

# TRANSFORMATION OF THE LANDSCAPE BY THE MUSIC FESTIVALS





# "FROM JUNGLE BEATS TO COASTAL VIBES: UNVEILING FESTIVALS' LOCATIONS"

IN THIS POSTER, WE EXPLORE 26 ELECTRONIC DANCE (EDM) MUSIC FESTIVALS AROUND THE WORLD, WHERE YOU CAN VIEW A MAP OF THEM AT A SCALE OF 1:15,000 TO SEE DESCRIPTIONS OF EACH FESTIVAL WHILE GETTING TO KNOW THE SURROUNDINGS. IT SHOULD BE NOTED THAT ALL THE INFORMATION FOUND THROUGH SEARCHING THE INTERNET WITH THE HELP OF CHATGPT AND HAS BEEN RE-CHECKED BY THE PUBLISHER. I HOPE YOU ENJOY THE JOURNEY.

**Event:** Shambhala Music Festival  
**Type:** Electronic dance music festival  
**Location:** Salmo River Ranch, British Columbia, Canada  
**Years active:** 1996-present  
**Music genres:** Bass, Dubstep, House, Techno, Trance, and EDM.  
**Venue:** a privately-owned farm located in the West Kootenay region of British Columbia, Canada.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 19+  
**Attendance:** +15,000 last number

**Event:** Electric Daisy Carnival (EDC) Mexico  
**Type:** Electronic dance music festival  
**Location:** Mexico City, Mexico  
**Years active:** 2014-present  
**Music genres:** EDM, including house, techno, trance, and more.  
**Venue:** The festival takes place at the Autódromo Hermanos Rodríguez, a large racetrack and event venue.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 18+  
**Attendance:** +100,000 last number

**Event:** Envision Festival  
**Type:** Music and arts festival  
**Location:** Uvita, Costa Rica  
**Years active:** 2011-present  
**Music genres:** EDM, including house, techno, trance, and more.  
**Venues:** The festival takes place at a jungle setting, with multiple stages and immersive art installations.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is all ages, but attendees under 18 must be accompanied by a parent or legal guardian.  
**Attendance:** +7,000 last number

**Event:** Creamfields Chile  
**Type:** Music and arts festival  
**Location:** Santiago, Chile  
**Years active:** 2004-present  
**Music genres:** EDM, including house, techno, trance, and more.  
**Venues:** The venue for Creamfields Chile is Club Hípico de Santiago, a horse racing track located in Santiago, Chile.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 18+  
**Attendance:** +80,000 last number

**Event:** Sziget Festival  
**Type:** Music and cultural festival  
**Location:** Budapest, Hungary  
**Years active:** 1993-present  
**Music genres:** Rock, pop, electronic, world music, and more.  
**Venue:** Obuda Island, a small island on the Danube river.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is all ages, but attendees under 18 must be accompanied by an adult.  
**Attendance:** +500,000 last number.

**Event:** Awakenings Festival  
**Type:** Electronic music festival  
**Location:** Amsterdam, Netherlands  
**Years active:** 2001-present  
**Music genres:** Techno and electronic music artists from around the world.  
**Venue:** The festival takes place at the Spaarwoude recreational area, located just outside of Amsterdam.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 18+  
**Attendance:** +80,000 last number.

**Event:** Creamfields UK  
**Type:** Electronic music festival  
**Location:** Daresbury, Cheshire, UK  
**Years active:** 1998-present  
**Music genres:** Electronic dance music (EDM), including house, techno, trance, and more.  
**Venue:** The festival takes place at the Daresbury Estate, which includes multiple stages, production areas, and camping facilities.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 18+  
**Attendance:** +70,000 last number.

**Event:** Dreambeach Villaricos  
**Type:** Electronic music festival  
**Location:** Villaricos, Almería, Spain  
**Years active:** 2012-present  
**Music genres:** International electronic music acts, including genres such as techno, house, and EDM.  
**Venue:** The festival takes place at the Dreambeach Villaricos venue, which includes several stages and camping areas.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 18+  
**Attendance:** +150,000 last number.

**Event:** Boom Festival  
**Type:** Transformational festival  
**Location:** Idanha-a-Nova, Portugal  
**Years active:** 1997-present  
**Music genres:** Psytrance, ambient, world music, and electronic music genres.  
**Venue:** The festival takes place at the Boomland venue.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is all ages, but attendees under 18 must be accompanied by an adult.  
**Attendance:** +40,000 last number.

**Event:** Nameless Music Festival  
**Type:** Music festival  
**Location:** Biarno, Lecco, Italy  
**Years active:** 2004-present  
**Music genres:** Electronic dance music (EDM) genres such as techno, house, and EDM.  
**Venue:** The festival takes place at the Parco Giochi Ganda venue, which includes several stages and camping areas.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 16+ only.  
**Attendance:** +70,000 last number.

**Event:** Victoria Falls Carnival  
**Type:** Music and arts festival  
**Location:** Victoria Falls, Zimbabwe  
**Years active:** 2009-present  
**Music genres:** Mix of local and international music acts, with a focus on African and world music genres.  
**Venue:** The festival takes place at various venues in and around Victoria Falls.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is all ages, but attendees under 18 must be accompanied by an adult.  
**Attendance:** +5,000 last number.

**Event:** AfrikaBurn  
**Type:** Burning Man-inspired arts and music festival  
**Location:** Tankwa Karoo National Park, South Africa  
**Years active:** 2007-present  
**Music genres:** The festival features various music genres, including electronic music, live bands, and DJs.  
**Venue:** The festival takes place in a temporary city that is created in the Tankwa Karoo National Park for the duration of the event.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 18+  
**Attendance:** +14,000 last number.

**Event:** Vortex Trance Adventures  
**Type:** Trance music festival  
**Location:** Cape Town, South Africa  
**Years active:** 1994-present  
**Music genres:** Trance music, and electronic music genres.  
**Venue:** The festival takes place at various outdoor venues in and around Cape Town.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 18+  
**Attendance:** +10,000 last number

**Event:** Electric Forest  
**Type:** Music and arts festival  
**Location:** Rothbury, Michigan, USA  
**Years active:** 2011-present  
**Music genres:** Electronic music, jam bands, and more  
**Venue:** Electric Forest is Double JJ Resort in Rothbury, Michigan, USA.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 18+  
**Attendance:** +40,000 last number

**Event:** Okeechobee Music Festival  
**Type:** Music and arts festival  
**Location:** Sunshine Grove, Okeechobee, Florida, USA  
**Years active:** 2011-present  
**Music genres:** Rock, hip-hop, electronic, and more.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** All ages, but attendees under 18 must be accompanied by a parent or legal guardian.  
**Attendance:** +30,000 last number

**Event:** BPM Music Festival  
**Type:** Electronic dance music festival  
**Location:** Tulum, Mexico  
**Years active:** 2008-present  
**Music genres:** EDM, including house, techno, trance, and more.  
**Venues:** The festival takes place at various venues throughout Tulum, including beach clubs, nightclubs, and outdoor locations.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 18+  
**Attendance:** +70,000 last number

**Event:** Storyland Music Festival  
**Type:** Electronic dance music festival  
**Location:** Lima, Peru  
**Years active:** 2012-present  
**Music genres:** EDM, including house, techno, trance, and more.  
**Venue:** Fundo Mamacona, a large outdoor venue.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 18+  
**Attendance:** +45,000 last number

**Event:** Tomorrowland Brazil  
**Type:** Electronic dance music festival  
**Location:** Itu, São Paulo, Brazil  
**Year active:** 2015-2023  
**Music genres:** EDM, including house, techno, trance, and more.  
**Venues:** Parque Maeda, a large outdoor venue.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 18+  
**Attendance:** +60,000 people

**Event:** Lollapalooza Argentina  
**Type:** Multi-genre music festival  
**Location:** Buenos Aires, Argentina  
**Years active:** 2014-present  
**Music genres:** Alternative rock, hip-hop, electronic dance music, and more.  
**Venue:** Hipódromo de San Isidro, a large outdoor venue.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is all ages, but attendees under 16 must be accompanied by an adult.  
**Attendance:** +100,000 last number

**Event:** Epizode festival  
**Type:** Electronic music and arts festival  
**Location:** Phu Quoc Island, Vietnam  
**Years active:** 2017-present  
**Music genres:** Electronic music, such as techno, house, minimal, drum and bass, and more.  
**Venue:** The festival takes place at a scenic beachfront location, with multiple stages, art installations, and immersive experiences.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is open to all ages, but attendees under 18 years old must be accompanied by an adult.  
**Attendance:** +10,000 last number

**Event:** ZoukOut festival  
**Type:** Music and dance festival  
**Location:** Sentosa Island, Singapore  
**Years active:** 2000-present  
**Music genres:** Electronic dance music, such as house, techno, trance, and more.  
**Venue:** Siloso Beach, with multiple stages, art installations, and immersive experiences.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is 18+  
**Attendance:** +30,000 last number attendees from all over the world, creating a lively and diverse atmosphere.

**Event:** Earth Frequency Festival  
**Type:** Music and arts festival  
**Location:** Ivory's Rock Conventions and Events, Peak Crossing, Queensland, Australia  
**Years active:** 2005-present  
**Music genres:** EDM, including psytrance, techno, dub, reggae, world music, and more.  
**Venue:** Ivory's Rock Conventions and Events, featuring multiple stages, art installations, workshops, healing spaces, and market stalls.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is open to attendees of all ages, but children under 18 must be accompanied by a legal guardian.  
**Attendance:** +8,000 last number.

**Event:** MTN Bushfire  
**Type:** Music and arts festival  
**Location:** Malkerns Valley, Eswatini (formerly known as Swaziland)  
**Years active:** 2007-present  
**Music genres:** African music, world music, jazz, and more.  
**Venue:** The festival takes place at the House on Fire, a creative arts center located in the Malkerns Valley.  
**Camping:** On-site camping is available for attendees.  
**Age limit:** The festival is all ages, but attendees under 18 must be accompanied by an adult.  
**Attendance:** +29,000 last number.

