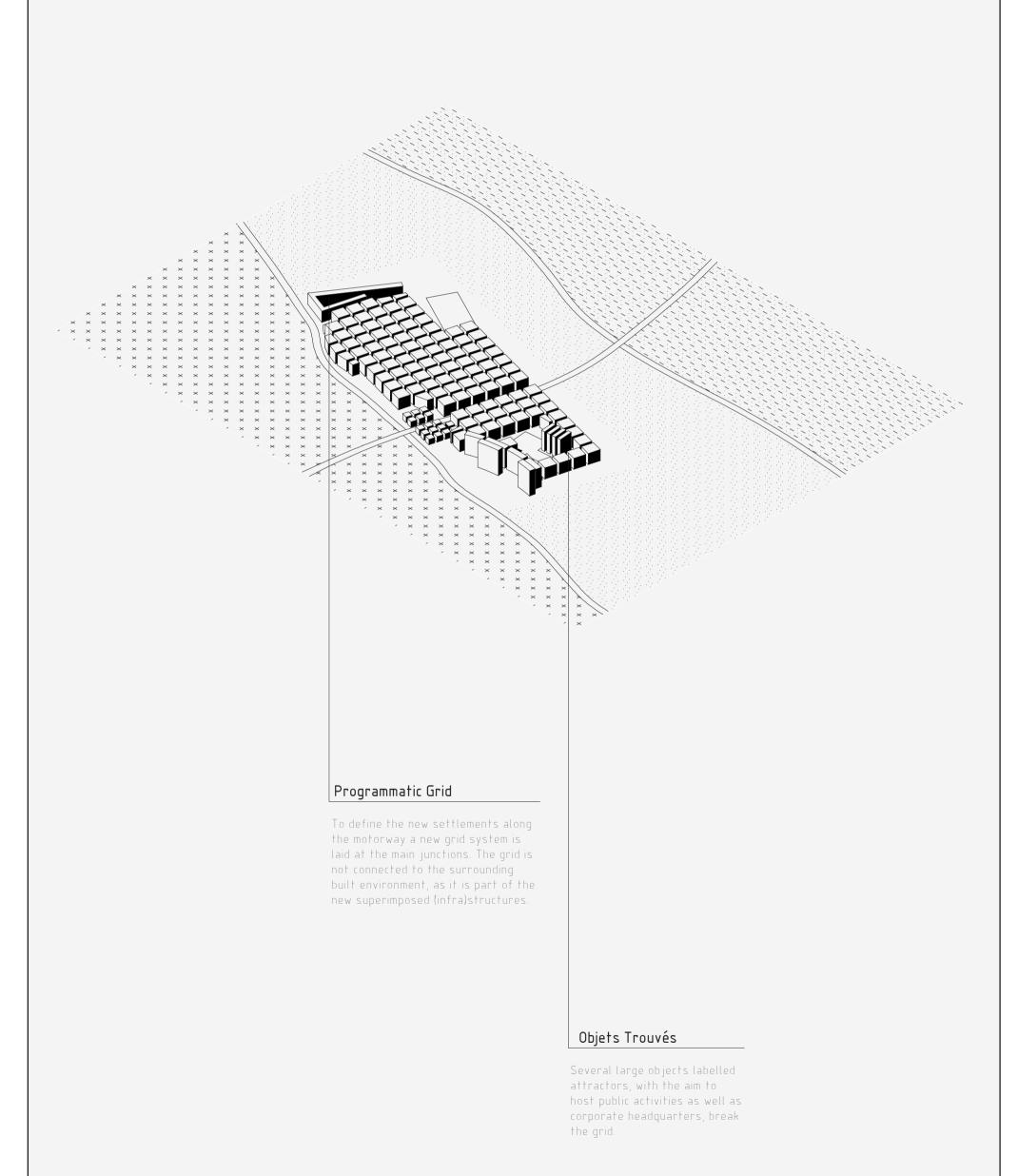
trouvés protruding from the

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A4 Corridor

Location/Amsterdam, Netherlands Year/1995 Status/Commissioned Study Leading Tool/Programmatic Grid



Masterplan__Deconstruction__08

of public activity are

manipulated to support the

largest variety of events

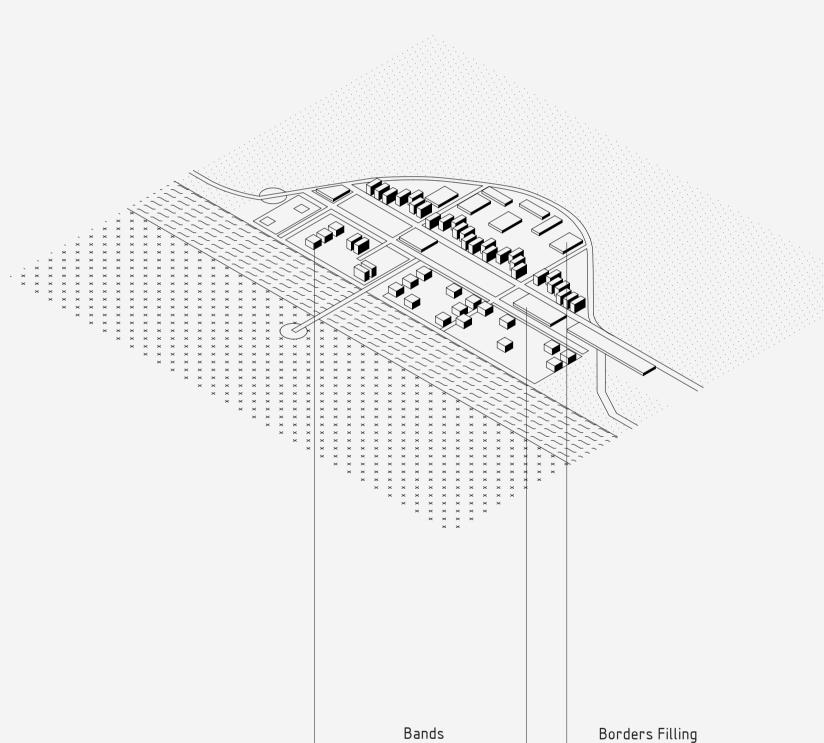
with a minimal amount of

permanent definition.

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Papendorp

Location/Utrecht, Netherlands Year/1997 Status/Completed Leading Tool/Borders Filling



The program is landscaped into different bands, each of them blending in, creating new typologies such as units combining residential and workspace.

The triangular site has a strong spatial boundary; major motorways to the south and the west, a canal to the north-east. To create a landscaped environment most of the large buildings are pushed to the edges.

Connector

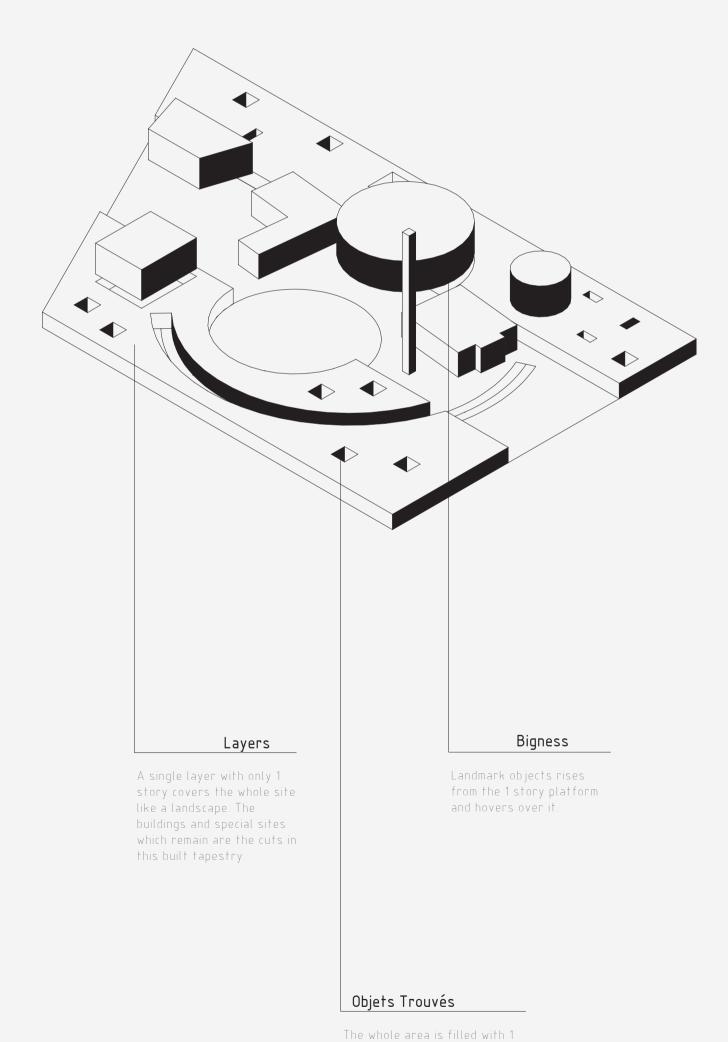
The Transferium, a multi-modal transport facility that includes numerous services and retail, dominates the site. It stretch all along the different programs: residential, business and sport facilities.

