

From IV - III c. BC  
 Middle Ages - 5 c. AC  
 National Revival - 18<sup>th</sup>-19<sup>th</sup> c. AC  
 1900s onwards

1:10 000 Current map of Plovdiv

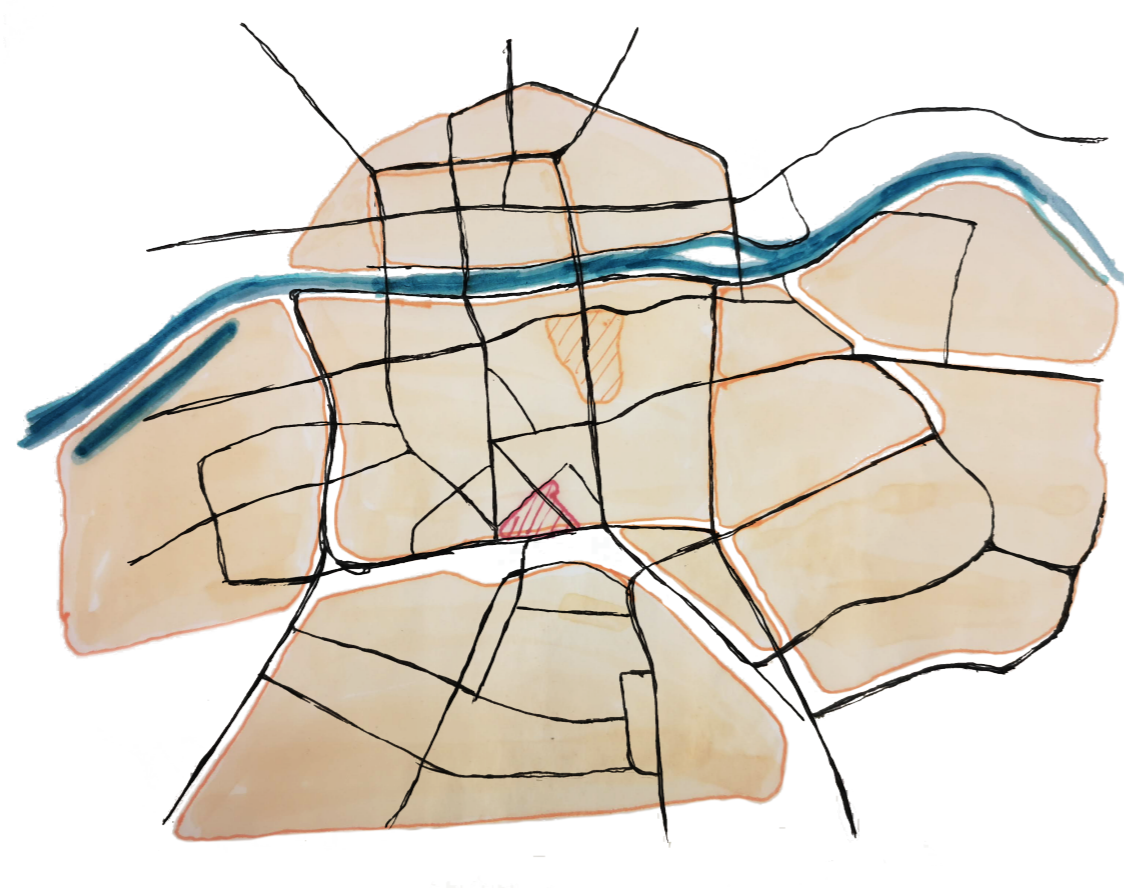
**Main roads and intercity connections**  
 Our area is located in a central place and is very well connected both by foot or car/public transport.



**Railroads in the city**  
 Situated opposite the central railway station this area is easily accessible from outside the city.

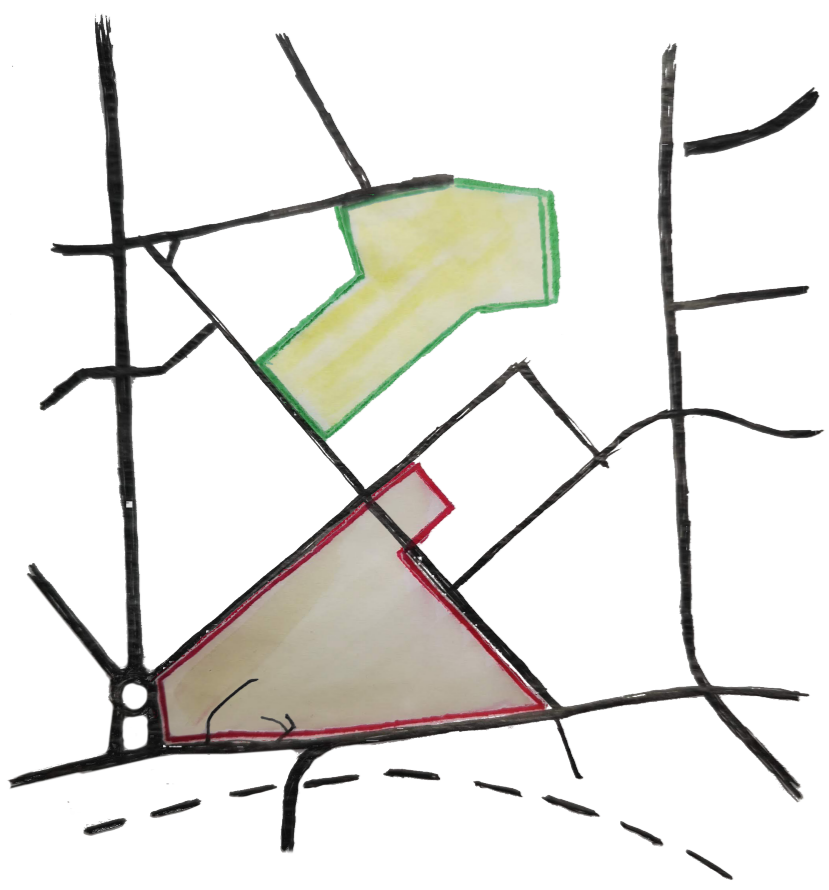


**Main city districts**  
 The project area is considered as part of the central district of the city.

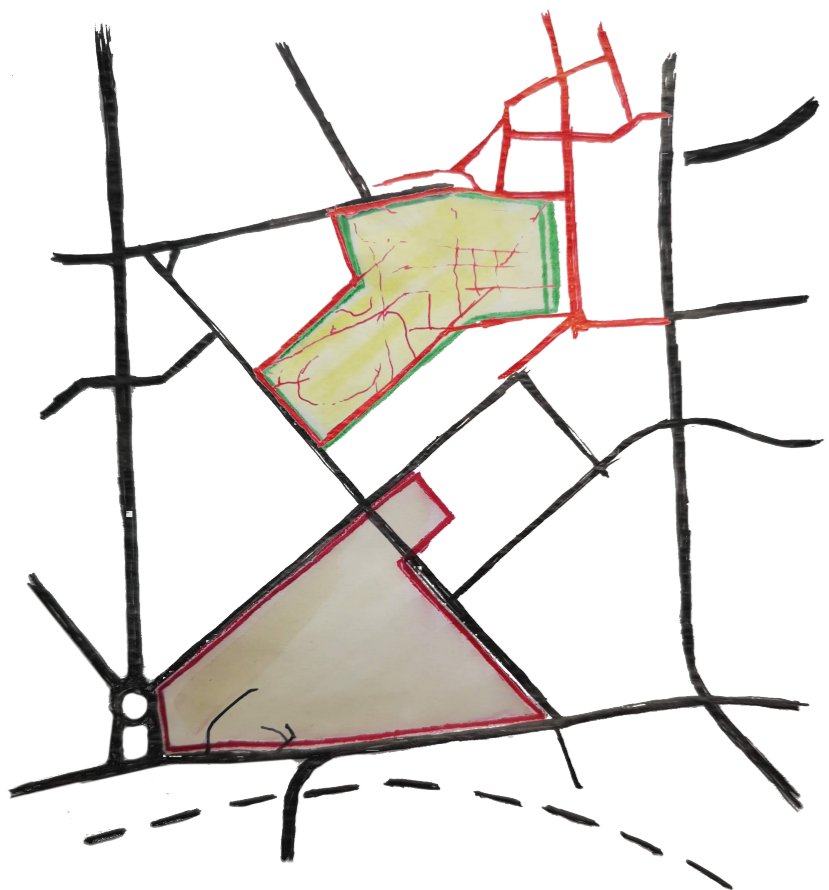


**People flow**  
 The most famous and frequently visited 'Kapana' district pulls people to the northern part of the pedestrian central alley.