**Event:** Splendour in the Grass  
**Type:** Music festival  
**Location:** North Byron Parklands, Byron Bay, New South Wales, Australia  
**Years active:** 2001-present  
**Music genres:** Rock, indie, electronic, hip-hop, pop, and more  
**Venue:** North Byron Parklands outdoor event  
**Camping:** On-site camping is available for attendees  
**Age limit:** No age limit, but children under 18 must be accompanied by an adult.  
**Attendance:** +30,000 last number.

**Event:** Rainbow Serpent Festival  
**Type:** Music and Arts Festival  
**Location:** Lexton, Victoria, Australia  
**Years active:** 1997-present  
**Music genres:** Electronic, Psytrance, Techno, House, Bass music, World music, Live bands  
**Venue:** Lexton, Victoria, Australia outdoor event  
**Camping:** On-site camping is available for attendees  
**Age limit:** No age limit, but children under 18 must be accompanied by an adult.  
**Attendance:** +20,000 last number.



WOODSTOCK MUSIC & ART FAIR presents **AN AQUARIAN EXPOSITION** in **WHITE LAKE, N.Y.**

**3 DAYS OF PEACE & MUSIC**

**WITH**

**FRIDAY, AUG. 15**  
 Joan Baez, Arlo Guthrie, Tim Hardin, Richie Havens, Incredible String Band, Paul Shankar, Sly and The Family Stone, Bert Sommer, Sweetwater

**SAT. AUG. 16**  
 Canned Heat, Creedence Clearwater, Grateful Dead, Keef Hartley, Janis Joplin, Jefferson Airplane, Mountain, Quill, Santana, The Who

**SUN. AUG. 17**  
 The Band, Jeff Beck Group, Blood, Sweat and Tears, Joe Cocker, Crosby, Stills and Nash, Jimi Hendrix, Ten Years After, Johnny Winter

**AUGUST 15, 16, 17.**

WOODSTOCK MUSIC AND ART FAIR  
 1000 WALK KILL, BETHEL, N.Y. 12024

FRIDAY	SATURDAY	SUNDAY	THREE DAY
August 15, 1969	August 16, 1969	August 17, 1969	Aug. 15, 16, 17 1969
10 A. M.	10 A. M.	10 A. M.	
\$8.00	\$8.00	\$8.00	\$24.00
Good For One Admission Only	Good For One Admission Only	Good For One Admission Only	
32859 NO REFUNDS	32859 NO REFUNDS	32859 NO REFUNDS	32859



1- The "Woodstock" music festival began on **august 15, 1969**. As half a million people waited on a dairy farm in Bethel, New York, for the **Three-day event** to start.



2- The festival was the brainchild of four men: **John Roberts, Joel Rosenman, Artie Kornfeld, and Micheal Lang**. All age 27 or younger, they were looking for an investment opportunity. The initial plan was to hold the event at Howard Mills Industrial park in **Walkkill, New York**. However, Walkkill town officials got spooked and backed out of the deal, passing a law that eliminated any possibility of holding the concert on their turf.



3- **Fencing entrance gates**, and ticket booths needed to be set up, and a performers' pavilion, concession stands, bathroom facilities, and medical tents were built. With no efficient way to charge concert-goers, Lang and his partners decided to make Woodstock a **free event**. But by the time people started arriving a couple days ahead of the concert, the **fencing gates** and **ticket booths** still **were'nt** ready.



5- Creedence Clearwater revival, also referred to as **Creedence and CCR**, was the **first Big-name Talent** to sign on and gave woodstock the credibility it needed to attract other well-known musicians. Originally, about **50,000** people were expected. But by August 13, at least that number were already camped out on location and over **100,000 tickets pre-sold**. **Highways and local roads** came to a standstill and many concert-goers, abandoned their cars and trekked the rest of the way on foot.



6- Eventually, about half a million people reached the venue, the Woodstock audience was **diverse** and a reflection of the rapidly-changing times. Some were hippies who felt alienated by a society steeped in materialism.



7 -Woodstock was an **opportunity** for people to **escape into music** and spread a message of **unity and peace**. In **1969**, the country was deep into the controversial **Vietnam war**, and it was also the Era of the civil rights movement.



8- Although the crowd experienced **bad weather**, muddy conditions and **lack of food, water and adequate sanitation**, the overall vibe was harmonious. 9- Looking back, some people attributed the **lack of violence** to the large number of **psychedelic drugs** being used.



10- Although some believe hippies were simply living out their mantra of **"Making love, Not Making War"**.



11- **Volunteer doctors and nurses** manned Woodstock's medical tent. Most injuries were minor such as food poisoning and wounded bare feet. One teenager **died** after being run over by a car.

**WOODSTOCK MUSIC AND ARTS FAIR**

**JIMI HENDRIX**      **JANIS JOPLIN**

**AUGUST 15-16-17 - 1969**

**THREE DAY PEACE AND MUSIC FESTIVAL**

★ **FRIDAY THE 15th** - Joan Baez, Arlo Guthrie, Richie Havens, Sly & The Family Stone, Tim Hardin, Nick Benes, Sha Na Na

★ **SATURDAY THE 16th** - Canned Heat, Creedence Clearwater, Melanie, Grateful Dead, Janis Joplin, Jefferson Airplane, Incredible String Band, Santana, The Who, Paul Buttrfield, Keef Hartley

★ **SUNDAY THE 17th** - The Band, Crosby Stills Nash and Young, Ten Years After, Blood Sweat & Tears, Joe Cocker, Jimi Hendrix, Mountain, Keef Hartley

**AQUARIAN EXPOSITION WHITE LAKE, NEW YORK**

12- **Thirty-Two** musicians, a combination of **local and world-famous talent** performed at woodstock.



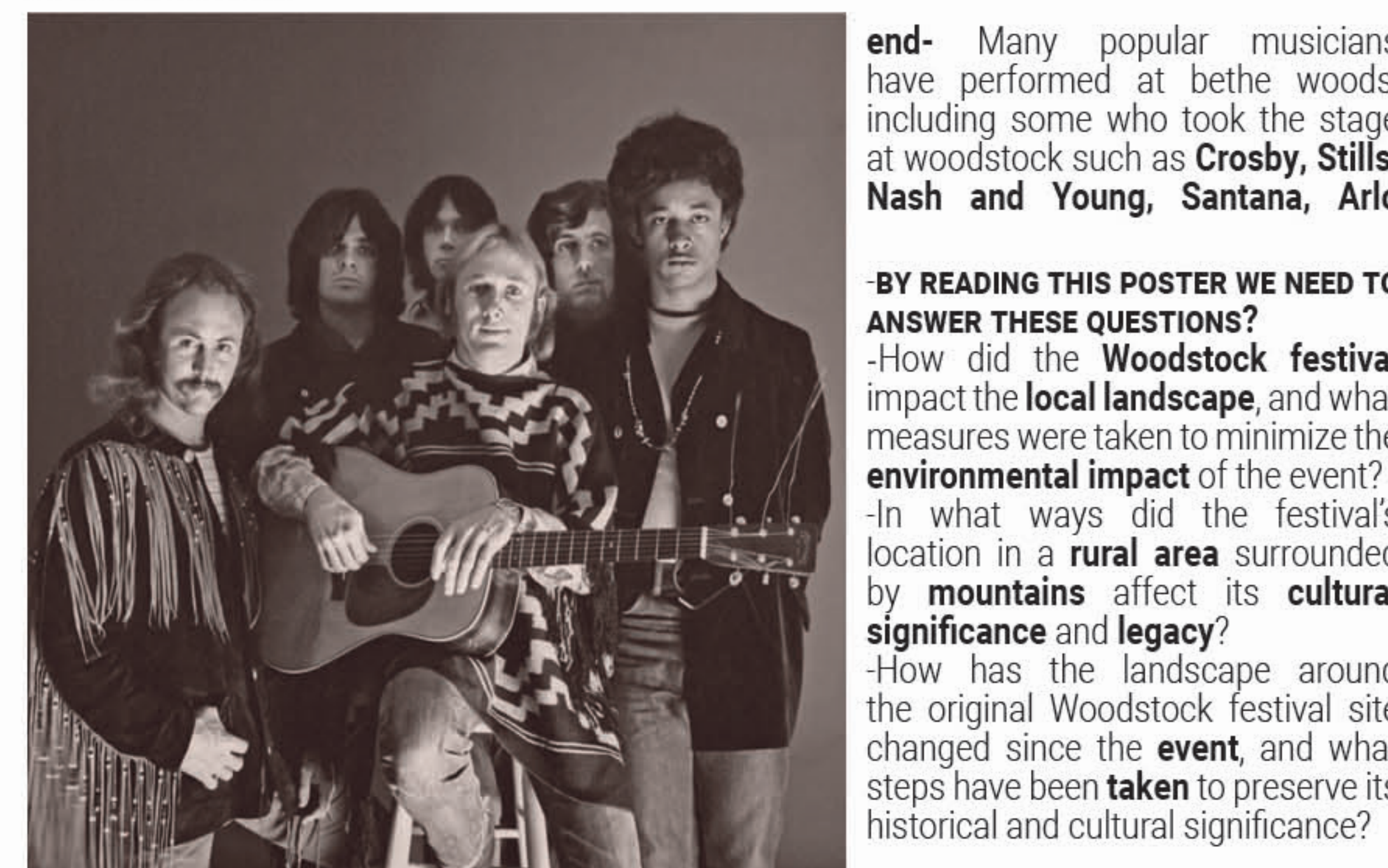
13- Among them were **Santana, the Grateful dead, Janis Joplin, The who, Joe Cocker, Johnny Winter, Crosby still nash and young, and Jimi Hendrix**. Hendrix was the last musician to perform at **Woodstock**. Rain delays prevented him from taking the stage until early Monday morning and by the time he went on, the crowd has **thinned** to around 25,000 people.



14- Woodstock officially **ended** on Monday, August 18. After Hendrix left the stage. **Cleaning up** the venue was a **mammoth task** and required several days, many bulldozers and tens of thousands of dollars.



15- **Today**, it hosts outdoor concerts in its beautiful pavilion. there's also a 1960s museum on site. In **2006**, Bethel woods center for the arts opened on the hill where the Woodstock music festival took place.