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Philips

Location/Eindhoven, Netherlands Year/1999 Status/Competition Leading Tool/Bigness

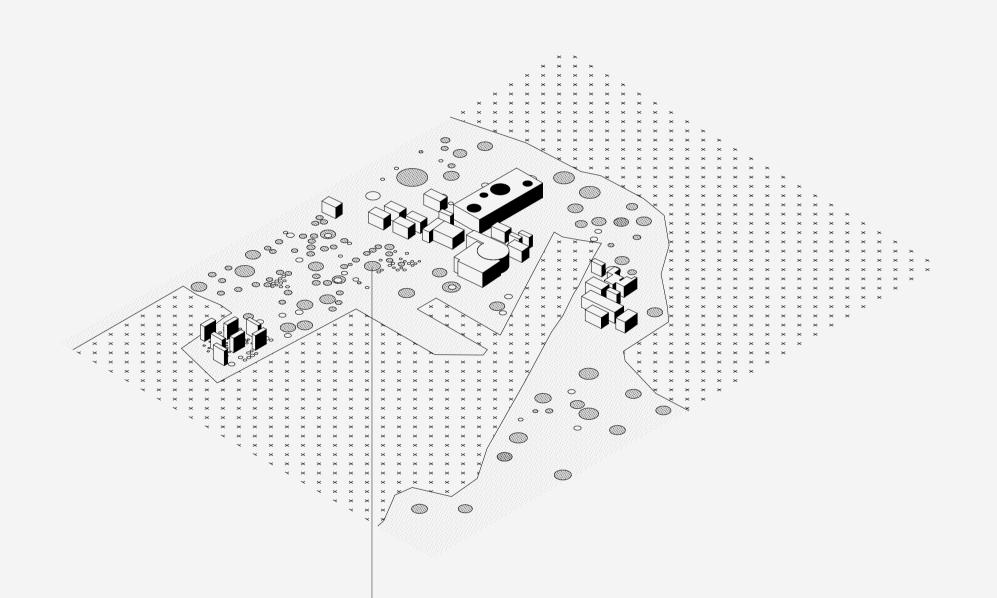


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Downsview Park

Location/Toronto, Canada Year/2000 Status/Competition Leading Tool/Objets Trouvés



Objets Trouvés

Nature is landscaped in a matrix of circular tree clusters which includes programmatic elements.

story, with cuts were special

exist, emerging like ruins from

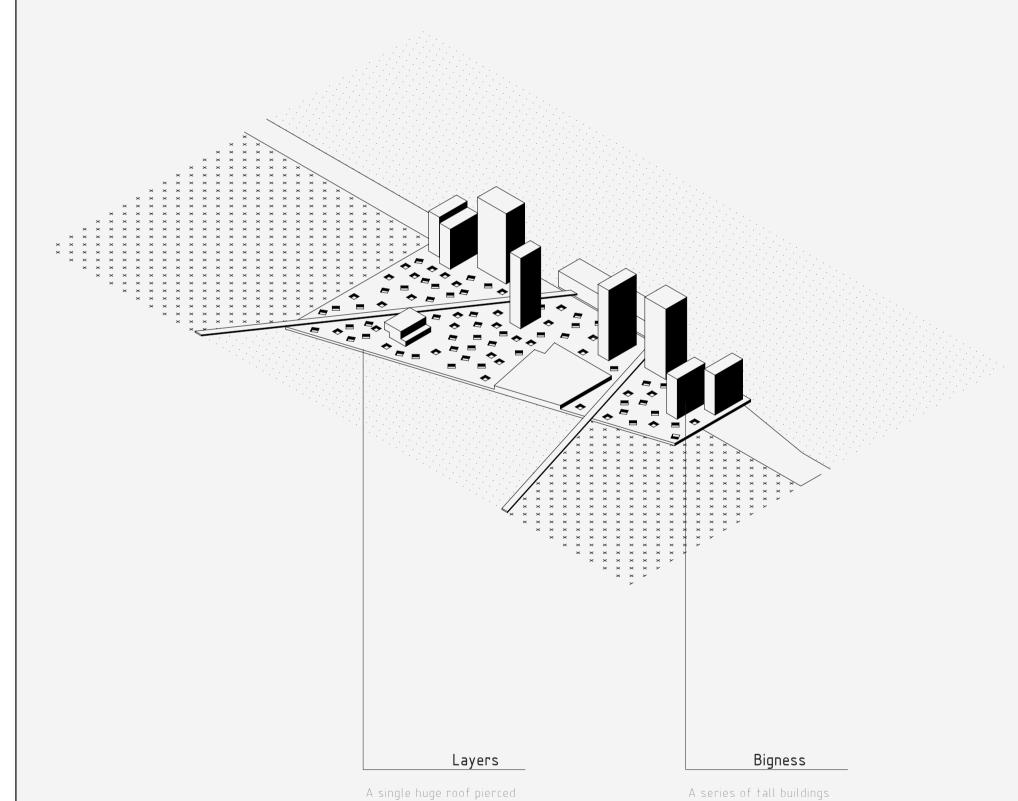
sites and earlier buildings

this programmatic carpet.

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Union Station

Location/Toronto, Canada Year/2000 Status/Competition Leading Tool/Bigness



by many patios covers a set

of layers for railways,

parking and other specific

tic and formless strata

engulfs the whole site.

programs. This programma-

hosting financial services

programmatic tapestry. The

massive Air Canada Centre

towers over the site,

emerging from the

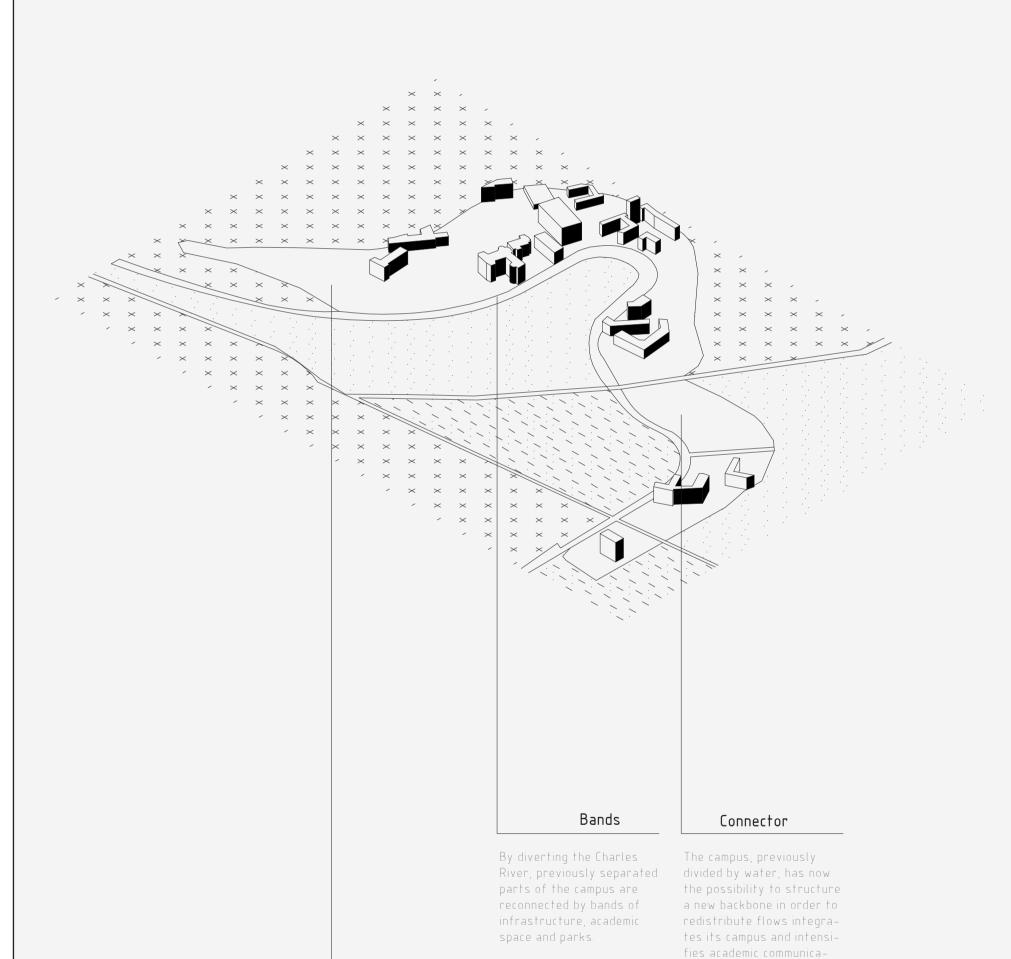
also hovers on it.