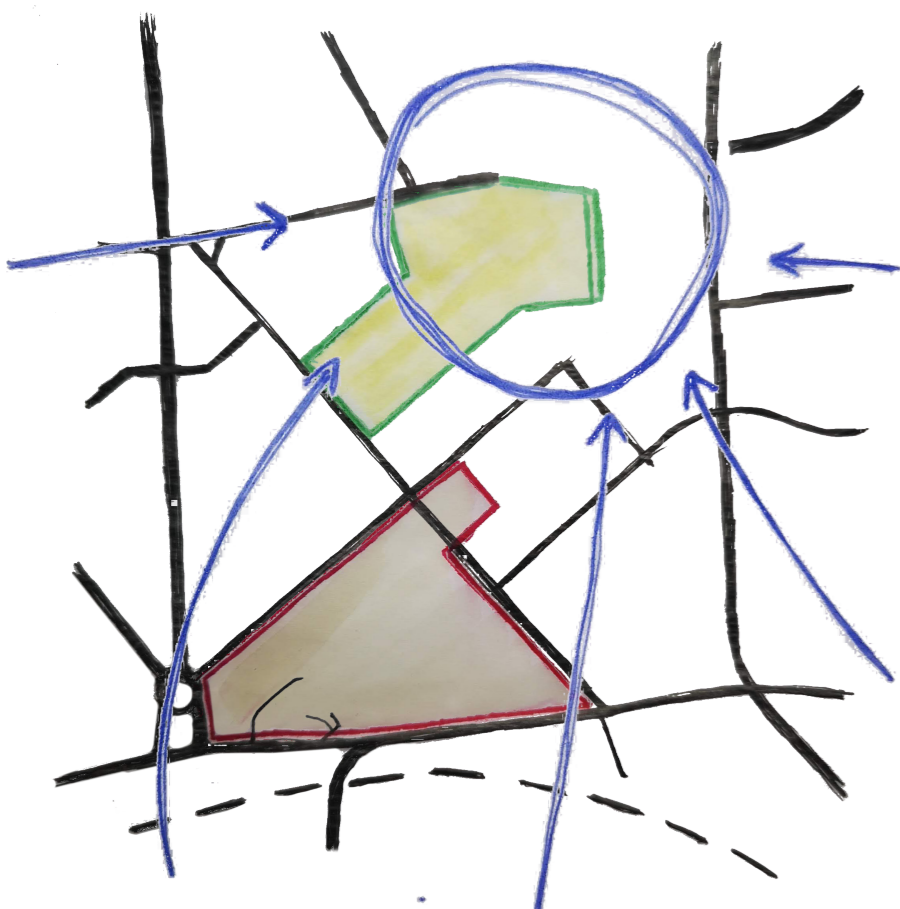




Main infrastructure of the Area



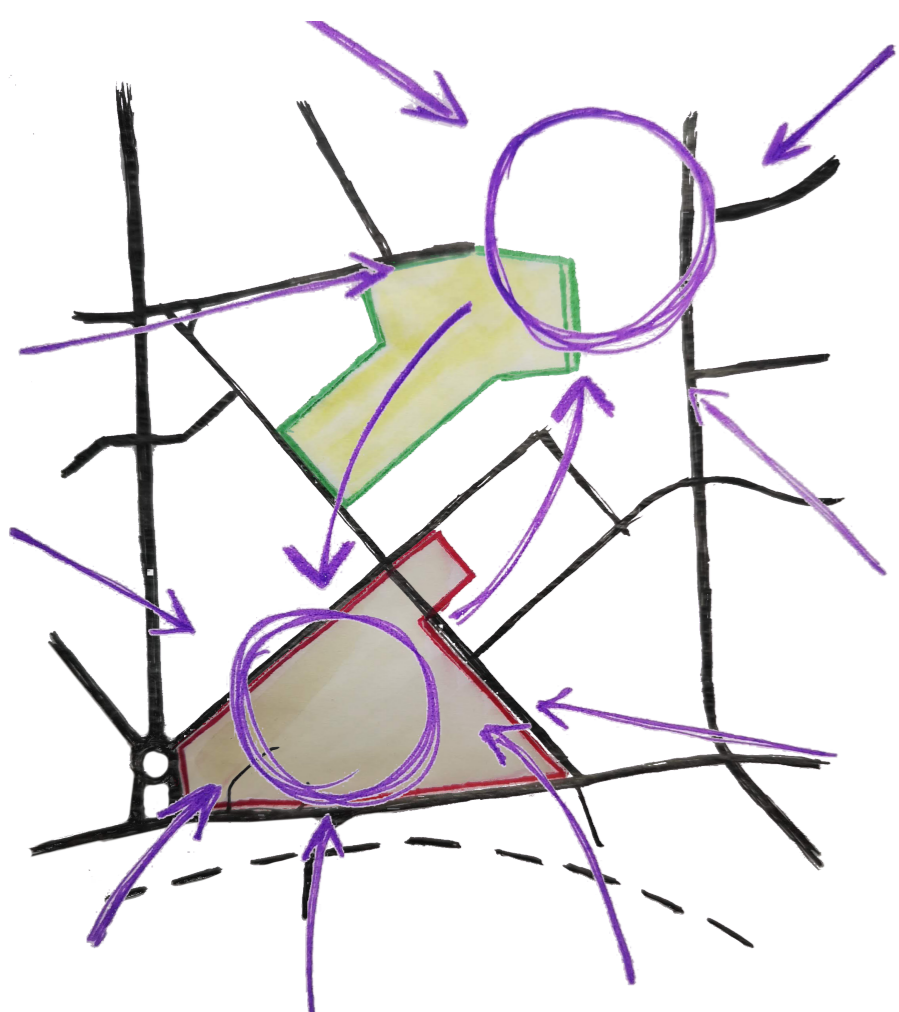
Current Pedestrian Alleys



Current People Flow














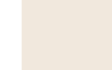
Future Pedestrian Alleys

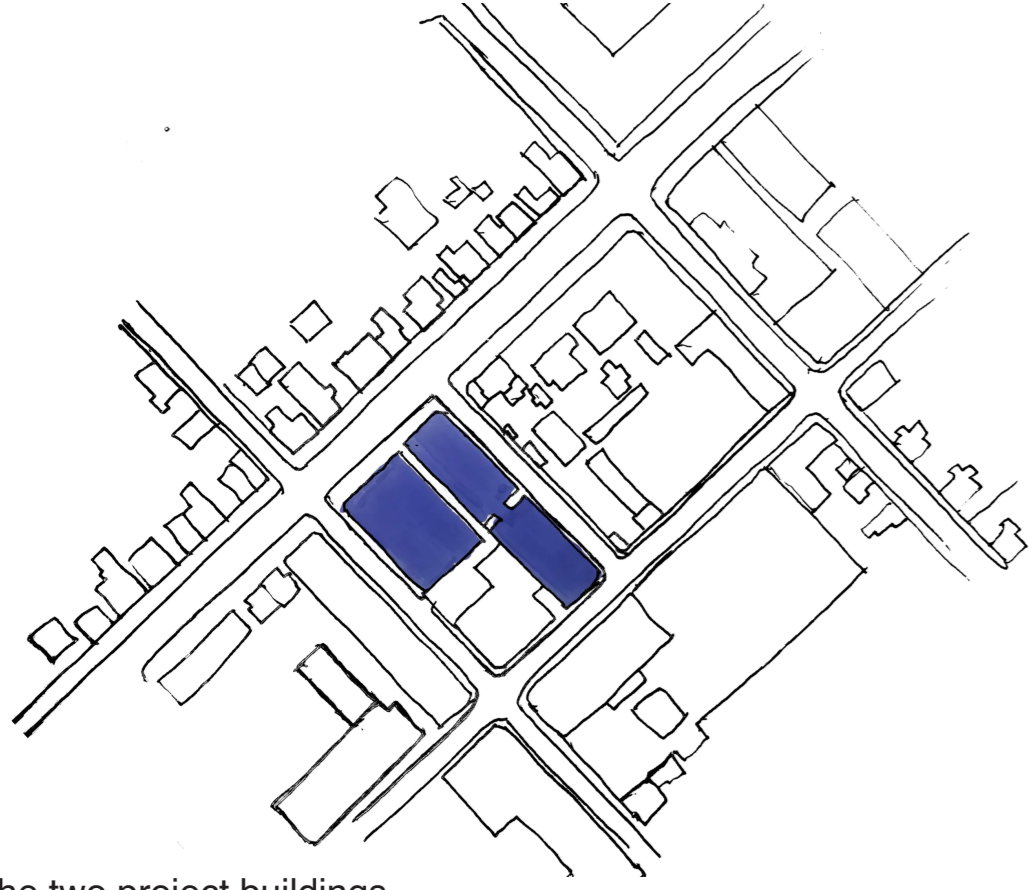


Future People Flow

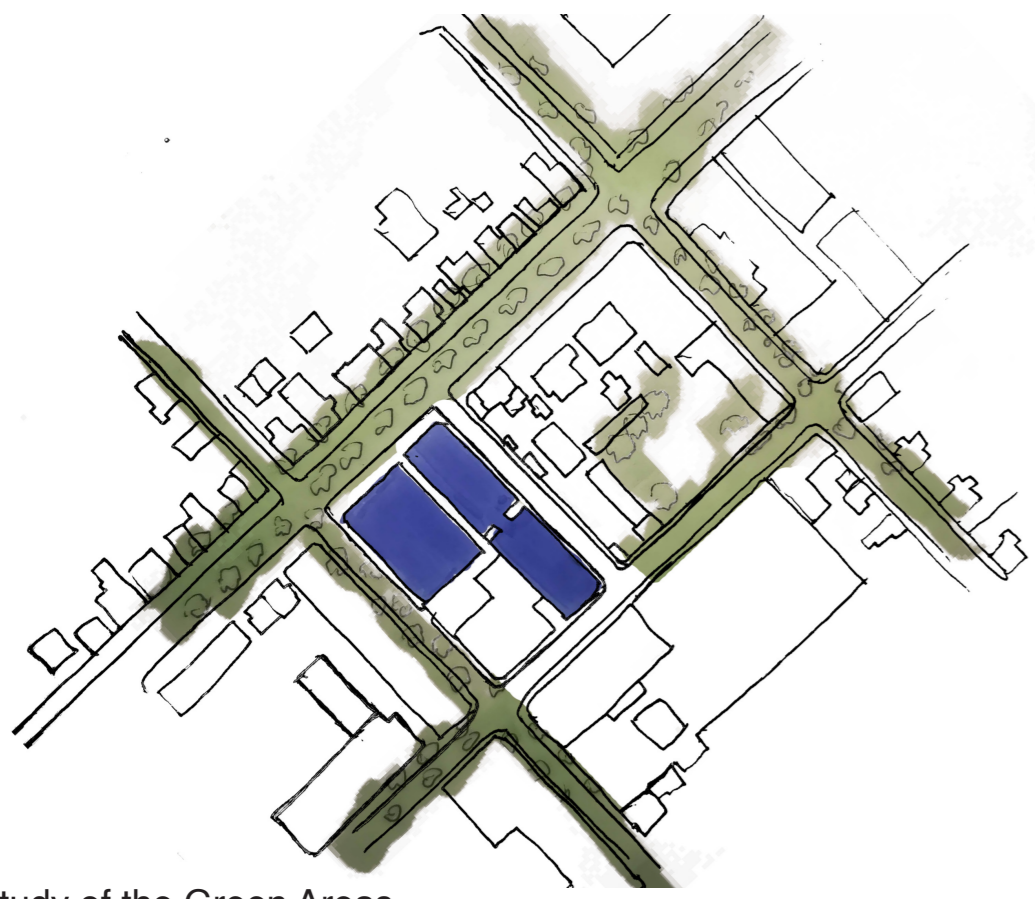


1:2000 The Tobacco City District

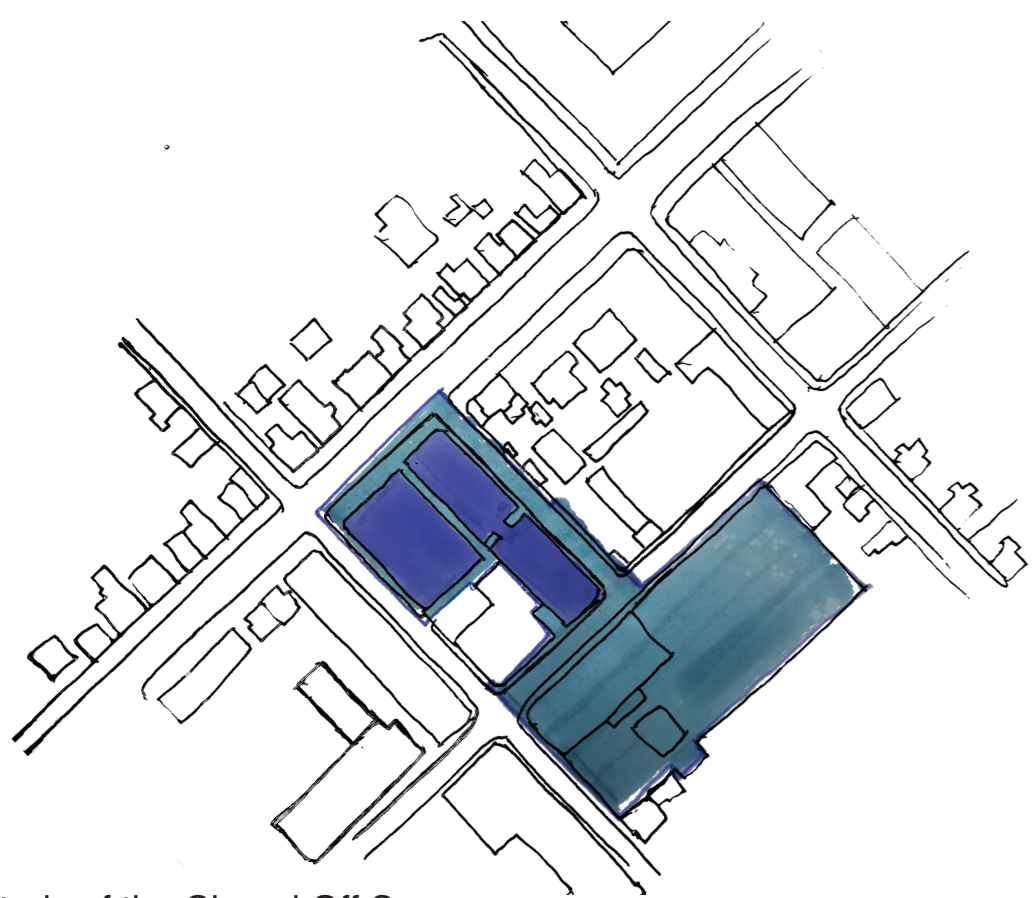
- |   |                          |   |                    |
|---|--------------------------|---|--------------------|
|  | Project Buildings        |  | Sports Complex     |
|  | Residential Buildings    |  | Transport          |
|  | Office Buildings         |  | Cultural Buildings |
|  | Administrative Buildings |  | Hotel              |
|  | Tobacco Storehouses      |  | Park               |
|  | School / University      |  | Pedestrian Alley   |



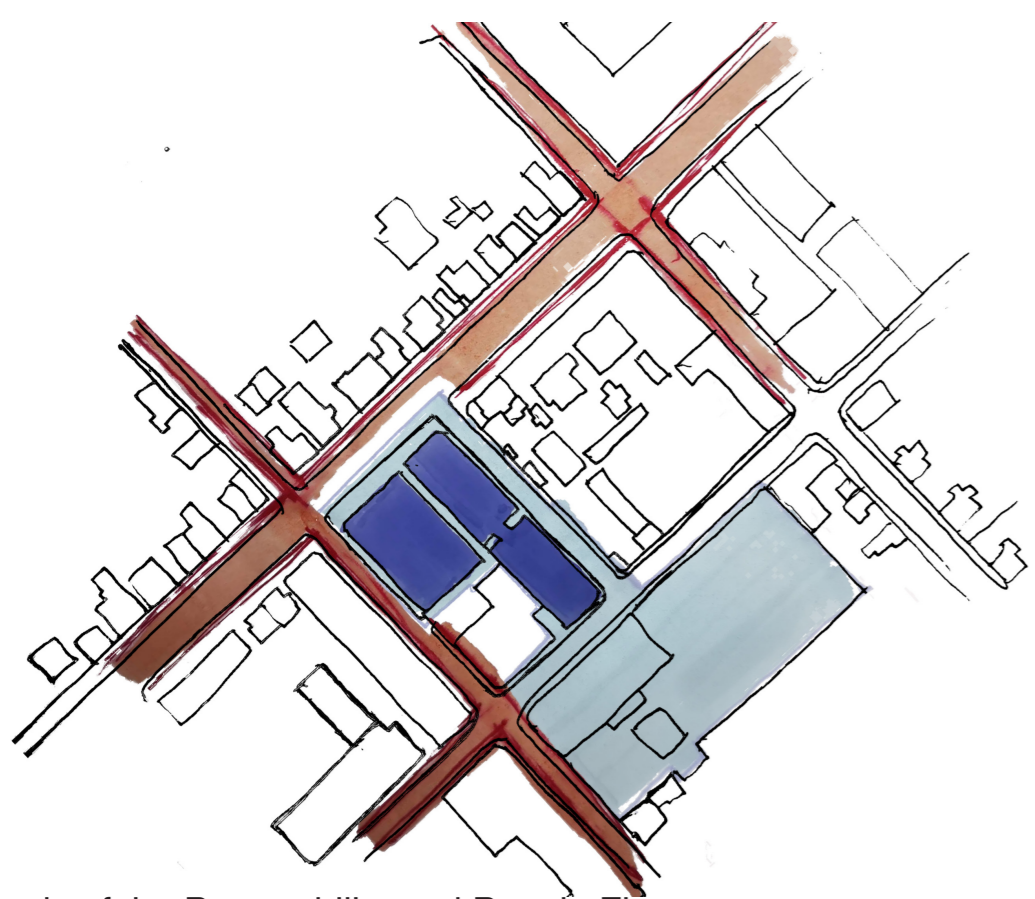
The two project buildings



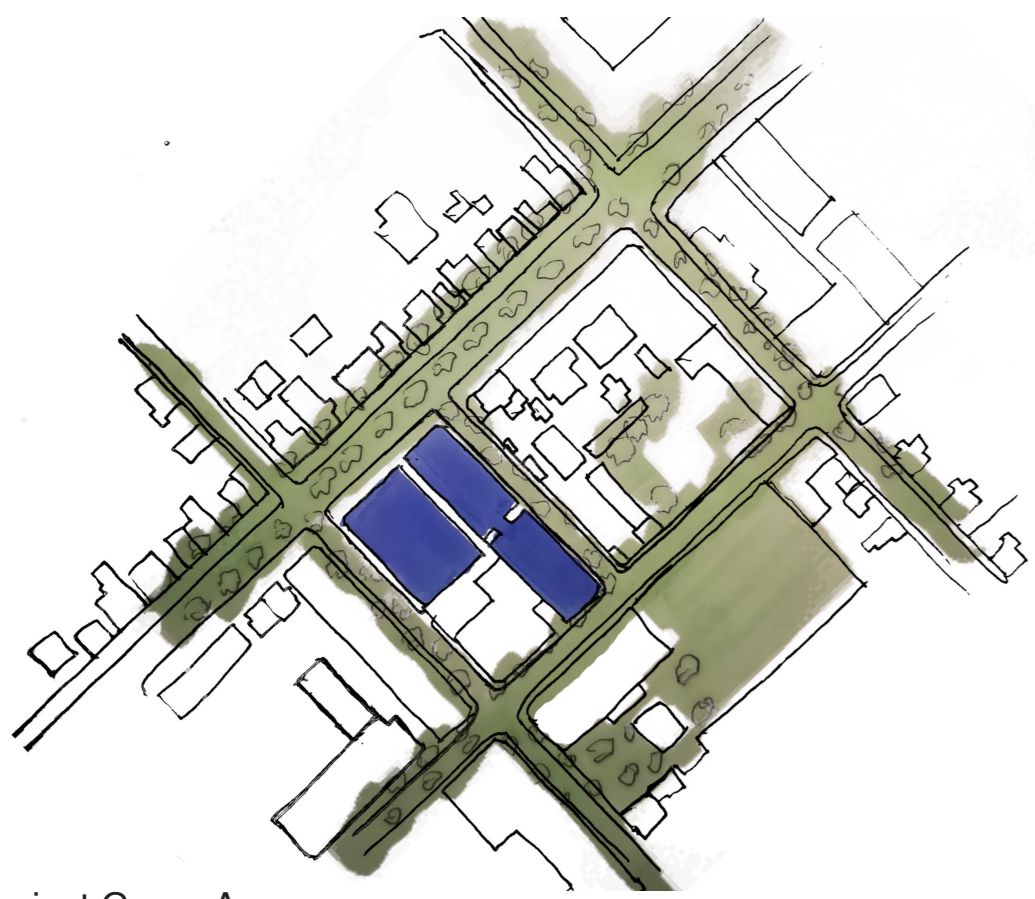
Study of the Green Areas



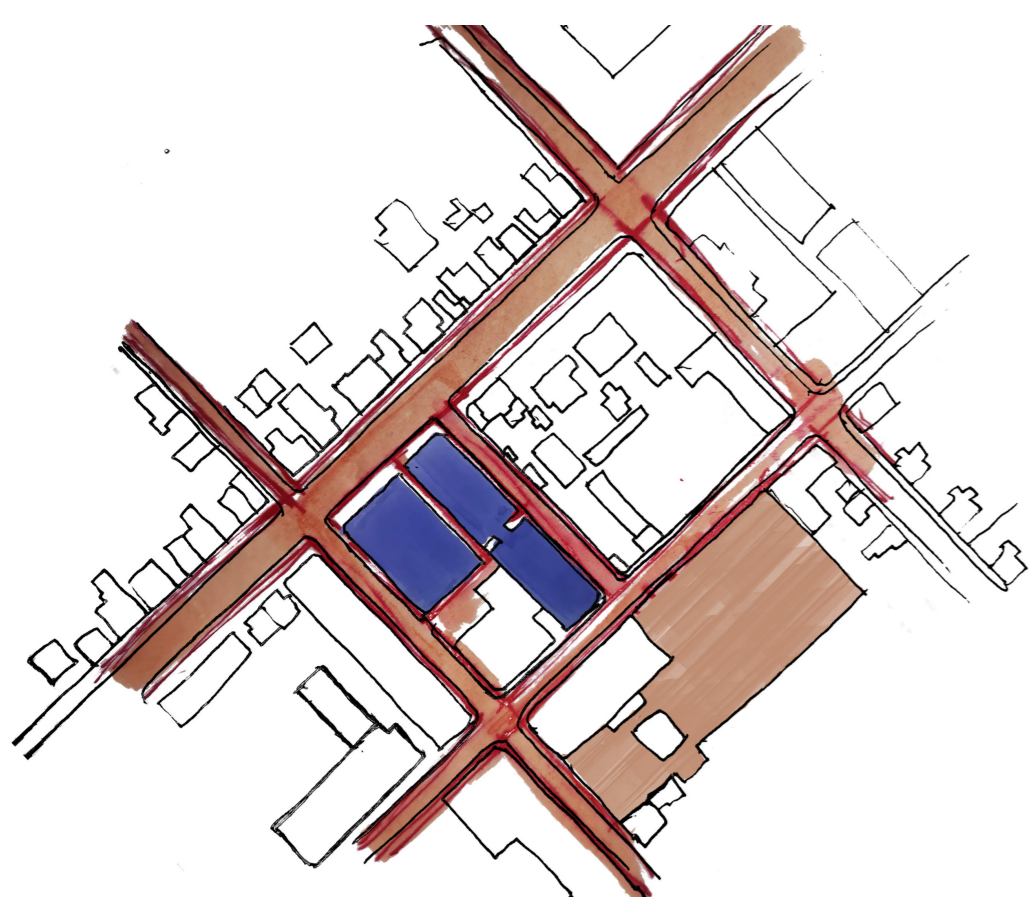
Study of the Closed Off Space



Study of the Permeability and People Flow



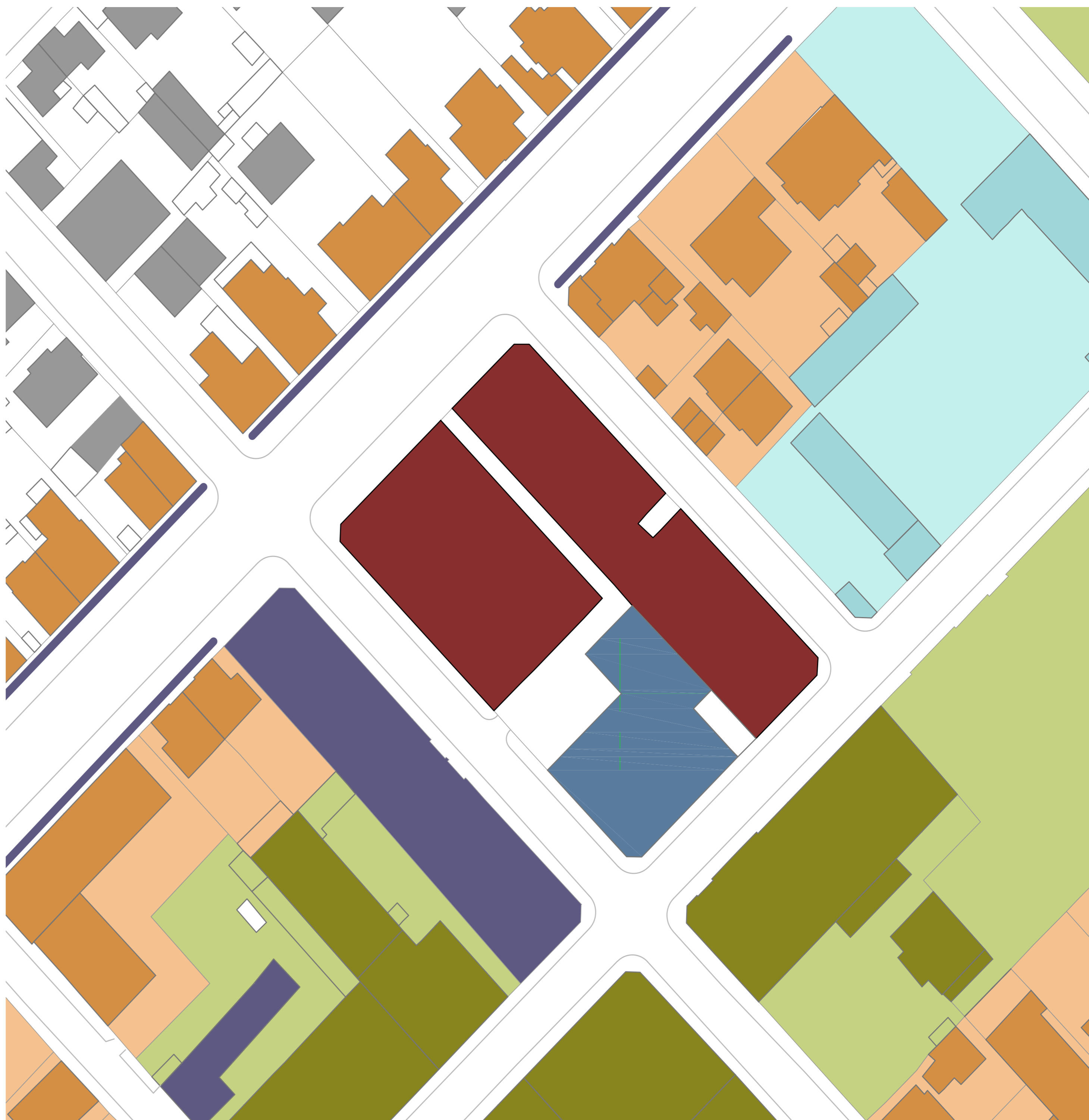
Project Green Area



Project Permeability and People Flow



1:1000 Site Plan



1:500 Site Plan



## Public Competition THE TOBACCO CITY OF PLOVDIV IDENTITY, RESTORATION, INCLUSION

In 2016 a huge fire destroyed one of the city's icons which brought attention to that neglected area. This was a competition for a conceptual plan for the revival of this neighborhood.