**end-** Many popular musicians have performed at bethe woods, including some who took the stage at woodstock such as **Crosby, Stills, Nash and Young, Santana, Arlo**

**BY READING THIS POSTER WE NEED TO ANSWER THESE QUESTIONS?**

-How did the **Woodstock festival** impact the **local landscape**, and what measures were taken to minimize the **environmental impact** of the event?

-In what ways did the festival's location in a **rural area** surrounded by **mountains** affect its **cultural significance** and **legacy**?

-How has the landscape around the original Woodstock festival site changed since the **event**, and what steps have been **taken** to preserve its historical and cultural significance?

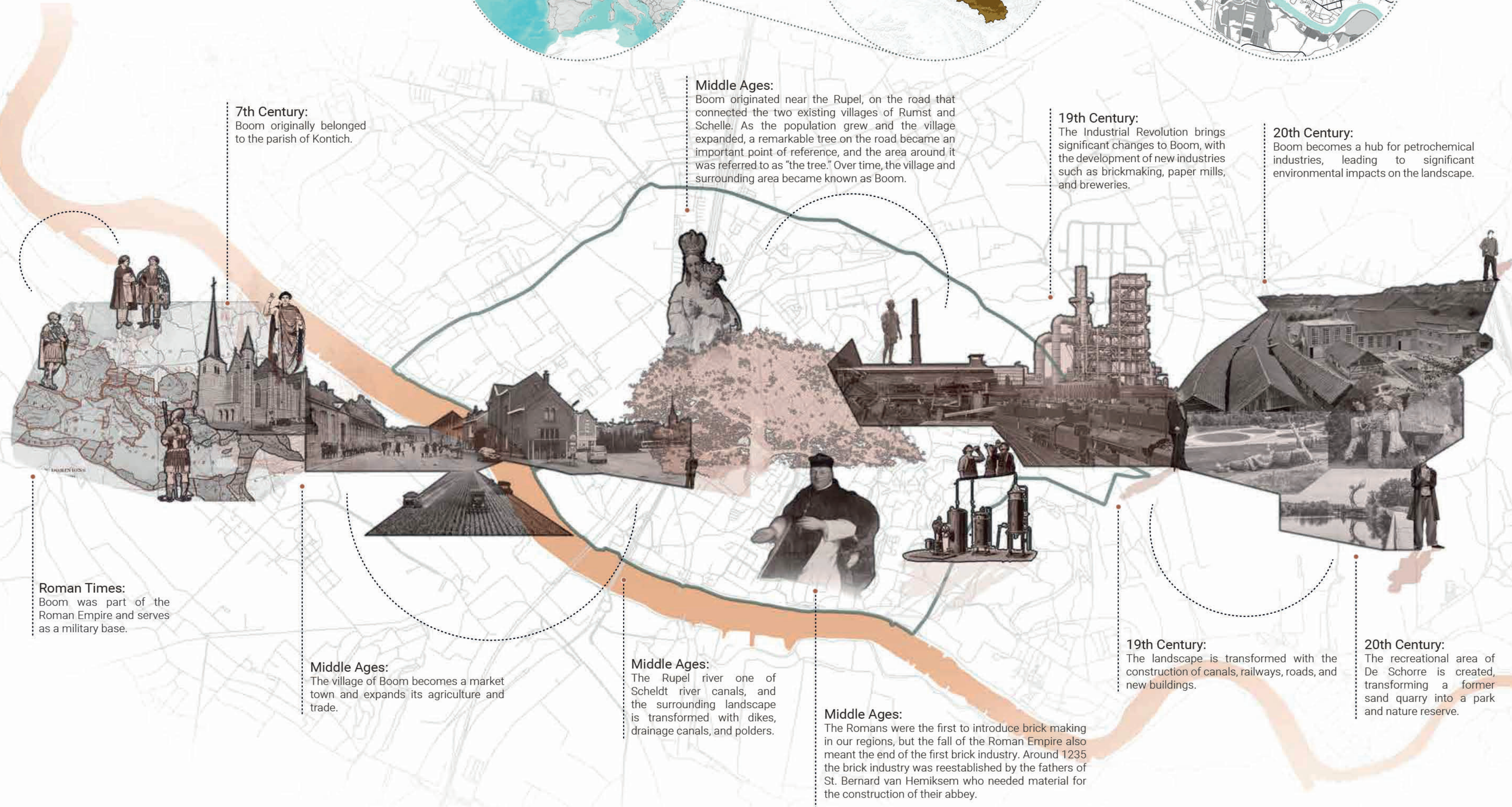
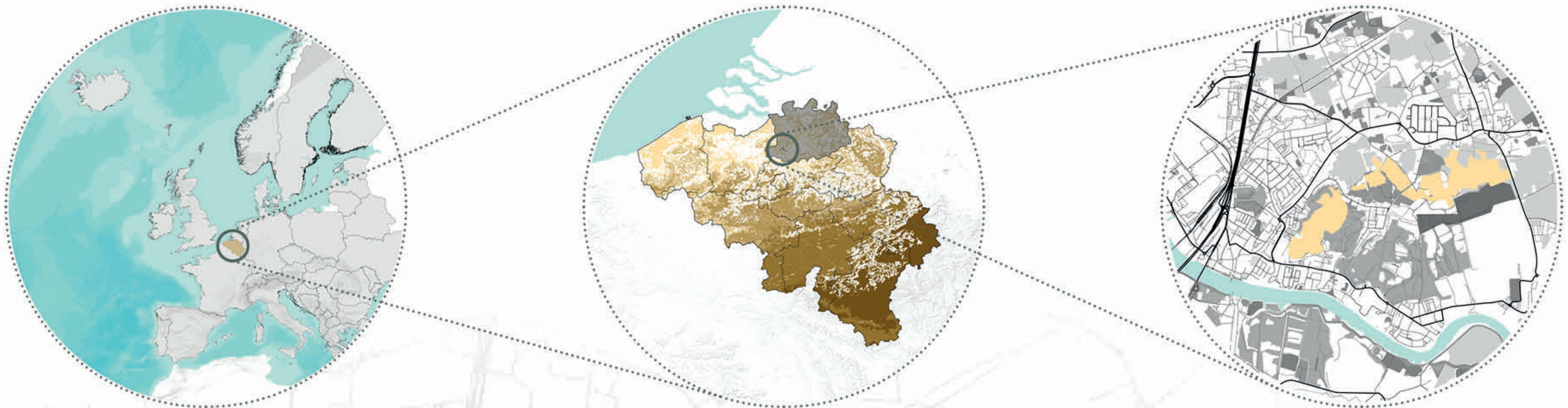
-What lessons can be learned from the sustainability practices implemented at the **Woodstock festival**, and how have these influenced modern attitudes towards **event planning and management**?

-How did the Woodstock festival reflect the cultural and **environmental** values of its time, and what impact has it had on shaping attitudes towards **social justice, environmental activism, and sustainable living**?



"Unveiling Boom's Rich Heritage and the Spectacular Evolution of Tomorrowland's Mainstage"

"Experience the wonder of Tomorrowland in the picturesque De Schorre park of Boom, nestled in the heart of Belgium. Delight in the fusion of music, art, and culture in this magical landscape, where lush greenery and vibrant colors merge seamlessly to create a surreal environment for festival-goers. Discover the ultimate celebration of life, love, and community in this unique gathering place."



**7th Century:**  
Boom originally belonged to the parish of Kontich.

**Roman Times:**  
Boom was part of the Roman Empire and serves as a military base.

**Middle Ages:**  
The village of Boom becomes a market town and expands its agriculture and trade.

**Middle Ages:**  
Boom originated near the Rupel, on the road that connected the two existing villages of Rumst and Schelle. As the population grew and the village expanded, a remarkable tree on the road became an important point of reference, and the area around it was referred to as "the tree." Over time, the village and surrounding area became known as Boom.

**Middle Ages:**  
The Rupel river one of Scheldt river canals, and the surrounding landscape is transformed with dikes, drainage canals, and polders.

**Middle Ages:**  
The Romans were the first to introduce brick making in our regions, but the fall of the Roman Empire also meant the end of the first brick industry. Around 1235 the brick industry was reestablished by the fathers of St. Bernard van Hemiksem who needed material for the construction of their abbey.

**19th Century:**  
The Industrial Revolution brings significant changes to Boom, with the development of new industries such as brickmaking, paper mills, and breweries.