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Harvard

Location/Cambridge, USA Year/2001 Status/Commissioned Study Leading Tool/Tabula Rasa



Tabula Rasa

The potential space created by

diverting the river course is

untouched by any previous

historical layer, the dream/ni-

ghtmare of the tabula rasa

right in the middle of the

historic city.

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Les Halles

Location/Paris, France Year/2003 Status/Competition Leading Tool/Layers



Objets Trouvés

The landscape of Les Halls is conceived as a field of random circles, containing completely different plant species and activities. Pavilions with very different identities are scattered on this multi-faceted surface.

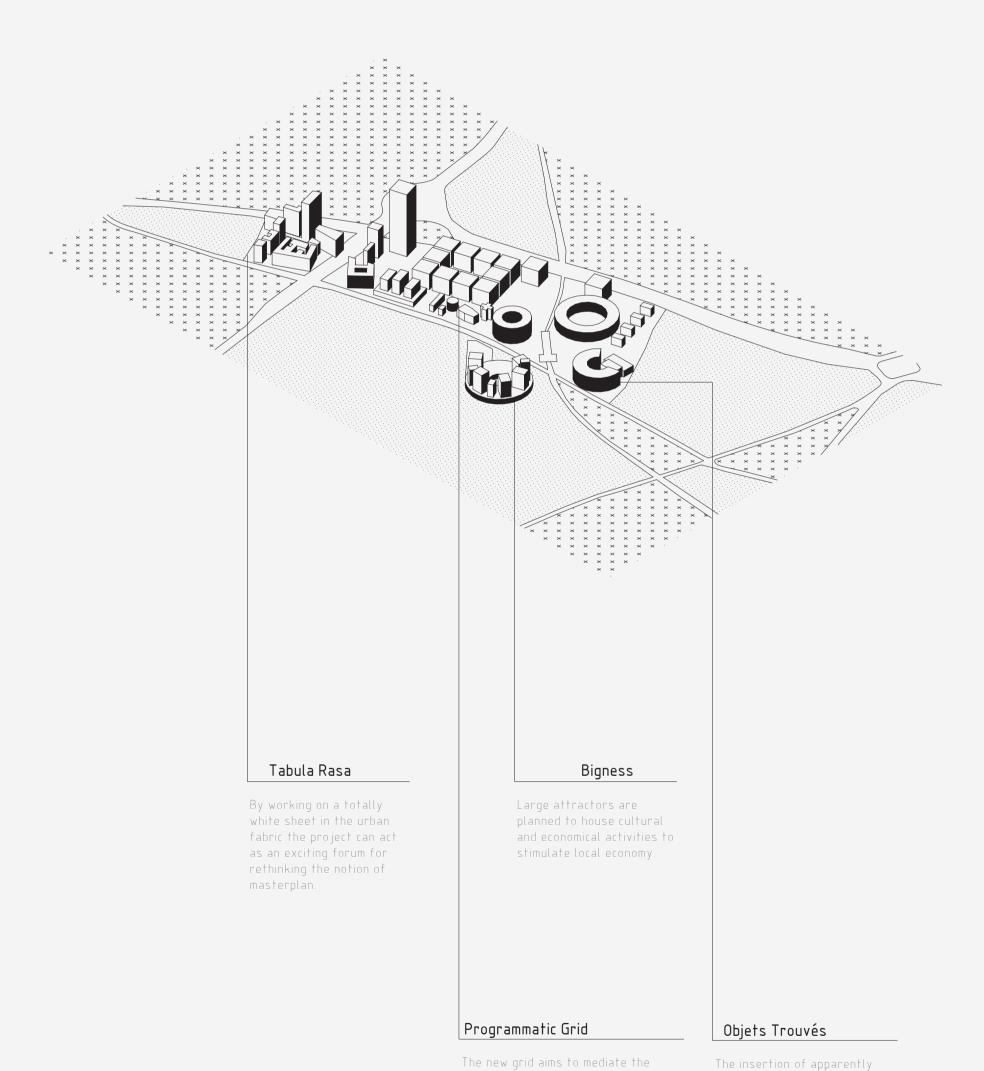
tion, collaboration and

innovation.

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White City

Location/London, UK Year/2004 Status/Competition Leading Tool/Tabula Rasa

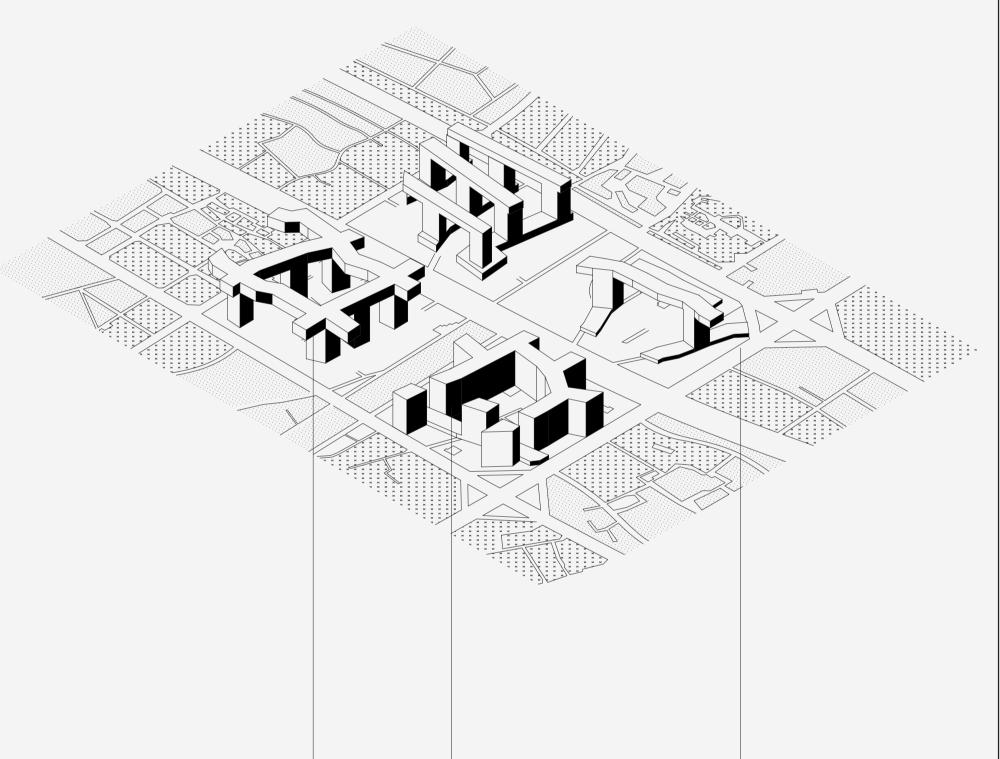


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S Project

Location/Seoul, Korea Year/2004 Status/Competition Leading Tool/Layers



Bigness

Despite the massive size of the four blocks the intervention does not overwhelm the rich texture of the old city fabric, blending with it through large underground spaces.

Objets Trouvés

The master plan strategy is generic for all blocks but allows the evolution of a variety of built forms on the individual sites based on specificity, generating large and very different elements rising from the common ground.

Masterplan_Deconstruction_17

Layers

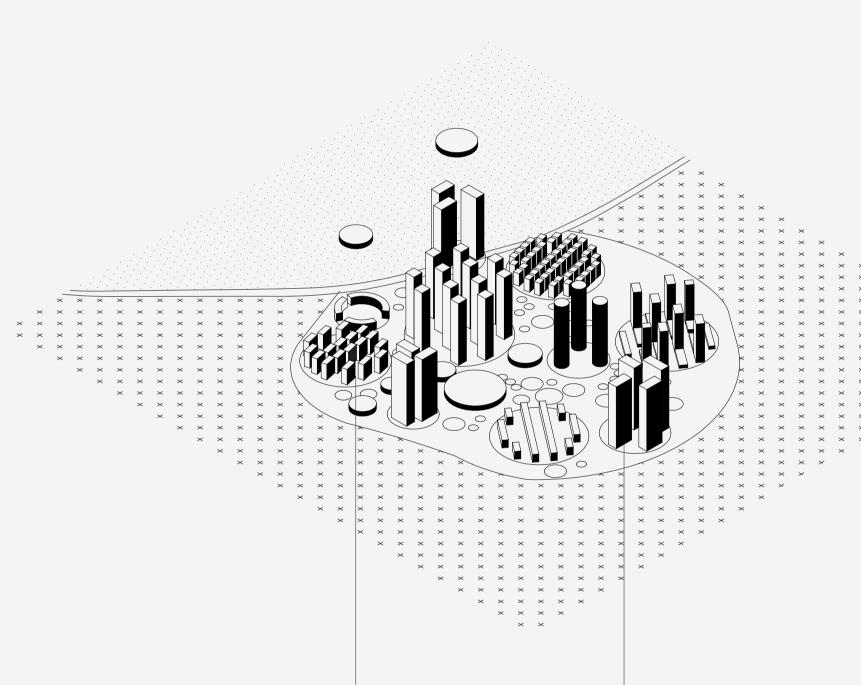
The program is strictly layered. The intervention occupies less than 40% of built area, consequently declaring over 60 % of the ground plane as pure public space and landscape environment in an urban mega-underground culture. This underground condition exploits the existing infrastructure of subways, shopping and parking thereby liberating the ground of needless traffic.