The aim of the competition was:

- Analyzing, defining and adequately expressing the identity of the tobacco city at different levels- town planning; architecturally, emotionally. Develop as an ensemble of buildings and spaces with meaningful, spatial and aesthetic connections, with potential for enrichment of the cultural profile of Plovdiv in its capacity as the European Capital of Culture 2019.

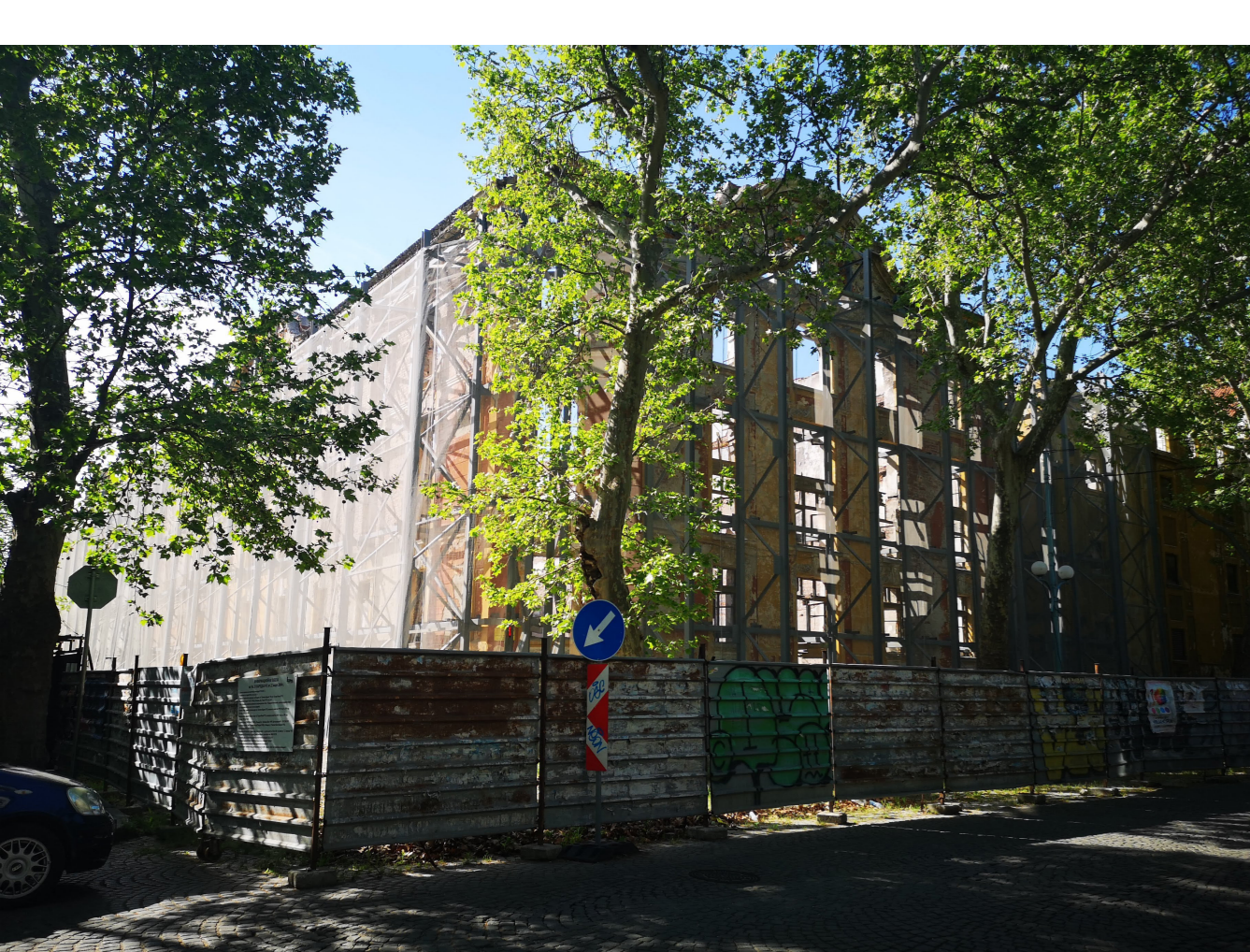
- Propose a concept, strategy, business idea for renovation and revitalization of buildings and the spaces that make up the "tobacco city" and integrate them into the life of today and future Plovdiv.

- Upgrading the standard architectural competition, supplemented by a well-founded conceptual design a proposal for buildings and spaces for the tobacco city to take into account the cultural asset of the neighborhood, which will be attracted by appropriate conservation, renovation and future integration investment interests. The aim is to change the perception of private investors for buildings in the tobacco city as an obsolete substance to be disposed of.

- Involvement of business and marketing strategists in the construction of the competition project.
- Involvement of professionals from different professional fields - implementation of an interdisciplinary approach to solving a multifaceted problem. Everyone should approach from the angle of their professional point of view and experience to share how they can to integrate the tobacco city and its buildings with urban life.

- The main objective is to draw guidance and guidance on the basis of the professional proposals made directions to be provided in an appropriate form to the municipality of Plovdiv.

- Timely rescue of the tobacco city from a "foretold" fate.



### Winner of the Competition

1. Трансформация ул. "Мл. Ваза" пешеходна

2. Вход за Тютюневия град

3. Пазар на Страната

4. Пространство лаборатория

5. Местор на изкуството

6. Разнообразно пространство за обществена градина с парк

7. Жилищен комплекс с магазин

8. Многоетажен граждански паркинг

9. Мултифункционален комплекс с клубна зона

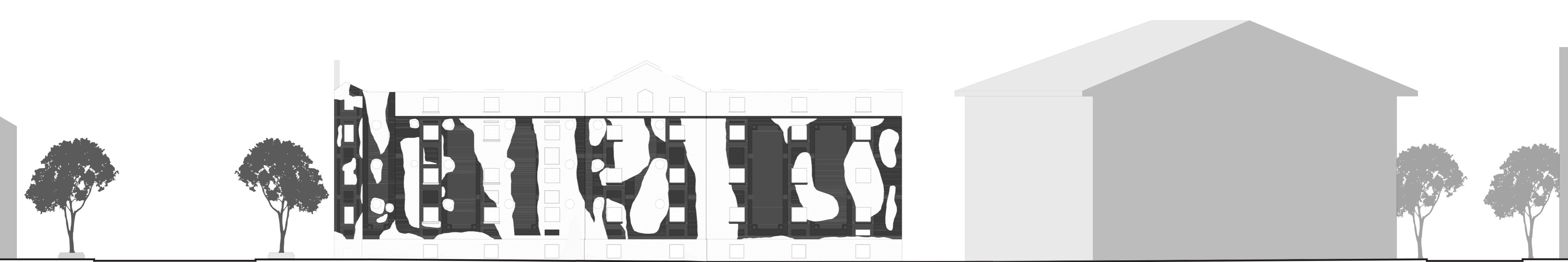
10. Хотелски комплекс

### Second Place

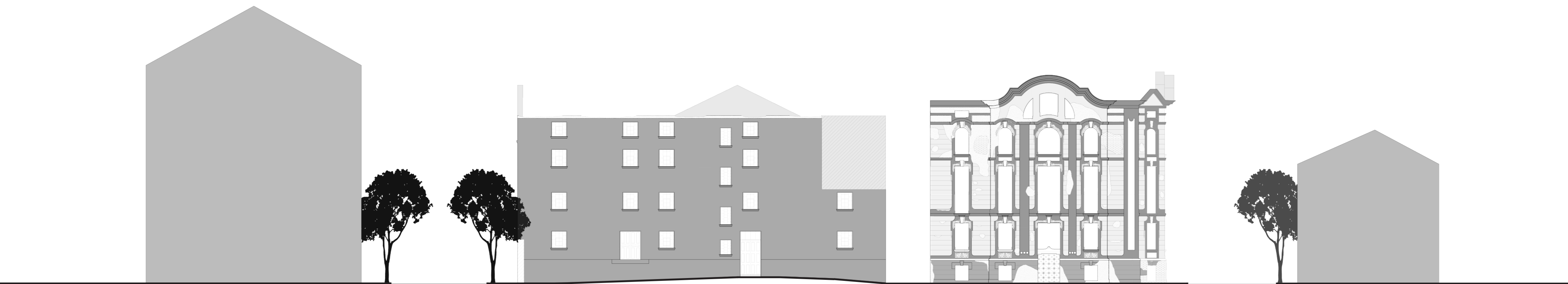
**КУЛТУРА - ИНИЦИАТИВА**

На това място, вълнолата култура - индустриална архитектура, но изцяло отворена за публичност. Функционален и професионален проект, който не е само архитектурен, но и социален, емоционален и естетически. Проектът е ориентиран на социално-културни функции, свързани с творчеството. Системно оптимизирано пространство, което не е само архитектурно, но и социално, емоционално и естетически. Проектът е ориентиран на социално-културни функции, свързани с творчеството. Системно оптимизирано пространство, което не е само архитектурно, но и социално, емоционално и естетически.

### Third Place



1:200 Current Facade from 'Ekzarh Yosif' str.



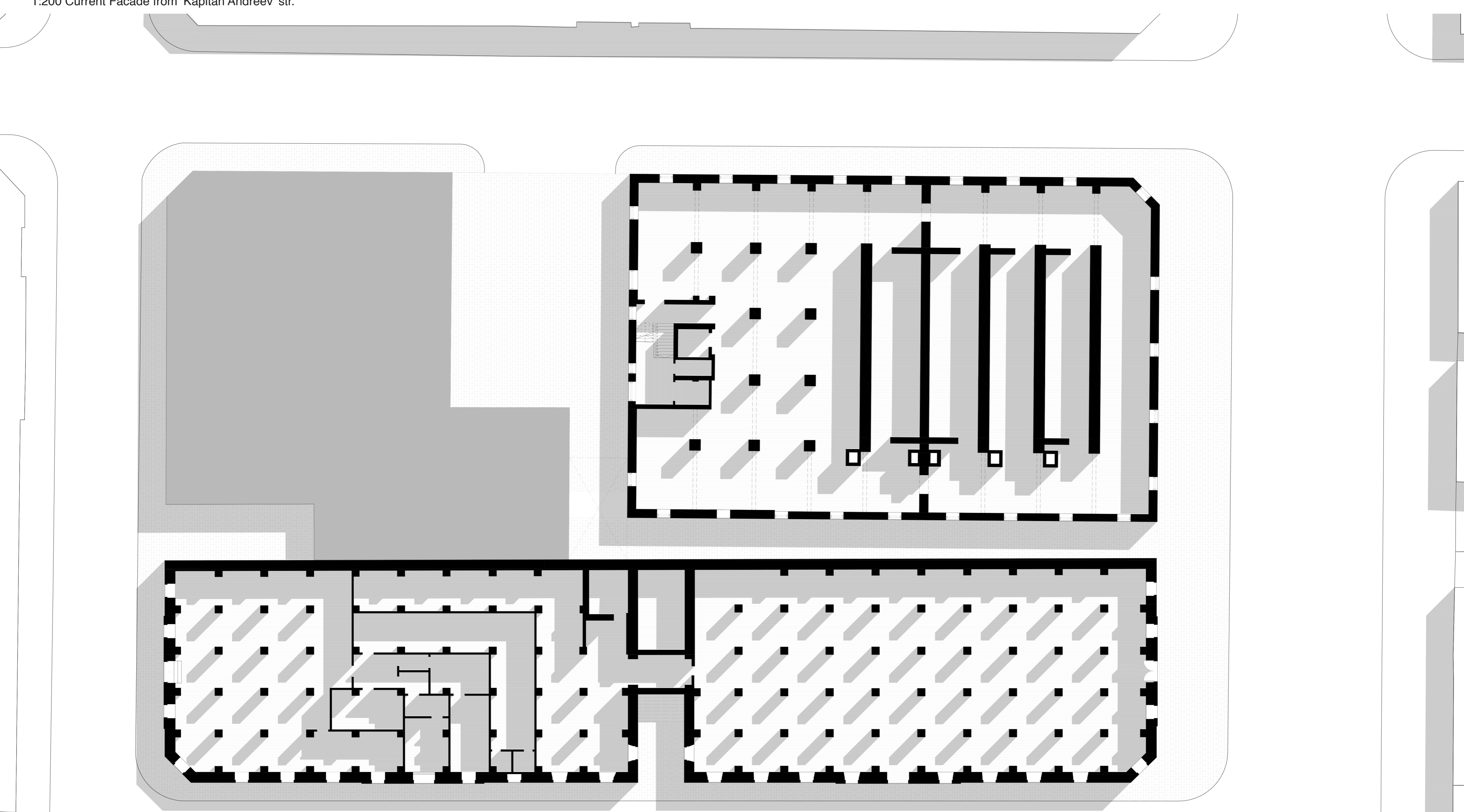
1:200 Current Facade from 'Doctor G.M. Dimitrov' str.



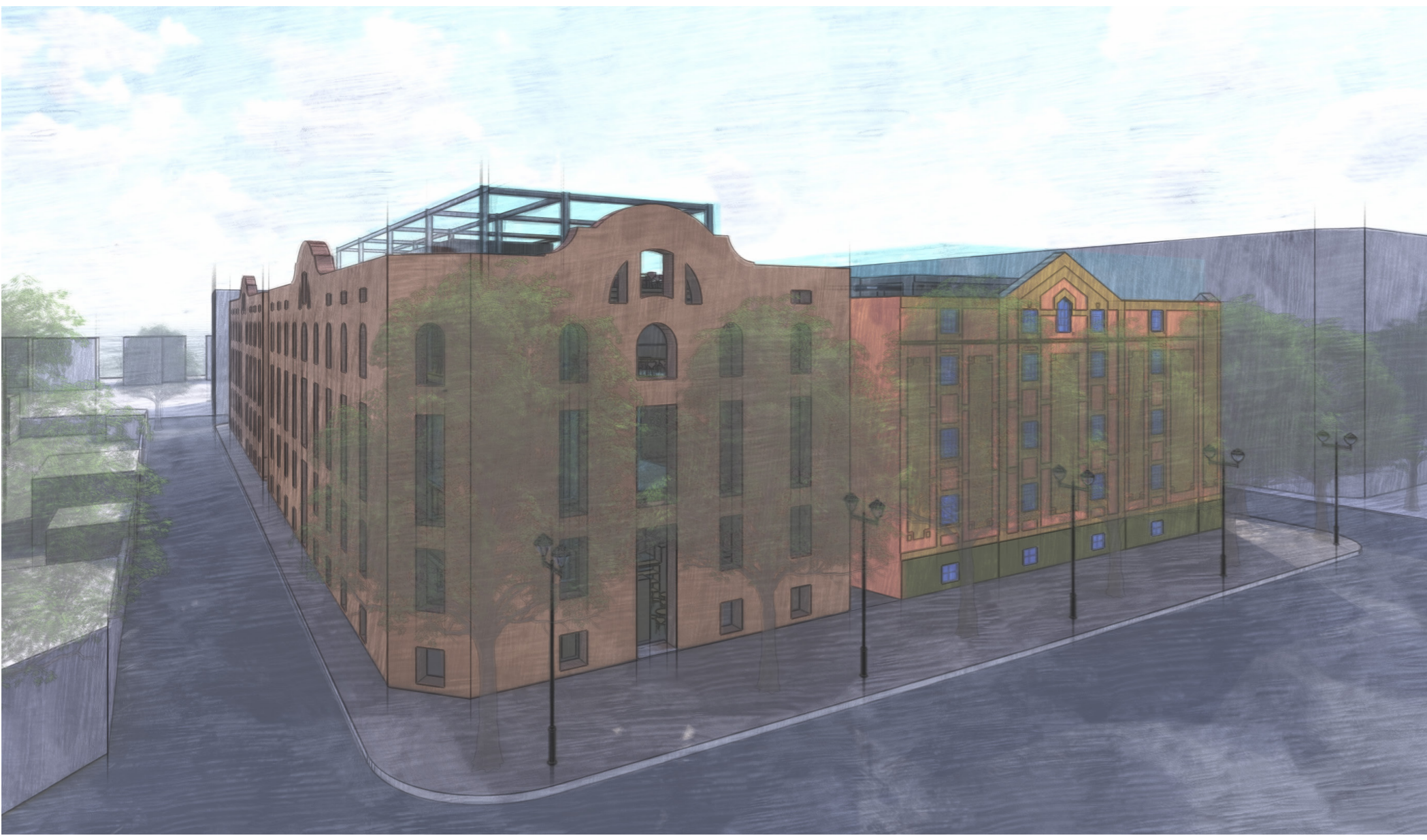
1:200 Current Facade from 'Ivan Vazov' blvd.