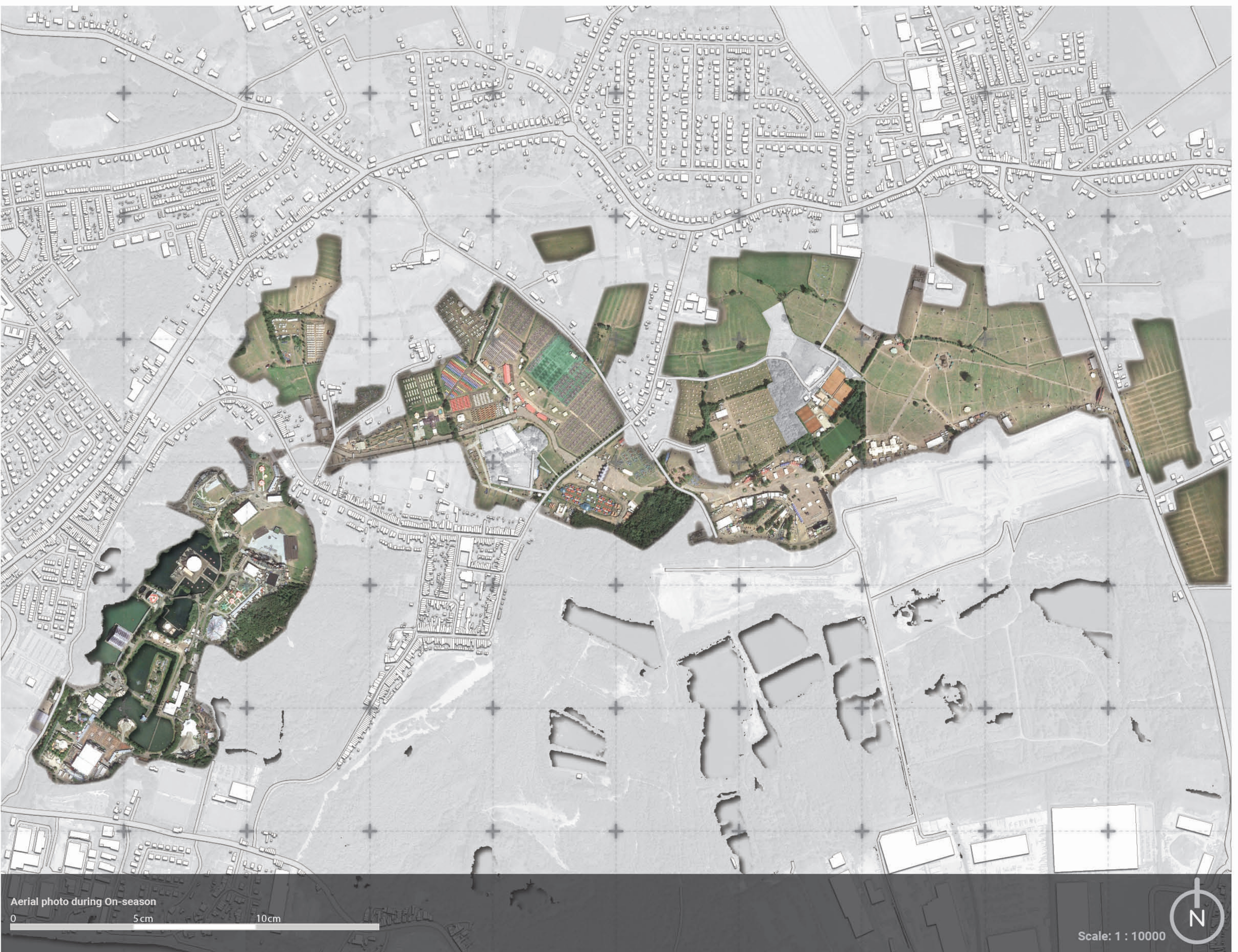
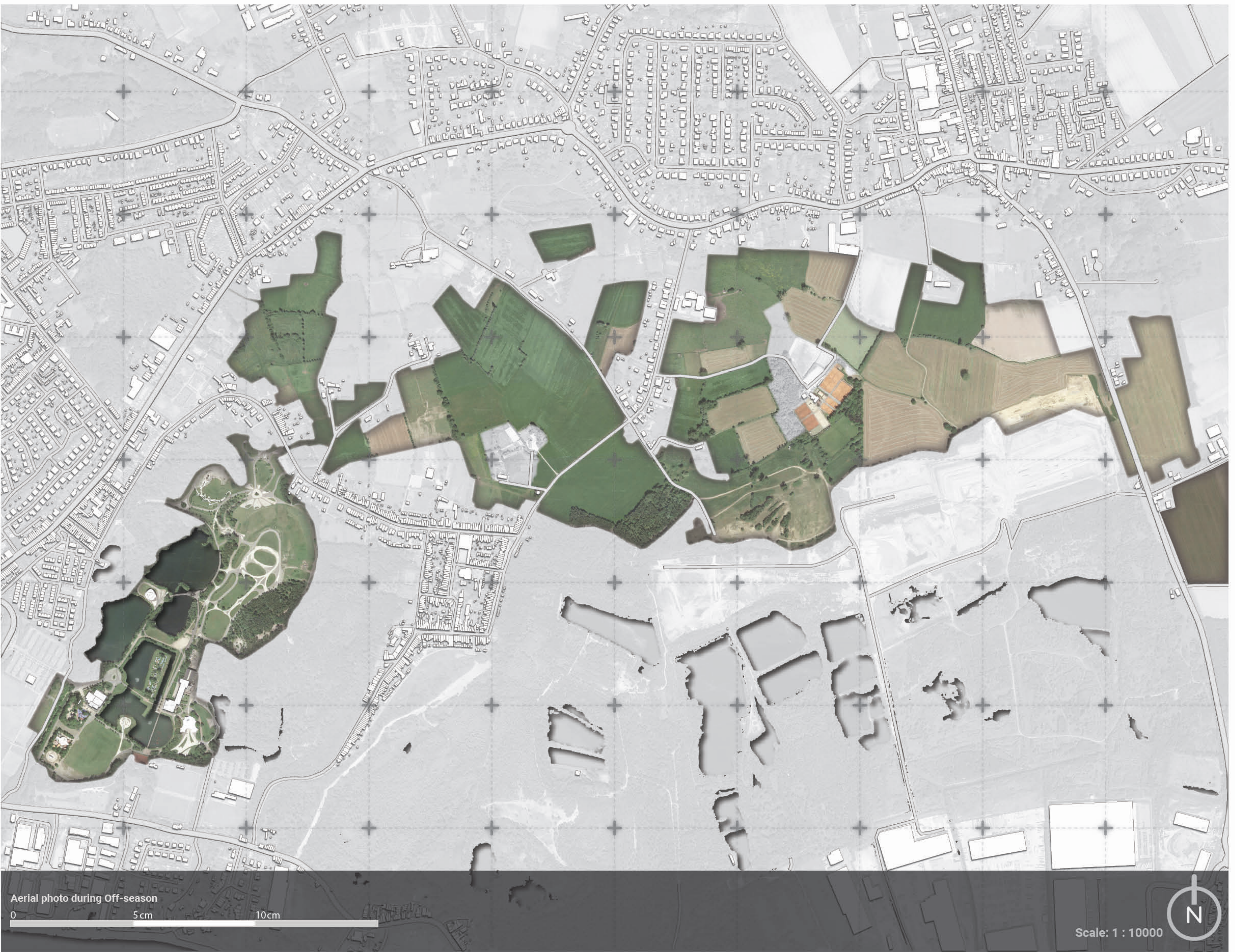
**19th Century:**  
The landscape is transformed with the construction of canals, railways, roads, and new buildings.

**20th Century:**  
Boom becomes a hub for petrochemical industries, leading to significant environmental impacts on the landscape.

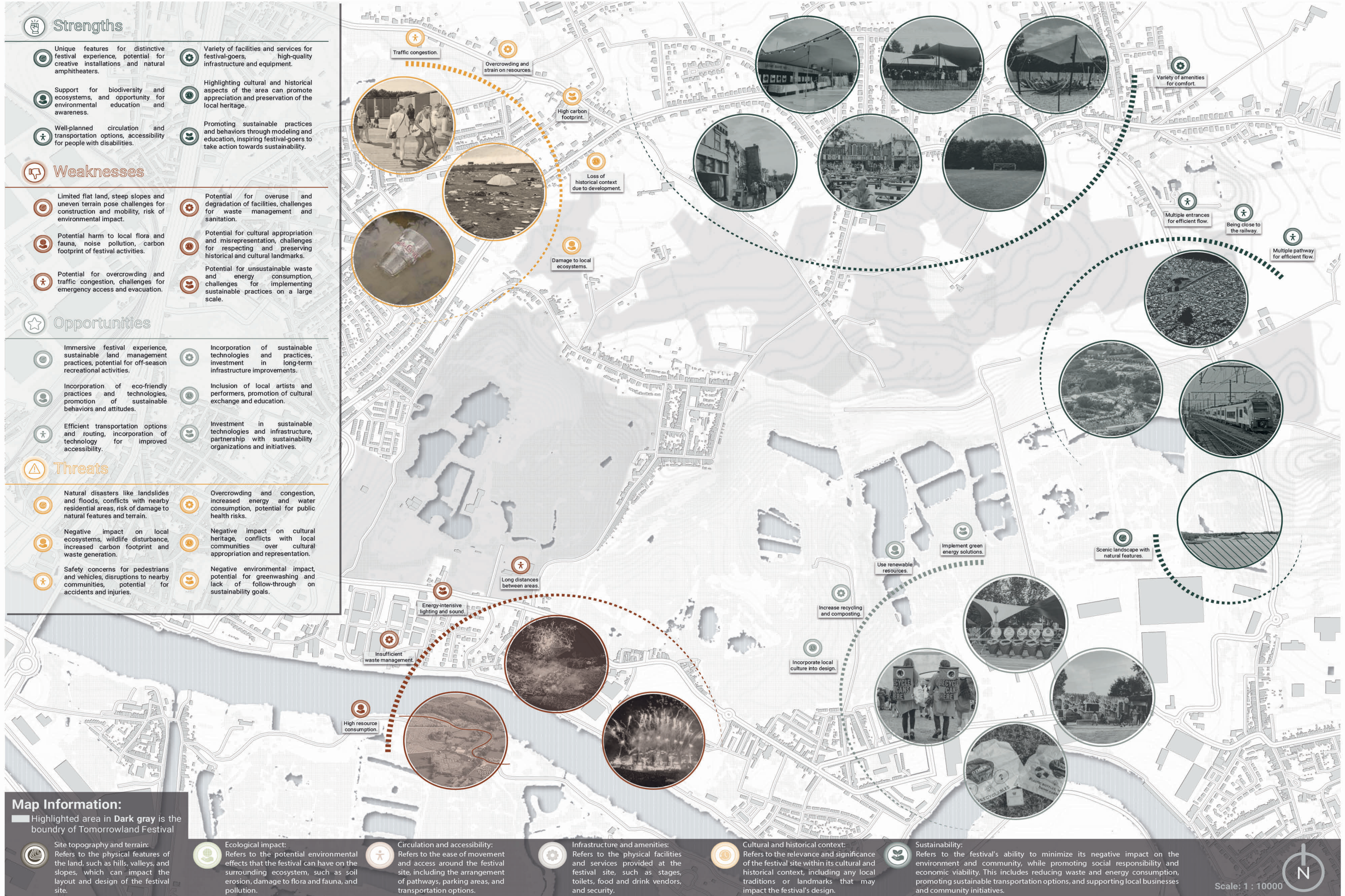
**20th Century:**  
The recreational area of De Schorre is created, transforming a former sand quarry into a park and nature reserve.