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Penang Tropical City

Location/Penang, Malaysia Year/2004 Status/Competition Leading Tool/Objets Trouvés



Bigness

Floating within a sort of connective tissue, the building cores allow for extreme differences and pronounced simultaneities to compete in a dynamic but balanced act between urban densities and volumetric identities. Major public and commercial functions (library, philharmonic, children's museum, multiplex, etc) are placed at strategic locations in this soup, to give surrounding zones focal points and

initiate activities and

further developments.

Objets Trouvés

Each core assumes its own identity; multiple typologies alter and accommodate different types of programs and users. Each circle represents a whole, an entity, its character distinct from the others, its elements the same within.

clusters.

divide between two very different

neighborhoods by creating links

between the surrounding urban

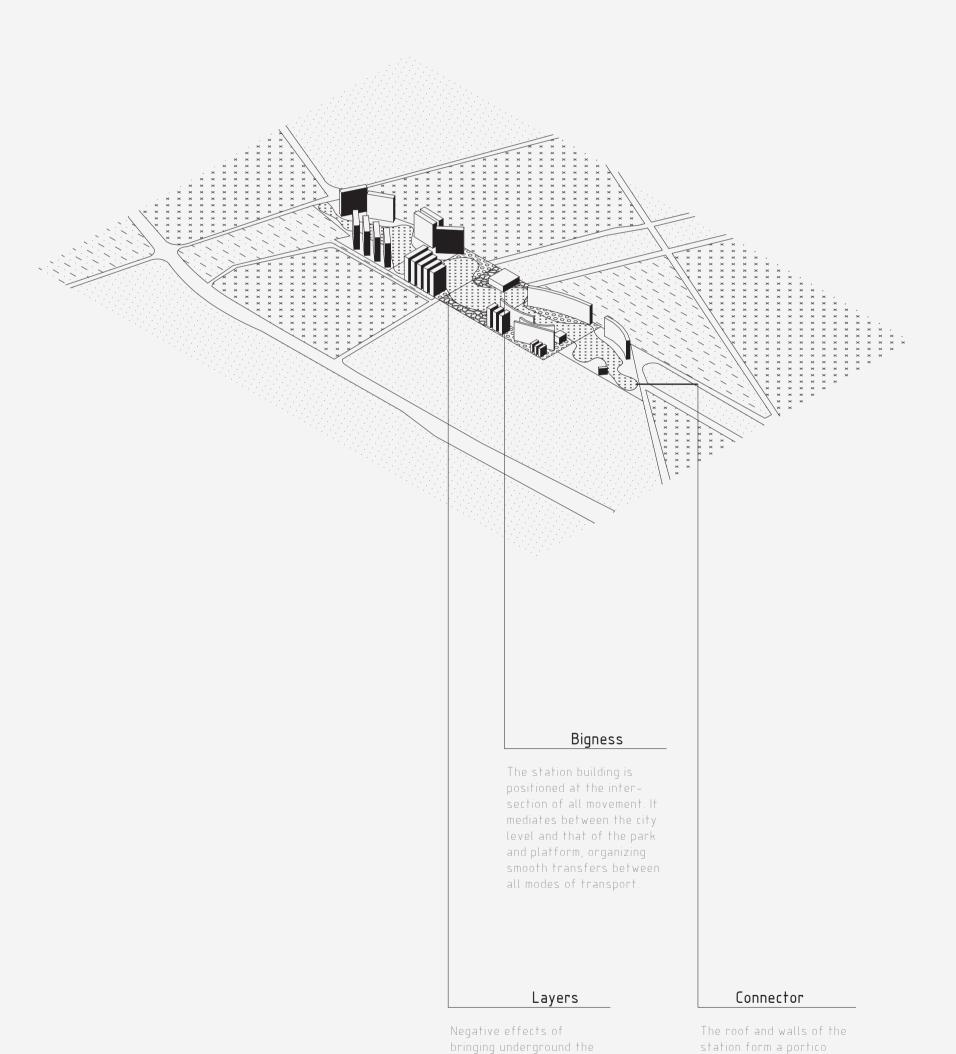
unplanned elements encou-

rage interaction.

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Logroño

Location/Logroño, Spain Year/2004 Status/Competition Leading Tool/Connector

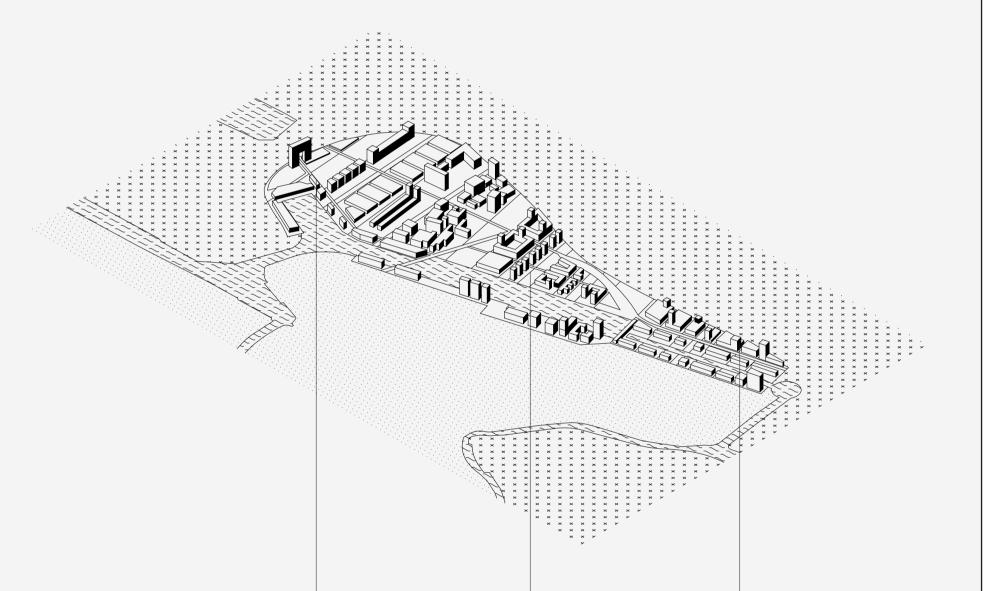


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Gent Oude Dokken

Location/Ghent, Belgium Year/2004 Status/Competition Leading Tool/Bands



Connector

As the waterfront is the key amenity to the site, it is important to establish the first phase of the plan and the position towards the waterfront thus creating a strong connection inclusive of the entire area without creating a backside condition.