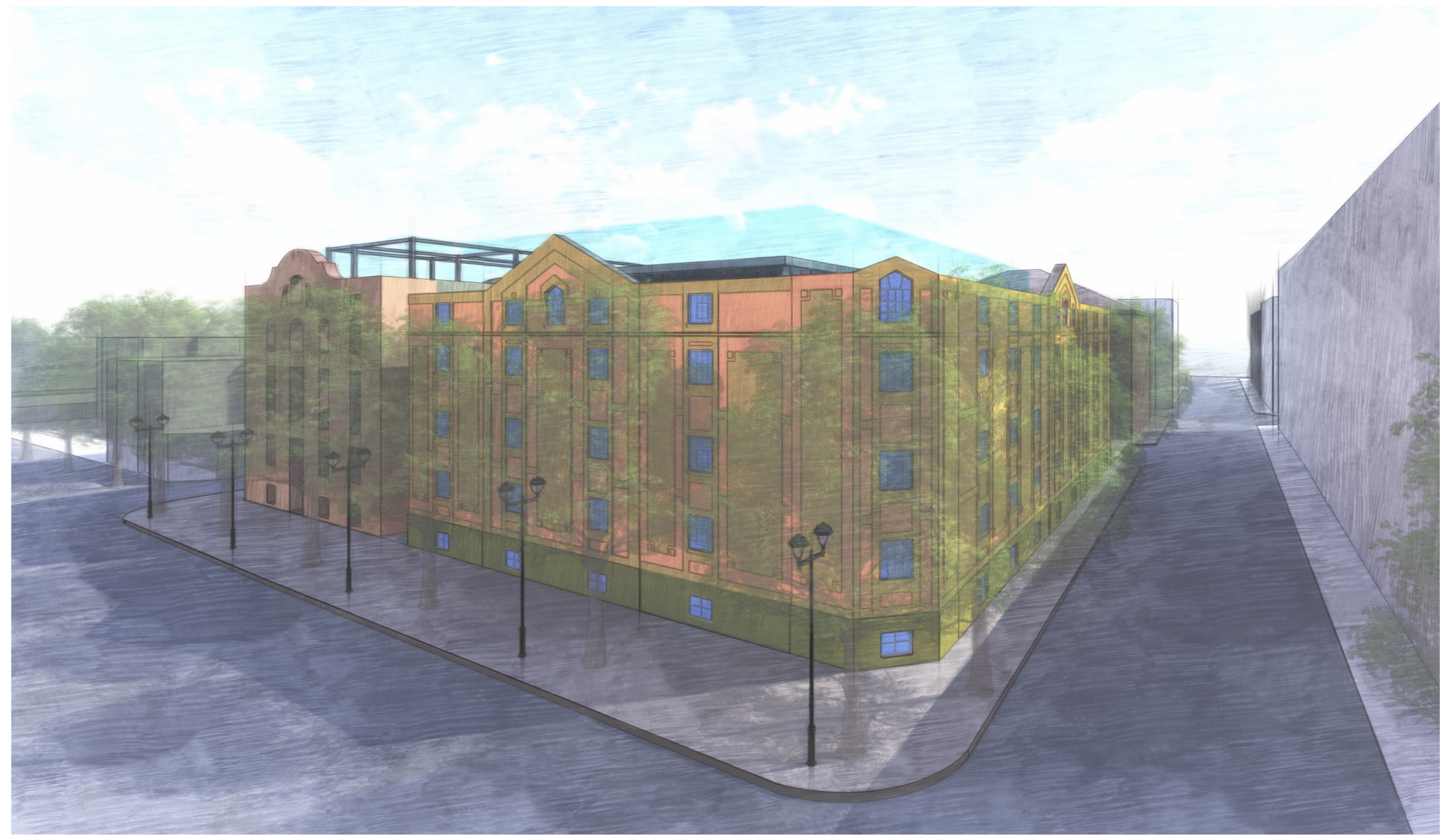
1:200 Current Facade from 'Kapitan Andreev' str.



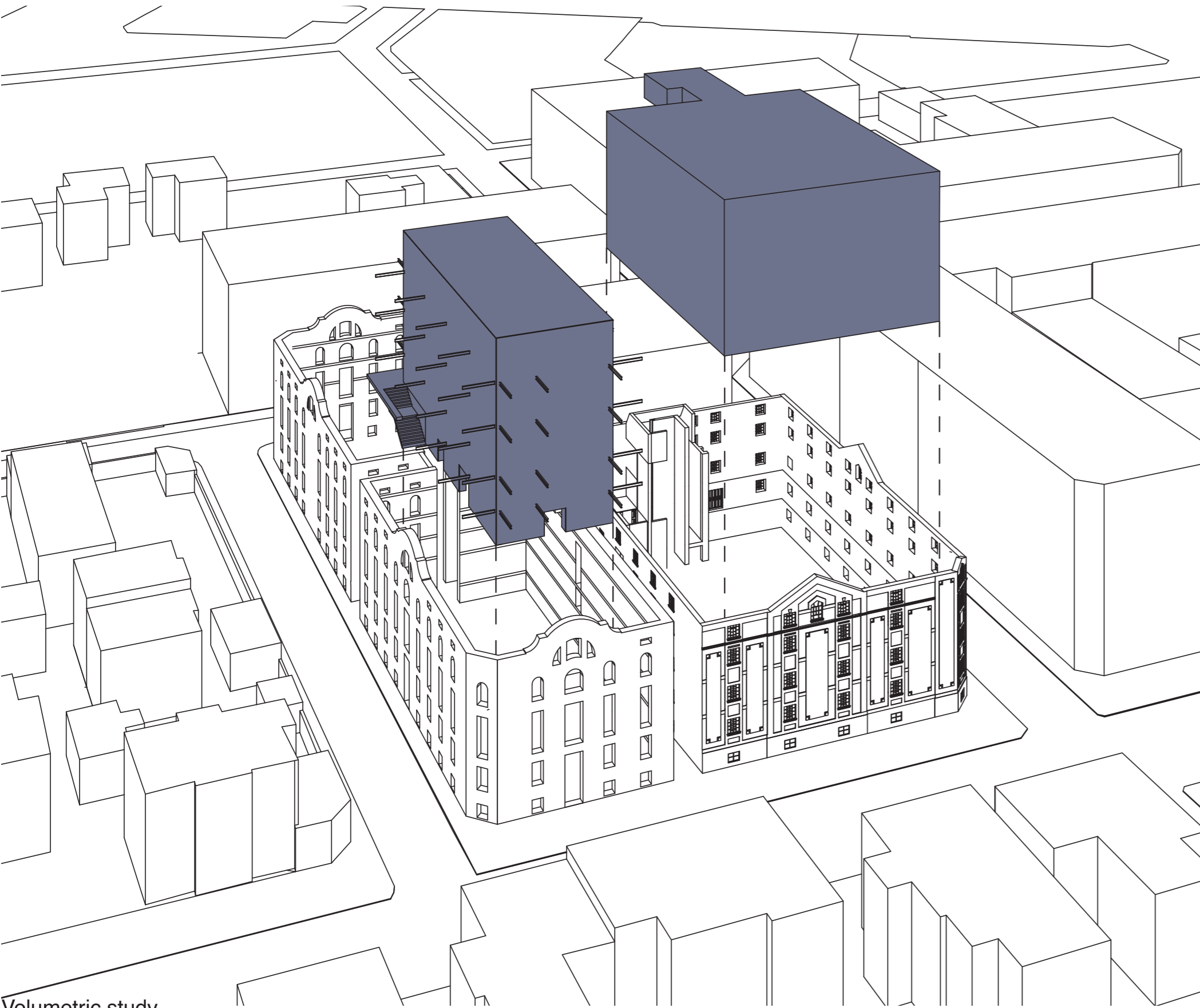
1:200 Current Ground Floor Plan



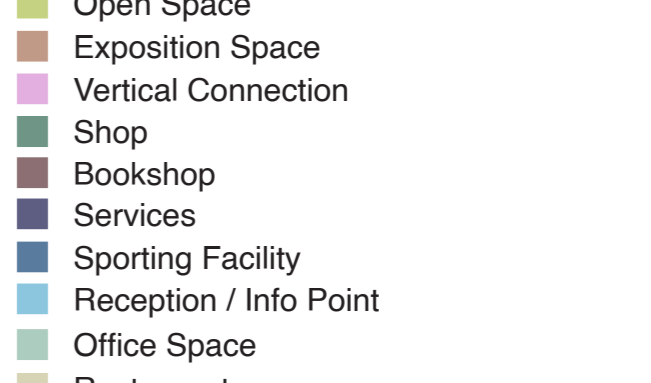
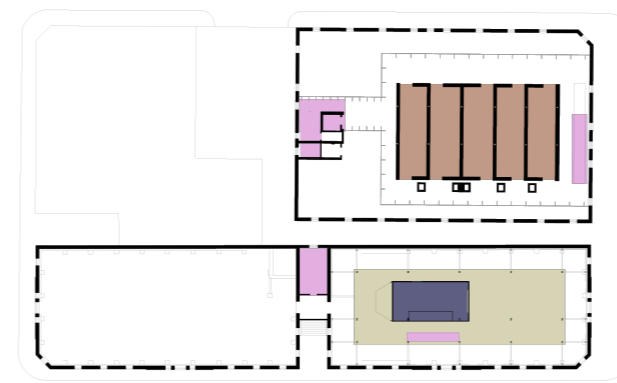
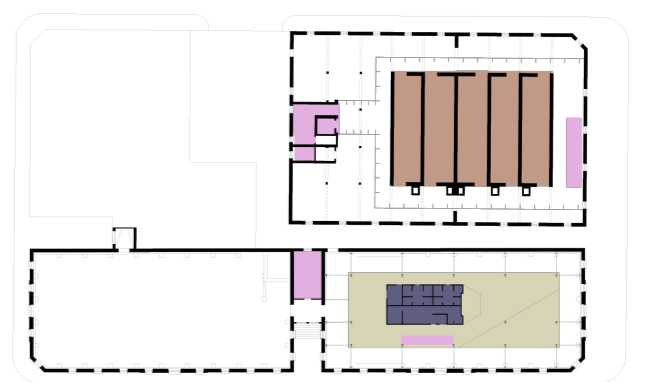
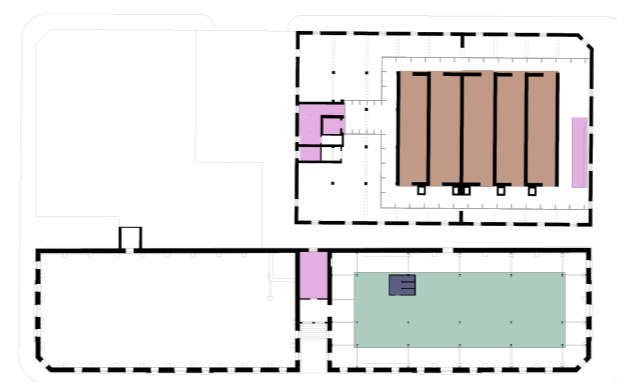
View from 'Ivan Vazov' blvd. and 'Kapitan Andreev' str.



View from 'Kapitan Andreev' str

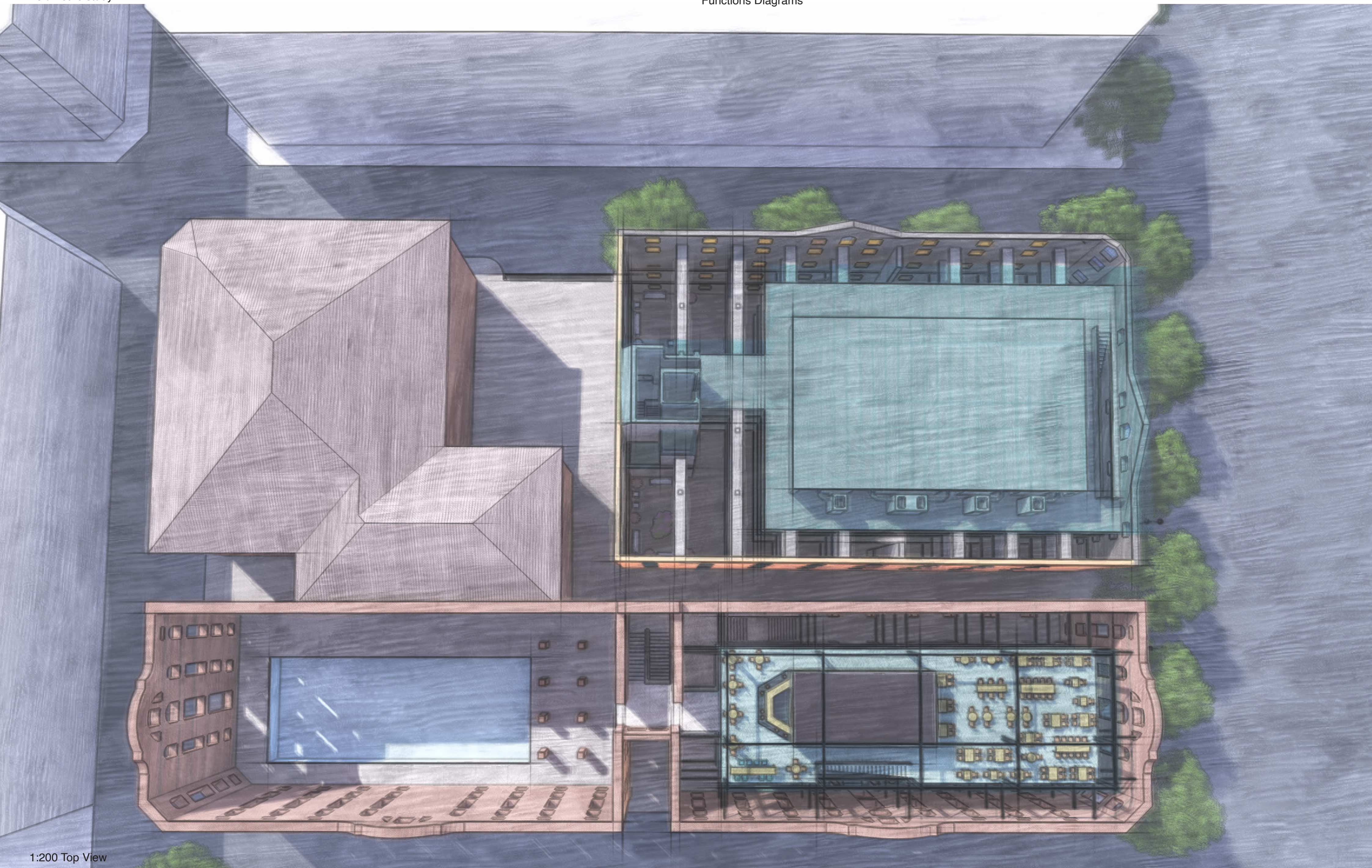


Volumetric study



- Open Space
- Exposition Space
- Vertical Connection
- Shop
- Bookshop
- Services
- Sporting Facility
- Reception / Info Point
- Office Space
- Restaurant

Functions Diagrams



1:200 Top View





View from 'Ivan Vazov' blvd. and 'Kapitan Andreev' str.



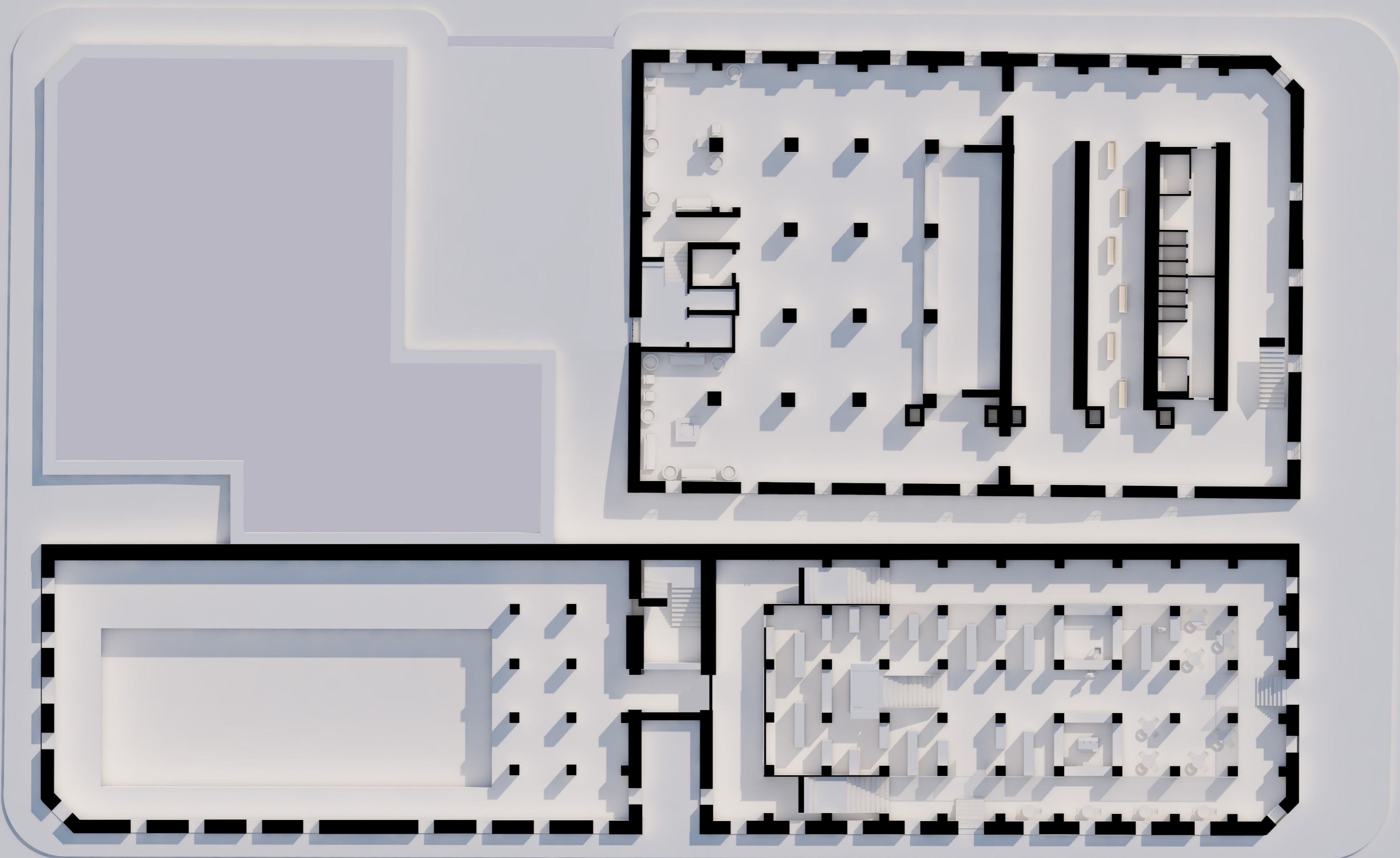
View from 'Kapitan Andreev' str



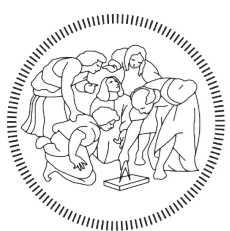
1:200 Facade from 'Ivan Vazov' blvd.