<p><b>2005</b> -No Theme Date: August 14, 2005 Location: De Schorre National Park in Boom, Belgium Attendees: Around 10,000 Key features: 5 stages with unique themes and lineups, intricate stage designs and decorations, incorporation of natural features and landscaping</p>	<p><b>2006</b> -No Theme Date: July 30, 2006 Location: De Schorre National Park in Boom, Belgium Attendees: Around 20,000 Key features: Expanded lineup and stages, incorporation of water features and sculptures, focus on creating an immersive environment</p>	<p><b>2007</b> -No Theme Date: August 26, 2007 Location: De Schorre National Park in Boom, Belgium Attendees: Around 30,000 Key features: The Tree of Life stage as a centerpiece, attention to landscaping and floral design, expansion of festival grounds</p>	<p><b>2008</b> -The Key to Happiness Date: July 27, 2008 Location: De Schorre National Park in Boom, Belgium Attendees: Around 50,000 Key features: Expansion to three days, addition of more stages and installations, focus on sustainability and environmental responsibility</p>
<p><b>2009</b> -The Reflection of Love Date: July 25-26, 2009 Location: De Schorre National Park in Boom, Belgium Attendees: Around 90,000 Key features: Introduction of Dreamville camping area, use of sustainable and biodegradable materials, focus on creating a</p>	<p><b>2010</b> -The Tree of Life Date: July 24-25, 2010 Location: De Schorre National Park in Boom, Belgium Attendees: Around 120,000 Key features: Expansion to four stages, increased attention to landscaping and decor, emphasis on cultural diversity and unity.</p>	<p><b>2011</b> -The Tree of Life Date: July 22-24, 2011 Location: De Schorre National Park in Boom, Belgium Attendees: Around 180,000 Key features: Expansion to two weekends, introduction of The Book of Wisdom main stage, emphasis on storytelling and immersive experiences.</p>	<p><b>2012</b> -The Book of Wisdom Date: July 27-29, 2012 Location: De Schorre National Park in Boom, Belgium Attendees: Around 185,000 Key features: Focus on theatrical performances and immersive experiences, expansion of festival grounds and stages, emphasis on sustainability and environmental responsibility.</p>
<p><b>2013</b> -The Arising of Life Date: July 26-28, 2013 Location: De Schorre National Park in Boom, Belgium Attendees: Around 180,000 Key features: Addition of new stages and installations, use of creative lighting and visual effects, focus on creating a transformative</p>	<p><b>2014</b> -The Key to Happiness Date: July 18-20, 2014 Location: De Schorre National Park in Boom, Belgium Attendees: Around 360,000 Key features: Expansion to two weekends, focus on sustainability and environmental responsibility, addition of new stages and immersive experiences.</p>	<p><b>2015</b> -The Secret Kingdom of Melodia Date: July 24-26, 2015 Location: De Schorre National Park in Boom, Belgium Attendees: Around 180,000 Key features: Tomorrowland introduced a new stage called "Melodia", which showcased trance and progressive house music.</p>	<p><b>2016</b> -Elixir of Life Date: July 22-24, 2016 Location: De Schorre National Park in Boom, Belgium Attendees: Around 360,000 Key features: The festival featured 16 stages and hosted over 360,000 attendees from around the world. The main stage, called "The Book of Wisdom", was an impressive structure that depicted a giant tree.</p>
<p><b>2017</b> -Amicorum Spectaculum Date: July 21-23, 2017 Location: De Schorre National Park in Boom, Belgium Attendees: Around 400,000 Key features: The festival featured a variety of themed stages, including the iconic main stage which featured a giant elephant and castle.</p>	<p><b>2018</b> -The Story of Planaxis Date: July 20-22, 2018 Location: De Schorre National Park in Boom, Belgium Attendees: Around 400,000 Key features: The festival featured a new underwater theme, with stage designs that included giant seahorses and jellyfish. The festival also introduced a new stage called "Freedom", which featured techno and deep house music.</p>	<p><b>2019</b> -The Book of Wisdom: "The Return" Date: July 19-21, 2019 Location: De Schorre National Park in Boom, Belgium Attendees: Around 400,000 Key features: Tomorrowland brought back the iconic "Book of Wisdom" main stage, which featured a massive book that opened up to reveal a stage. The festival also introduced a new stage called "Lotus", which showcased bass-heavy music.</p>	<p><b>2020</b> Tomorrowland 2020 was indeed cancelled due to the COVID-19 pandemic and did not take place, but the festival also had a virtual component for those who couldn't attend in person.</p>
<p><b>2022</b> The Reflection of Love Date: July 22-24 &amp; July 29-31, 2022 Location: De Schorre National Park in Boom, Belgium Attendees: Around 450,000 Key features: The return of the festival after a two-year hiatus due to the pandemic. A renewed focus on sustainability, with initiatives such as reusable cups and plates, compostable waste management, and a solar-powered stage.</p>			









## Strengths

- Unique features for distinctive festival experience, potential for creative installations and natural amphitheatres.
- Support for biodiversity and ecosystems, and opportunity for environmental education and awareness.
- Well-planned circulation and transportation options, accessibility for people with disabilities.
- Variety of facilities and services for festival-goers, high-quality infrastructure and equipment.
- Highlighting cultural and historical aspects of the area can promote appreciation and preservation of the local heritage.
- Promoting sustainable practices and behaviors through modeling and education, inspiring festival-goers to take action towards sustainability.

## Weaknesses

- Limited flat land, steep slopes and uneven terrain pose challenges for construction and mobility, risk of environmental impact.
- Potential harm to local flora and fauna, noise pollution, carbon footprint of festival activities.
- Potential for overcrowding and traffic congestion, challenges for emergency access and evacuation.
- Potential for overuse and degradation of facilities, challenges for waste management and sanitation.
- Potential for cultural appropriation and misrepresentation, challenges for respecting and preserving historical and cultural landmarks.
- Potential for unsustainable waste and energy consumption, challenges for implementing sustainable practices on a large scale.

## Opportunities

- Immersive festival experience, sustainable land management practices, potential for off-season recreational activities.
- Incorporation of eco-friendly practices and technologies, promotion of sustainable behaviors and attitudes.
- Efficient transportation options and routing, incorporation of technology for improved accessibility.
- Incorporation of sustainable technologies and practices, investment in long-term infrastructure improvements.
- Inclusion of local artists and performers, promotion of cultural exchange and education.
- Investment in sustainable technologies and infrastructure, partnership with sustainability organizations and initiatives.

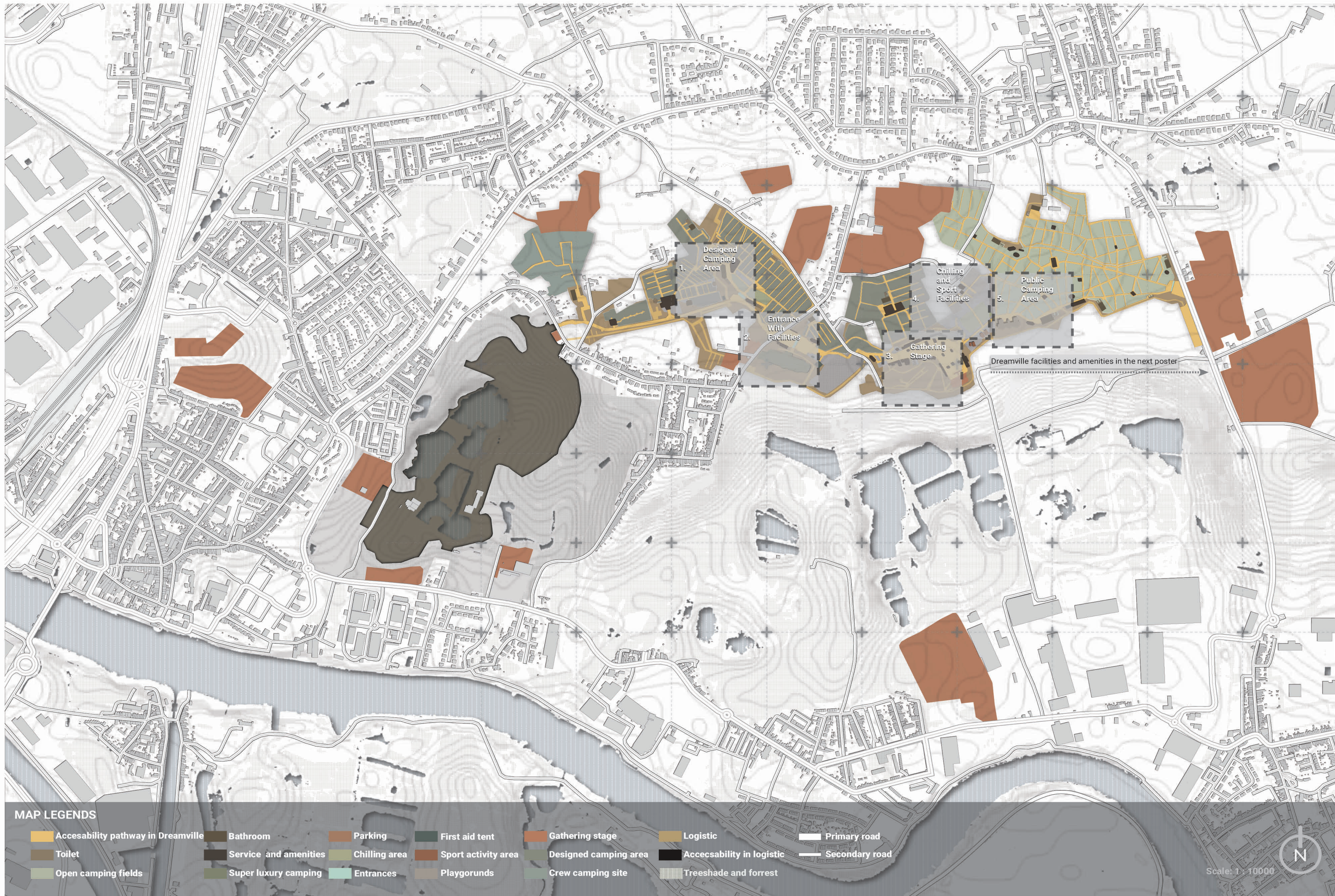
## Threats

- Natural disasters like landslides and floods, conflicts with nearby residential areas, risk of damage to natural features and terrain.
- Negative impact on local ecosystems, wildlife disturbance, increased carbon footprint and waste generation.
- Safety concerns for pedestrians and vehicles, disruptions to nearby communities, potential for accidents and injuries.
- Overcrowding and congestion, increased energy and water consumption, potential for public health risks.
- Negative impact on cultural heritage, conflicts with local communities over cultural appropriation and representation.
- Negative environmental impact, potential for greenwashing and lack of follow-through on sustainability goals.