Bands

The banding varied between open space, built space and canals. By developing some bands as a park, the perspectives remain open. The variation of the width of the bands creates a very simple but strong means to give a rich spectrum of possibilities without causing problems of flexibility. Each band could have different atmospheric qualities through the use of mate-

rials and building typolo-

Objets Trouvés

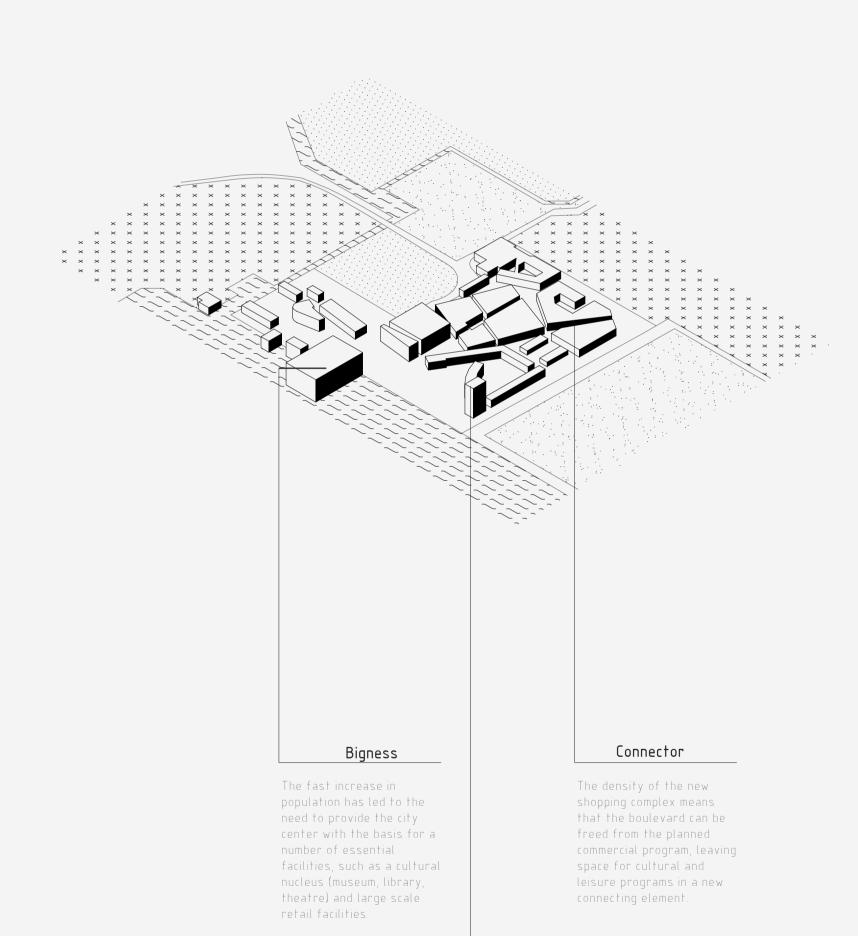
The strategy of layering of the bands is based on the existing parcel ensuring the plan works with the site, not against it and in this way, the site will have from the beginning a 'historical center'. The high chimneys are specifically chosen as new landmarks to be maintained, while new objects differing from the urban fabric define each band.

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Almere Masterplan

Location/Almere, Netherlands Year/2005 Status/Completed Leading Tool/Objets Trouvés



Masterplan_Deconstruction_20

railway are mitigated by

creating a sunken park aligned to the tracks and

thus creating a unique and

recognizable identity for the Logroño station. On the

other hand, the under-

ground railway allow connecting the divided city.

filled with services and

facilities that orchestra-

tes movement and cover,

adding add a new gravity point that strengthen the

position of the old center

as well.

Objets Trouvés

what it is today.

One of the goals of the project

is to create a new and recogni-

zable form contrasting with the

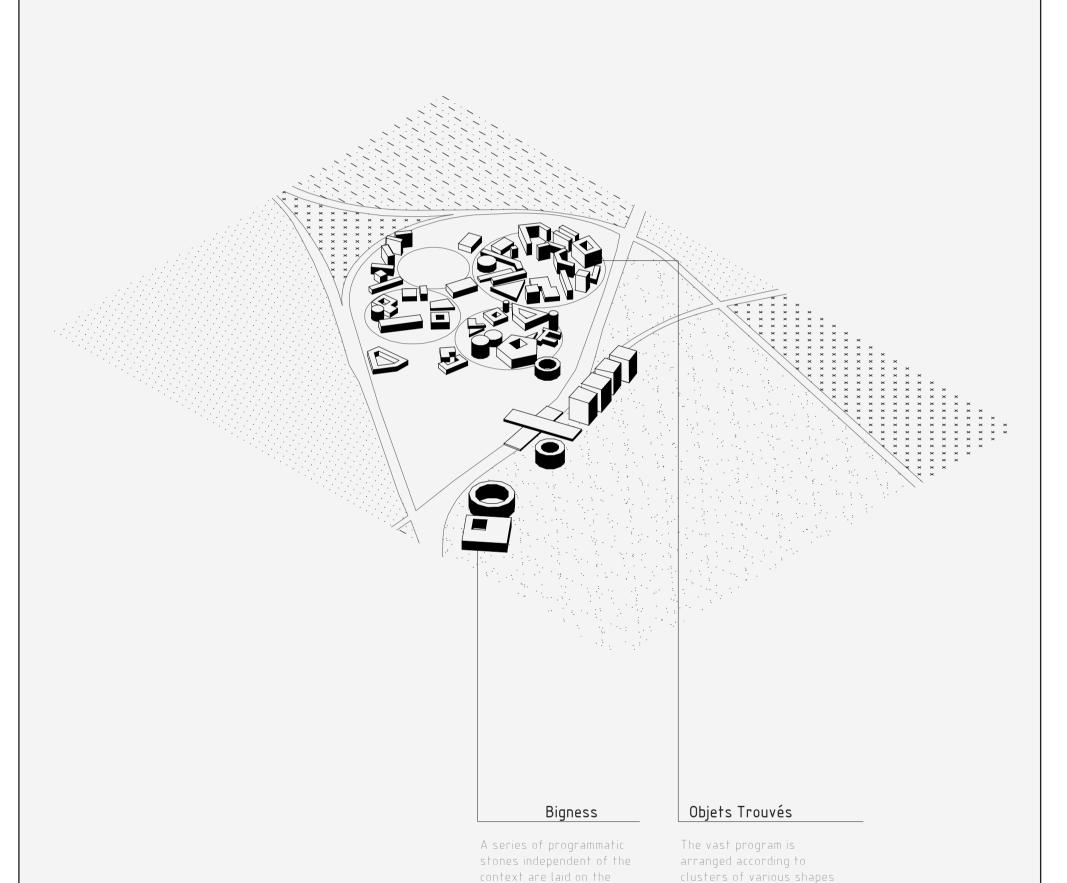
existing, low density elements

(specialist retailers, small-scale offices) which make Almere

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Bovisa Masterplan

Location/Milan, Italy Year/2007 Status/Commissioned Study Leading Tool/Objets Trouvés



surface, helping defining a

clear programmatic hierar-

chy.

objects scattered on the

to be maintained and

encouraging interaction

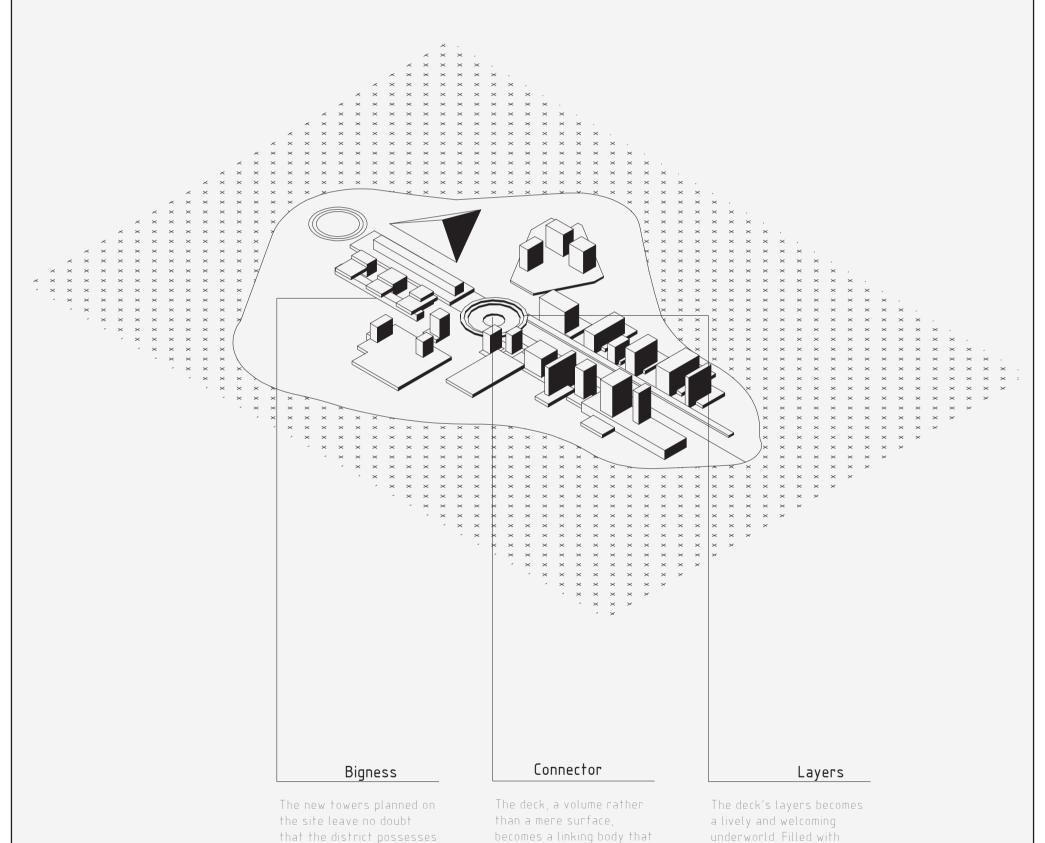
surface, allowing diversity

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La Défense Masterplan

Location/Paris, France Year/2008 Status/Competition Leading Tool/Connector



cements everything

together, like an airport

tracks and platforms,

internal shuttle that

neighboring district.