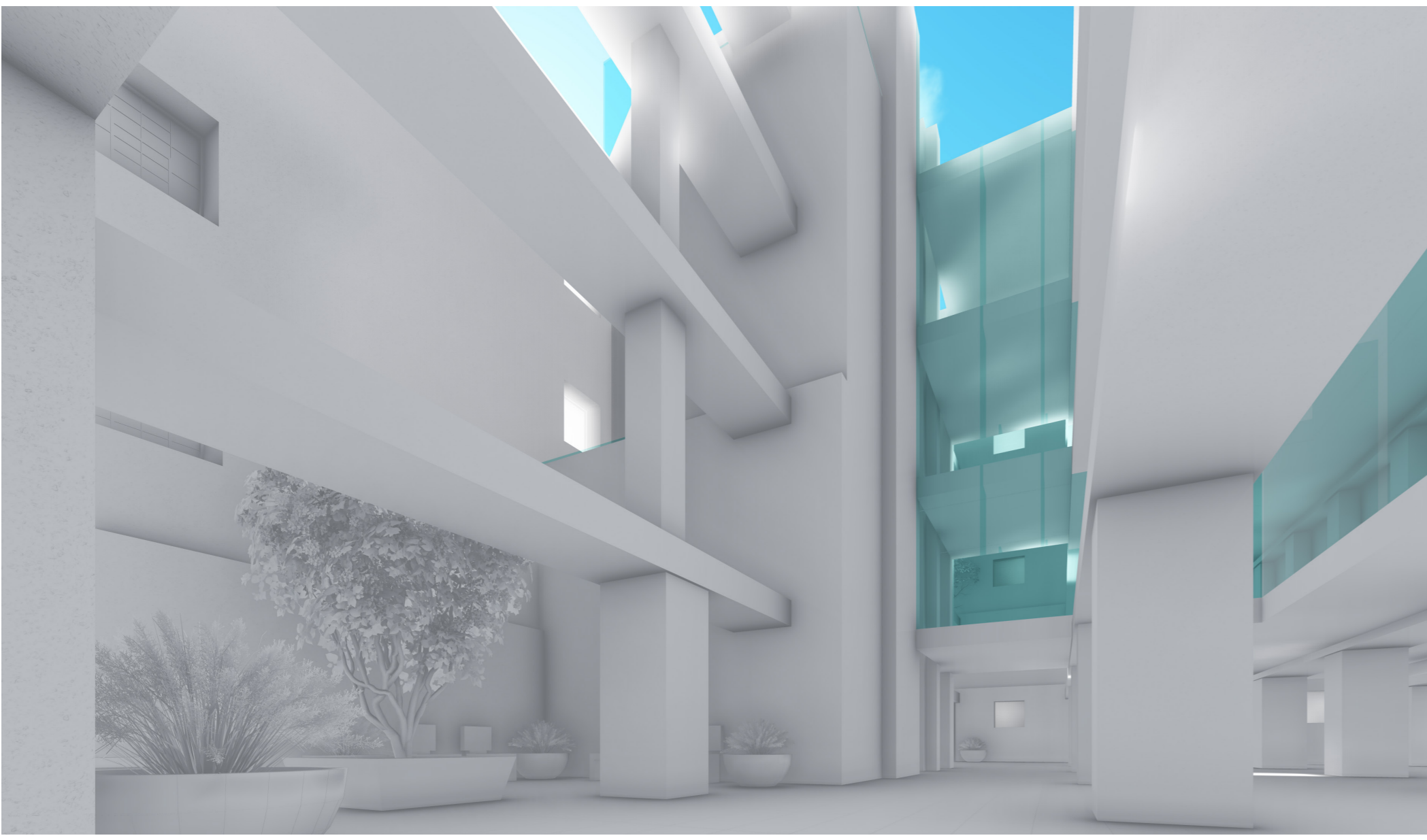


1:200 Facade from 'Kapitan Andreev' str.

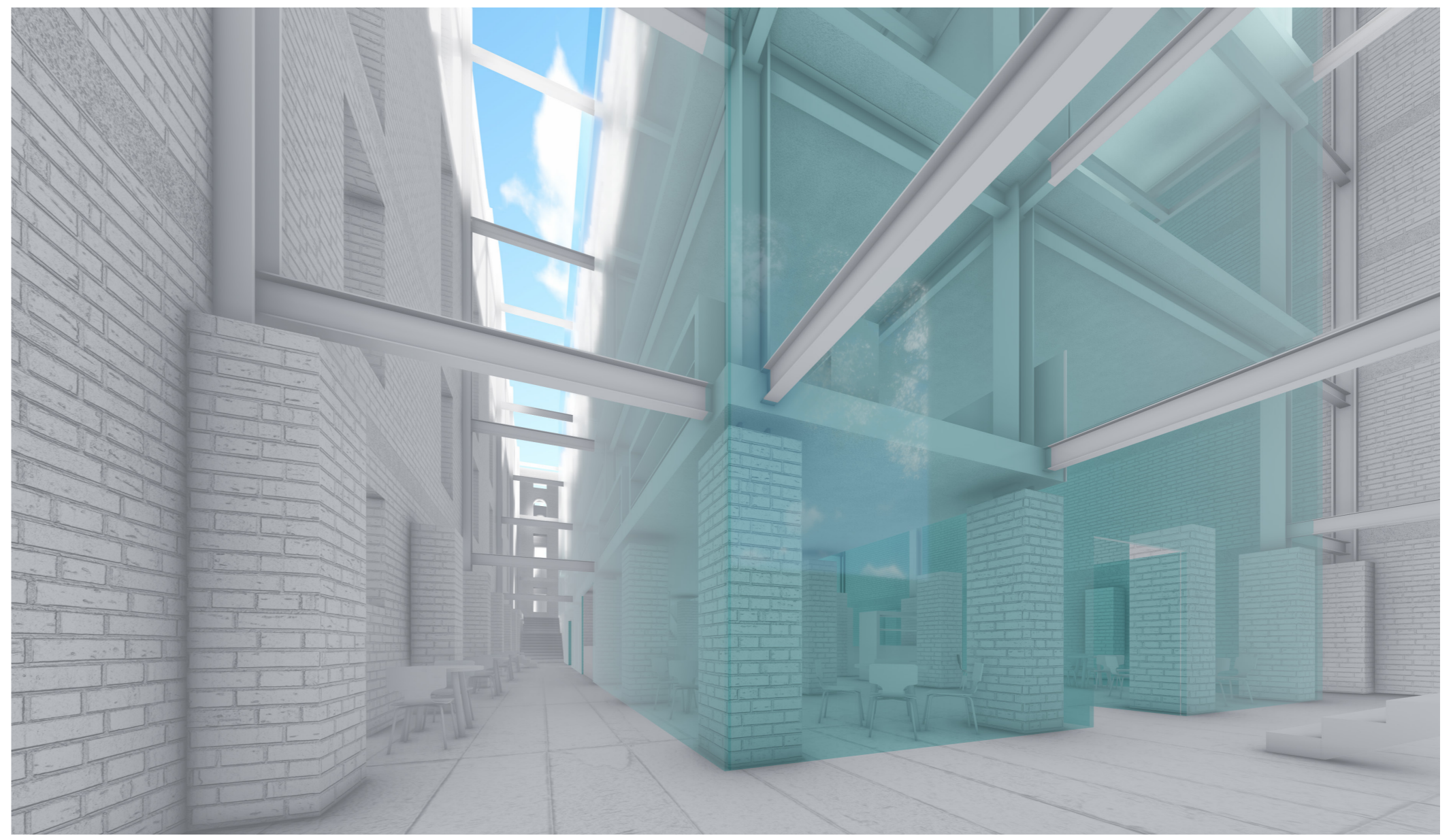


1:200 Ground Floor Plan

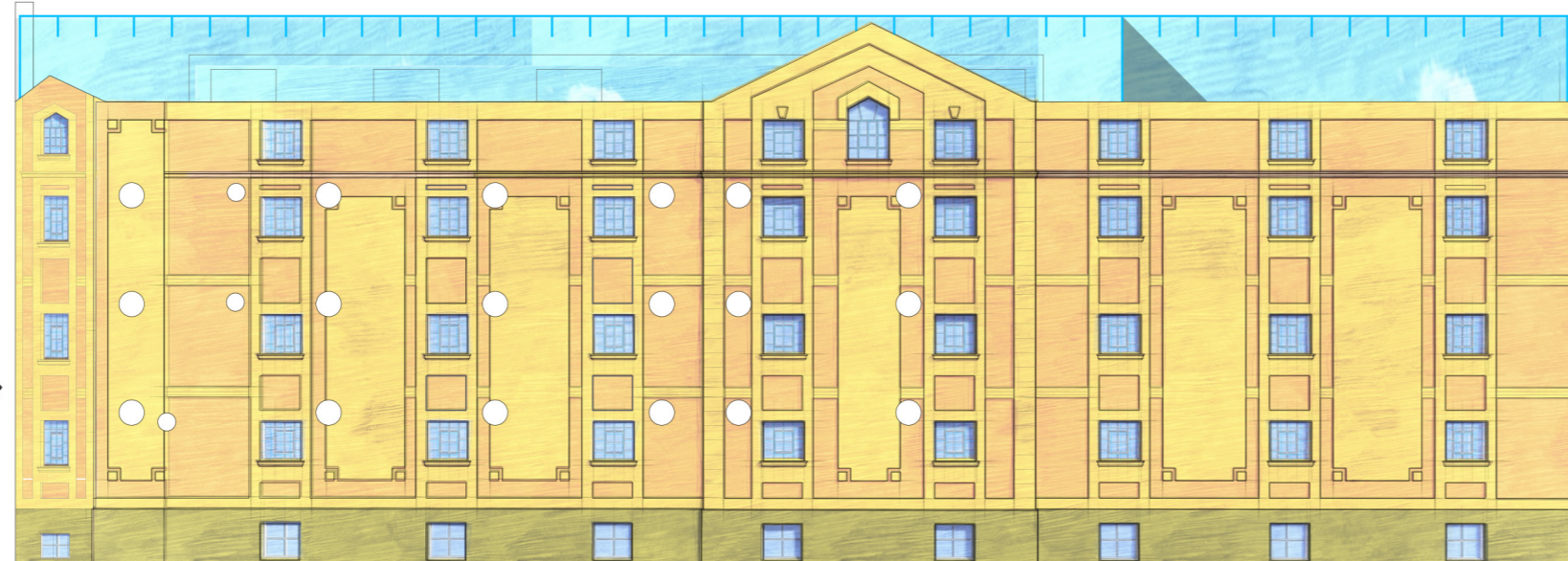




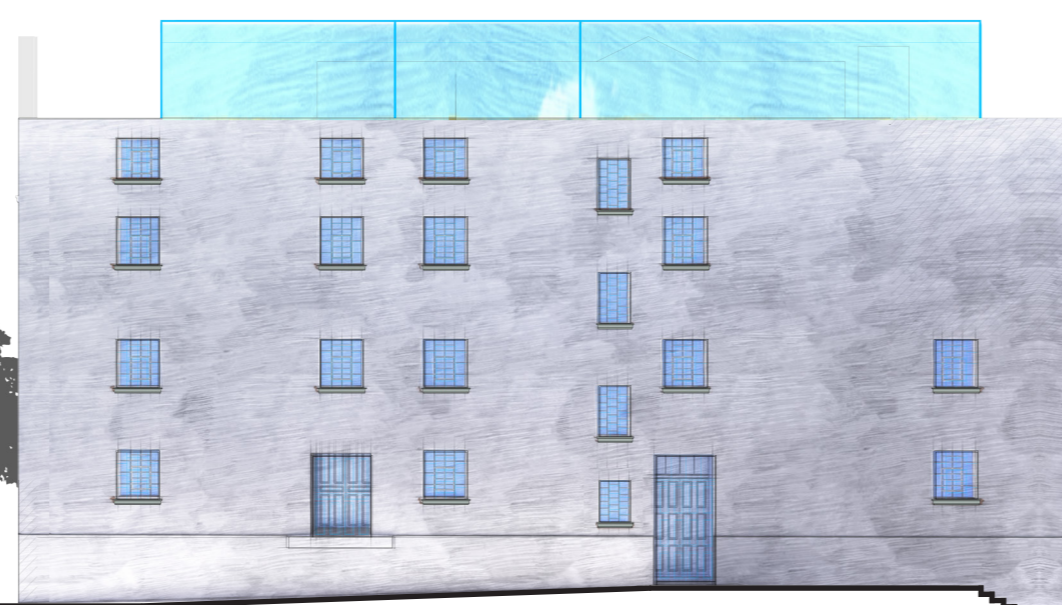
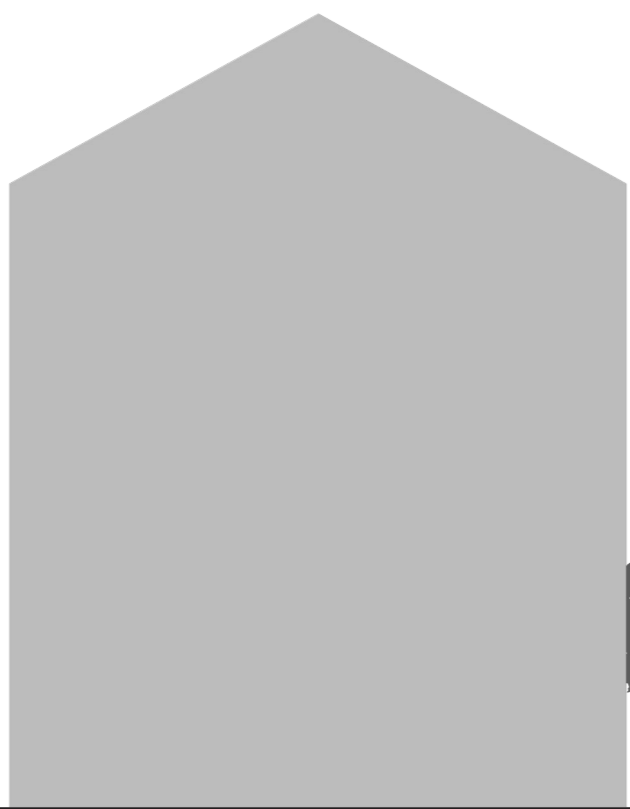
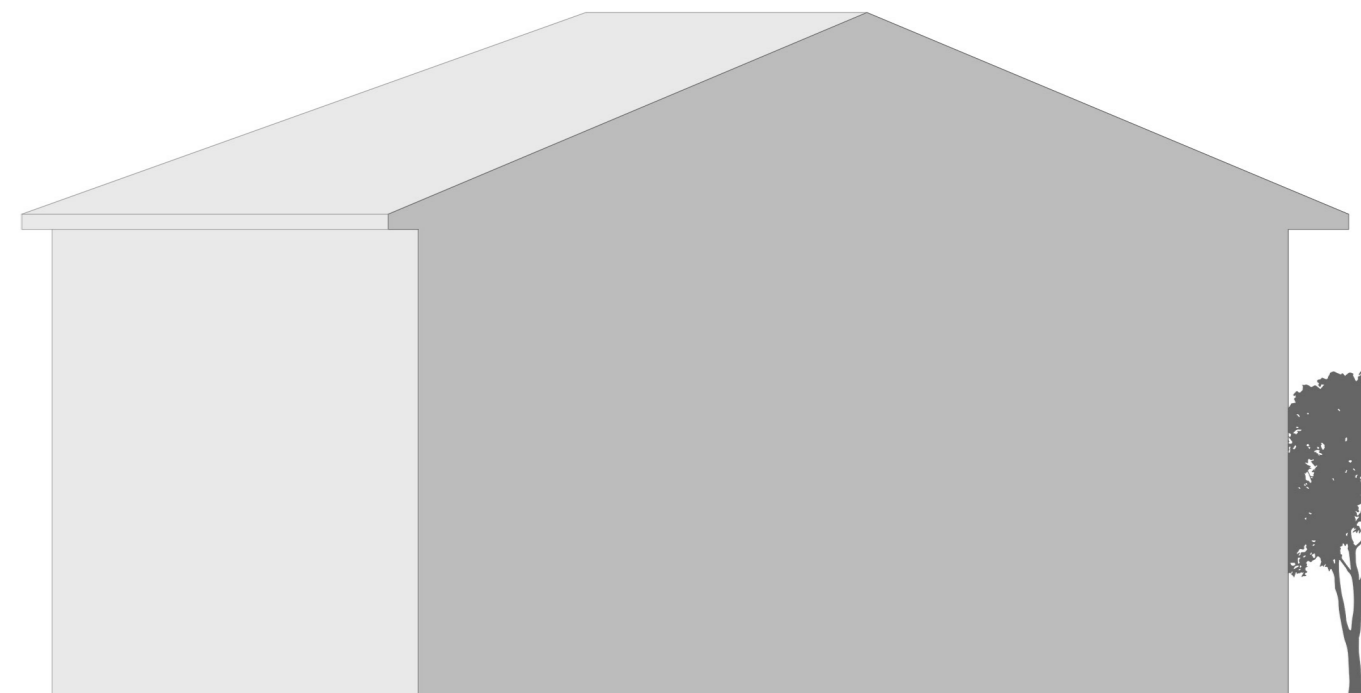
Art Gallery Entrance



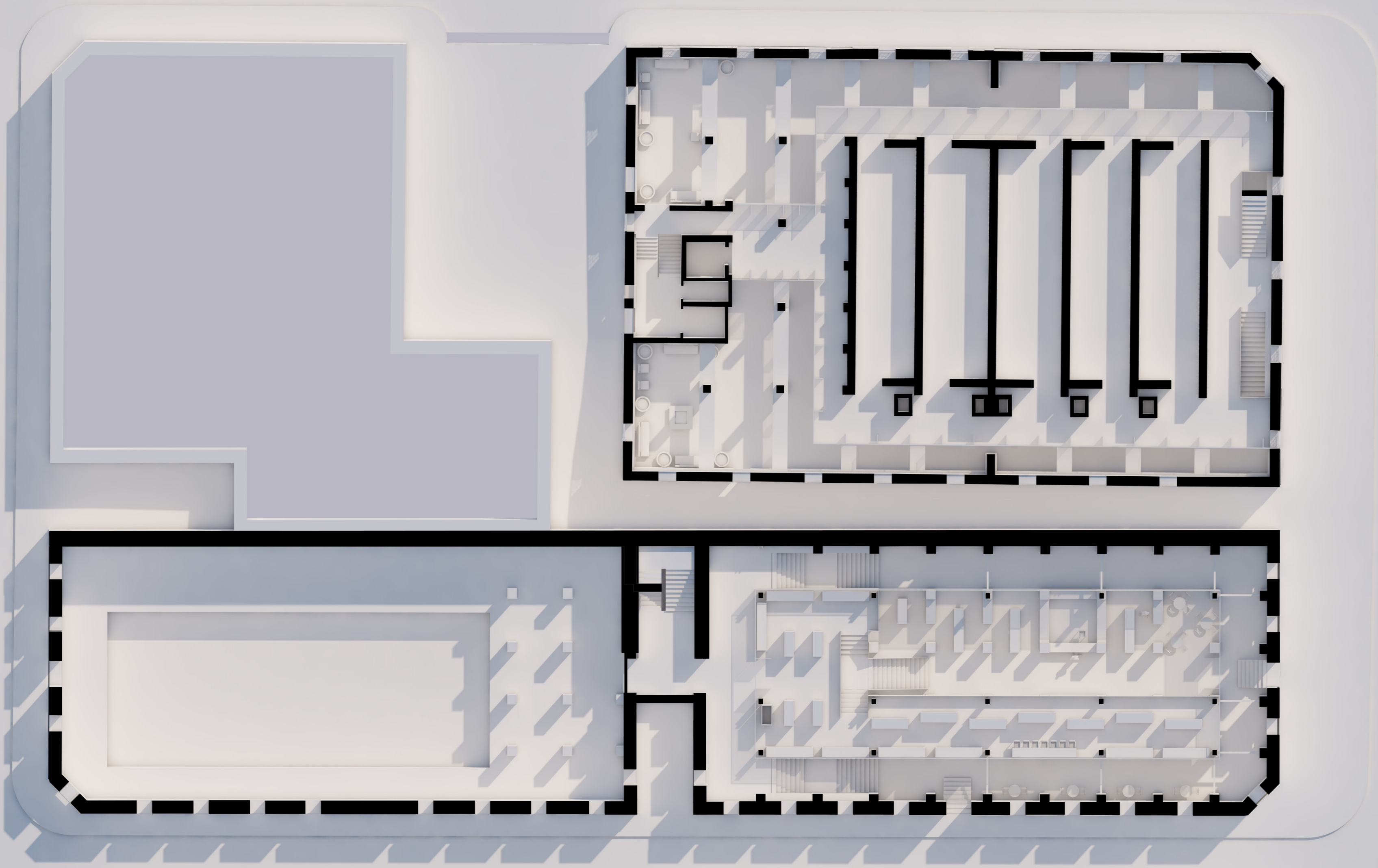
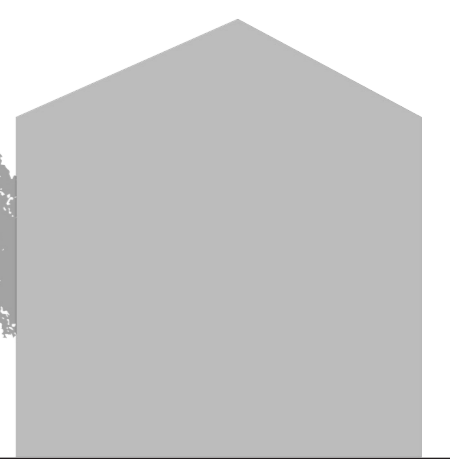
The Kudoglu building entrance



1:200 Facade from 'Ekzarh Yosif' str.