**Map Information:**

- Highlighted area in Dark gray is the boundary of Tomorrowland Festival
- Site topography and terrain: Refers to the physical features of the land, such as hills, valleys, and slopes, which can impact the layout and design of the festival site.
- Ecological impact: Refers to the potential environmental effects that the festival can have on the surrounding ecosystem, such as soil erosion, damage to flora and fauna, and pollution.
- Circulation and accessibility: Refers to the ease of movement and access around the festival site, including the arrangement of pathways, parking areas, and transportation options.
- Infrastructure and amenities: Refers to the physical facilities and services provided at the festival site, such as stages, toilets, food and drink vendors, and security.
- Cultural and historical context: Refers to the relevance and significance of the festival site within its cultural and historical context, including any local traditions or landmarks that may impact the festival's design.
- Sustainability: Refers to the festival's ability to minimize its negative impact on the environment and community, while promoting social responsibility and economic viability. This includes reducing waste and energy consumption, promoting sustainable transportation options, and supporting local businesses and community initiatives.





MAP LEGENDS

- Accesability pathway in Dreamville
- Bathroom
- Parking
- First aid tent
- Gathering stage
- Logistic
- Primary road
- Toilet
- Service and amenities
- Chilling area
- Sport activity area
- Designed camping area
- Accesability in logistic
- Secondary road
- Open camping fields
- Super luxury camping
- Entrances
- Playgorunds
- Crew camping site
- Tree shade and forrest

Scale: 1 : 10000

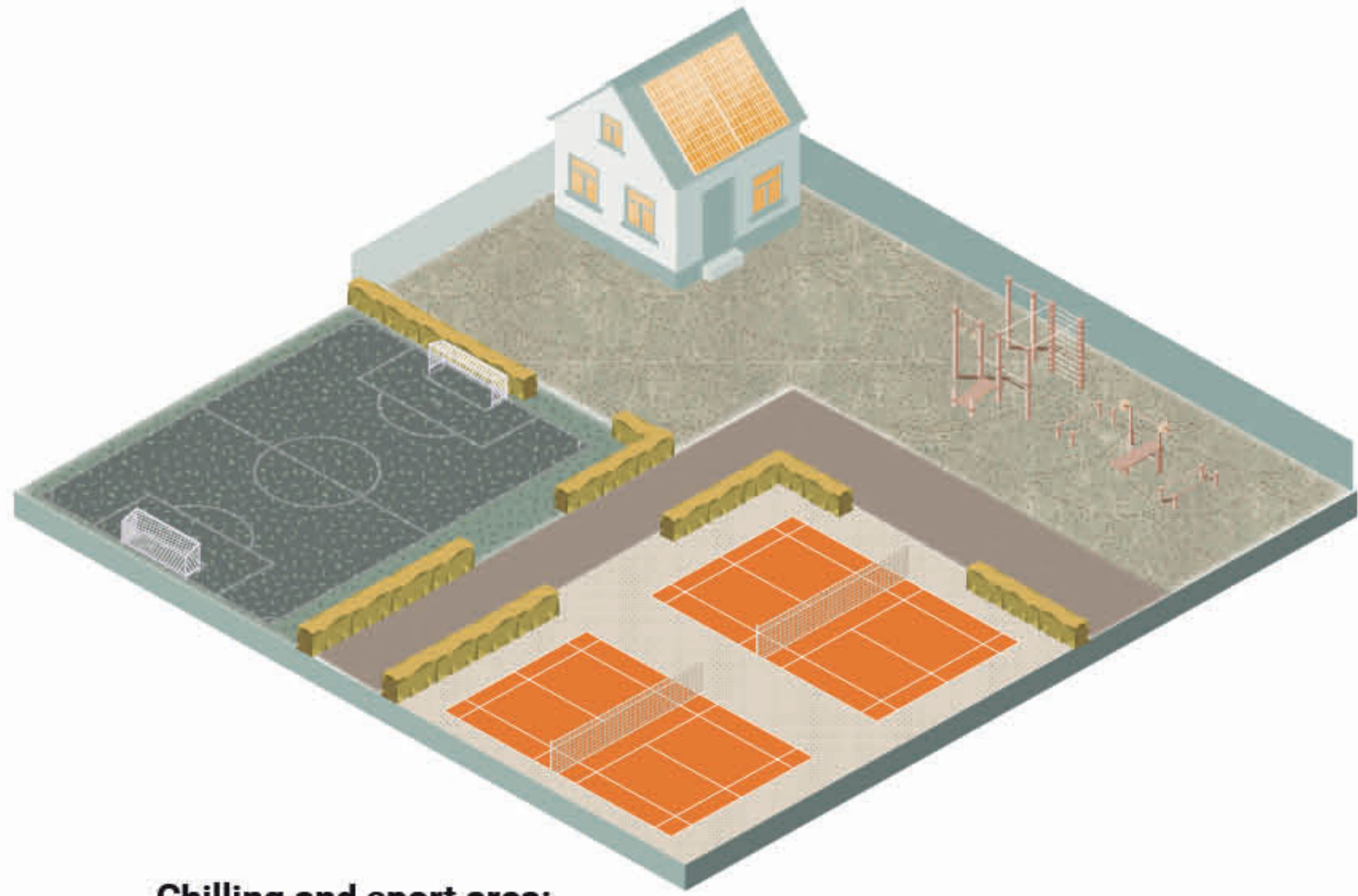
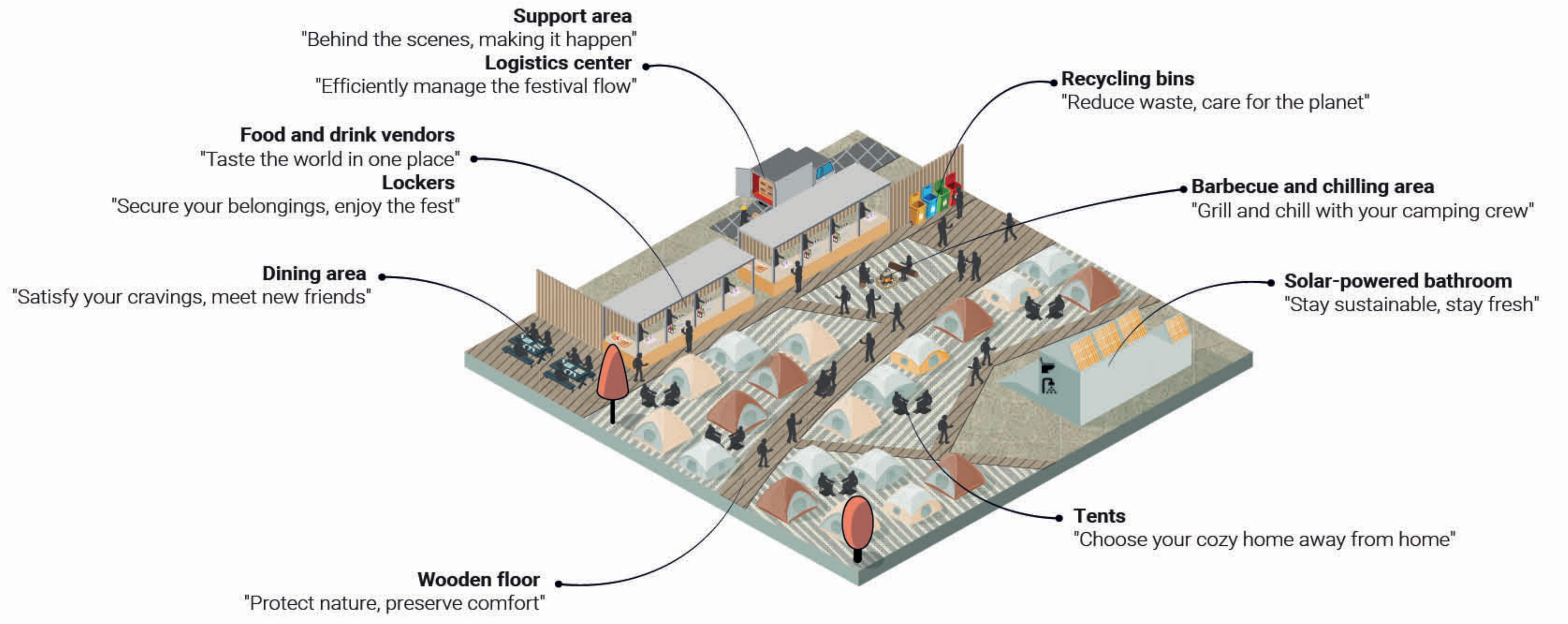