terminal. It continues to

contain the transportation

extends to Les Groues, the

daylight, shops and lobbies

converge towards the new

central stop. Improved

signage makes it more

find their way. The awake-

ning of the deck's uncon-

La Défense.

scious provides a heart for

the architectural resources

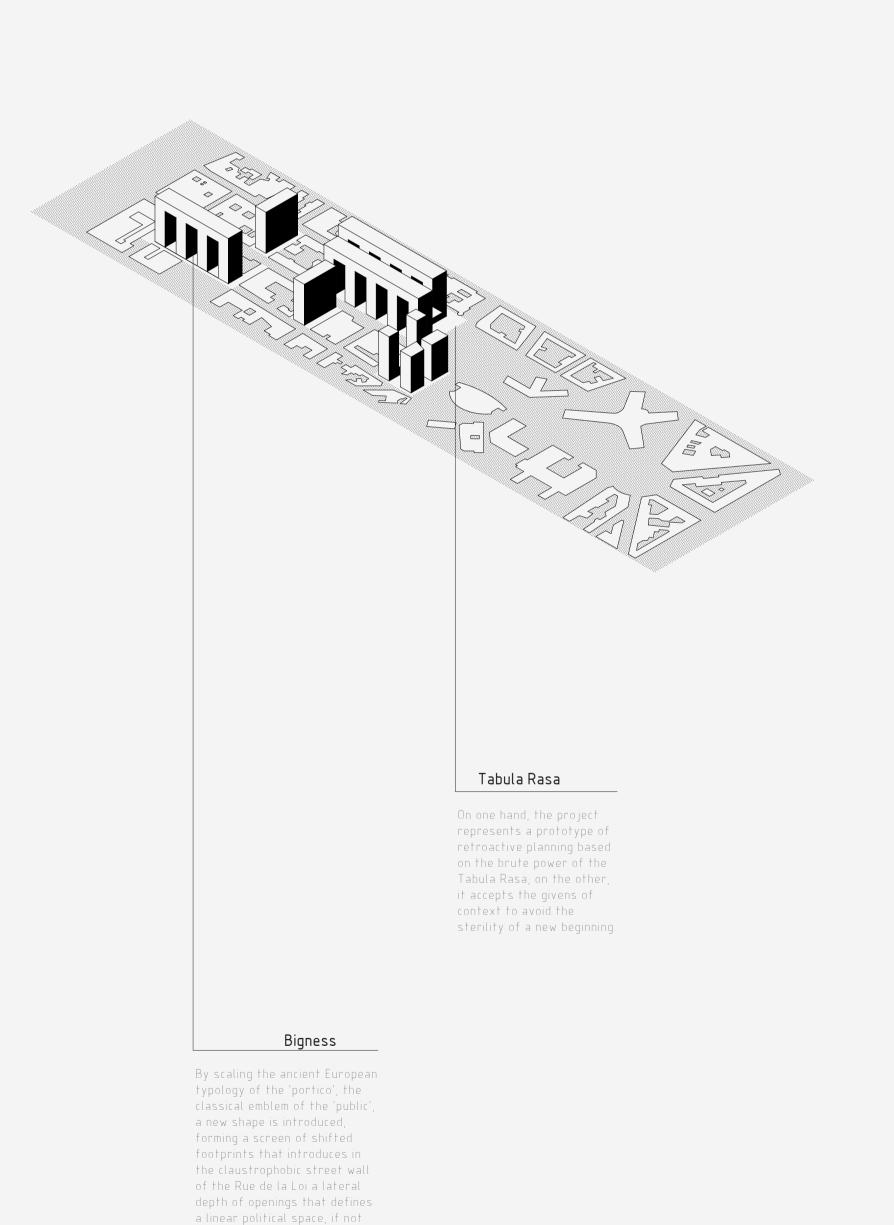
to renew itself.

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Rue de la Loi

Location/Brussels, Belgium Year/2009 Status/Competition Leading Tool/Bigness



Masterplan_Deconstruction_22

Masterplan_Deconstruction_23

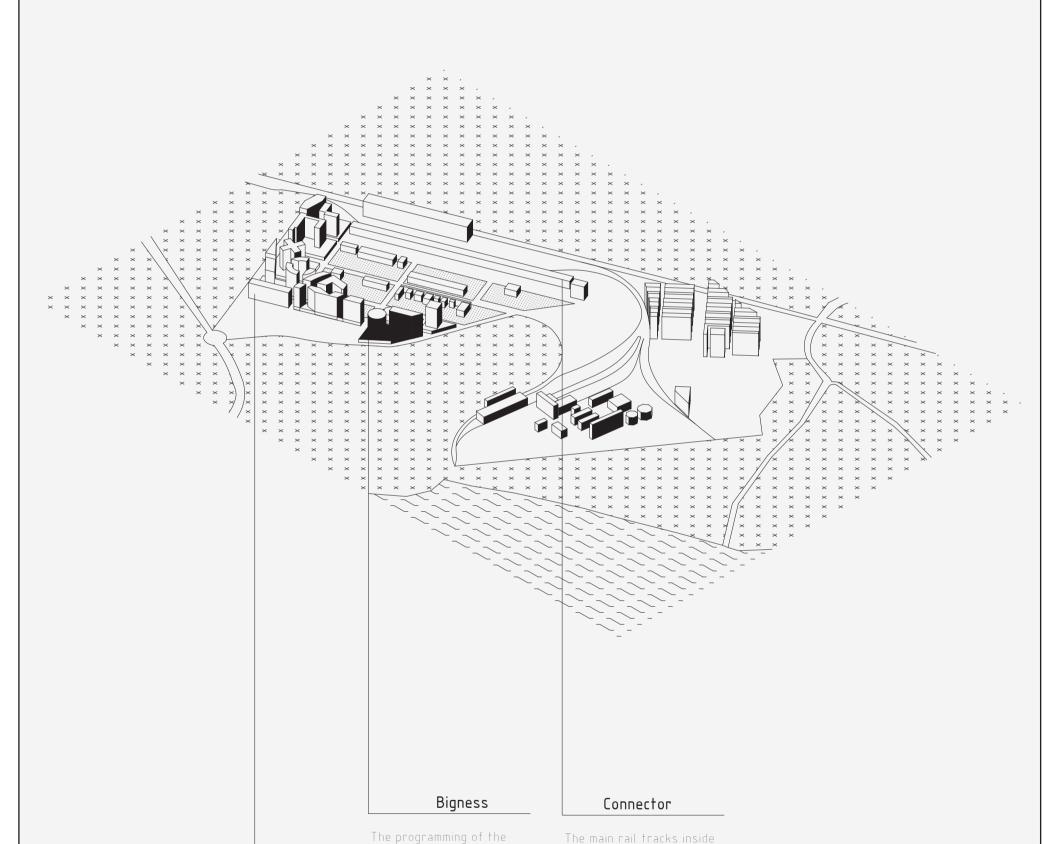
Masterplan__Deconstruction__24

an agora.

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Zollverein Masterplan

Location/Essen, Germany Year/2010 Status/Completed Leading Tool/Borders Filling



the site are maintained as

public promenade, in order

to connect the main buildin-

gs of the park.

Borders Filling

new large buildings and

re-programming of the

structures aim to contain

which will be related to art

many functions, most of

existing monumental

and culture.

