



TITLE: HYBRID HOSPITALITY DESIGN IN MILAN

SITE: Via Zecca Vecchia, 3

ABSTRACT:

After various transformations in different ages, Milan city centre has maintained strong Medieval context. The thesis is focus on hybrid hospitality design in this strong and special city context.

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An unresolved condition and its reasons

The area is presently unresolved for a specific reason: the realization of an inner traffic ring planned in the 30's was interrupted after WWII, leaving a series of run-down areas which were not built up because of their location along the envisaged "cut".

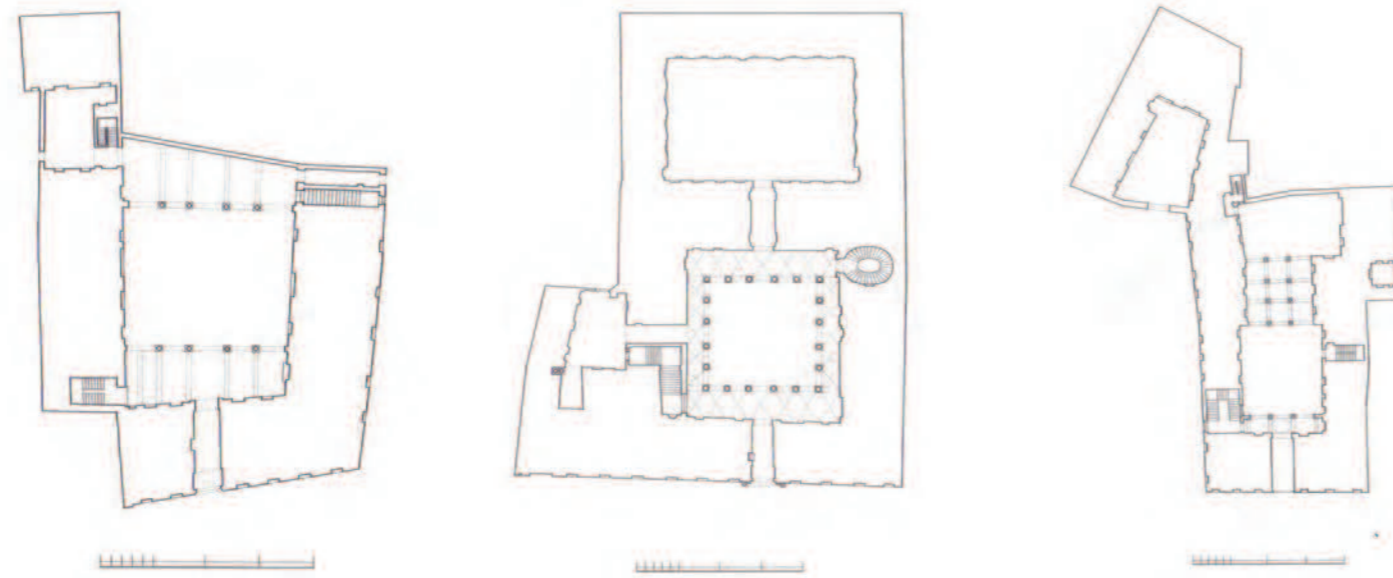


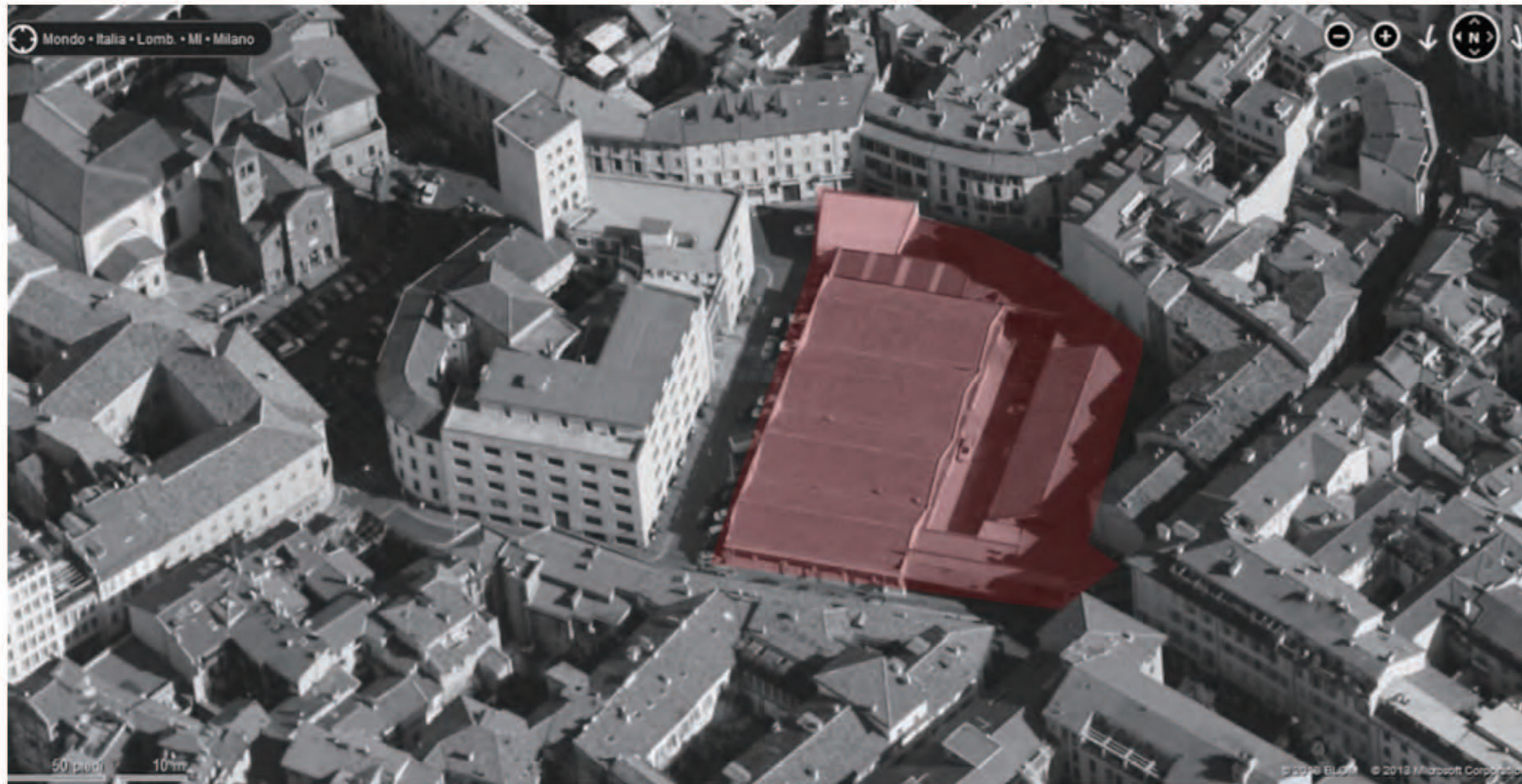
The very fixed
NARROW STREETS---PIAZZA
city fabric,Which in the
strong pedestrian medieval
context





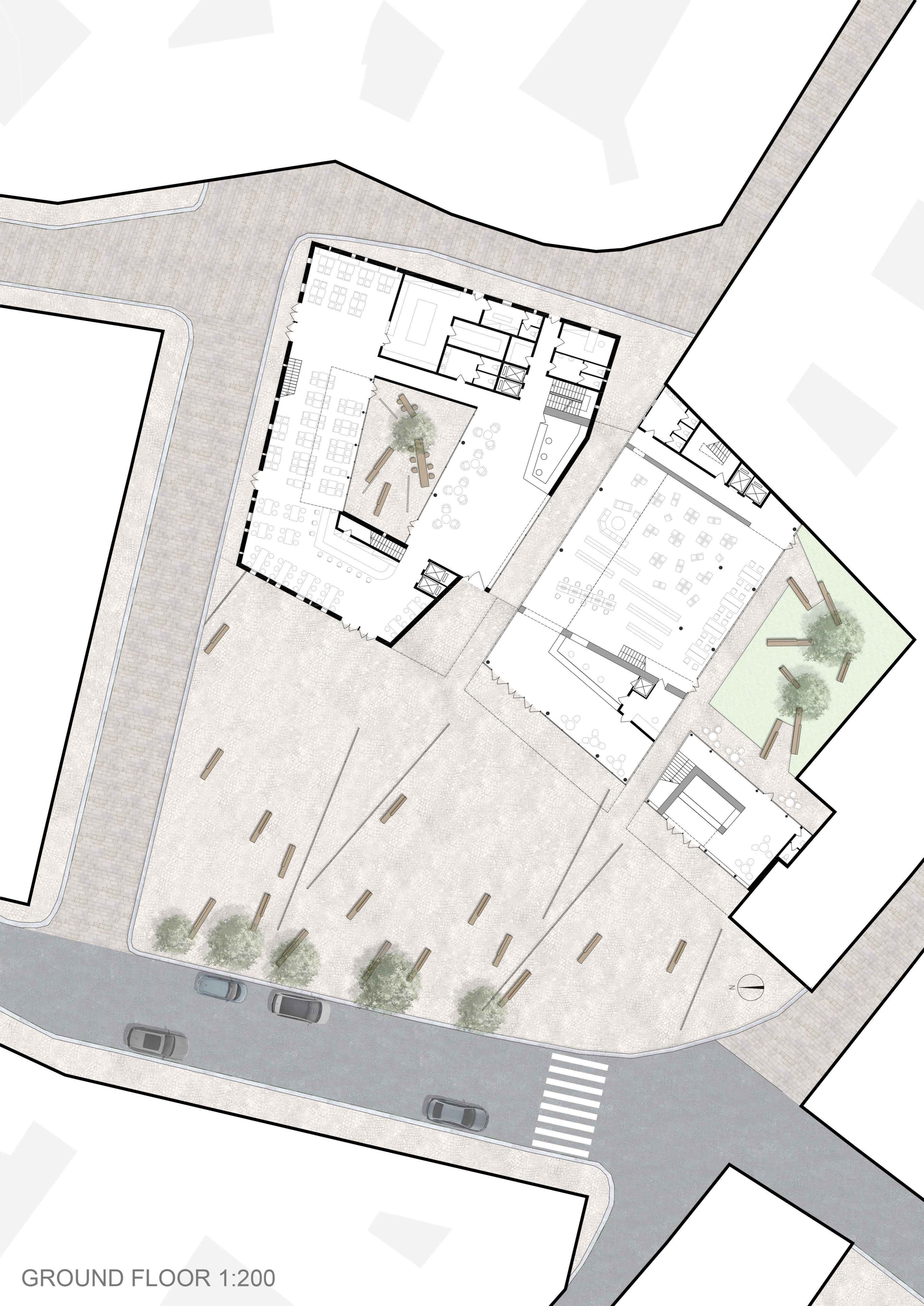
PIAZZA---COURTYARD
PUBLIC---SEMIPUBLIC SPACE