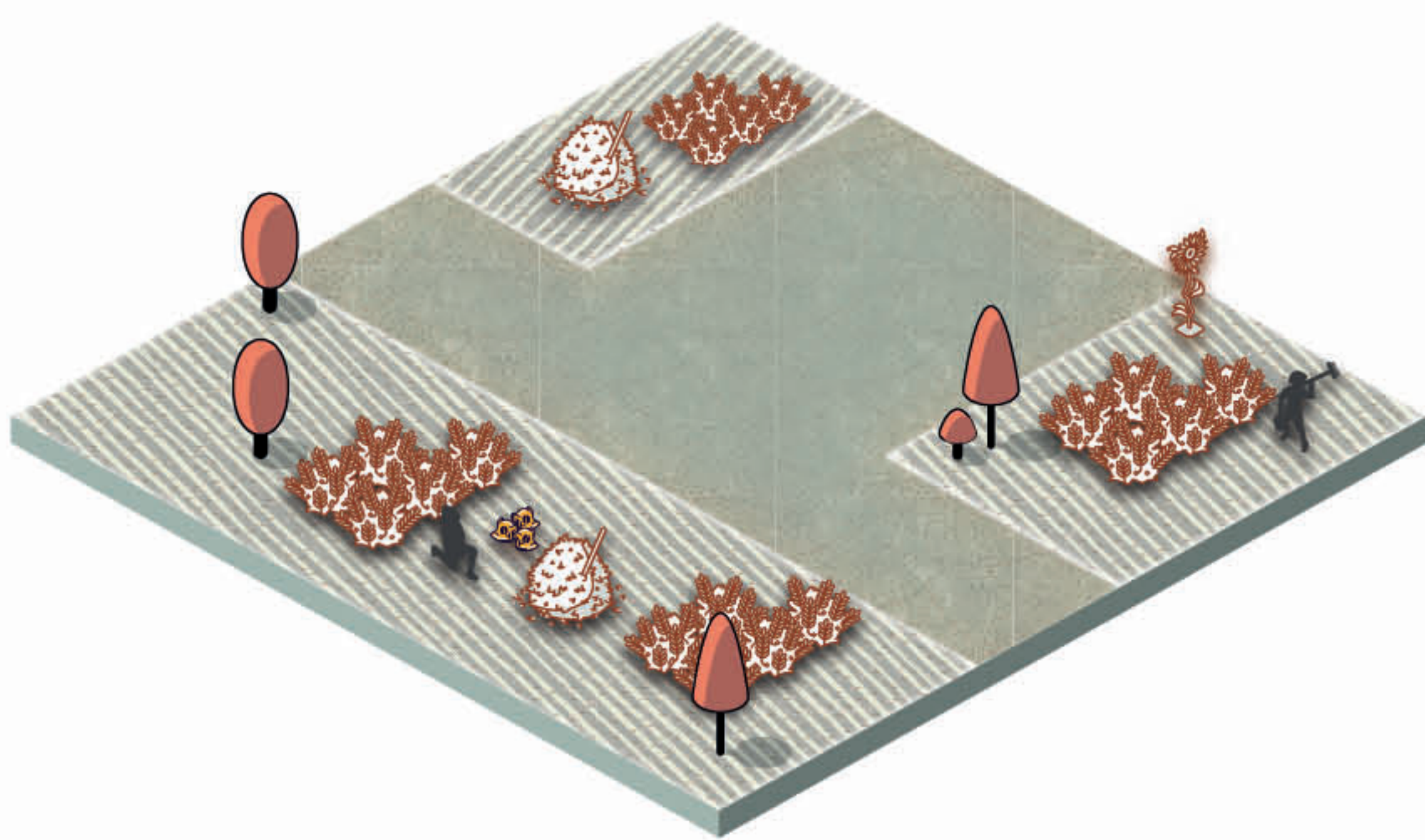
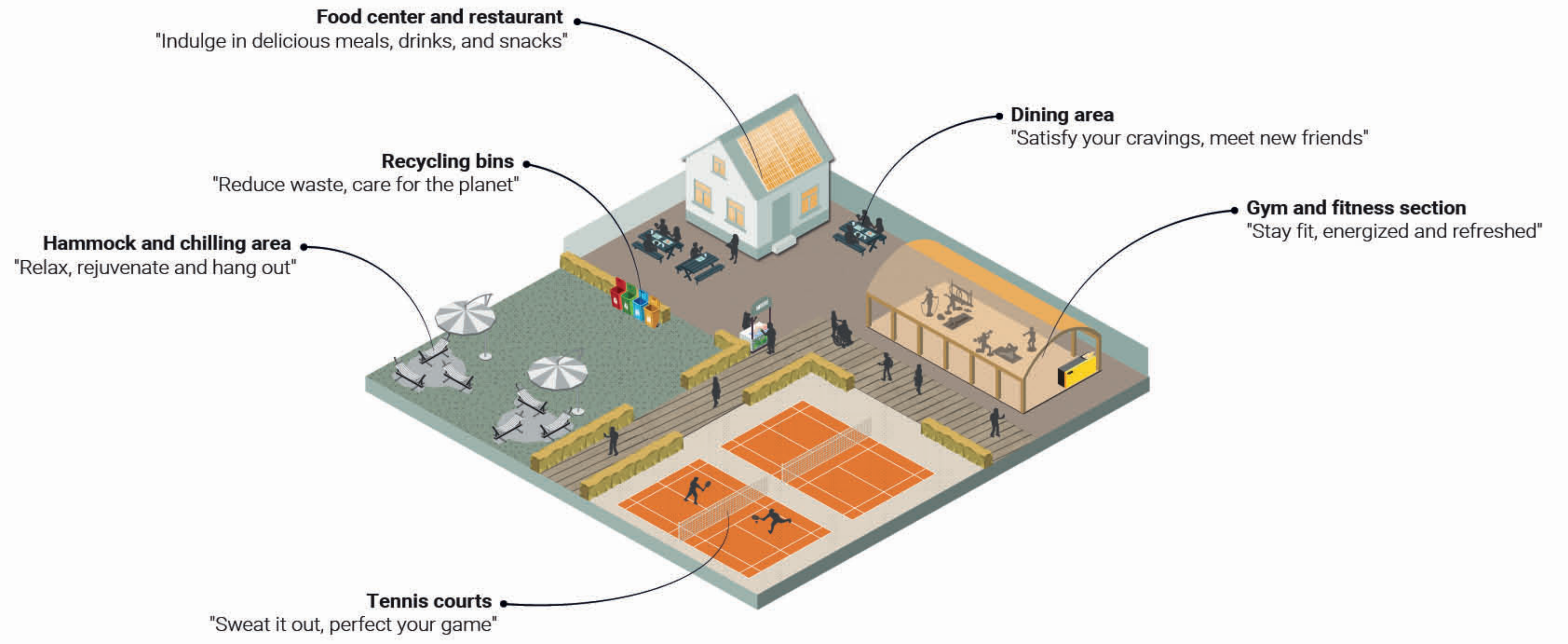
## "A Journey through the Metamorphosis of Five Spectacular Festival Zones"



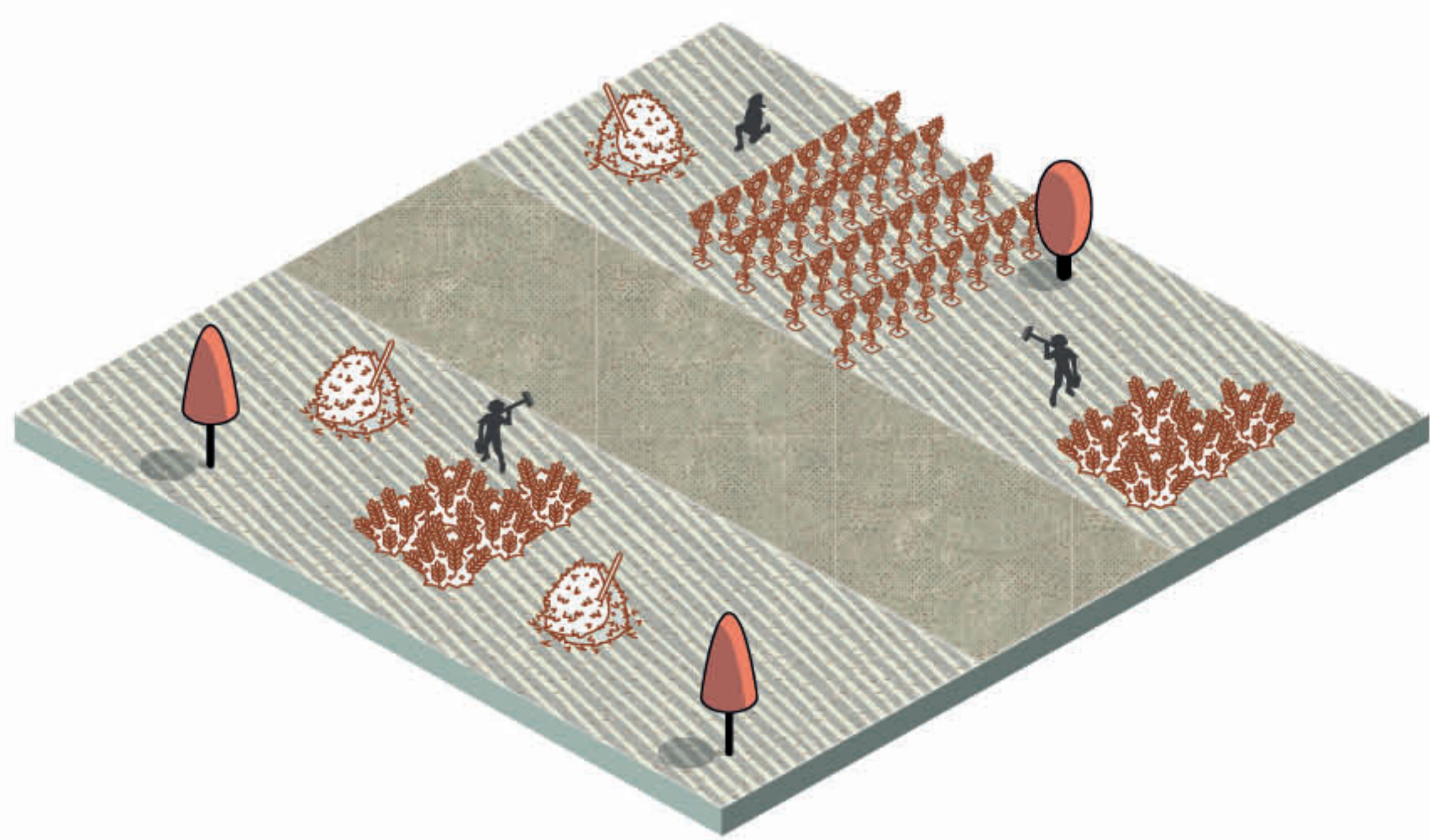
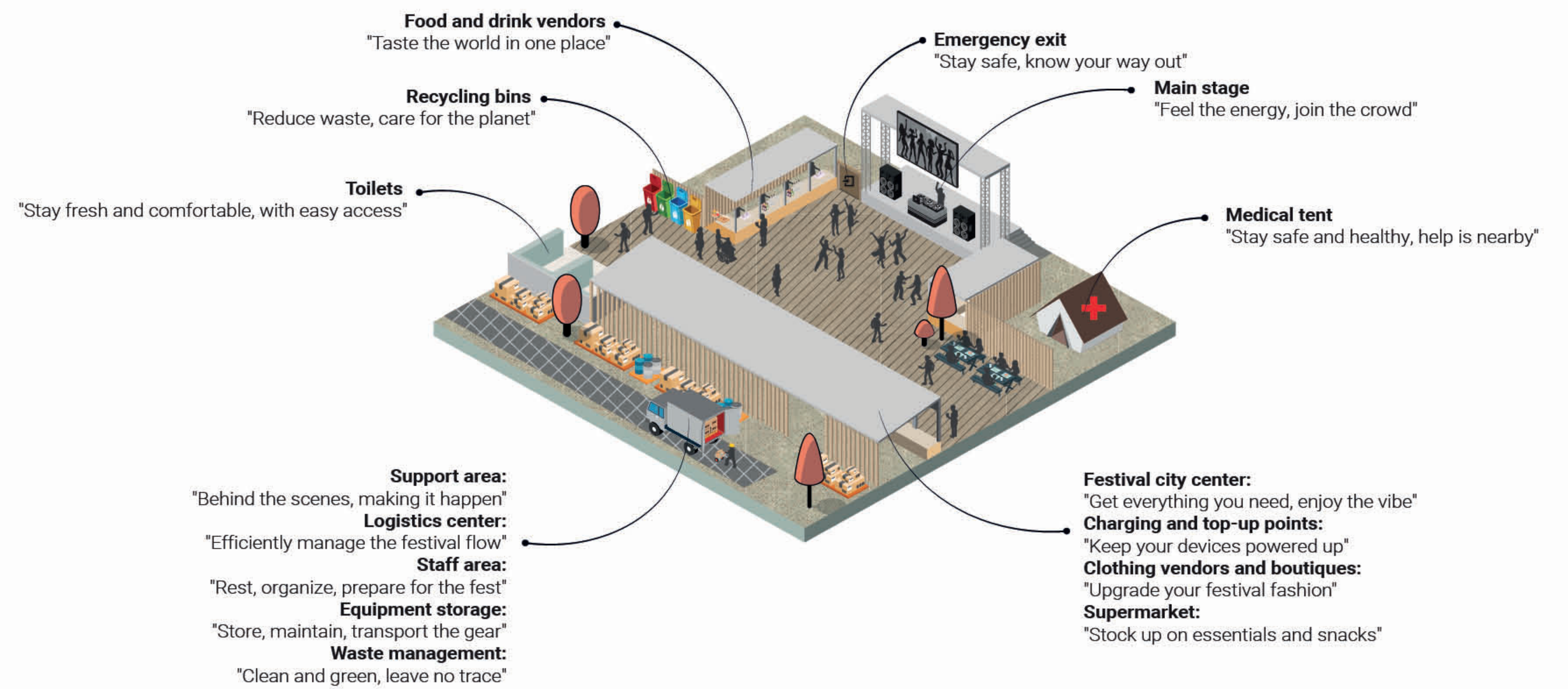
**Camping area:**  
"Picture vast open farmland crisscrossed by canals, offering no respite from the elements or festival amenities."