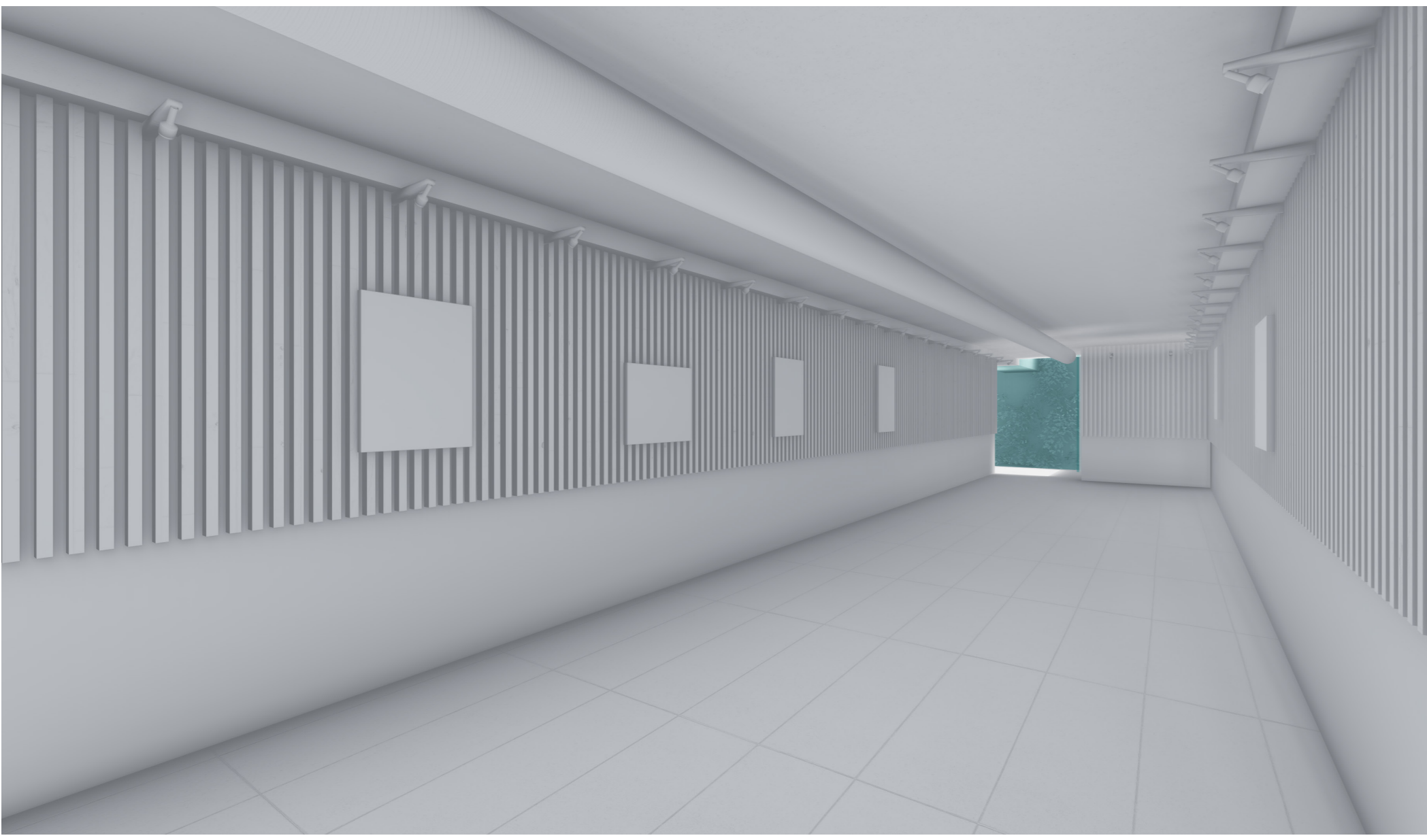
1:200 Facade from 'Doctor G.M. Dimitrov' str.



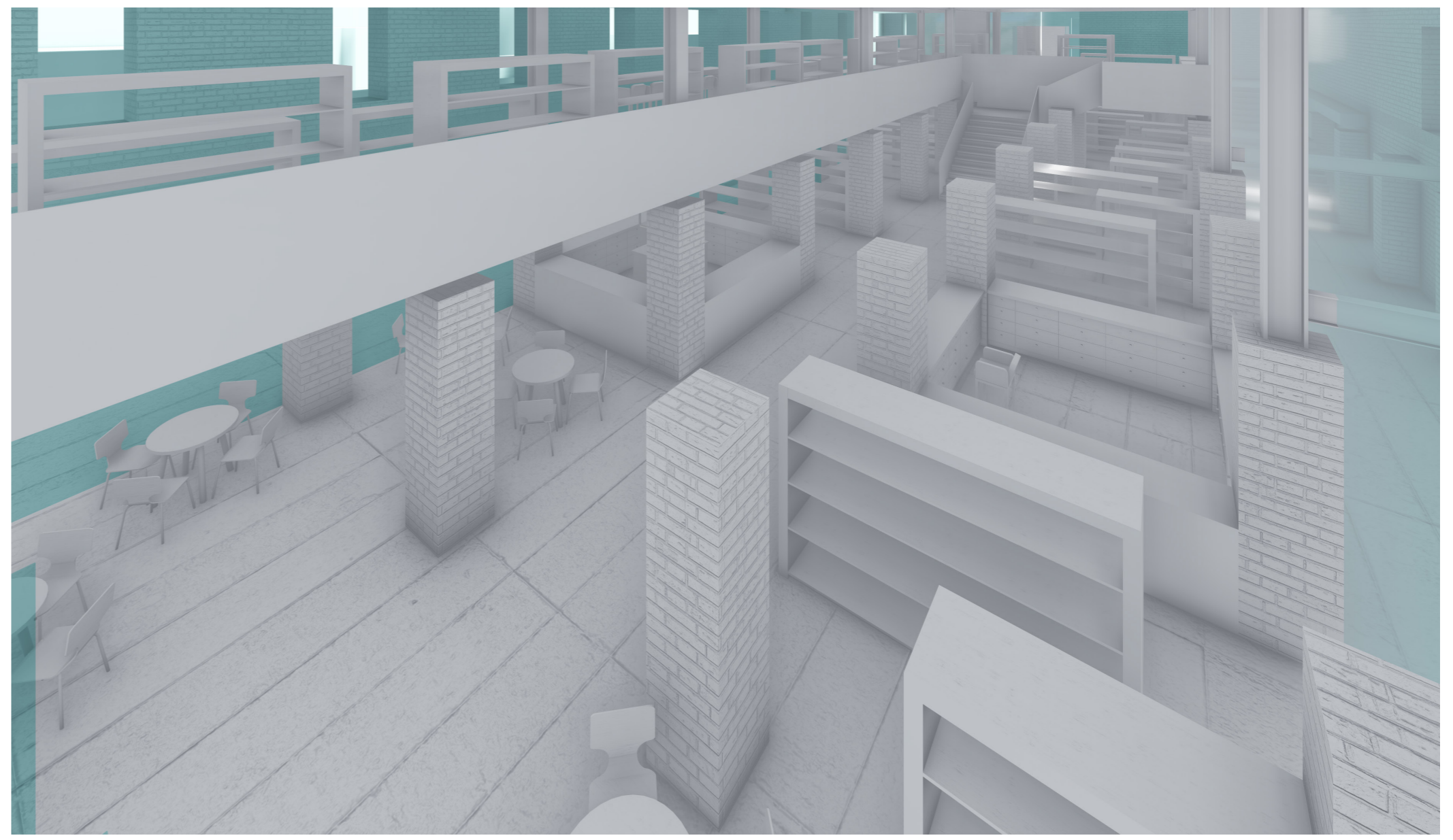
1:200 First Floor Plan



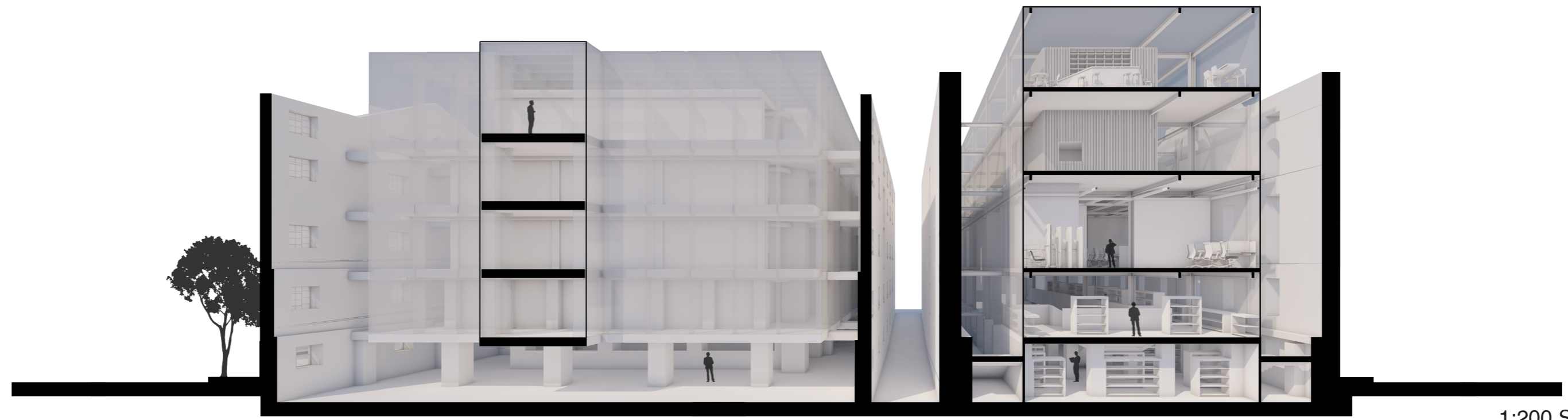
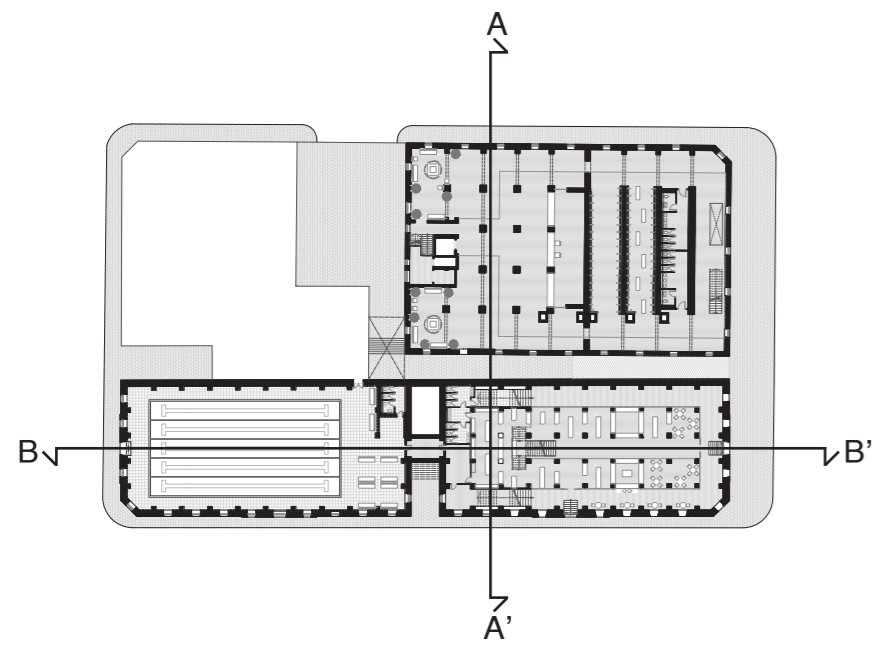




Exposition Space



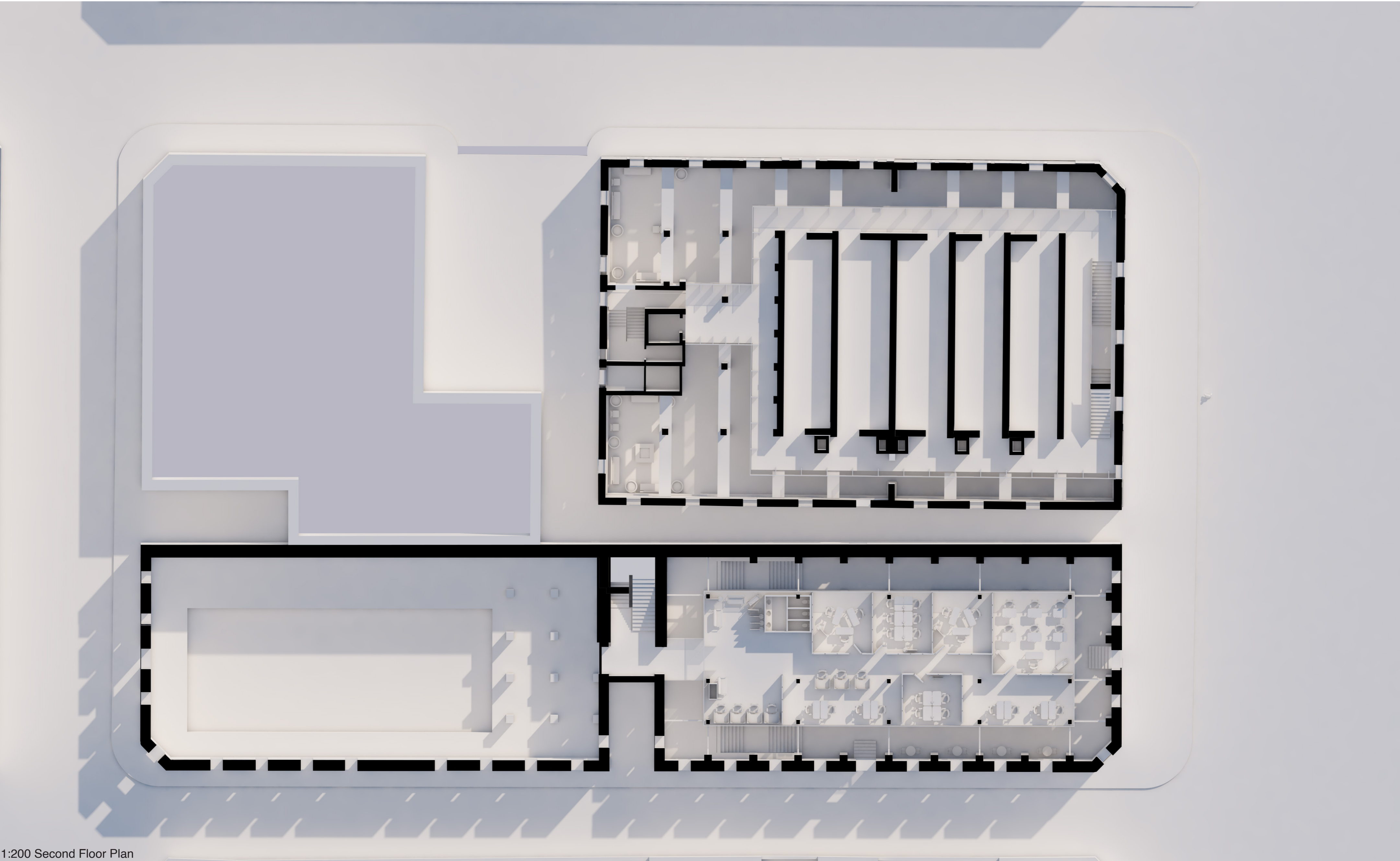
Library



1:200 Section A-A'