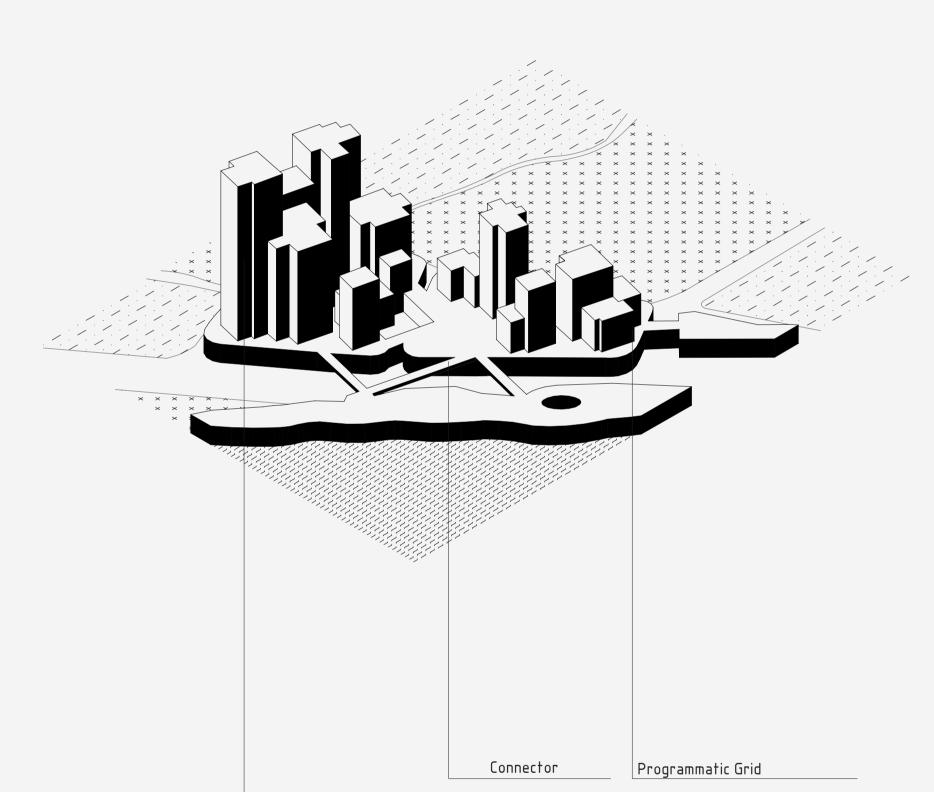
The masterplan consists of a band around the historic site, a contemporary version of the walled city. The allocation of new programs on the periphery allows the old buildings to maintain their grandeur and impact on the visitor.

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Global Financial Centre On The Bund

Location/Shanghai, China Year/2011 Status/Competition Leading Tool/Connector



Different programmatic area distributed on the surface are linked by a multi-layer promenade, enabling connection betwe- footprint in order to allow different en waterfront, towers and programs to inhabit the same complex existing city: hard" structures and "soft" elements, natural forms and man-made

Aiming to blend the differences

between the various typologies

surrounding the site, the new grid

defines different scales for each

and follow the logic of the site, with

a smaller scale facing the old town.

While the central plaza is left void in order to create a gather point, the area is enclosed by large scale towers: programmatic porousity is achieved through footprints of different scales aiming to connect the area to the surrounding old city.

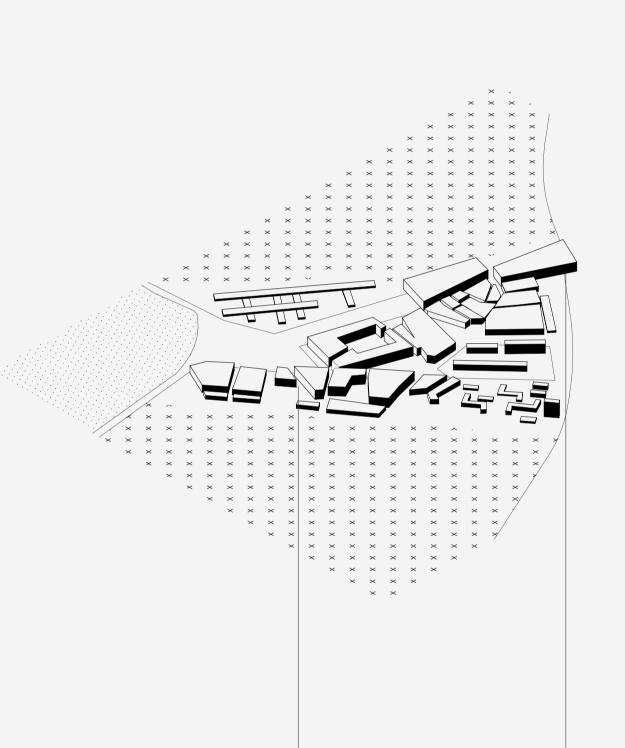
Borders Filling

Kollage City_A tools collection for urban programs

Politecnico di Milano School of Architecture and Society Master of Architecture Students/Giacomo Geroldi Endri Metaj Thesis advisor/Alessandro Rocca A.Y. 2014-15

Bordeaux Euratlantique

Location/Bordeaux, France Year/2011 Status/Competition Leading Tool/Bigness



Open spaces – or voids – on the Euratlantique site are potentially more important than the impulse to add new buildings. These voids are arranged in bands distributed over the site in order to become animated public spaces that form connections within the area and to the surrounding city.

In response to the request for a 'signal' or 'beacon' to mark the emergence of the Saint Jean Belcier area and without resorting the a clichés of the tower or high-rise building - the new located over the tracks of the new TGV rail link as it

crosses the Garonne.

Bigness

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Gold Coast Cultural Precinct

Location/Gold Coast, Australia Year/2013 Status/Competition Leading Tool/Bands

Objets Trouvés The New Arts Misseur is organized in activate a constant in the second of the constant in activate organized in activate a constant in the second of the constant in the constant in

Bands

The proposal pays homage to the pattern of the city and is planned as a series of linear bands of built form, open space, cultural facilities, landscape and water edge, representative of the city.

A key architectural device, the connector, is a public platform that punctuates the proposal, linking the entrance, cultural facilities, public spaces and waterfront. It acts as a catalyst of circulation and activity on the site. It enables identity, performance,

gathering, utility, connection and protection.

Connector

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Quartier Joliot Curie Masterplan

Developed from a grid, the master-

plan is designed as a continuity of

and flexible urbanism, capable of

combining varied programs and

efficient, unified scheme. Public

spaces integrated with existing

natural components act to both

provide space for interactions

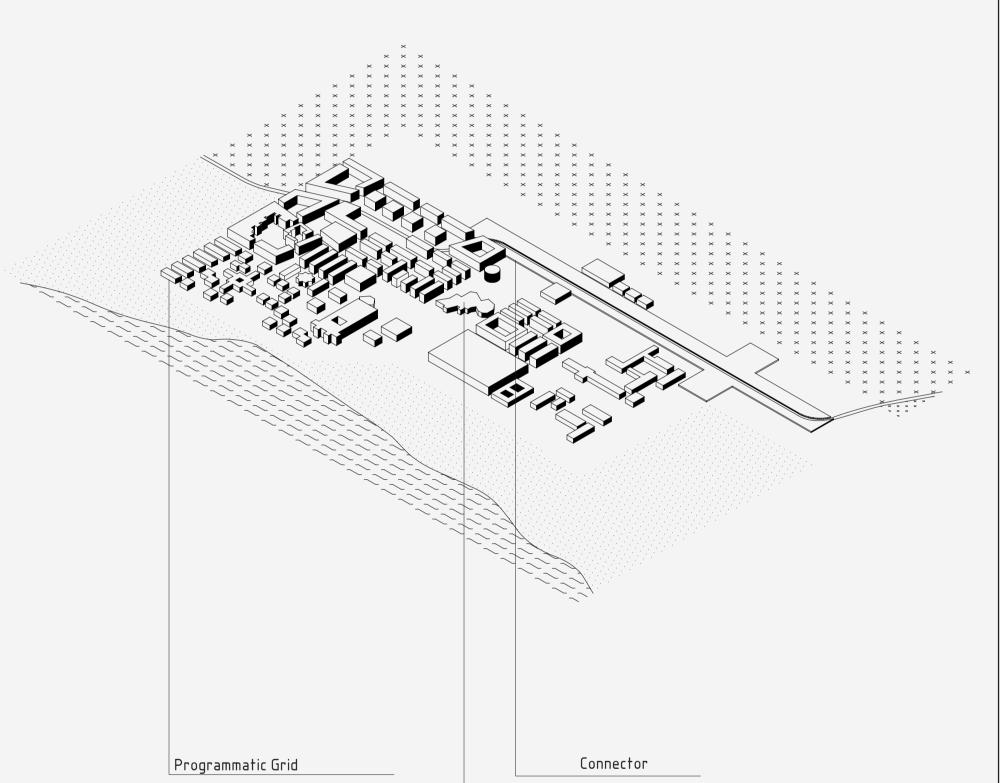
between different users.

the LabCity, a new form of a rigorous

integrating existing buildings into an

articulate the diverse functions and

Location/Paris, France Year/2012 Status/Design Development Leading Tool/Programmatic Grid



Public spaces integrated within a linear configuration act to both articulate the diverse functions and provide space for interactions between different users.