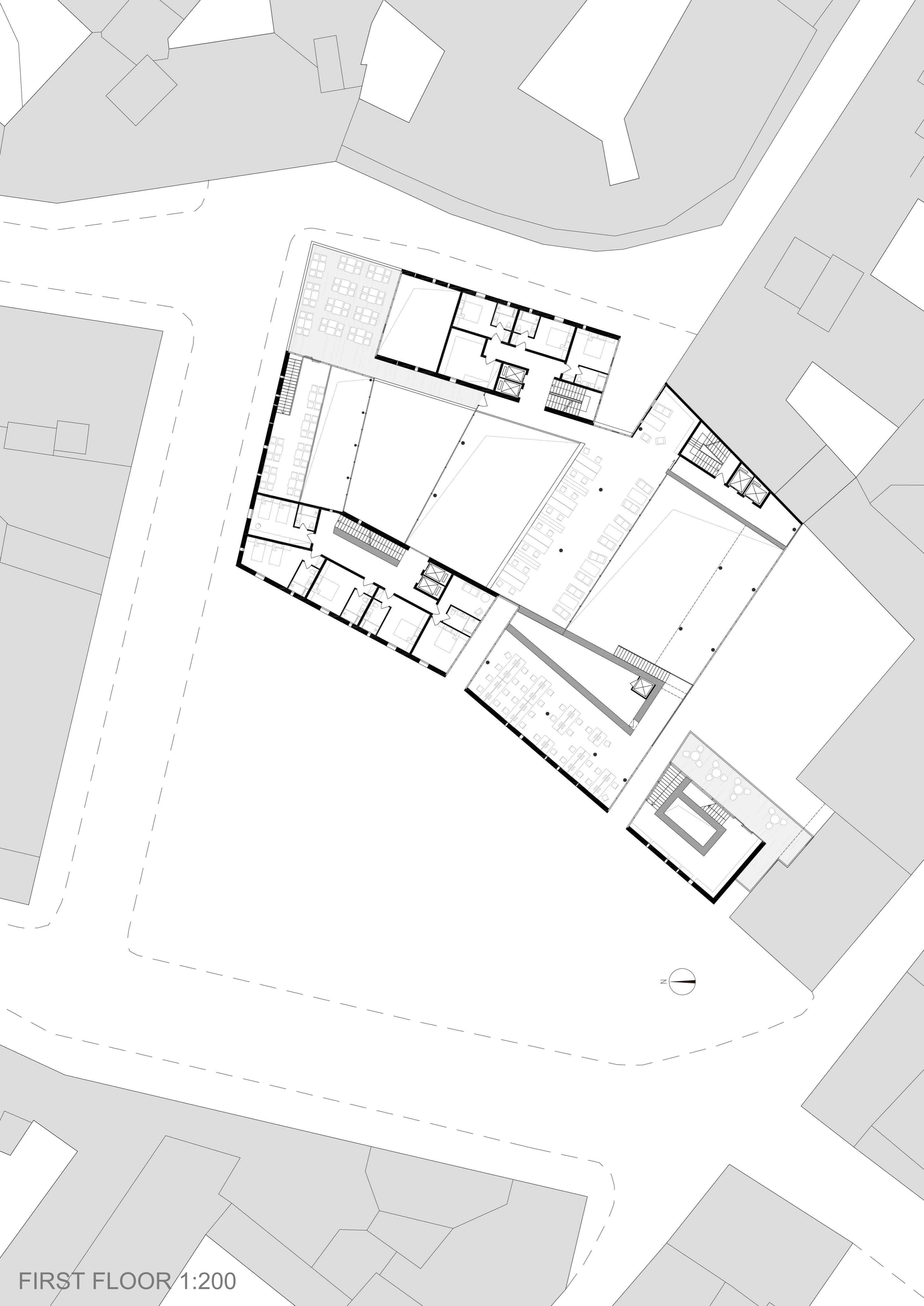


The present garage area is not so fit in the city fabric, and few social events are happening in this central area. So today this area is waiting for a new program and role, respectful of their delicate location and context but adequate to a contemporary metropolis and its new values.





GROUND FLOOR 1:200



FIRST FLOOR 1:200



SECOND FLOOR 1:200



THIRD FLOOR 1:200