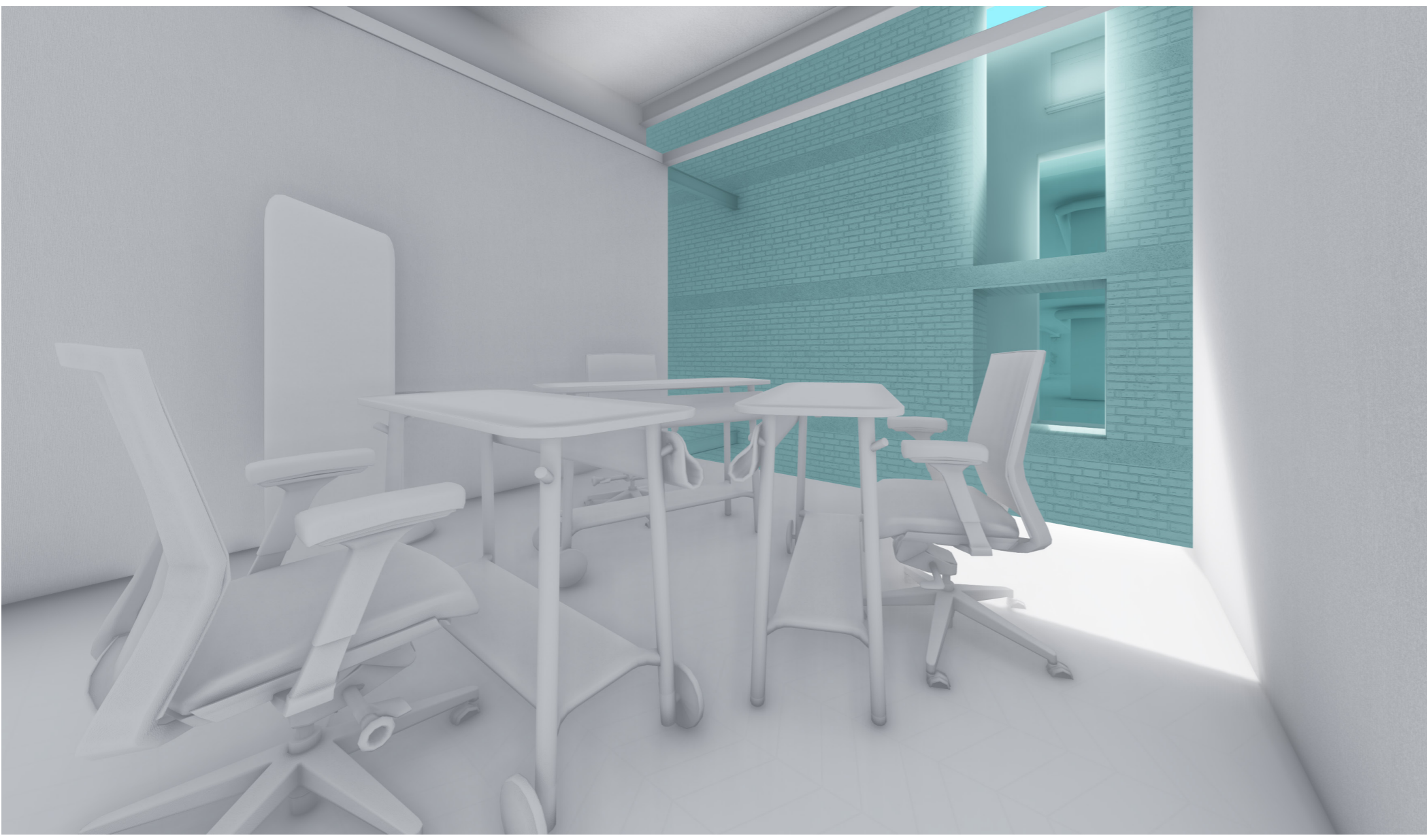


1:200 Section B-B'

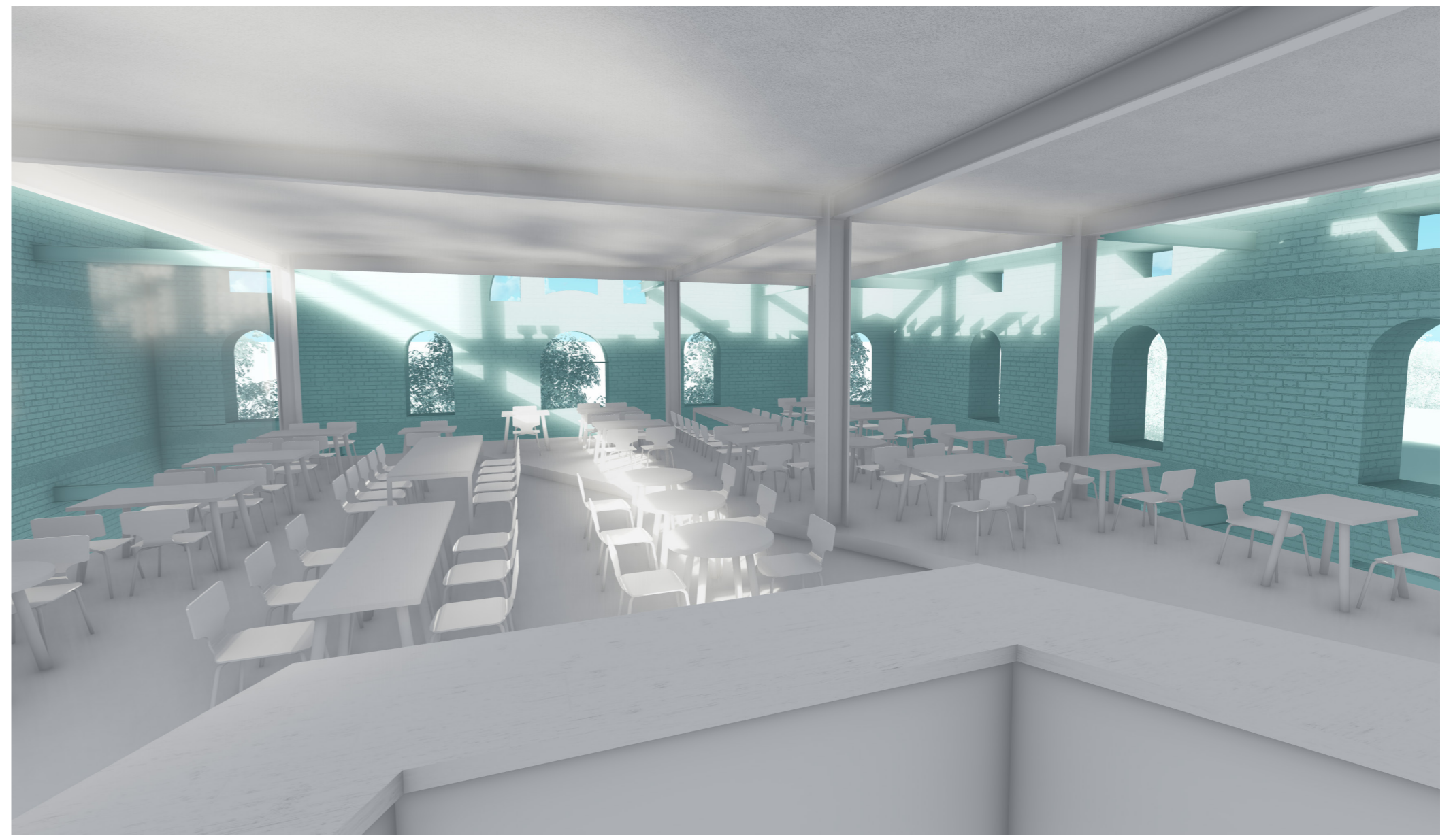


1:200 Second Floor Plan

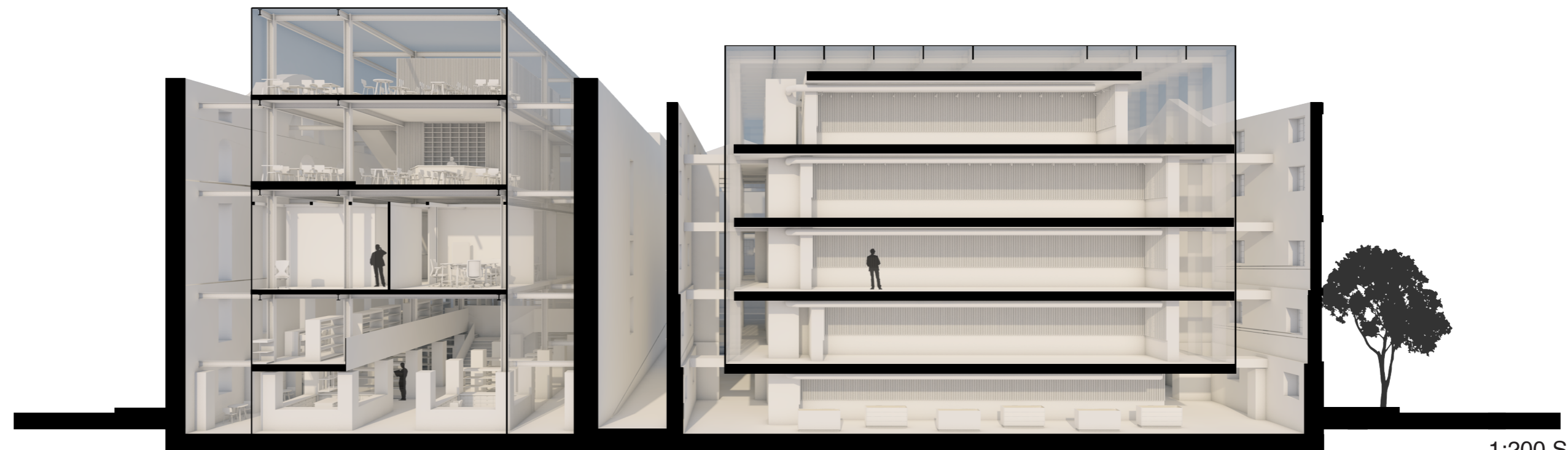
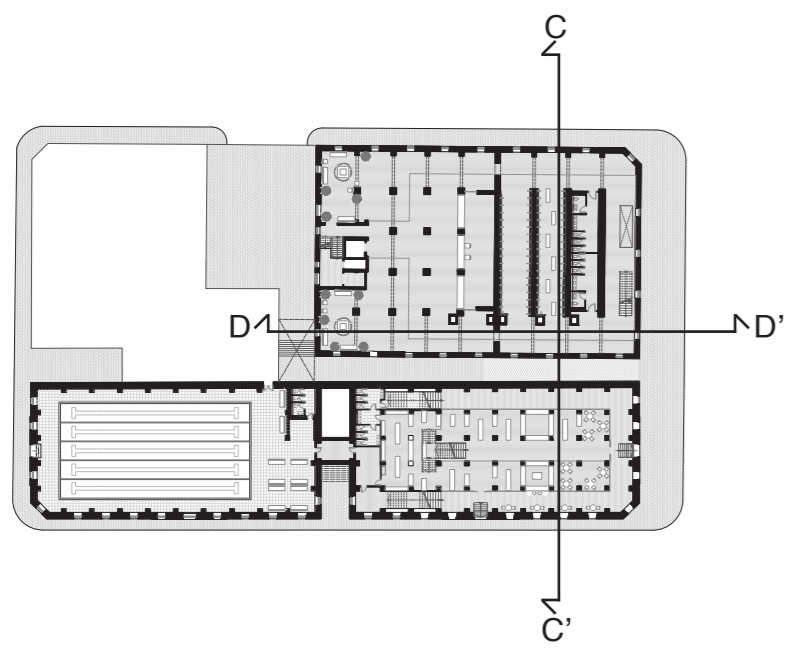




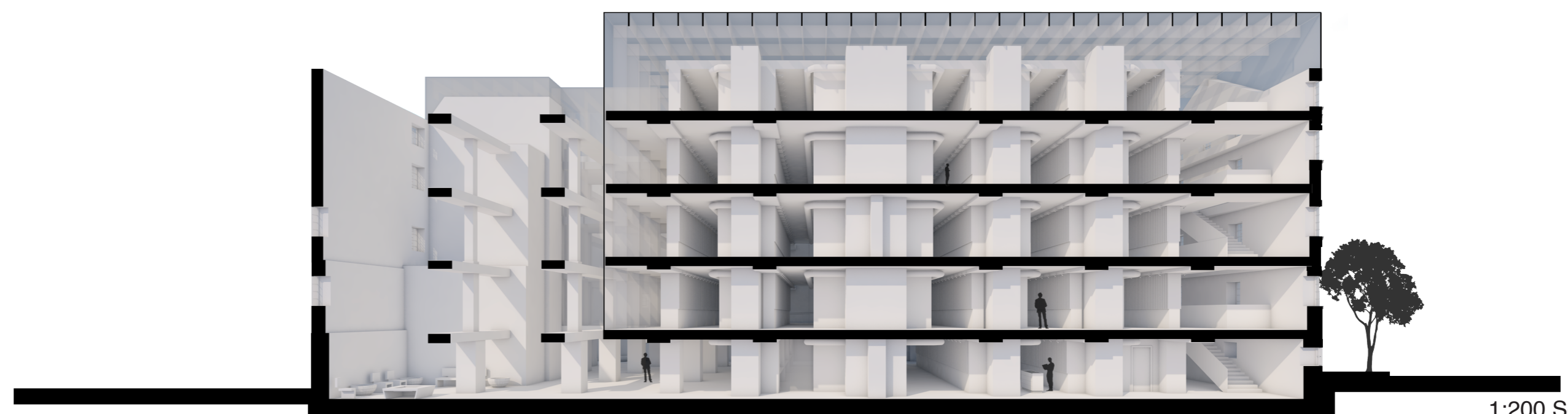
Prospect from 'Ivan Vazov' blvd.



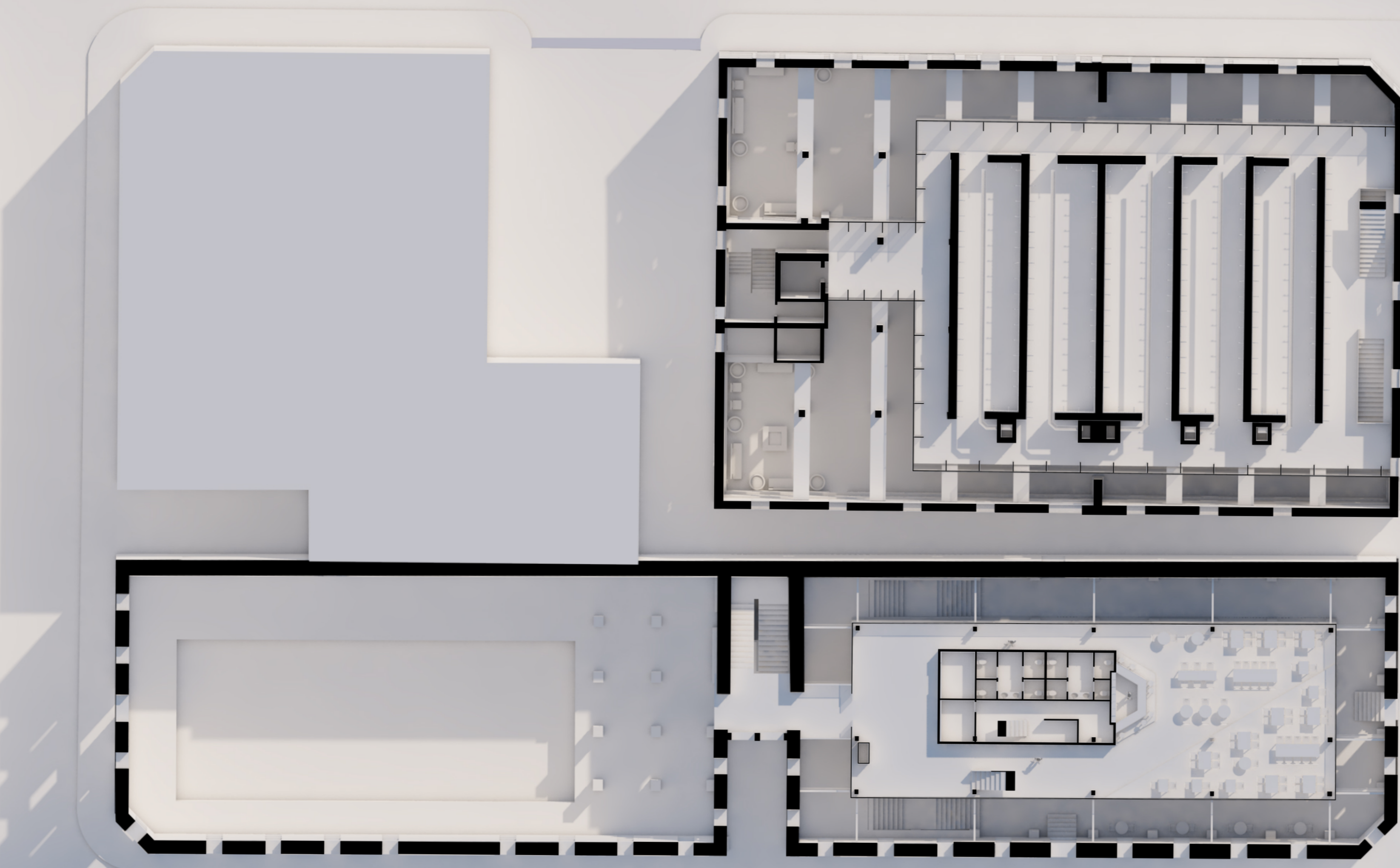
Prospect from 'Ivan Vazov' blvd.