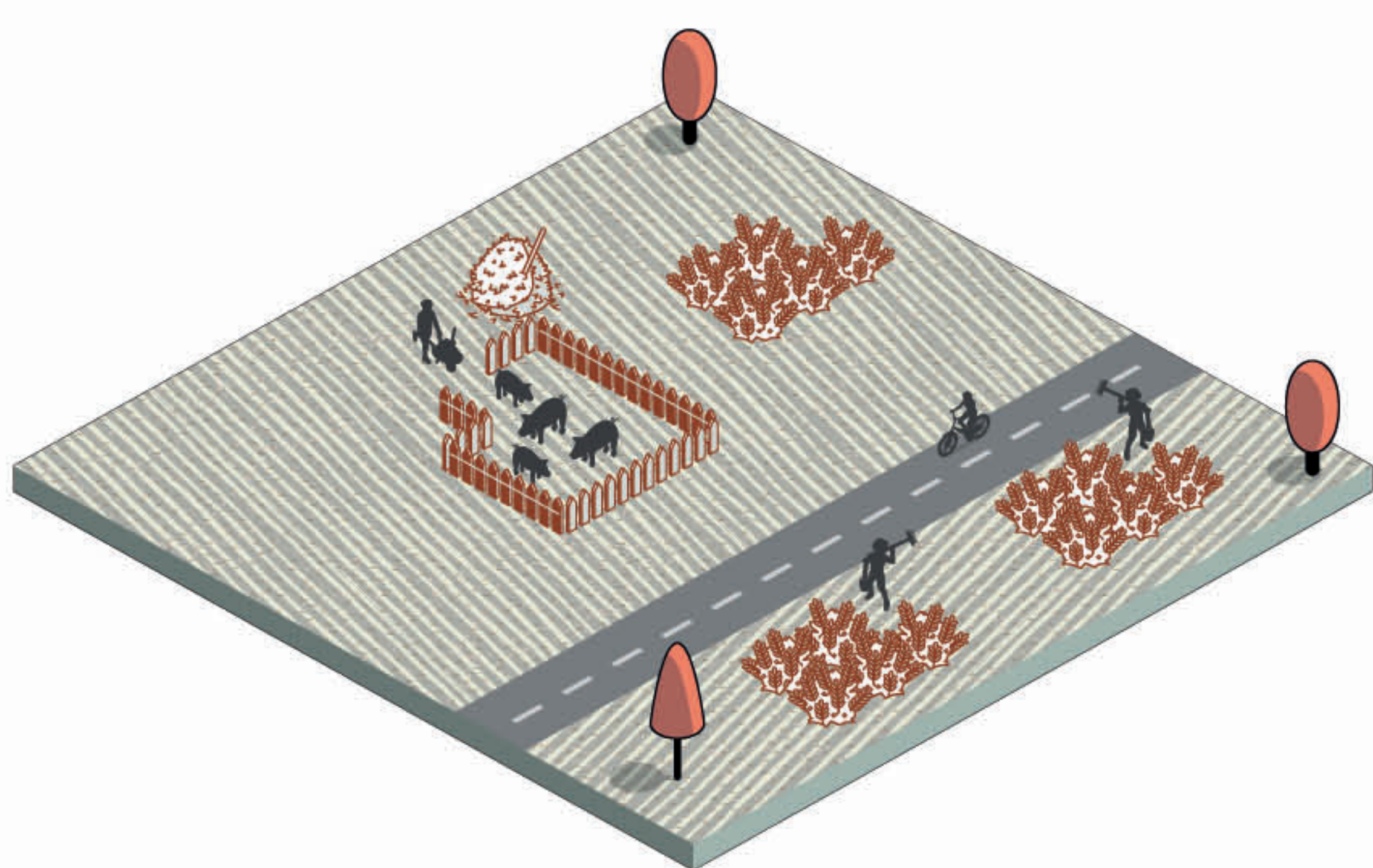
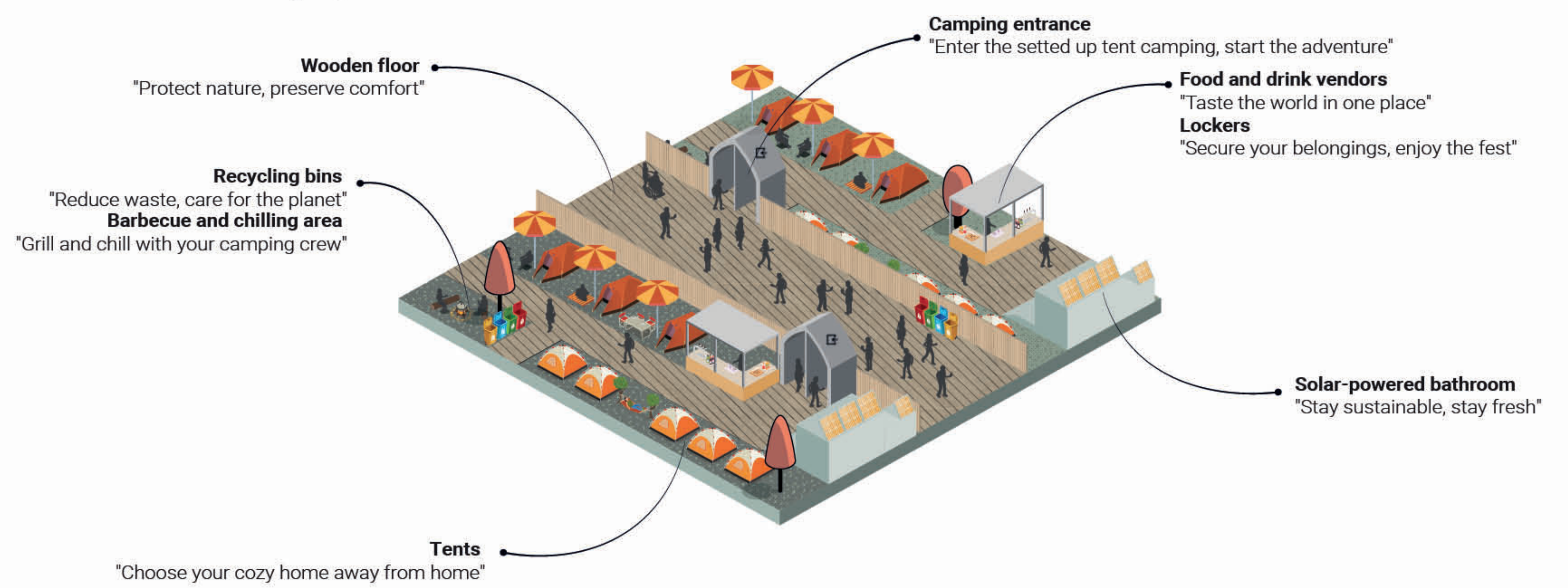
**Chilling and sport area:**  
"Imagine a permanent sports facility in the middle of farmland, with only limited festival amenities and infrastructure."



**Gathering stage:**  
"Follow a farm pathway to a quarry, surrounded by rolling farmland with no festival amenities or infrastructure in sight."



**Designed camping area:**  
"Visualize a patch of open farmland dissected by canals, with little in the way of festival amenities or structured infrastructure."



**Entrance of Dreamville:**  
"Picture a vast expanse of farmland divided by a lonely road, with the only respite being the well-structured festival amenities and infrastructure at the entrance of Dreamville."