Objets Trouvés

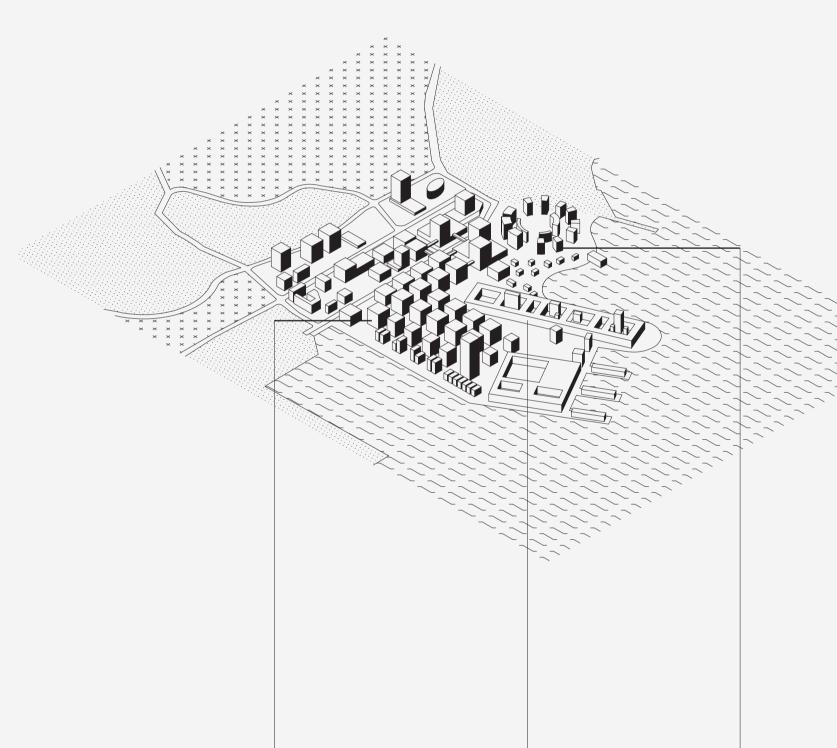
A series of elements placed out of the programmatic grid defines the character of the academic campus.

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Prince Bay

Location/Shenzen, China Year/2014 Status/Commissioned Study Leading Tool/Objets Trouvés



Programmatic Grid

Within the uniform grid established by the road network, zones of public green space occur within city blocks and at major intersections. The regular grid layout provides accessibility and flexible uses, while enhancing navigation within the site.

Connector

The Commercial Pocket is defined as a low rise rectilinear volume broken down into three courtyard rings. It provides, apart from leasable retail space, indoor and outdoor recreational spaces at different levels and connections to the harbor and the city. Porous at ground level, it allows uninterrupted access from the surroun-

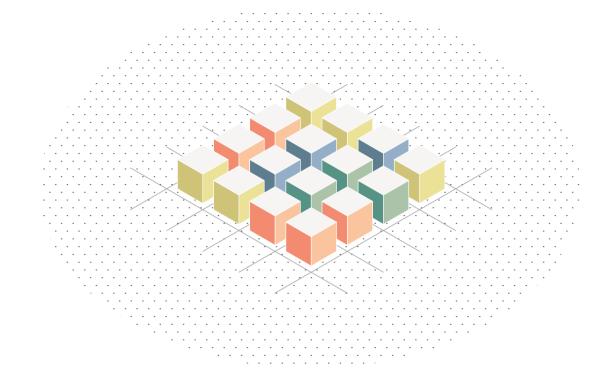
ding city blocks.

Objets Trouvés

The masterplan introduces three major urban gestures - the Maritime Pocket, the Commercial Pocket, and the Community Pocket -, which take geometric shapes in response to the existing coastline. Each of these pockets has distinct programing and mediates between the waterfront and the landscape city.

Then we made a strict inventory of programmatic tools Tools Collection

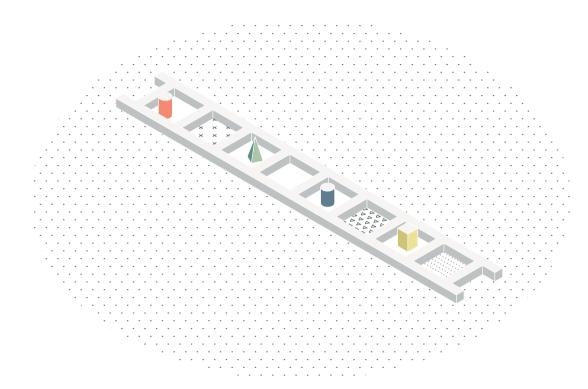
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01. Programmatic Grid

Inregare matrik grad

a new subdivision of the metropolitan territory into controlled parts, which creates a system of islands and archipelagos. The more the islands are different and host dissimilar values, the more the archipelago as a system is reinforced. The Programmatic Grid differs from the previous organisation of the urban tissue and can engulf it.



02. Connector

[kəˈnek.tər]

an urban strategy deeply influenced by the presence of a main path that organises the entire program. As a generating element, it does not necessarily conform its shape and features to the existing urban tissue.



03. Layers

[ˈleɪ.ərz]

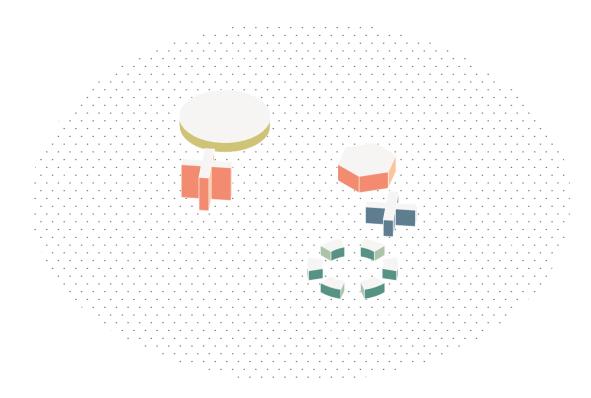
real or strategic composing method. It defines a metropolitan territory by levels and often by their super-imposition. This method confers a bitter dynamicity to the program thanks to the spatial conflicts among the different levels.



04. Bands

bændzl

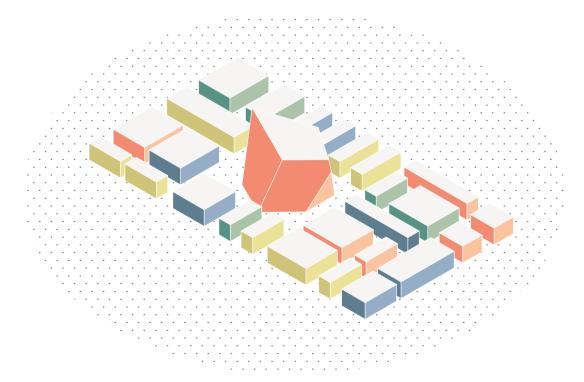
unidimensional programmatic strips. They define entire spatial slices of the urban territory. The main feature is the individuation of a schematic and clear sectorial organisation.



05. Objets Trouves

[obze truve]

Chaotic objects injected on a metropolitan area that regulate and initiate a brand new organisation of spatial relations. The objects usually do not follow a pre-determined schematic regulation of the space. They regulate themselves and influence the surrounding urbanity.



06. Bigness

[ˈbɪg. nəs]

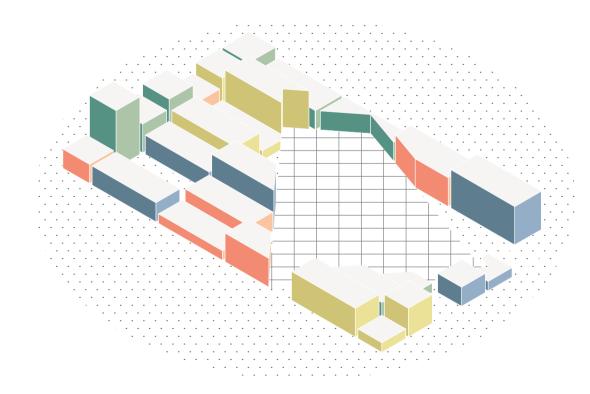
tendency of architecture. The limit where architecture becomes more than simple spatial design. Bigness investigates the complexity of architecture and promotes a richer programmation. Bigness is no longer part of the urban tissue. It coexists with it rather than exist within it. A programming method allows to create spatial elements that react with each other. New events. A free-form architecture.



07. Borders Filling

[bo:.dərz ˈfɪl.ɪŋ]

to saturate the limits of an area and to leave free space in the middle of it. This filling process stresses the boundaries of a specific urban zone and meanwhile sets the interior extent as a programmatic lava where freedom of act is the main feature.



08. Tabula Rasa

[ˌtabjʊlə ˈrɑːzə]

to erase all the pre-existing urban element in order to free surface for the new program. This procedure re-thinks and proposes a condition of new beginning for the considered metropolitan territory and its contiguous urban places.