1:200 Section C-C'

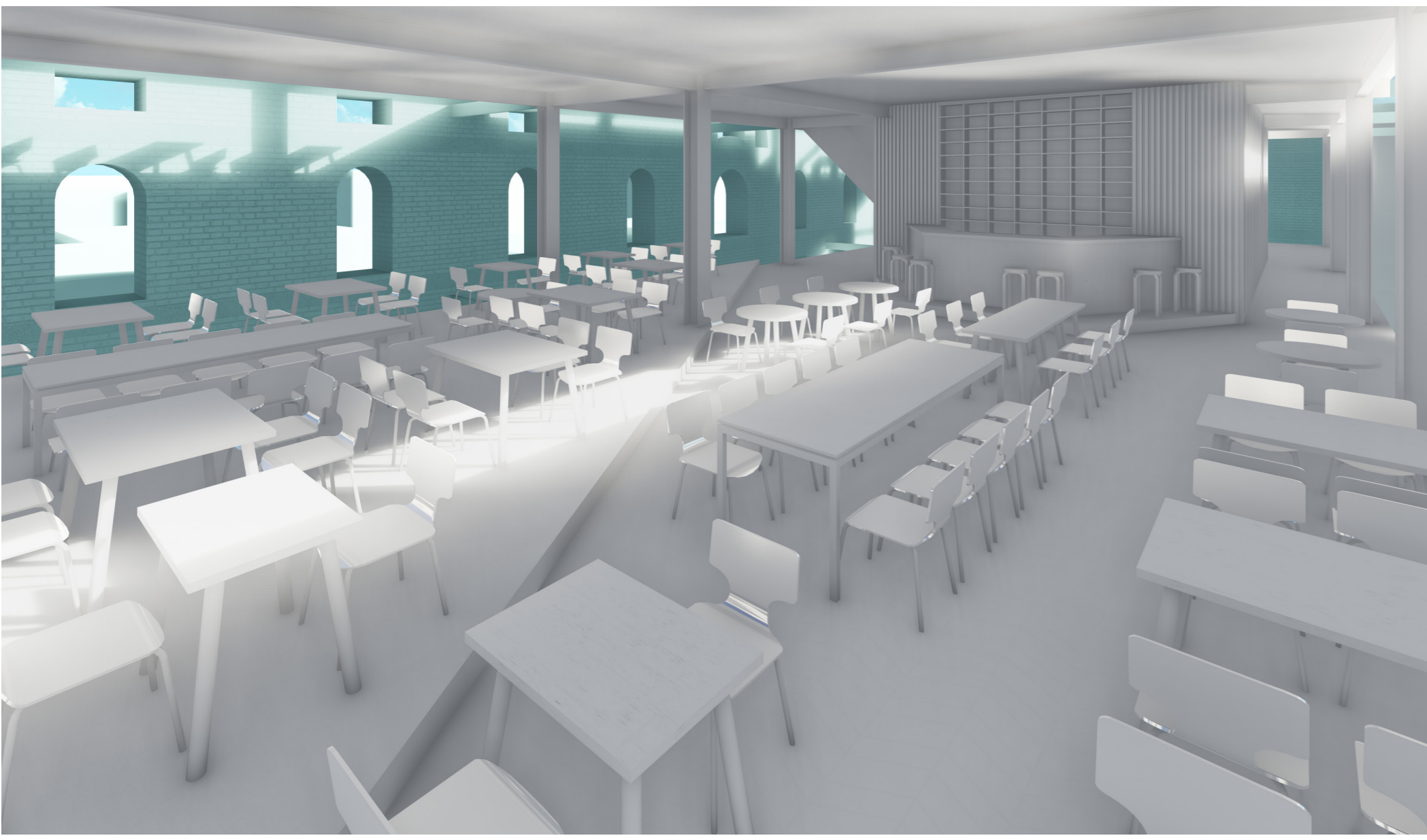


1:200 Section D-D'

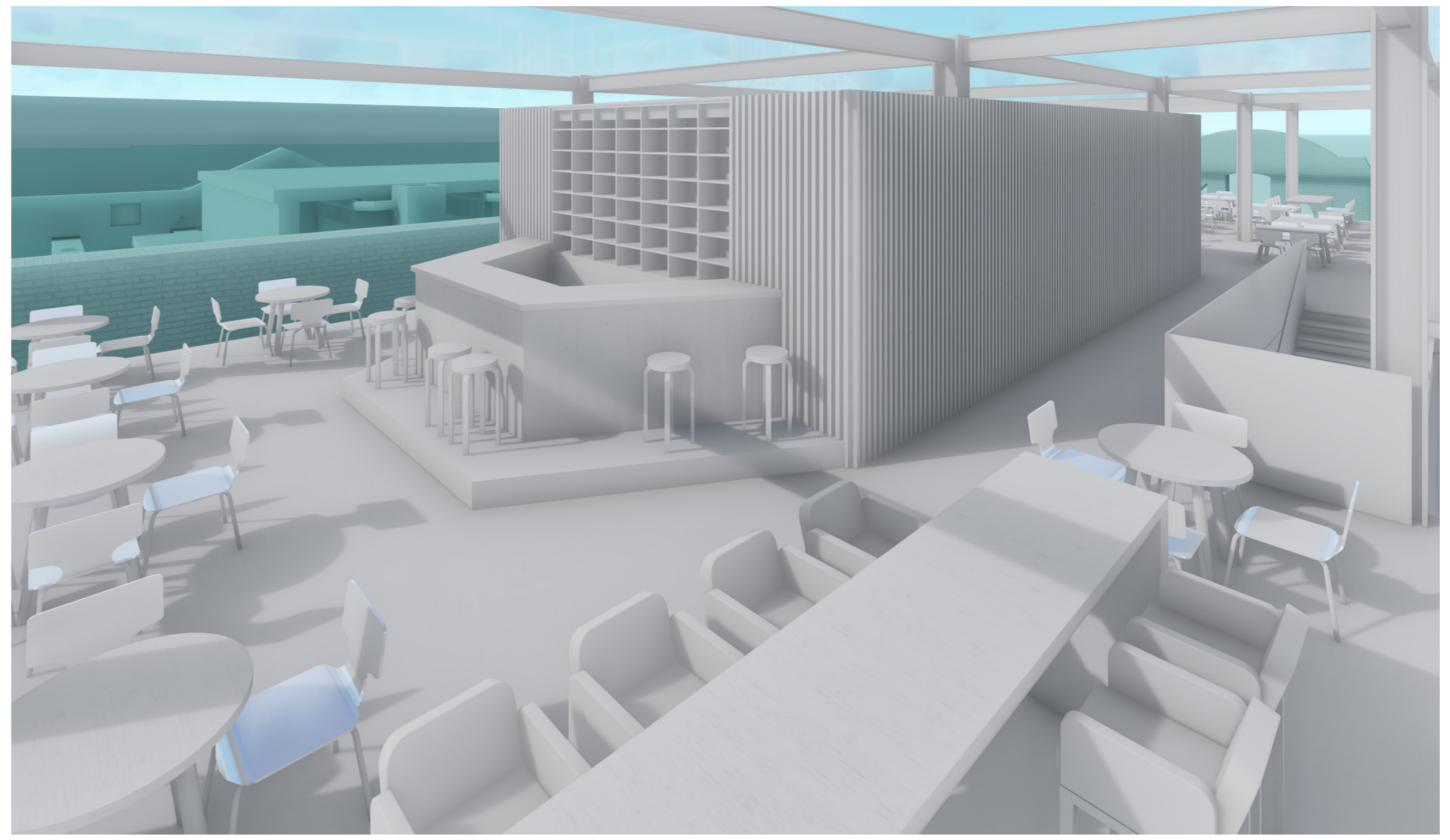


1:200 Third Floor Plan

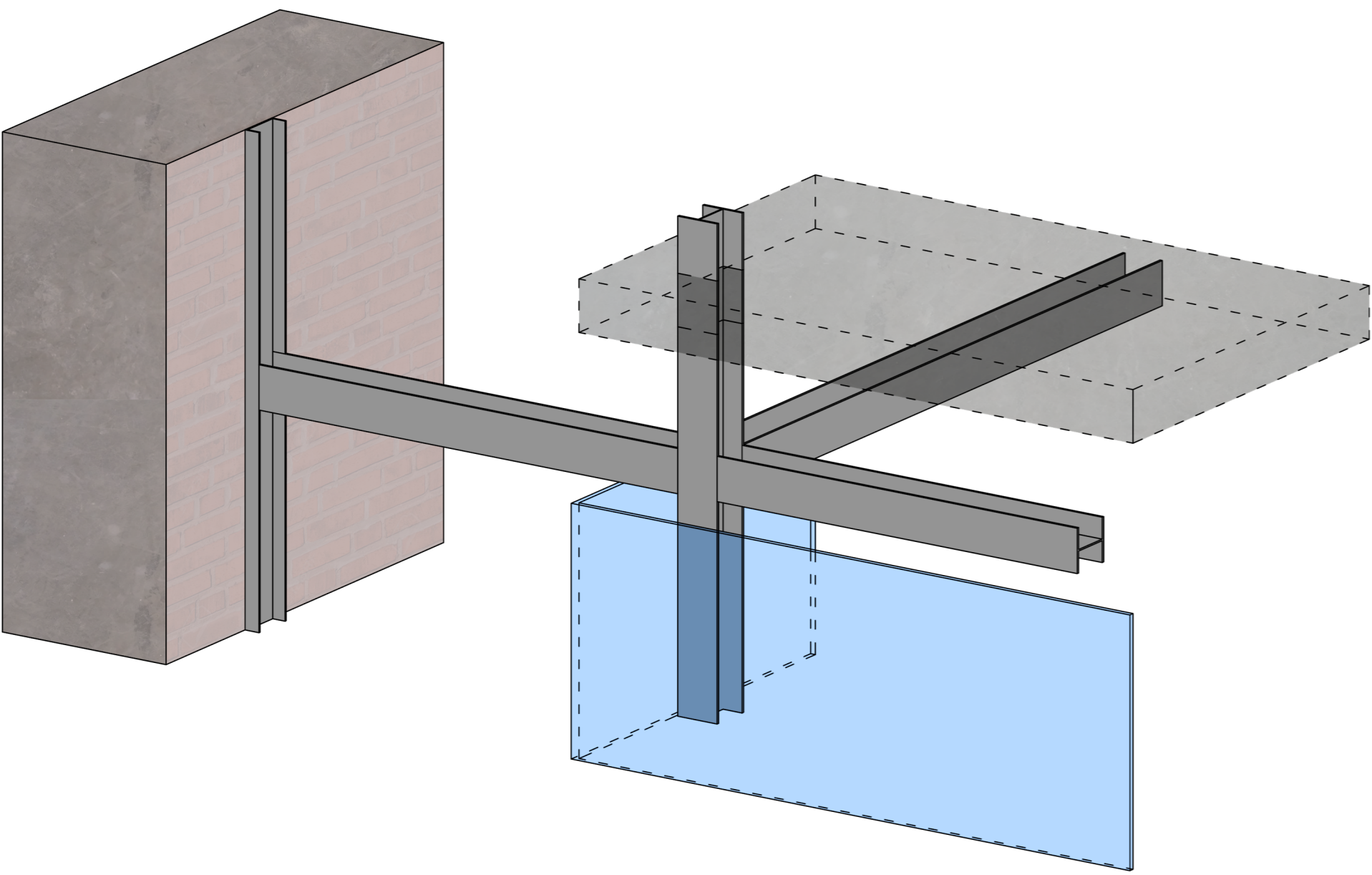




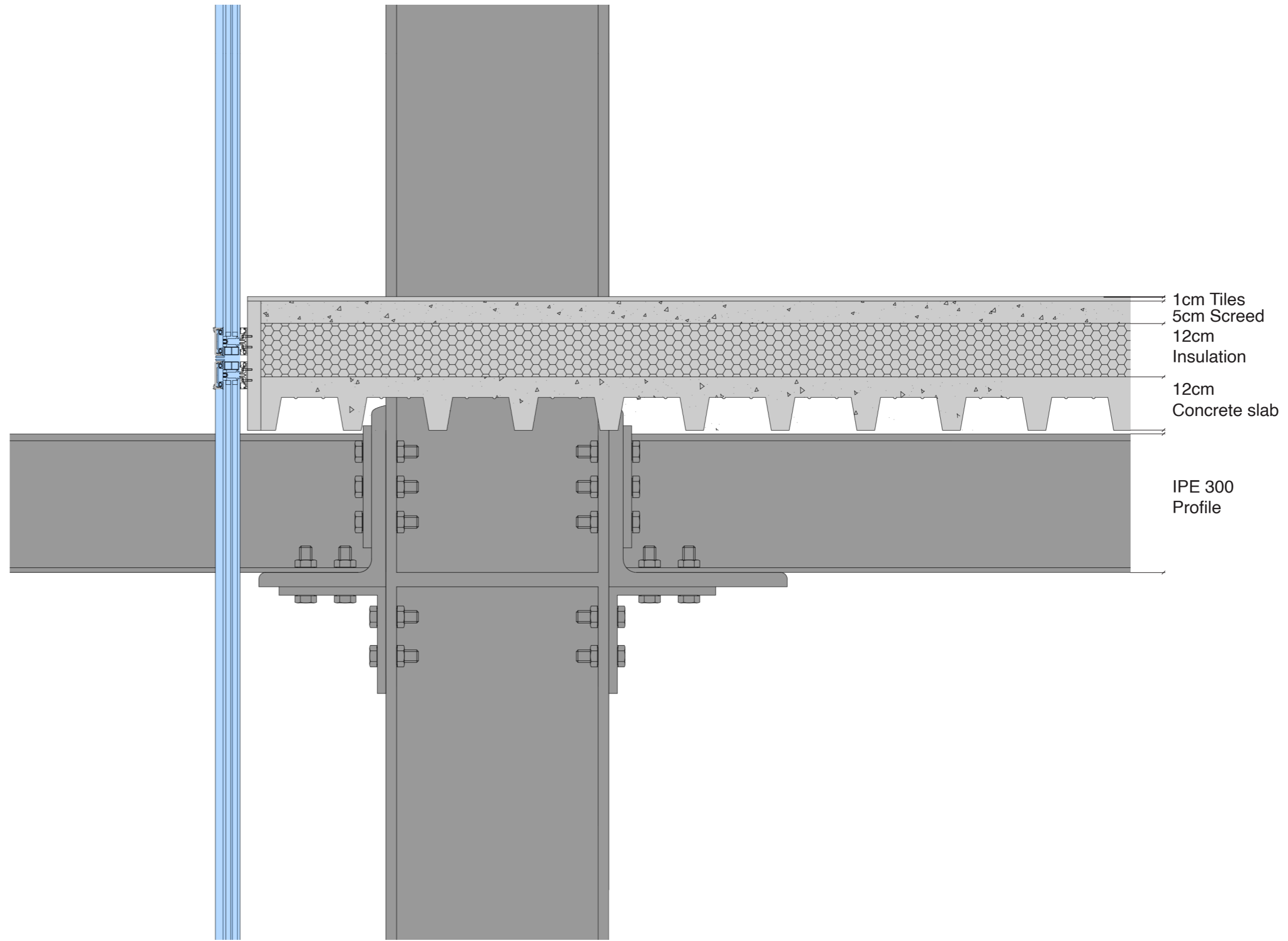
Second level of the restaurant



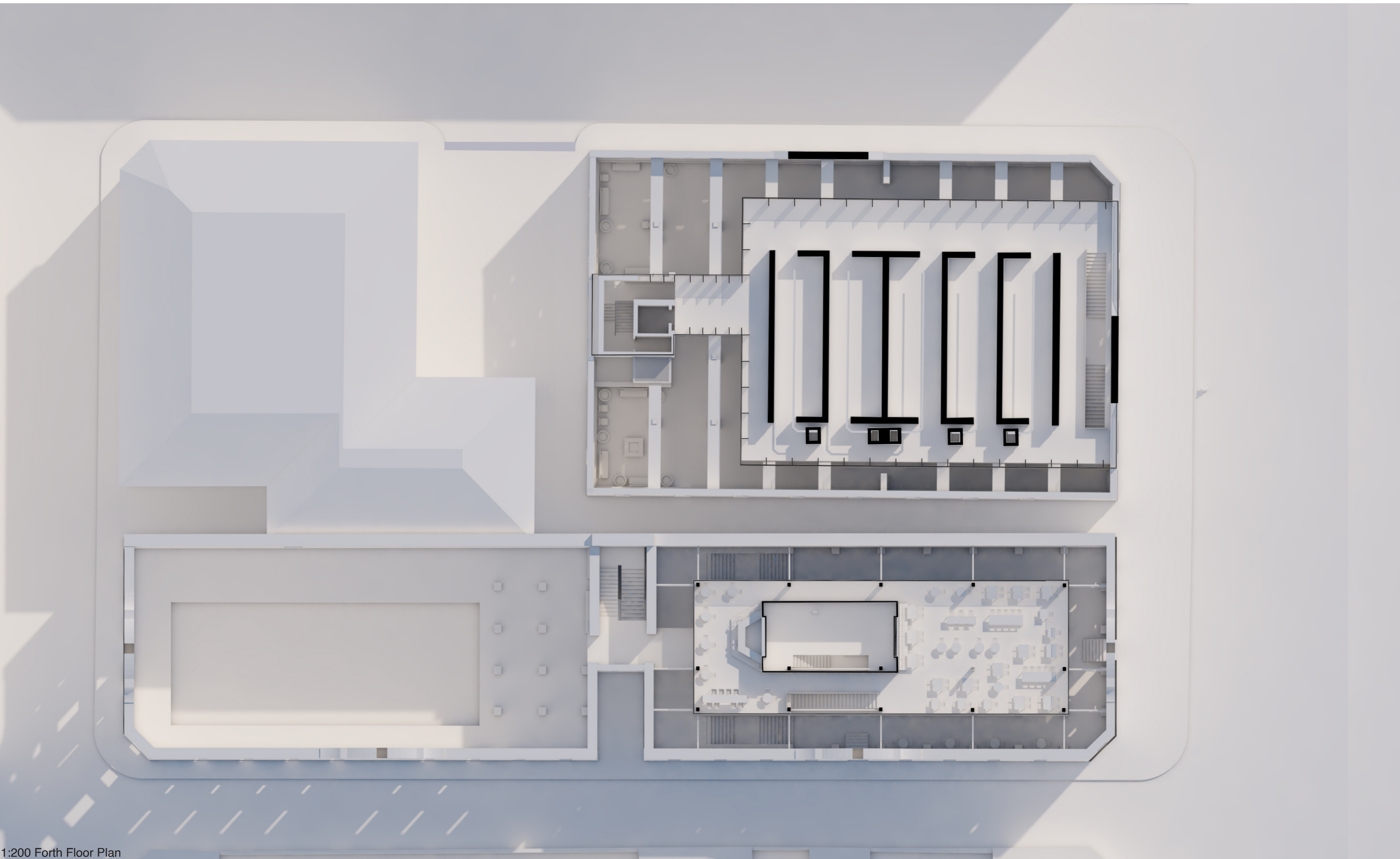
The Bar



3D Construction Detail for the steel construction in Kudoglu building



1:10 Construction Detail Section



1:200 Forth Floor Plan